

**KAAB, KBTA-AM, KBTA-FM, KKIK, KWOZ, KZLE
EEO PUBLIC FILE REPORT**

February 1, 2023-January 31, 2024

I. VACANCY LIST

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Air Talent	6	None

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	No. of Interviews Referred by RS in Reporting Period
1	On Air Promotion	0
2	Arkansas Broadcasters Association 2024 Arkansas Valley Drive, Suite 403 Little Rock, Arkansas 72212 Phone: 501-227-7564 Luke Story Email: luke@arkbroadcasters.org	0
3	All Access Music Group 24955 Pacific Coast Highway, C303 Malibu, CA 90265 (310) 457-6616 Classified Job Postings	0
4	Cave City Schools Radio/TV Broadcasting Class 620 North Main Street Cave City, AR 72521 Phone: 870-283-5391 Ben Johnson	0
5	Staffmark Employment Agency Eagle Mountain Blvd, Ste. 13 Batesville, AR 72501 Phone: 870-698-2800	0
6	Internal Company Promotion	1
7	Word of Mouth Referrals	0
8	Unsolicited Applications Submitted	0
9	No Recruitment	0

Total Interviews Over Reporting Period: 0

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III. RECRUITMENT INITIATIVES

	Date	Brief Description of Activity	No. of Station Participants	Participant Title
1	Ongoing	Stations owned by White River Now/WRD Entertainment, Inc. participate in the Arkansas Broadcasters' Association's Internship Program for high school and college students. Interns learn the broadcast business by shadowing members of station staff for a period of eight weeks in order to obtain an appreciation and knowledge of the entire spectrum of careers in the broadcast industry. The participants are eligible for employment by the company at the end of their internship period.	4	General Manager, Program Director, Digital Media Specialist Marketing Account Executive
2	February 22, 2023	At the request of school administration, a member of our air staff spoke with students, parents, and administration staff at Cedar Ridge School about career paths in radio. Our employee related the experience he gained in the school's radio training program to the day-to-day experience of working in commercial radio.	1	Air Talent
3	April 5, 2023	At the invitation of the Batesville School District, a member of our news staff attended the school-sponsored career fair on the campus of Batesville High School. Our employee spoke with students one-on-one, giving insights into the nature of careers in radio and digital journalism.	1	News Anchor

4	April 17, 2023	At the invitation of the University of Arkansas Community College at Batesville, two members of our staff attended the college-sponsored career fair to speak with students about careers in radio, ranging from on-air, sales, engineering, and management.	2	General Manager, Marketing Account Executive
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