



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918
(618) 985-2333

CONTRACT

<u>Contract / Revision</u> 72585 /		<u>Alt Order #</u> 28359702
<u>Advertiser</u> Bailey for Congress		<u>Original Date / Revision</u> 02/26/24 / 03/12/24
<u>Contract Dates</u> 03/13/24 - 03/19/24	<u>Estimate #</u> 2489	
<u>Product</u> TV		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSIL	<u>Account Executive</u> Katz Washington DC	<u>Sales Office</u> Katz Washington
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u> 484	<u>Product 1/2</u> 582
<u>Agency Ref</u> 2430	<u>Advertiser Ref</u> 10102	

And:

National Ad Placement
PO BOX 191271
DALLAS, TX 75219

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 1	WSIL	03/13/24	03/19/24	M-F 430a Local News	4:30 XM-5:00 XM		:30			NM	0	\$0.00
N 2	WSIL	03/13/24	03/19/24	Local News 5a	5:00 AM-6:00 AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/13/24	03/19/24	MTWTF--	1			\$40.00				
N 3	WSIL	03/13/24	03/19/24	Local News 6a	6:00 AM-7:00 AM		:30			NM	5	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/13/24	03/19/24	MTWTF--	5			\$110.00				
N 4	WSIL	03/13/24	03/19/24	Good Morning America	7:00 AM-9:00 AM		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/13/24	03/19/24	MTWTF--	4			\$100.00				
D 5	WSIL	03/13/24	03/19/24	FYSA	9:00 AM-10:00 AM		:30			NM	0	\$0.00
N 6	WSIL	03/13/24	03/19/24	M-F 11a News	11:00 AM-11:30 AM		:30			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/13/24	03/19/24	MTWTF--	5			\$40.00				
D 7	WSIL	03/13/24	03/19/24	DREW BARRYMORE	11:30 AM-12:00 PM		:30			NM	0	\$0.00
N 8	WSIL	03/13/24	03/19/24	GMA3	12:00 PM-1:00 PM		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/13/24	03/19/24	MTWTF--	5			\$50.00				
N 9	WSIL	03/13/24	03/19/24	General Hospital	1:00 PM-2:00 PM		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/13/24	03/19/24	MTWTF--	5			\$60.00				
N 10	WSIL	03/13/24	03/19/24	TAMRON HALL	3:00 PM-4:00 PM		:30			NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/13/24	03/19/24	MTWTF--	5			\$30.00				
N 11	WSIL	03/13/24	03/19/24	News at 4p M-F	4:00 PM-5:00 PM		:30			NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/13/24	03/19/24	MTWTF--	4			\$90.00				
N 12	WSIL	03/13/24	03/19/24	Local News 5p	5:00 PM-5:30 PM		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/13/24	03/19/24	MTWTF--	5			\$150.00				
N 13	WSIL	03/13/24	03/19/24	ABC World News M-F	5:30 PM-6:00 PM		:30			NM	3	\$5,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/13/24	03/19/24	MTWTF--	3			\$1,950.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Advertiser</u> Bailey for Congress		<u>Original Date / Revision</u> 02/26/24 / 03/12/24
<u>Contract Dates</u> 03/13/24 - 03/19/24	<u>Product</u> TV	<u>Estimate #</u> 2489

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 14	WSIL	03/13/24	03/19/24	Local News 6p	6:00 PM-6:30 PM		:30			NM	4	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/13/24	03/19/24	MTWTF--				4	\$130.00			
N 15	WSIL	03/13/24	03/19/24	Local News 630p	6:30 PM-7:00 PM		:30			NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/13/24	03/19/24	MTWTF--				5	\$90.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	WSIL	03/13/24-03/19/24	Local News 630p	6:30 PM-7:00 PM	MTuWThF----	:30		\$90.00	NM		
Credited												
N 16	WSIL	03/13/24	03/19/24	Local News 10p	10:00 PM-10:35 PM		:30			NM	4	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/13/24	03/19/24	MTWTF--				4	\$180.00			
N 17	WSIL	03/13/24	03/19/24	Jimmy Kimmel	10:35 PM-11:37 PM		:30			NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/13/24	03/19/24	MTWTF--				4	\$70.00			
N 18	WSIL	03/13/24	03/13/24	CONNERS/NOT DEAD	7:00 PM-8:00 PM		:30			NM	2	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/11/24	03/17/24	--W----				2	\$240.00			
D 19	WSIL	03/14/24	03/14/24	911	7:00 PM-8:00 PM		:30			NM	0	\$0.00
D 20	WSIL	03/14/24	03/14/24	GREYS	8:00 PM-9:00 PM		:30			NM	0	\$0.00
N 21	WSIL	03/14/24	03/14/24	STATION 19	9:00 PM-10:00 PM		:30			NM	2	\$580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/11/24	03/17/24	---T---				2	\$290.00			
N 22	WSIL	03/16/24	03/16/24	This Morning Sat	6:00 AM-7:00 AM		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/11/24	03/17/24	-----S-				2	\$50.00			
N 23	WSIL	03/16/24	03/16/24	GMA Saturday	7:00 AM-9:00 AM		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/11/24	03/17/24	-----S-				2	\$50.00			
N 24	WSIL	03/16/24	03/16/24	Local News Sa Early	5:00 PM-5:30 PM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/11/24	03/17/24	-----S-				1	\$30.00			
N 25	WSIL	03/16/24	03/16/24	ABC World News Sat	5:30 PM-6:00 PM		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/11/24	03/17/24	-----S-				1	\$1,350.00			
N 26	WSIL	03/16/24	03/16/24	FYSA	6:00 PM-6:30 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/11/24	03/17/24	-----S-				1	\$20.00			
N 27	WSIL	03/16/24	03/16/24	FYSA	6:30 PM-7:00 PM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/11/24	03/17/24	-----S-				1	\$30.00			
N 28	WSIL	03/16/24	03/16/24	Local News Saturday	10:00 PM-10:35 PM		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/11/24	03/17/24	-----S-				1	\$70.00			
N 29	WSIL	03/17/24	03/17/24	GMA Sunday	7:00 AM-8:00 AM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/11/24	03/17/24	-----S				1	\$50.00			
N 30	WSIL	03/17/24	03/17/24	This Week	8:00 AM-9:00 AM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/11/24	03/17/24	-----S				1	\$50.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
D 31	WSIL	03/17/24	03/17/24	Sun 3p-5p	4:00 PM-5:00 PM	-----S	:30	2	\$85.00	NM	0	\$0.00
N 32	WSIL	03/17/24	03/17/24	Local News Su	5:00 PM-5:30 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/11/24	03/17/24	-----S				1	\$60.00			
N 33	WSIL	03/17/24	03/17/24	Local News Sunday	10:00 PM-10:30 PM		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/11/24	03/17/24	-----S				1	\$160.00			
N 34	WSIL	03/17/24	03/17/24	FAST HOME	10:35 PM-11:35 PM		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/11/24	03/17/24	-----S				2	\$20.00			
D 35	WSIL	03/13/24	03/19/24	THE VIEW	10:00 AM-11:00 AM		:30			NM	0	\$0.00
D 36	WSIL	03/17/24	03/17/24	AFHV M1.K36	6:00 PM-7:00 PM		:30			NM	0	\$0.00
D 37	WSIL	03/13/24	03/19/24	TAMRON HALL M1.K37	3:00 PM-4:00 PM		:30			NM	0	\$0.00
D 38	WSIL	03/17/24	03/17/24	ABC World News Sun m2.k3f5:30 PM-6:00 PM			:30			NM	0	\$0.00
Totals											77	\$13,850.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/24 -03/19/24	77	\$13,850.00	(\$2,077.50)	\$11,772.50
Totals	77	\$13,850.00	(\$2,077.50)	\$11,772.50

Signature: _____ **Date:** _____

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