

CONTRACT

KALB
 605 Washington St.
 Alexandria, LA 71301
 Sales T & C: www.gray.tv/advertising
 (318) 445-2456

Contract / Revision 3442169 /		Alt Order #
Advertiser Loren Lampert		Original Date / Revision 02/26/24 / 02/26/24
Contract Dates 02/27/24 - 03/22/24	Estimate #	
Product Loren Lampert for District Judge		
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KALB	Account Executive Alexandria House	Sales Office Alexandria Natio
Special Handling		
Demographic Households		
Order Type NORMAL		
Agency Code	Advertiser Code	Product 1/2
Agency Ref 157887		Advertiser Ref 629250

And:

Mediawise
 Attention: Shelby Rouillier
 PO Box 77708
 Baton Rouge, LA 70879

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KALB	02/27/24	03/22/24	6:00 AM-7:00 AM	6:00 AM-7:00 AM		:30			NM	18	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/26/24	03/03/24	--WTF--				3	\$250.00			
	Week:	03/04/24	03/10/24	MTWTF--				5	\$250.00			
	Week:	03/11/24	03/17/24	MTWTF--				5	\$250.00			
	Week:	03/18/24	03/24/24	MTWTF--				5	\$250.00			
N 2	KALB	02/28/24	03/22/24	5:00 PM-5:30 PM	5:00 PM-5:30 PM		:30			NM	16	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/26/24	03/03/24	--WTF--				3	\$400.00			
	Week:	03/04/24	03/10/24	MTWTF--				3	\$400.00			
	Week:	03/11/24	03/17/24	MTWTF--				5	\$400.00			
	Week:	03/18/24	03/24/24	MTWTF--				5	\$400.00			
N 3	KALB	02/28/24	03/22/24	6:00 PM-6:30 PM	6:00 PM-6:30 PM		:30			NM	16	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/26/24	03/03/24	--WTF--				3	\$500.00			
	Week:	03/04/24	03/10/24	MTWTF--				3	\$500.00			
	Week:	03/11/24	03/17/24	MTWTF--				5	\$500.00			
	Week:	03/18/24	03/24/24	MTWTF--				5	\$500.00			
N 4	KALB	02/28/24	03/22/24	10:00 PM-10:35 PM	10:00 PM-10:35 PM		:30			NM	16	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/26/24	03/03/24	--WTF--				3	\$500.00			
	Week:	03/04/24	03/10/24	MTWTF--				3	\$500.00			
	Week:	03/11/24	03/17/24	MTWTF--				5	\$500.00			
	Week:	03/18/24	03/24/24	MTWTF--				5	\$500.00			
Totals											66	\$26,900.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/24 -03/22/24	66	\$26,900.00	(\$4,035.00)	\$22,865.00
Totals	66	\$26,900.00	(\$4,035.00)	\$22,865.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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