

STATION:	WHOP-AM	ORDER#:	3215808	DATE:	05/03/2024
MARKET:	UM - Hopkinsville, KY	AMOUNT:	\$1,020.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	60	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	1 Stn Ver: 3 Last: 1				
SALES OFFICE:	Kentucky	SLS PH:	859-292-3311		
SALESPERSON:	Joe Hearn	SLS FAX:	N/A		
SLS EMAIL:	Joe.Hearn@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4459057	
ADVERTISER:	Howell for Senate	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	5/7-5/21 Regional Radio	AGY EST:		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	05-07-2024 TO 5/26/2024	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF WEEKS:	3				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 05/03/2024 08:19	

COMMENTS

[Rep Comment] 05/03/2024: URGENT revised order updating start date to 5/7 & reducing weight. Do not dbl bk. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order, in addition to the standard agency commission. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

WEEK#1 5/6/2024 To 5/12/2024 WK TOT \$408.00 WK TOTAL SPOTS 24

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
R	1		MTWTF..	6:00AM	10:00AM	60	5/6/2024	5/10/2024	0	\$17	\$0
R	3		MTWTF..	10:00AM	3:00PM	60	5/6/2024	5/10/2024	0	\$17	\$0
R	5		MTWTF..	3:00PM	7:00PM	60	5/6/2024	5/10/2024	0	\$17	\$0
	9		.TWTF..	6:00AM	10:00AM	60	5/7/2024	5/10/2024	8	\$17	\$136
	10		.TWTF..	10:00AM	3:00PM	60	5/7/2024	5/10/2024	8	\$17	\$136
	11		.TWTF..	3:00PM	7:00PM	60	5/7/2024	5/10/2024	8	\$17	\$136

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FLIGHT:	05-07-2024 TO 5/26/2024	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	3				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 05/03/2024 08:19	

WEEK#2 **5/13/2024 To 5/19/2024** **WK TOT \$374.00** **WK TOTAL SPOTS 22**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
R	1		MTWTF..	6:00AM	10:00AM	60	5/13/2024	5/17/2024	0	\$17	\$0
R	3		MTWTF..	10:00AM	3:00PM	60	5/13/2024	5/17/2024	0	\$17	\$0
	5		MTWTF..	3:00PM	7:00PM	60	5/13/2024	5/17/2024	12	\$17	\$204
	7	S.	6:00AM	7:00PM	60	5/18/2024	5/18/2024	5	\$17	\$85
	8	S	6:00AM	7:00PM	60	5/19/2024	5/19/2024	5	\$17	\$85

WEEK#3 **5/20/2024 To 5/26/2024** **WK TOT \$238.00** **WK TOTAL SPOTS 14**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		MT.....	6:00AM	10:00AM	60	5/20/2024	5/21/2024	6	\$17	\$102
	4		M.....	10:00AM	3:00PM	60	5/20/2024	5/20/2024	4	\$17	\$68
	6		M.....	3:00PM	7:00PM	60	5/20/2024	5/20/2024	4	\$17	\$68

TOTAL	May											Total
SPOT	60											60
CASH	1,020.00											1,020.00
TOTAL	1,020.00											1,020.00