

“CBS DREAM TEAM, IT’S EPIC!”
Network Information for Responding to Form 398
Third Quarter 2019

Each of these children's programs listed below has been designed with the significant purpose of serving the educational and informational needs of children and can be cited toward fulfilling the FCC's three-hour-a-week core programming requirement that became effective September 1, 1997, provided that your station is in compliance with the other aspects of the FCC's rules that enable a children's program to be designated a core program.

Please consult the attached October 1, 2019 letter from CBS to your General Manager for information concerning the FCC’s recent revisions to the children’s television rules and associated changes to reporting requirements for stations’ Third Quarter Children’s Television Programming Reports.

As is the current practice, there is, and in the upcoming quarter will be, no End Station Break for local sale at the conclusion of each program. However, five seconds for Local Station Identification will continue to be provided at the conclusion of each program.

Since the Target Audience of the “CBS DREAM TEAM, IT’S EPIC!” is 13-16 year-old viewers, the commercial limits established by Congress in the children’s television act of 1990 of no more than ten-and-a-half minutes of commercial time per weekend clock hour is NOT applicable. Each of these programs will be formatted with 7:30 of commercials. Please keep this in mind should your lineup include other children’s programming as part of this schedule.

In order to comply with the FCC's on-air identification requirement for educational children's programs, an animated logo will be inserted for approximately five seconds in the lower left-hand corner of the screen at the beginning of each of the six children's programs. It is then immediately followed by a static logo which appears in the same position for the duration of the programs. The logo will feature the letters "E/I" and the CBS Eye.

The CBS Television Network provides information identifying the six children’s core programs it supplies to stations affiliated with the Network, including an indication of the target child audience, to the following publishers of program guides nationwide via AP Express to major listing services: TV Guide, TV Data Technologies, Tribune Media Services, and Kidsnet Media Guide and News.

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Summary of our Children's Program Schedule Third Quarter 2019

LUCKY DOG	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG
DR. CHRIS PET VET	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG
THE HENRY FORD'S INNOVATION NATION	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG
HOPE IN THE WILD	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG
TAILS OF VALOR	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG
THE INSPECTORS	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG

Special Programming Notes

- September 21, 2019 last telecast of DR. CHRIS PET VET
- September 21, 2019 last telecast of TAILS OF VALOR
- September 21, 2019 last telecast of THE INSPECTORS
- Effective September 28, 2019, MISSION UNSTOPPABLE new series
- Effective September 28, 2019, BEST FRIENDS *FUREVER* WITH KEL MITCHELL new series
- Effective September 28, 2019, PET VET DREAM TEAM returning series/new cast
- Effective September 28, 2019, THE HENRY FORD'S INNOVATION NATION fed in a new order
- Effective September 28, 2019, HOPE IN THE WILD fed in a new order

Summary of our Children's Program Schedule Effective September 28, 2019 and Fourth Quarter 2019

Please Note: Information regarding Fourth Quarter children's programming is included for your convenience. The FCC has waived the previous requirement that stations provide information in their Children's Programming Reports concerning the children's programming they plan to air in the future. See FCC Public Notice dated September 3, 2019, page 2.

LUCKY DOG	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG
THE HENRY FORD'S INNOVATION NATION (previously DR. CHRIS PET VET)	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG
MISSION UNSTOPPABLE (New) (previously THE HENRY FORD'S INNOVATION NATION)	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG
PET VET DREAM TEAM (Returning Series) (previously HOPE IN THE WILD)	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG
HOPE IN THE WILD (previously TAILS OF VALOR)	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG
BEST FRIENDS <i>FUREVER</i> WITH KEL MITCHELL (New) (previously THE INSPECTORS)	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG

PROGRAM DESCRIPTIONS

Length of Program: 30 minutes
Origination: NETWORK

Age of Target Audience
From: 13 years To: 16 years

LUCKY DOG

Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Length of Program: 30 minutes
Origination: NETWORK

Age of Target Audience
From: 13 years To: 16 years

DR. CHRIS PET VET

Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Length of Program: 30 minutes
Origination: NETWORK

Age of Target Audience
From: 13 years To: 16 years

THE HENRY FORD'S INNOVATION NATION

The Henry Ford's INNOVATION NATION, hosted by Mo Rocca, features the celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on 'what if it never happened' and 'the innovation by accident,' and has a strong focus on 'junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

PROGRAM DESCRIPTIONS

Length of Program: 30 minutes
Origination: NETWORK

Age of Target Audience
From: 13 years To: 16 years

HOPE IN THE WILD

HOPE IN THE WILD is a live action, half-hour television program that follows Hope Swinimer and her dedicated team as they rescue and rehabilitate injured and orphaned animals of all kinds. Hope's passion for wildlife conservation shines through everything she does to lead her team on their mission to care for and return each animal to the wild. From the pressure of saving an animal in critical condition to the joy in witnessing its victorious return home, HOPE IN THE WILD will educate viewers on the day-to-day jobs of this animal care team and the species they encounter. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Length of Program: 30 minutes
Origination: NETWORK

Age of Target Audience
From: 13 years To: 16 years

TAILS OF VALOR

TAILS OF VALOR, hosted by Kel Mitchell, is a live-action half-hour program that features true stories of service animals working to change people's lives. The program also examines the life science behind these relationships, including the animals' unique and powerful senses that enable them to protect their human charges. TAILS OF VALOR will focus on the training and day-to-day jobs of these incredible animals and the quality of life they provide the people they serve, leaving viewers with a greater understanding and compassion for animals. Viewers will learn to see the world from different perspectives, and how those with disabilities experience everyday life and the challenges they face. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Length of Program: 30 minutes
Origination: NETWORK

Age of Target Audience
From: 13 years To: 16 years

THE INSPECTORS

THE INSPECTORS is a scripted dramatic series inspired by compelling real-life cases handled by the United States Postal Inspection Service. In the series, Preston Wainwright, a determined teenage boy who is thriving after being paralyzed in a car accident, works as an intern at the U.S. Postal Inspector's lab assisting his U.S. Postal Inspector mom, Amanda, in solving crimes that deal with everything from internet scams, identity and mail theft, to consumer fraud. The program strives to educate young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

PROGRAM DESCRIPTIONS

Length of Program: 30 minutes
Origination: NETWORK

Age of Target Audience
From: 13 years To: 16 years

MISSION UNSTOPPABLE

In MISSION UNSTOPPABLE, each week celebrity host Miranda Cosgrove highlights the fascinating female innovators who are on the cutting edge of science – including zoologists, engineers, astronauts, codebreakers and oceanographers. Viewers will be inspired by female STEM (science, technology, engineering and math) superstars in the fields of social media, entertainment, animals, design and the internet – all categories key to the teen experience. Academy Award-winning actress Geena Davis serves as executive producer, bringing her passion for creating change in the portrayal of strong female characters in entertainment and media that positively influences young viewers. Cosgrove also serves as an executive producer. MISSION UNSTOPPABLE is produced in collaboration with IF/THEN, an initiative of Lyda Hill Philanthropies.

Length of Program: 30 minutes
Origination: NETWORK

Age of Target Audience
From: 13 years To: 16 years

PET VET DREAM TEAM

PET VET DREAM TEAM chronicles the lives of some of the world's busiest emergency veterinarians and the animals to whom they've dedicated their lives. Together, these talented veterinarians race against the clock to cure their furry and feathered charges - educating viewers on a range of medical procedures and exotic animal practices along the way. As viewers catch a behind-the-scenes look at the veterinary profession, they also learn responsibility and empathy for animals of all kinds through the passionate work of the PET VET DREAM TEAM. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Length of Program: 30 minutes
Origination: NETWORK

Age of Target Audience
From: 13 years To: 16 years

BEST FRIENDS FUREVER WITH KEL MITCHELL

BEST FRIENDS FUREVER WITH KEL MITCHELL is a live action, half-hour program that reveals the true stories of dogs who are best pals not only with humans, but with a variety of different animal species. Each episode explores the improbable bonds that dogs have formed with birds, reptiles, ducks, and even dolphins! Along the way, the fascinating characteristics of various breeds and species that allow these unique relationships to thrive are examined. From dog psychology to animal behavior theory, viewers will learn about what makes our furry friends tick, all while celebrating the idea that friendship comes in many different forms.

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