

**“CBS DREAM TEAM, IT’S EPIC!”**  
**Network Information for Responding to Form 398**  
**First Quarter 2019**

Each of these children's programs listed below has been designed with the significant purpose of serving the educational and informational needs of children and can be cited toward fulfilling the FCC's three-hour-a-week core programming requirement that became effective September 1, 1997, provided that your station is in compliance with the other aspects of the FCC's rules that enable a children's program to be designated a core program (including, among other requirements, that the program be broadcast between 7:00am and 10:00pm local time and be regularly scheduled as defined by the FCC).

As is the current practice, there is, and in the upcoming quarter will be, no End Station Break for local sale at the conclusion of each program. However, five seconds for Local Station Identification will continue to be provided at the conclusion of each program.

Since the Target Audience of the “CBS DREAM TEAM, IT’S EPIC!” is 13-16 year old viewers, the commercialization limit established by Congress in the children’s television act of 1990 of no more than ten-and-a-half minutes of commercial time per weekend clock hour is NOT applicable. Each of these programs will be formatted with 7:30 of commercials. Please keep this in mind should your lineup include other children’s programming as part of this schedule.

In order to comply with the FCC's on-air identification requirement for educational children's programs, an animated logo will be inserted for approximately five seconds in the lower left-hand corner of the screen at the beginning of each of the six children's programs. It is then immediately followed by a static logo which appears in the same position for the duration of the programs. The logo will feature the letters "E/I" and the CBS Eye.

The CBS Television Network provides information identifying the six children’s core programs it supplies to stations affiliated with the Network, including an indication of the target child audience, to the following publishers of program guides nationwide via AP Express to major listing services: TV Guide, TV Data Technologies, Tribune Media Services, and Kidsnet Media Guide and News.

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### Special Notes for First & Second Quarters 2019

- Effective January 5, 2019, TAILS OF VALOR replaced PET VET DREAM TEAM.
- Effective April 6, 2019, HOPE IN THE WILD replaces THE INSPECTORS
- Effective April 6, 2019, TAILS OF VALOR replaces HOPE IN THE WILD
- Effective April 6, 2019, THE INSPECTORS replaces TAILS OF VALOR

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### Summary of our Children's Program Schedule First Quarter 2019

|                                               |                               |                       |
|-----------------------------------------------|-------------------------------|-----------------------|
| LUCKY DOG                                     | <u>Target Audience:</u> 13-16 | <u>TV Rating:</u> TVG |
| DR. CHRIS PET VET                             | <u>Target Audience:</u> 13-16 | <u>TV Rating:</u> TVG |
| THE HENRY FORD'S INNOVATION NATION            | <u>Target Audience:</u> 13-16 | <u>TV Rating:</u> TVG |
| THE INSPECTORS                                | <u>Target Audience:</u> 13-16 | <u>TV Rating:</u> TVG |
| HOPE IN THE WILD                              | <u>Target Audience:</u> 13-16 | <u>TV Rating:</u> TVG |
| TAILS OF VALOR (New - effective Jan. 5, 2019) | <u>Target Audience:</u> 13-16 | <u>TV Rating:</u> TVG |

### Summary of our Children's Program Schedule Second Quarter 2019

|                                            |                               |                       |
|--------------------------------------------|-------------------------------|-----------------------|
| LUCKY DOG                                  | <u>Target Audience:</u> 13-16 | <u>TV Rating:</u> TVG |
| DR. CHRIS PET VET                          | <u>Target Audience:</u> 13-16 | <u>TV Rating:</u> TVG |
| THE HENRY FORD'S INNOVATION NATION         | <u>Target Audience:</u> 13-16 | <u>TV Rating:</u> TVG |
| HOPE IN THE WILD (effective April 6, 2019) | <u>Target Audience:</u> 13-16 | <u>TV Rating:</u> TVG |
| TAILS OF VALOR (effective April 6, 2019)   | <u>Target Audience:</u> 13-16 | <u>TV Rating:</u> TVG |
| THE INSPECTORS (effective April 6, 2019)   | <u>Target Audience:</u> 13-16 | <u>TV Rating:</u> TVG |

## PROGRAM DESCRIPTIONS

**Length of Program: 30 minutes**  
**Origination: NETWORK**

**Age of Target Audience**  
**From: 13 years To: 16 years**

### **LUCKY DOG**

Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

**Length of Program: 30 minutes**  
**Origination: NETWORK**

**Age of Target Audience**  
**From: 13 years To: 16 years**

### **DR. CHRIS PET VET**

Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

**Length of Program: 30 minutes**  
**Origination: NETWORK**

**Age of Target Audience**  
**From: 13 years To: 16 years**

### **THE HENRY FORD'S INNOVATION NATION**

The Henry Ford's INNOVATION NATION, hosted by Mo Rocca, features the celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on 'what if it never happened' and 'the innovation by accident,' and has a strong focus on 'junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

## PROGRAM DESCRIPTIONS

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**Origination: NETWORK**

**Age of Target Audience**  
**From: 13 years To: 16 years**

### **THE INSPECTORS**

THE INSPECTORS is a scripted dramatic series inspired by compelling real-life cases handled by the United States Postal Inspection Service. In the series, Preston Wainwright, a determined teenage boy who is thriving after being paralyzed in a car accident, works as an intern at the U.S. Postal Inspector's lab assisting his U.S. Postal Inspector mom, Amanda, in solving crimes that deal with everything from internet scams, identity and mail theft, to consumer fraud. The program strives to educate young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

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**Origination: NETWORK**

**Age of Target Audience**  
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### **HOPE IN THE WILD**

HOPE IN THE WILD is a live action, half-hour television program that follows Hope Swinimer and her dedicated team as they rescue and rehabilitate injured and orphaned animals of all kinds. Hope's passion for wildlife conservation shines through everything she does to lead her team on their mission to care for and return each animal to the wild. From the pressure of saving an animal in critical condition to the joy in witnessing its victorious return home, HOPE IN THE WILD will educate viewers on the day-to-day jobs of this animal care team and the species they encounter. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

**Length of Program: 30 minutes**  
**Origination: NETWORK**

**Age of Target Audience**  
**From: 13 years To: 16 years**

### **TAILS OF VALOR**

TAILS OF VALOR, hosted by Kel Mitchell, is a live-action half-hour program that features true stories of service animals working to change people's lives. The program also examines the life science behind these relationships, including the animals' unique and powerful senses that enable them to protect their human charges. TAILS OF VALOR will focus on the training and day-to-day jobs of these incredible animals and the quality of life they provide the people they serve, leaving viewers with a greater understanding and compassion for animals. Viewers will learn to see the world from different perspectives, and how those with disabilities experience everyday life and the challenges they face. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

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