

<b>STATION:</b>	WHOP-AM	<b>ORDER#:</b>	3215808	<b>DATE:</b>	04/30/2024
<b>MARKET:</b>	UM - Hopkinsville, KY	<b>AMOUNT:</b>	\$1,530.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	90	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	Kentucky	<b>SLS PH:</b>	859-292-3311		
<b>SALESPERSON:</b>	Joe Hearn	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Joe.Hearn@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4459057</b>	
<b>ADVERTISER:</b>	Howell for Senate	<b>AGY PRD:</b>		<b>INVOICE:</b> MEDIA FINANCIAL SERVICES	
<b>PRODUCT:</b>	5/6-5/21 Regional Radio	<b>AGY EST:</b>		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>FLIGHT:</b>	05-06-2024 TO 5/26/2024	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF WEEKS:</b>	3				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 04/30/2024 11:21	

**COMMENTS**

[Rep Comment] 04/30/2024:

[Rep Comment] 04/30/2024: New URGENT order. Nab to follow via email from GenMediaTraffic@GenMediaPartners.com. Spot will be sent closer to the 5/6 start date. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

**Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order, in addition to the standard agency commission. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.**

**WEEK#1                      5/6/2024 To 5/12/2024                      WK TOT \$510.00                      WK TOTAL SPOTS 30**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	5/6/2024	5/10/2024	10	\$17	\$170
	3		MTWTF..	10:00AM	3:00PM	60	5/6/2024	5/10/2024	10	\$17	\$170
	5		MTWTF..	3:00PM	7:00PM	60	5/6/2024	5/10/2024	10	\$17	\$170

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<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	04/30/2024 11:21

**WEEK#2**                      **5/13/2024 To 5/19/2024**                      **WK TOT \$782.00**                      **WK TOTAL SPOTS 46**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	5/13/2024	5/17/2024	12	\$17	\$204
	3		MTWTF..	10:00AM	3:00PM	60	5/13/2024	5/17/2024	12	\$17	\$204
	5		MTWTF..	3:00PM	7:00PM	60	5/13/2024	5/17/2024	12	\$17	\$204
	7		.....S.	6:00AM	7:00PM	60	5/18/2024	5/18/2024	5	\$17	\$85
	8		.....S	6:00AM	7:00PM	60	5/19/2024	5/19/2024	5	\$17	\$85

**WEEK#3**                      **5/20/2024 To 5/26/2024**                      **WK TOT \$238.00**                      **WK TOTAL SPOTS 14**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		MT.....	6:00AM	10:00AM	60	5/20/2024	5/21/2024	6	\$17	\$102
	4		M.....	10:00AM	3:00PM	60	5/20/2024	5/20/2024	4	\$17	\$68
	6		M.....	3:00PM	7:00PM	60	5/20/2024	5/20/2024	4	\$17	\$68

TOTAL	May												Total
SPOT	90												90
CASH	1,530.00												1,530.00
TOTAL	1,530.00												1,530.00