INVOICE

KITV
801 South King Street
Honolulu, HI 96813
Main: (808)535-0400
Billing: (916)325-3266

KITV

www.KITV.com

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Send Payment To:
KITV
PO Box 26865
Lehigh Valley, PA 18002-6865

Invoice #	Invoice Date	Invoice Month	Invoice Period
1202061-2	08/10/14	August 2014	07/28/14 - 08/09/14

Station	Account Executive	Sales Office	Sales Region
KITV	Shepard Ritzen	Eagle-Philadelph	National

Advertiser	Product	Estimate Number
League of Conservation Vo	Issue	2913

Flight Dates	Order #	Alt Order #
07/26/14 - 08/09/14	1202061	08135445

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	155	163

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	07/31/14	08/06/14	KITV 4 News This Mornin 6-7am		MTWTF--	:30	5	$175.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/31/14	08/06/14	MTWTF--	5	$175.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
5	KITV	Th	07/31/14	6:23 AM	KITV 4 News This Morning	6-7am	:30	4LCVHISN01TH	$175.00	NM
4	KITV	F	08/01/14	6:51 AM	KITV 4 News This Morning	6-7am	:30	4LCVHISN01TH	$175.00	NM
2	KITV	M	08/04/14	6:15 AM	KITV 4 News This Morning	6-7am	:30	4LCVHISN02TH	$175.00	NM
1	KITV	Tu	08/05/14	6:24 AM	KITV 4 News This Morning	6-7am	:30	4LCVHISN02TH	$175.00	NM
3	KITV	W	08/06/14	6:30 AM	KITV 4 News This Morning	6-7am	:30	4LCVHISN02TH	$175.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	07/31/14	08/06/14	GMA M-F	7-9am	MTWTF--	:30	10	$100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/31/14	08/06/14	MTWTF--	10	$100.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KITV	Th	07/31/14	7:26 AM	GMA M-F	7-9am	:30	4LCVHISN01TH	$100.00	NM
6	KITV	Th	07/31/14	8:42 AM	GMA M-F	7-9am	:30	4LCVHISN01TH	$100.00	NM
10	KITV	F	08/01/14	7:42 AM	GMA M-F	7-9am	:30	4LCVHISN01TH	$100.00	NM
2	KITV	F	08/01/14	8:41 AM	GMA M-F	7-9am	:30	4LCVHISN01TH	$100.00	NM
7	KITV	M	08/04/14	7:59 AM	GMA M-F	7-9am	:30	4LCVHISN02TH	$100.00	NM
3	KITV	M	08/04/14	8:56 AM	GMA M-F	7-9am	:30	4LCVHISN02TH	$100.00	NM
9	KITV	Tu	08/05/14	7:43 AM	GMA M-F	7-9am	:30	4LCVHISN02TH	$100.00	NM
4	KITV	Tu	08/05/14	8:39 AM	GMA M-F	7-9am	:30	4LCVHISN02TH	$100.00	NM
5	KITV	W	08/06/14	7:26 AM	GMA M-F	7-9am	:30	4LCVHISN02TH	$100.00	NM
8	KITV	W	08/06/14	8:53 AM	GMA M-F	7-9am	:30	4LCVHISN02TH	$100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	08/02/14	08/09/14	KITV4 NewsThis Morn SaKITV4 NewsThis M	-----S-		:30	2	$200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/28/14	08/03/14	-----S-	2	$200.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	KITV	Sa	08/02/14	6:28 AM	KITV4 NewsThis Morn Sa/Su	KITV4 NewsThis M	:30	4LCVHISN02TH	$200.00	NM

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1202061-2	08/10/14	August 2014	07/28/14 - 08/09/14

Advertiser	Product	Estimate Number
League of Conservation Vc	Issue	2913

www.KITV.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	08/02/14	08/09/14	KITV4 NewsThis Morn SaKITV4 NewsThis Mc		-----S-	:30	2	$200.00	NM

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KITV	Sa	08/02/14	7:16 AM	KITV4 NewsThis Morn Sa/Su	KITV4 NewsThis M	:30	4LCVHISN02TH	$200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/04/14	08/10/14	-----S-	2	$200.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4 KITV	Sa	08/09/14	6:25 AM	KITV4 NewsThis Morn Sa/Su	KITV4 NewsThis M	:30	4LCVHISN02TH	$200.00	NM
3 KITV	Sa	08/09/14	7:55 AM	KITV4 NewsThis Morn Sa/Su	KITV4 NewsThis M	:30	4LCVHISN02TH	$200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	08/03/14	08/03/14	KITV4 NewsThis Morn SaKITV4 NewsThis Mc		------S	:30	2	$200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/28/14	08/03/14	------S	2	$200.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 KITV	Su	08/03/14	6:42 AM	KITV4 NewsThis Morn Sa/Su	KITV4 NewsThis M	:30	4LCVHISN02TH	$200.00	NM
1 KITV	Su	08/03/14	7:49 AM	KITV4 NewsThis Morn Sa/Su	KITV4 NewsThis M	:30	4LCVHISN02TH	$200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	07/31/14	08/06/14	The View	8:58-10:00 am / Hol	MTWTF--	:30	5	$150.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/31/14	08/06/14	MTWTF--	5	$150.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4 KITV	Th	07/31/14	8:59 AM The View		8:58-10:00 am / Ho	:30	4LCVHISN01TH	$150.00	NM
5 KITV	F	08/01/14	9:59 AM The View		8:58-10:00 am / Ho	:30	4LCVHISN01TH	$150.00	NM
3 KITV	M	08/04/14	9:36 AM The View		8:58-10:00 am / Ho	:30	4LCVHISN02TH	$150.00	NM
2 KITV	Tu	08/05/14	9:31 AM The View		8:58-10:00 am / Ho	:30	4LCVHISN02TH	$150.00	NM
1 KITV	W	08/06/14	9:37 AM The View		8:58-10:00 am / Ho	:30	4LCVHISN02TH	$150.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	07/31/14	08/06/14	DR OZ DAY 2ND RUN	10-11a	MTWTF--	:30	2	$100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/31/14	08/06/14	MTWTF--	2	$100.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KITV	Tu	08/05/14	10:11 AM DR OZ DAY 2ND RUN		10-11a	:30	4LCVHISN02TH	$100.00	NM
2 KITV	W	08/06/14	10:13 AM DR OZ DAY 2ND RUN		10-11a	:30	4LCVHISN02TH	$100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
7	07/31/14	08/06/14	Dr Oz 4-5p	4-5p	MTWTF--	:30	5	$175.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/31/14	08/06/14	MTWTF--	5	$175.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
5 KITV	Th	07/31/14	3:59 PM Dr Oz 4-5p		4-5p	:30	4LCVHISN01TH	$175.00	NM
2 KITV	F	08/01/14	4:23 PM Dr Oz 4-5p		4-5p	:30	4LCVHISN01TH	$175.00	NM
3 KITV	M	08/04/14	3:58 PM Dr Oz 4-5p		4-5p	:30	4LCVHISN02TH	$175.00	NM
1 KITV	Tu	08/05/14	3:59 PM Dr Oz 4-5p		4-5p	:30	4LCVHISN02TH	$175.00	NM
4 KITV	W	08/06/14	4:30 PM Dr Oz 4-5p		4-5p	:30	4LCVHISN02TH	$175.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
8	07/31/14	08/06/14	KITV News At 5	5-5:30pm	MTWTF--	:30	5	$500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/31/14	08/06/14	MTWTF--	5	$500.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4 KITV	Th	07/31/14	5:26 PM KITV News At 5		5-5:30pm	:30	4LCVHISN01TH	$500.00	NM

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KITV (4 abc logo)

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1202061-2	08/10/14	August 2014	07/28/14 - 08/09/14

Advertiser	Product	Estimate Number
League of Conservation Vo	Issue	2913

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
8	07/31/14	08/06/14	KITV News At 5	5-5:30pm	MTWTF--	:30	5	$500.00	NM

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
5 KITV	F	08/01/14	5:18 PM KITV News At 5	5-5:30pm	:30 4LCVHISN01TH	$500.00	NM
1 KITV	M	08/04/14	5:19 PM KITV News At 5	5-5:30pm	:30 4LCVHISN02TH	$500.00	NM
2 KITV	Tu	08/05/14	4:59 PM KITV News At 5	5-5:30pm	:30 4LCVHISN02TH	$500.00	NM
3 KITV	W	08/06/14	5:00 PM KITV News At 5	5-5:30pm	:30 4LCVHISN02TH	$500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
9	07/31/14	08/06/14	KITV News At 6	6-6:30pm	MTWTF--	:30	5	$600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		
	07/31/14	08/06/14	MTWTF--	5	$600.00		

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
3 KITV	Th	07/31/14	6:24 PM KITV News At 6	6-6:30pm	:30 4LCVHISN01TH	$600.00	NM
5 KITV	F	08/01/14	6:24 PM KITV News At 6	6-6:30pm	:30 4LCVHISN01TH	$600.00	NM
2 KITV	M	08/04/14	6:25 PM KITV News At 6	6-6:30pm	:30 4LCVHISN02TH	$600.00	NM
1 KITV	Tu	08/05/14	6:26 PM KITV News At 6	6-6:30pm	:30 4LCVHISN02TH	$600.00	NM
4 KITV	W	08/06/14	6:11 PM KITV News At 6	6-6:30pm	:30 4LCVHISN02TH	$600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
10	07/31/14	08/06/14	KITV 4 News at 6:30p M-IM-F 6:30pm News	MTWTF--		:30	5	$500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		
	07/31/14	08/06/14	MTWTF--	5	$500.00		

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
4 KITV	Th	07/31/14	6:52 PM KITV 4 News at 6:30p M-F	M-F 6:30pm News	:30 4LCVHISN01TH	$500.00	NM
1 KITV	F	08/01/14	6:52 PM KITV 4 News at 6:30p M-F	M-F 6:30pm News	:30 4LCVHISN01TH	$500.00	NM
3 KITV	M	08/04/14	6:53 PM KITV 4 News at 6:30p M-F	M-F 6:30pm News	:30 4LCVHISN02TH	$500.00	NM
2 KITV	Tu	08/05/14	6:52 PM KITV 4 News at 6:30p M-F	M-F 6:30pm News	:30 4LCVHISN02TH	$500.00	NM
5 KITV	W	08/06/14	6:39 PM KITV 4 News at 6:30p M-F	M-F 6:30pm News	:30 4LCVHISN02TH	$500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
11	08/02/14	08/02/14	KITV News At 5	Sa/Su 5-5:30pm	-----S-	:30	1	$400.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		
	07/28/14	08/03/14	-----S-	1	$400.00		

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 KITV	Sa	08/02/14	5:08 PM KITV News At 5	Sa/Su 5-5:30pm	:30 4LCVHISN02TH	$400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
12	08/02/14	08/02/14	KITV News at 6 Saturday KITV News at 6 Sat	-----S-		:30	1	$500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		
	07/28/14	08/03/14	-----S-	1	$500.00		

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 KITV	Sa	08/02/14	6:21 PM KITV News at 6 Saturday	KITV News at 6 Sat	:30 4LCVHISN02TH	$500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
13	08/03/14	08/03/14	KITV News At 5	Sa/Su 5-5:30pm	------S	:30	1	$400.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		
	07/28/14	08/03/14	------S	1	$400.00		

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 KITV	Su	08/03/14	5:21 PM KITV News At 5	Sa/Su 5-5:30pm	:30 4LCVHISN02TH	$400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
14	08/04/14	08/04/14	Mistresses	9-10pm	M------	:30	1	$1,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate

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Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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Advertiser	Product		Estimate Number
League of Conservation Vo	Issue		2913

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
14	08/04/14	08/04/14	Mistresses	9-10pm	M------	:30	1	$1,000.00	NM

	08/04/14	08/10/14	M------		1	$1,000.00		
Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 KITV	M	08/04/14	9:40 PM Mistresses	9-10pm	:30 4LCVHISN02TH			$1,000.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
15	08/05/14	08/05/14	Extreme Weightloss	Tue ABC Prime Oth	-T-----	:30	1	$600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
	08/04/14	08/10/14	-T-----	1	$600.00			
Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 KITV	Tu	08/05/14	Extreme Weightloss	Tue ABC Prime Oth	:00			$600.00 NM
See MG 15.2								
3 KITV	W	08/06/14	Mixed Plate 30th Anniversary	7-8pm	:00			$600.00 NM
Credited								
2 KITV	F	08/08/14	20/20	9-10pm	:00			$600.00 NM
See MG 15.3								

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
16	07/31/14	07/31/14	NY Med	9-10pm	---T---	:30	1	$600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
	07/28/14	08/03/14	---T---	1	$600.00			
Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 KITV	Th	07/31/14	NY Med	9-10pm	:00			$600.00 NM
Credited								

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
17	07/31/14	08/06/14	KITV News At 10	10-1035pm	MTWTF--	:30	3	$600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
	07/31/14	08/06/14	MTWTF--	3	$600.00			
Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID			Rate Type
2 KITV	M	08/04/14	10:11 PM KITV News At 10	10-1035pm	:30 4LCVHISN02TH			$600.00 NM
1 KITV	Tu	08/05/14	10:30 PM KITV News At 10	10-1035pm	:30 4LCVHISN02TH			$600.00 NM
3 KITV	W	08/06/14	10:17 PM KITV News At 10	10-1035pm	:30 4LCVHISN02TH			$600.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
18	07/31/14	08/06/14	KITV 4 News at 10 II M-F KITV 4 News at 10	MTWTF--		:30	1	$500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
	07/31/14	08/06/14	MTWTF--	1	$500.00			
Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 KITV	W	08/06/14	10:42 PM KITV 4 News at 10 II M-F	KITV 4 News at 10	:30 4LCVHISN02TH			$500.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
19	08/03/14	08/03/14	KITV 4 News at 10 Sun KITV 4 News at 10	------S		:30	1	$500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
	07/28/14	08/03/14	------S	1	$500.00			
Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 KITV	Su	08/03/14	10:10 PM KITV 4 News at 10 Sun	KITV 4 News at 10	:30 4LCVHISN02TH			$500.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
20	07/31/14	08/06/14	Jimmy Kimmel	11p-12a	MTWTF--	:30	2	$75.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
	07/31/14	08/06/14	MTWTF--	2	$75.00			
Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 KITV	Th	07/31/14	11:40 PM Jimmy Kimmel	11p-12a	:30 4LCVHISN01TH			$75.00 NM

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Advertiser	Product		Estimate Number
League of Conservation Vo	Issue		2913

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	07/31/14	08/06/14	Jimmy Kimmel	11p-12a	MTWTF--	:30	2	$75.00	NM

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 KITV	M	08/04/14	11:33 PM	Jimmy Kimmel	11p-12a	:30	4LCVHISN02TH	$75.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	08/02/14	08/02/14	SA/SU LEVERAGE LF	SA/SU LEVERAGE	-----S-	:30	1	$70.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/28/14	08/03/14	-----S-	1	$70.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KITV	Sa	08/02/14	10:47 PM	SA/SU LEVERAGE LF	SA/SU LEVERAGE	:30	4LCVHISN02TH	$70.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	08/02/14	08/02/14	The Closer 1 Sa LF	The Closer Sa LF	-----S-	:30	1	$70.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/28/14	08/03/14	-----S-	1	$70.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KITV	Sa	08/02/14	11:59 PM	The Closer 1 Sa LF	The Closer Sa LF	:30	4LCVHISN02TH	$70.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	08/03/14	08/03/14	The Closer 2 Sun LF	The Closer Sun LF	------S	:30	1	$70.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/28/14	08/03/14	------S	1	$70.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KITV	Su	08/03/14	11:43 PM	The Closer 2 Sun LF	The Closer Sun LF	:30	4LCVHISN02TH	$70.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	08/07/14	08/08/14	KITV 4 News This Mornin 6-7am		---TF--	:30	2	$175.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/04/14	08/10/14	---TF--	2	$175.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KITV	Th	08/07/14	6:15 AM	KITV 4 News This Morning	6-7am	:30	4LCVHISN02TH	$175.00	NM
2 KITV	F	08/08/14	6:14 AM	KITV 4 News This Morning	6-7am	:30	4LCVHISN02TH	$175.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	08/07/14	08/08/14	GMA M-F	7-9am	---TF--	:30	4	$100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/04/14	08/10/14	---TF--	4	$100.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KITV	Th	08/07/14	7:26 AM GMA M-F		7-9am	:30	4LCVHISN02TH	$100.00	NM
3 KITV	Th	08/07/14	8:49 AM GMA M-F		7-9am	:30	4LCVHISN02TH	$100.00	NM
2 KITV	F	08/08/14	8:15 AM GMA M-F		7-9am	:30	4LCVHISN02TH	$100.00	NM
4 KITV	F	08/08/14	8:47 AM GMA M-F		7-9am	:30	4LCVHISN02TH	$100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	08/07/14	08/08/14	The View	8:58-10:00 am / Hol	---TF--	:30	1	$150.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/04/14	08/10/14	---TF--	1	$150.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KITV	F	08/08/14	9:17 AM	The View	8:58-10:00 am / Ho	:30	4LCVHISN02TH	$150.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	08/07/14	08/08/14	DR OZ DAY 2ND RUN	10-11a	---TF--	:30	1	$100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/04/14	08/10/14	---TF--	1	$100.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

INVOICE

Send Payment To:

KITV
PO Box 26865
Lehigh Valley, PA 18002-6865

KITV

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1202061-2	08/10/14	August 2014	07/28/14 - 08/09/14

Advertiser	Product		Estimate Number
League of Conservation Vo	Issue		2913

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27 08/07/14		08/08/14	DR OZ DAY 2ND RUN	10-11a	---TF--	:30	1	$100.00	NM

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
2 KITV	Th	08/07/14	10:42 AM DR OZ DAY 2ND RUN	10-11a	:30 4LCVHISN02TH	$100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28 08/07/14		08/08/14	Dr Oz 4-5p	4-5p	---TF--	:30	2	$175.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/04/14	08/10/14	---TF--	2	$175.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 KITV	Th	08/07/14	4:12 PM Dr Oz 4-5p	4-5p	:30 4LCVHISN02TH	$175.00	NM
2 KITV	F	08/08/14	4:31 PM Dr Oz 4-5p	4-5p	:30 4LCVHISN02TH	$175.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29 08/07/14		08/08/14	KITV News At 5	5-5:30pm	---TF--	:30	2	$500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/07/14	08/13/14	---TF--	2	$500.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 KITV	Th	08/07/14	5:28 PM KITV News At 5	5-5:30pm	:30 4LCVHISN02TH	$500.00	NM
2 KITV	F	08/08/14	5:23 PM KITV News At 5	5-5:30pm	:30 4LCVHISN02TH	$500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30 08/07/14		08/08/14	KITV News At 6	6-6:30pm	---TF--	:30	2	$600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/04/14	08/10/14	---TF--	2	$600.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 KITV	Th	08/07/14	6:19 PM KITV News At 6	6-6:30pm	:30 4LCVHISN02TH	$600.00	NM
2 KITV	F	08/08/14	6:13 PM KITV News At 6	6-6:30pm	:30 4LCVHISN02TH	$600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31 08/07/14		08/08/14	KITV 4 News at 6:30p M-IM-F 6:30pm News	---TF--		:30	2	$500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/04/14	08/10/14	---TF--	2	$500.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 KITV	Th	08/07/14	6:44 PM KITV 4 News at 6:30p M-F LR- Local News Special Report	M-F 6:30pm News	:30 4LCVHISN02TH	$500.00	NM
2 KITV	F	08/08/14	6:47 PM KITV 4 News at 6:30p M-F	M-F 6:30pm News	:30 4LCVHISN02TH	$500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32 08/07/14		08/08/14	KITV News At 10	10-1035pm	---TF--	:30	1	$600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/04/14	08/10/14	---TF--	1	$600.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 KITV	F	08/08/14	10:19 PM KITV News At 10	10-1035pm	:30 4LCVHISN02TH	$600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33 08/07/14		08/08/14	KITV 4 News at 10 II M-F KITV 4 News at 10	---TF--		:30	1	$500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/04/14	08/10/14	---TF--	1	$500.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
2 KITV	F	08/08/14	10:45 PM KITV 4 News at 10 II M-F	KITV 4 News at 10	:30 4LCVHISN02TH	$500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34 08/07/14		08/08/14	Jimmy Kimmel	1130p-1230a	---TF--	:30	1	$75.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/04/14	08/10/14	---TF--	1	$75.00

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE

4 abc KITV

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**KITV
PO Box 26865
Lehigh Valley, PA 18002-6865**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1202061-2	08/10/14	August 2014	07/28/14 - 08/09/14

Advertiser	Product	Estimate Number
League of Conservation Vo	Issue	2913

www.KITV.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
34	08/07/14	08/08/14	Jimmy Kimmel	1130p-1230a	---TF--	:30	1	$75.00	NM

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 KITV	F	08/08/14	11:56 PM Jimmy Kimmel	1130p-1230a	:30 4LCVHISN02TH	$75.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
35	08/07/14	08/07/14	49er Pre-Season Football	7:00-10:00 pm	---T---	:30	2	$600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/04/14	08/10/14	---T---	2	$600.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
2 KITV	Th	08/07/14	7:27 PM 49er Pre-Season Football ER- Local News Special Report	7:00-10:00 pm	:30 4LCVHISN02TH	$600.00	NM
1 KITV	Th	08/07/14	8:36 PM 49er Pre-Season Football LR- Local News Special Report	7:00-10:00 pm	:30 4LCVHISN02TH	$600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
36	08/06/14	08/06/14	Mixed Plate	Mixed Plate 30th Ar	--W----	:30	2	$600.00	NM

Class of Time - Immediately Pre-emptible without notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/04/14	08/10/14	--W----	2	$600.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 KITV	W	08/06/14	7:10 PM Mixed Plate	Mixed Plate 30th Ar	:30 4LCVHISN02TH	$600.00	NM
2 KITV	W	08/06/14	7:40 PM Mixed Plate	Mixed Plate 30th Ar	:30 4LCVHISN02TH	$600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
37	07/28/14	07/30/14	KITV 4 News This Mornin	6-7am	111----	:30	3	$175.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/28/14	08/03/14	111----	3	$175.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 KITV	M	07/28/14	6:28 AM KITV 4 News This Morning	6-7am	:30 4LCVHISN01TH	$175.00	NM
2 KITV	Tu	07/29/14	6:28 AM KITV 4 News This Morning	6-7am	:30 4LCVHISN01TH	$175.00	NM
3 KITV	W	07/30/14	6:30 AM KITV 4 News This Morning	6-7am	:30 4LCVHISN01TH	$175.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
38	07/28/14	07/30/14	GMA M-F	7-9am	111----	:30	3	$100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/28/14	08/03/14	111----	3	$100.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 KITV	M	07/28/14	7:59 AM GMA M-F	7-9am	:30 4LCVHISN01TH	$100.00	NM
2 KITV	Tu	07/29/14	8:41 AM GMA M-F	7-9am	:30 4LCVHISN01TH	$100.00	NM
3 KITV	W	07/30/14	7:42 AM GMA M-F	7-9am	:30 4LCVHISN01TH	$100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
41	07/28/14	07/30/14	The View	8:58-10:00 am / Hol	111----	:30	3	$150.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/28/14	08/03/14	111----	3	$150.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 KITV	M	07/28/14	9:59 AM The View	8:58-10:00 am / Ho	:30 4LCVHISN01TH	$150.00	NM
2 KITV	Tu	07/29/14	8:59 AM The View	8:58-10:00 am / Ho	:30 4LCVHISN01TH	$150.00	NM
3 KITV	W	07/30/14	8:59 AM The View	8:58-10:00 am / Ho	:30 4LCVHISN01TH	$150.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
42	08/04/14	08/08/14	The View	8:58-10:00 am / Hol	MTWTF--	:30	1	$150.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/04/14	08/10/14	MTWTF--	1	$150.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type

INVOICE

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PO Box 26865
Lehigh Valley, PA 18002-6865

Invoice #	Invoice Date	Invoice Month	Invoice Period
1202061-2	08/10/14	August 2014	07/28/14 - 08/09/14

Advertiser	Product	Estimate Number
League of Conservation Vo	Issue	2913

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
42	08/04/14	08/08/14	The View	8:58-10:00 am / Hol	MTWTF--	:30	1	$150.00	NM

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 KITV	F	08/08/14	8:59 AM The View	8:58-10:00 am / Ho	:30 4LCVHISN02TH	$150.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
43	07/28/14	08/08/14	DR OZ DAY 2ND RUN	DR OZ DAY 2ND R	MTWTF--	:30	4	$100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/28/14	08/03/14	MTWTF--	4	$100.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 KITV	M	07/28/14	10:24 AM DR OZ DAY 2ND RUN	DR OZ DAY 2ND R	:30 4LCVHISN01TH	$100.00	NM
3 KITV	Tu	07/29/14	10:32 AM DR OZ DAY 2ND RUN	DR OZ DAY 2ND R	:30 4LCVHISN01TH	$100.00	NM
2 KITV	W	07/30/14	10:11 AM DR OZ DAY 2ND RUN	DR OZ DAY 2ND R	:30 4LCVHISN01TH	$100.00	NM
4 KITV	F	08/01/14	10:23 AM DR OZ DAY 2ND RUN	DR OZ DAY 2ND R	:30 4LCVHISN01TH	$100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/04/14	08/10/14	MTWTF--	3	$100.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
6 KITV	M	08/04/14	10:47 AM DR OZ DAY 2ND RUN	DR OZ DAY 2ND R	:30 4LCVHISN02TH	$100.00	NM
5 KITV	Th	08/07/14	10:12 AM DR OZ DAY 2ND RUN	DR OZ DAY 2ND R	:30 4LCVHISN02TH	$100.00	NM
7 KITV	F	08/08/14	9:45 AM DR OZ DAY 2ND RUN	DR OZ DAY 2ND R	:30 4LCVHISN02TH	$100.00	NM

Ran during hurricane coverage

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
44	07/28/14	07/30/14	DR OZ EF	DR OZ EF	111----	:30	3	$175.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/28/14	08/03/14	111----	3	$175.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 KITV	M	07/28/14	4:21 PM DR OZ EF	DR OZ EF	:30 4LCVHISN01TH	$175.00	NM
2 KITV	Tu	07/29/14	4:20 PM DR OZ EF	DR OZ EF	:30 4LCVHISN01TH	$175.00	NM
3 KITV	W	07/30/14	4:28 PM DR OZ EF	DR OZ EF	:30 4LCVHISN01TH	$175.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
45	07/28/14	07/30/14	KITV News At 5	5-5:30pm	111----	:30	3	$500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/28/14	08/03/14	111----	3	$500.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 KITV	M	07/28/14	5:00 PM KITV News At 5	5-5:30pm	:30 4LCVHISN01TH	$500.00	NM
2 KITV	Tu	07/29/14	5:24 PM KITV News At 5	5-5:30pm	:30 4LCVHISN01TH	$500.00	NM
3 KITV	W	07/30/14	5:19 PM KITV News At 5	5-5:30pm	:30 4LCVHISN01TH	$500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
46	07/28/14	07/30/14	KITV News At 6	6-6:30pm	MTW----	:30	1	$600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/28/14	08/03/14	MTW----	1	$600.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 KITV	Tu	07/29/14	6:11 PM KITV News At 6	6-6:30pm	:30 4LCVHISN01TH	$600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
47	07/28/14	07/30/14	KITV 4 News at 6:30p M-IM-F 6:30pm News	111----		:30	3	$500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/28/14	08/03/14	111----	3	$500.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 KITV	M	07/28/14	6:53 PM KITV 4 News at 6:30p M-F	M-F 6:30pm News	:30 4LCVHISN01TH	$500.00	NM
2 KITV	Tu	07/29/14	6:38 PM KITV 4 News at 6:30p M-F	M-F 6:30pm News	:30 4LCVHISN01TH	$500.00	NM

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1202061-2	08/10/14	August 2014	07/28/14 - 08/09/14

Advertiser	Product	Estimate Number
League of Conservation Vo	Issue	2913

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
47 07/28/14		07/30/14	KITV 4 News at 6:30p M-IM-F 6:30pm News		111----	:30	3	$500.00	NM

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
3 KITV	W	07/30/14	6:51 PM KITV 4 News at 6:30p M-F	M-F 6:30pm News	:30 4LCVHISN01TH	$500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
51 07/28/14		08/08/14	KITV News At 10	10-1035pm	MTWTF--	:30	4	$600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/28/14	08/03/14	MTWTF--	4	$600.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
3 KITV	M	07/28/14	10:17 PM KITV News At 10	10-1035pm	:30 4LCVHISN01TH	$600.00	NM
1 KITV	Tu	07/29/14	10:11 PM KITV News At 10	10-1035pm	:30 4LCVHISN01TH	$600.00	NM
2 KITV	W	07/30/14	10:11 PM KITV News At 10	10-1035pm	:30 4LCVHISN01TH	$600.00	NM
4 KITV	F	08/01/14	10:10 PM KITV News At 10	10-1035pm	:30 4LCVHISN01TH	$600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/04/14	08/10/14	MTWTF--	2	$600.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
6 KITV	M	08/04/14	10:31 PM KITV News At 10	10-1035pm	:30 4LCVHISN02TH	$600.00	NM
5 KITV	Tu	08/05/14	10:11 PM KITV News At 10	10-1035pm	:30 4LCVHISN02TH	$600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
52 07/28/14		08/08/14	KITV 4 News at 10 II M-F KITV 4 News at 10		MTWTF--	:30	4	$500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/28/14	08/03/14	MTWTF--	4	$500.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 KITV	Tu	07/29/14	10:38 PM KITV 4 News at 10 II M-F	KITV 4 News at 10	:30 4LCVHISN01TH	$500.00	NM
3 KITV	W	07/30/14	10:55 PM KITV 4 News at 10 II M-F	KITV 4 News at 10	:30 4LCVHISN01TH	$500.00	NM
2 KITV	Th	07/31/14	10:48 PM KITV 4 News at 10 II M-F	KITV 4 News at 10	:30 4LCVHISN01TH	$500.00	NM
4 KITV	F	08/01/14	10:46 PM KITV 4 News at 10 II M-F	KITV 4 News at 10	:30 4LCVHISN01TH	$500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/04/14	08/10/14	MTWTF--	4	$500.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
8 KITV	Tu	08/05/14	10:56 PM KITV 4 News at 10 II M-F	KITV 4 News at 10	:30 4LCVHISN02TH	$500.00	NM
6 KITV	W	08/06/14	10:57 PM KITV 4 News at 10 II M-F	KITV 4 News at 10	:30 4LCVHISN02TH	$500.00	NM
7 KITV	Th	08/07/14	10:41 PM KITV 4 News at 10 II M-F	KITV 4 News at 10	:30 4LCVHISN02TH	$500.00	NM
5 KITV	F	08/08/14	10:58 PM KITV 4 News at 10 II M-F	KITV 4 News at 10	:30 4LCVHISN02TH	$500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
54 07/28/14		08/08/14	Jimmy Kimmel	1130p-1230a	MTWTF--	:30	4	$75.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/28/14	08/03/14	MTWTF--	4	$75.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 KITV	M	07/28/14	11:38 PM Jimmy Kimmel	1130p-1230a	:30 4LCVHISN01TH	$75.00	NM
2 KITV	Tu	07/29/14	11:40 PM Jimmy Kimmel	1130p-1230a	:30 4LCVHISN01TH	$75.00	NM
3 KITV	W	07/30/14	11:39 PM Jimmy Kimmel	1130p-1230a	:30 4LCVHISN01TH	$75.00	NM
4 KITV	F	08/01/14	11:46 PM Jimmy Kimmel	1130p-1230a	:30 4LCVHISN01TH	$75.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/04/14	08/10/14	MTWTF--	3	$75.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
7 KITV	M	08/04/14	11:55 PM Jimmy Kimmel	1130p-1230a	:30 4LCVHISN02TH	$75.00	NM
6 KITV	Tu	08/05/14	11:21 PM Jimmy Kimmel	1130p-1230a	:30 4LCVHISN02TH	$75.00	NM
5 KITV	F	08/08/14	11:32 PM Jimmy Kimmel	1130p-1230a	:30 4LCVHISN02TH	$75.00	NM

INVOICE

Send Payment To:

KITV
PO Box 26865
Lehigh Valley, PA 18002-6865

Invoice #	Invoice Date	Invoice Month	Invoice Period
1202061-2	08/10/14	August 2014	07/28/14 - 08/09/14

Advertiser	Product	Estimate Number
League of Conservation Vo	Issue	2913

KITV

www.KITV.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
60	07/28/14	07/28/14	Bachelorette	Mon ABC Prime Otl	M------	:30	1	$1,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/28/14	08/03/14	M------	1	$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description		Start/End Time	Length	Ad-ID	Rate Type
1 KITV	M	07/28/14	7:53 PM	Bachelorette		Mon ABC Prime Ot	:30	4LCVHISN01TH	$1,000.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
61	07/28/14	07/28/14	BAchelorette Final Rose 9-10pm		M------	:30	1	$1,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/28/14	08/03/14	M------	1	$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description		Start/End Time	Length	Ad-ID	Rate Type
1 KITV	M	07/28/14	9:46 PM	BAchelorette Final Rose		9-10pm	:30	4LCVHISN01TH	$1,000.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
62	07/30/14	07/30/14	Middle/Goldbergs	7-8pm	--W----	:30	1	$800.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/28/14	08/03/14	--W----	1	$800.00				
Spots: # Ch	Day	Air Date	Air Time	Description		Start/End Time	Length	Ad-ID	Rate Type
1 KITV	W	07/30/14	7:18 PM	Middle/Goldbergs		7-8pm	:30	4LCVHISN01TH	$800.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
63	08/01/14	08/01/14	Keiki Hula	6-10p	----F--	:30	2	$1,500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/28/14	08/03/14	----F--	2	$1,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description		Start/End Time	Length	Ad-ID	Rate Type
2 KITV	F	08/01/14	7:45 PM	Keiki Hula		6-10p	:30	4LCVHISN01TH	$1,500.00 NM
1 KITV	F	08/01/14	9:02 PM	Keiki Hula		6-10p	:30	4LCVHISN01TH	$1,500.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
64	08/02/14	08/02/14	Keiki Hula	6-10p	-----S-	:30	2	$1,500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/28/14	08/03/14	-----S-	2	$1,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description		Start/End Time	Length	Ad-ID	Rate Type
2 KITV	Sa	08/02/14	7:30 PM	Keiki Hula		6-10p	:30	4LCVHISN02TH	$1,500.00 NM
1 KITV	Sa	08/02/14	8:45 PM	Keiki Hula		6-10p	:30	4LCVHISN02TH	$1,500.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
65	08/03/14	08/03/14	Wipeout	7-8pm	------S	:30	1	$1,020.00	NM

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1 KITV	Su	08/03/14	7:24 PM	Wipeout	7-8pm	:30	4LCVHISN02TH	$1,020.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
66	08/05/14	08/05/14	CMA Music Festival	Tue ABC Prime Otl	-T-----	:30	2	$1,500.00	NM

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1 KITV	Tu	08/05/14	7:50 PM	CMA Music Festival	Tue ABC Prime Otl	:30	4LCVHISN02TH	$1,500.00 NM
2 KITV	Tu	08/05/14	9:41 PM	CMA Music Festival	Tue ABC Prime Otl	:30	4LCVHISN02TH	$1,500.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
67	08/06/14	08/06/14	Modern Family/Middle	8-9pm	--W----	:30	1	$2,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/04/14	08/10/14	--W----	1	$2,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description		Start/End Time	Length	Ad-ID	Rate Type
1 KITV	W	08/06/14	8:45 PM	Modern Family/Middle		8-9pm	:30	4LCVHISN02TH	$2,000.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
68	08/06/14	08/06/14	Nashville Special	9-10pm	--W----	:30	1	$800.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE

Send Payment To:

KITV
PO Box 26865
Lehigh Valley, PA 18002-6865

KITV

Invoice #	Invoice Date	Invoice Month	Invoice Period
1202061-2	08/10/14	August 2014	07/28/14 - 08/09/14

Advertiser	Product	Estimate Number
League of Conservation Vo	Issue	2913

www.KITV.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/04/14	08/10/14	--W----	1	$800.00				

Spots: # Ch	Day	Air Date	Air Time	Description		Start/End Time	Length	Ad-ID		Rate	Type
1 KITV	W	08/06/14	9:31 PM	Nashville Special		9-10pm	:30	4LCVHISN02TH		$800.00	NM

69 08/08/14	08/08/14	Shark Tank	7-8pm	----F--	:30	1	$1,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/04/14	08/10/14	----F--	1	$1,000.00				

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KITV	F	08/08/14	7:44 PM	Shark Tank	7-8pm	:30	4LCVHISN02TH	$1,000.00	NM

70 08/08/14	08/08/14	WWYD?	8-9pm	----F--	:30	1	$1,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/04/14	08/10/14	----F--	1	$1,000.00				

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KITV	F	08/08/14	8:39 PM	WWYD?	8-9pm	:30	4LCVHISN02TH	$1,000.00	NM

71 08/03/14	08/03/14	Rising Star	Sun ABC Prime Ott	------S	:30	1	$600.00	NM

Class of Time - Immediately Pre-emptible without notice

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KITV	Su	08/03/14	9:31 PM	Rising Star	Sun ABC Prime Ott	:30	4LCVHISN02TH	$600.00	NM

Total Spots   148

Payment Terms 30 Days

Gross Total	$59,080.00
Agency Commission	$8,862.00
Net Amount Due	$50,218.00
General Excise Tax 4.712%	$2,366.27
Amount Due	$52,584.27