

Target Enterprises 15260 Ventura Boulevard, Suite 1240 Sherman Oaks, CA 91403 (818) 905-0005

AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

Station and Location:		Date:
I, TARGET ENTERPRISES do here	by request station time	concerning the following issue:
NO ON MEASURE G		
CEE	ATTACHED SCHEDU	ILEC
This broadcast time will be used by		
	mming (in whole or in page of any political matter of	
a message relating t	YES IN	
I represent that the payment for the (name & address)	e above described broadc	ast time has been furnished by
NO ON MEASURE G - STOP THE	OIL AND GAS SHUTDOWI	N
and are authorized to announce the to as the "sponsor").	e time as paid for by such	person or entity (hereinafter referred
List the chief executive officers or m (or attach separately):	nembers of the executive o	committee or the board of directors
ROCK ZIERMAN, DIRECTOR; STE	VEN S. LUCAS, TREASUF	RER
som		09/14/2018
Signature of Issue Advertiser (Sponsor		Date
To	be Signed by Station Repres	entative
Accepted	Accepted in Part	Rejected
Signature		Date
Printed Name	Title	

CONTRACT



KPMR-TV 1467 West Fairway Drive Santa Maria, CA 93455 (805) 685-3800

And:

Target Enterprises 15260 Ventura Blvd. Encino, CA 91436

	Contract / Re	vision	Alt Order	· <u>#</u>
	429052	/	9292202	
<u>Product</u>				
NO ON MEASURE G/27	79			
Contract Dates	Estimate #			
11/05/18 - 11/06/18	2779			
<u>Advertiser</u>	•		Original Dat	e / Revision
No on Measure G			10/25/18	/ 10/29/18
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broad	cast	Cash
	Property	Accou	nt Executive	Sales Office
	KPMR-TV	Cindy	Yantis	Cox/Univision -
	Special Hand	lling		•
	Demographic	<u>;</u>		
	Adults 35+			
				Total Ratings
				43.80
	Agy Code	Advert	iser Code	Product 1/2
	9915473			
	Agency Ref	•	Advertise	er Ref

	Start/End		Spots/			
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate Rtn Type	Spots	Amount
N 1 KPMR 11/05/18 11/06/18 Morning M-Tu Hour 1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/18 11/11/18 MT 4	6a-7a <u>Rate</u> \$40.00	Rating 0.60	:30	NM	4	\$160.00
N 2 KPMR 11/05/18 11/06/18 Despierta America M-F 7a- Start Date End Date Weekdays Spots/Week Week: 11/05/18 11/11/18 MT 6	-117:00 AM-10:0 <u>Rate</u> \$45.00	00 AM Rating 1.70	:30	NM	6	\$270.00
N 3 KPMR 11/05/18 11/06/18 Despierta America M-F 7a-	-1110:00 AM-11 <u>Rate</u> \$50.00	:00 AN Rating 1.50	:30	NM	4	\$200.00
N 4 KPMR 11/05/18 11/06/18 Daytime M-Tu Hour 4.1 <u>Start Date</u> End Date Weekdays Spots/Week Week: 11/05/18 11/11/18 MT 2	12p-1230p <u>Rate</u> \$50.00	Rating 0.30	:30	NM	2	\$100.00
N 5 KPMR 11/05/18 11/06/18 Daytime M-Tu Hour 4.2 Start Date End Date Weekdays Spots/Week Week: 11/05/18 11/11/18 MT 2	1230p-1p <u>Rate</u> \$50.00	Rating 0.40	:30	NM	2	\$100.00
N 6 KPMR 11/05/18 11/06/18 Daytime M-Tu Hour 5 Start Date End Date Weekdays Spots/Week Week: 11/05/18 11/11/18 MT 4	1p-2p <u>Rate</u> \$55.00	Rating 0.50	:30	NM	4	\$220.00
N 7 KPMR 11/05/18 11/06/18 Daytime M-Tu Hour 6 Start Date End Date Weekdays Spots/Week Week: 11/05/18 11/11/18 MT 4	2p-3p <u>Rate</u> \$60.00	Rating 0.50	:30	NM	4	\$240.00
N 8 KPMR 11/05/18 11/06/18 Early Fringe M-Tu Hour 1 Start Date	3p-4p <u>Rate</u> \$60.00	Rating 0.60	:30	NM	4	\$240.00
N 9 KPMR 11/05/18 11/05/18 Early Fringe M Hour 2 Start Date End Date Weekdays Spots/Week Week: 11/05/18 11/11/18 2 2	4p-5p <u>Rate</u> \$85.00	Rating 1.10	:30	NM	2	\$170.00
N 10 KPMR 11/05/18 11/05/18 Early Fringe M Hour 3 Start Date End Date Weekdays Spots/Week Week: 11/05/18 11/11/18 2 2	5p-6p <u>Rate</u> \$75.00	Rating 1.40	:30	NM	2	\$150.00
N 11 KPMR 11/05/18 11/05/18 Early News M 1.1 Start Date End Date Weekdays Spots/Week Week: 11/05/18 11/11/18 1 1	6p-630p <u>Rate</u> \$125.00	Rating 1.50	:30	NM	1	\$125.00
N 12 KPMR 11/05/18 11/05/18 Early News M 1.2	630p-7p		:30	NM	1	\$160.00

(* Line Transactions: N = New, E = Edited, D = Deleted)



KPMR-TV 1467 West Fairway Drive Santa Maria, CA 93455 (805) 685-3800

		Alt Order # 9292202
Contract Dates	Product	Estimate #
11/05/18 - 11/06/18	NO ON MEASURE G/27	2779

Page 2 of 3

Original Date / Revision 10/25/18 / 10/29/18

*Line Ch Start Date End Date Description	Start/End Time Day	Spots/ s Length Week	Rate Rtn TypeS	Spots	Amount
Start DateEnd DateWeekdaysSpots/WeekWeek: 11/05/1811/11/1811	<u>Rate</u> <u>Rating</u> \$160.00 1.70				
N 13 KPMR 11/05/18 11/05/18 M Prime A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/18 11/11/18 2 2	7p-8p <u>Rate</u> <u>Rating</u> \$150.00 1.00	:30	NM	2	\$300.00
N 14 KPMR 11/05/18 11/05/18 M Prime B <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/18 11/11/18 2 2	8p-9p <u>Rate</u> <u>Rating</u> \$150.00 1.10	:30	NM	2	\$300.00
N 15 KPMR 11/05/18 11/05/18 M Prime C <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/18 11/11/18 2 2	9p-10p <u>Rate</u> <u>Rating</u> \$150.00 1.10	:30	NM	2	\$300.00
N 16 KPMR 11/05/18 11/05/18 M Prime D <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/18 11/11/18 2 2	10p-11p <u>Rate</u> <u>Rating</u> \$160.00 0.90	:30	NM	2	\$320.00
N 17 KPMR 11/05/18 11/05/18 Late News M 1.1 Start Date End Date Weekdays Spots/Week Week: 11/05/18 11/11/18 1 1	11P-1135P <u>Rate</u> <u>Rating</u> \$110.00 0.30	:30	NM	1	\$110.00
N 18 KPMR 11/05/18 11/05/18 Late News M <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/18 11/11/18 1 1	1135P-12A <u>Rate</u> <u>Rating</u> \$110.00 0.30	:30	NM	1	\$110.00
N 19 KPMR 11/05/18 11/05/18 Contacto Deportivo Start Date End Date Weekdays Spots/Week Week: 11/05/18 11/11/18 2 2	12:00 XM-1:00 XM <u>Rate</u> <u>Rating</u> \$30.00 0.20	:30	NM	2	\$60.00
	Tot	als 43.80		48	\$3,635.00

Advertiser

No on Measure G

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 -11/06/18	48	\$3,635.00	(\$545.25)	\$3,089.75
Totals	48	\$3,635.00	(\$545.25)	\$3,089.75

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Signature:	Date:

The following provision is a part of the Standard Terms & Conditions of all Entravision Communications Corporation advertising sales agreements effective as of March 1, 2011:

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. These services are subject to Entravision's Terms and Conditions of Advertising and Services, located at www.entravision.com/termsofsales.

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	COXREPS
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HdIn#: 9292202 (Rev 0)
Dates: Nov05/18 - Nov06/18
Prod1: NO ON MEASURE G/2779
Prod2:
Tel #: Order#: Station: KPMR-TV SANTABARBRA-SANMAR-S Agency: TARGET ENTERPRISES Advertiser: ISSNO ON MEASURE G Buyer: LINDA SOUTHERN Rep: TELEREP, INC. Run On: Oct24/18 at 21:20

REP BUYLINES

Traffic#: Salesperson: CINDY YANTIS (H) Est#: 2779 Demo: RA35+

Page: 1 Requested by: MEV

Rep: Last RA35+ Activity Last Mod/Rev	0.6 Oct19/18 Rev #0: A	Oct19/18	1.5 Oct19/18 Rev #0: A	0.3 Oct19/18 Rev #0: A	0.4 Oct19/18 Rev #0: A	0.5 Oct19/18 Rev #0: A	0.5 Oct19/18 Rev #0: A	0.6 Oct19/18 Rev #0: A	1.1 Oct19/18 Rev #0: A	1.4 Oct19/18 Rev #0: A	1.5 Oct19/18 Rev #0: A	1.7 Oct19/18 Rev #0: A	1.0 Oct19/18 Rev #0: A	1.1 Oct19/18 Rev #0: A	1.1 Oct19/18 Rev #0: A	0.9 Oct19/18 Rev #0: A	0.3 Oct19/18 Rev #0: A	0.3 Oct19/18 Rev #0: A	0.2 Oct19/18 Rev #0: A	43.8	43.8 Nov/18
Total Dollars Program Name	\$160 COMO DICE EL DICHO	\$270 DESPIERTA AMERICA	\$200 DESPIERTA AMERICA	\$100 NOTICIERO	\$100 VECINOS	\$220 HOY	\$240 COMO DICE EL DICHO	\$240 EL VUELO DE LA VIC	\$170 EL GORDO Y LA FLAC	\$150 PRIMER IMPACTO	\$125 NOTICAS COSTA CENT	\$160 NOTICIERO	\$300 LA ROSA DE GUADALU	\$300 EL RICO Y LAZARO	\$300 LA BELLA Y LAS BES	\$320 AL PUNTO	\$110 NOTICAS COSTA CENT	\$110 NOTICIERO	\$60 CONTACTO DEPORTIVO	\$3,635	\$3,635 Nov/18
Spt/ Total Week Spots	4 4	9 9	4 4	2 2	2 2	4 4	4 4	4 4	2 2	2 2	1	1	2 2	2 2	2 2	2 2	1	1	2 2	48	
# Ending of Date Wks	Nov06/18 1	Nov06/18 1	Nov06/18	Nov06/18 1	Nov06/18 1	Nov06/18 1	Nov06/18 1	Nov06/18 1	Nov05/18 1	Nov05/18 1	Nov05/18 1	Nov05/18 1	Nov05/18 1	Nov05/18 1	Nov05/18 1	Nov05/18 1	Nov05/18 1	Nov05/18 1	Nov05/18 1		
Starting Er Rate Date Da				\$50 Nov05/18 N	\$50 Nov05/18 N	\$55 Nov05/18 N	\$60 Nov05/18	\$60 Nov05/18 N	\$85 Nov05/18 N	\$75 Nov05/18 N	\$125 Nov05/18 N	\$160 Nov05/18 N	\$150 Nov05/18 N	\$150 Nov05/18 N	\$150 Nov05/18 N	\$160 Nov05/18 N	\$110 Nov05/18 N	\$110 Nov05/18 N	\$30 Nov05/18 N	\$3,635	
Length	305	Contract Comment: COMO DICE EL DICHO M-Tu/7-10A 30S	Contract Comment: DESPIERTA AMERICA M-Tu/10-11A 30S	M-Tu/12N-1230P 30S	m: NOTICIERO 30S	m: vecinos 30S	10. FIOY 30S	M-Tu/3-4P 30S	MI: EL VOELO DE LA VIC 30S	Mon/5-6P 30S	Mon/6-630P 30S	Mon/630-7P 30S	Mon/7-8P 300 Mon/7-8P	nt: La Rusa de Guadalu 30S	Mon/9-10P 30S 30S	Mon/10-11P 30S	MI: AL PUNIO 30S	Mon/1135P-120 Mon/1135P-120 30S	John ad Comment: NO HOLEKO 30S Contract Comment: CONTACTO DEPORTIVO	for:	e Dollars:
Buy Line Day/Time	##CASH ##TRGE 4PM CUT-OFF ON NOV06 1 M-Tu/6-7A	Contract Commer 2 M-Tu/7-10A	Contract Commer 3 M-Tu/10-11A	4 M-Tu/12N-1230P	5 M-Tu/1230-1P 300	6 M-Tu/1-2P	7 M-Tu/2-3P	8 M-Tu/3-4P	9 Mon/4-5P	10 Mon/5-6P	11 Mon/6-630P	12 Mon/630-7P	13 Mon/7-8P	Contract Commercial Mon/8-9P	15 Mon/9-10P	16 Mon/10-11P	Contract Comment: AL PUNIO 17 Mon/11-1135P	18 Mon/1135P-12M Control Common	Contract Comment: NO IICLEKO 30 Contract Comment: CONTACTO I	Total 48 Spots for:	Monthly Estimate Dollars:
Mod																					

DATE: 11/1/2018 ADVERTISER: No on G ESTIMATE #: 2778/2779

MARKET(S): Santa Barbara

STATION(S): KPMR

KTSB KTAS

START DATE: ASAP

END DATE: Until Further Notice

Title	ISCI	Rotation	Length	Location			
No on G SP	GOTVSP1NOGH	100%	:30	On Hand			
ADDITIONAL INSTRUCTIONS							

PLEASE CONFIRM RECEIPT OF THESE INSTRUCTIONS VIA E-MAIL TO JP@TARGETLA.COM

THANK YOU!

THESE INSTRUCTIONS SUPERCEDE ALL OTHERS

Disposition of Commercial(s): HOLD FOR 90 DAYS, THEN DESTROY If you have any questions, please call (818) 905-0005, and speak to J.P. Ackels

9292202

INVOICE



KPMR-TV 1467 West Fairway Drive Santa Maria, CA 93455 Main: (805) 685-3800 Billing: (805) 685-3800

Invoice #	Invoice Date	Invoice Month	Invoice Period
429052-1	11/06/18	November 2018	10/29/18 - 11/06/18

<u>Property</u>	Account Executive	Sales Office	Sales Region
KPMR-TV	Cindy Yantis	Cox/Univision - L	National

Advertiser Product Estimate Number No on Measure G NO ON MEASURE G/2779 2779

Flight Dates Order # Alt Order #

> Billing Calendar Billing Type Deal # Broadcast Cash

429052

Special Handling

11/05/18 - 11/06/18

Agency Code Advertiser Code Product 1/2 9915473

Agency Ref Advertiser Ref

Billing Address:

Target Enterprises Attention: Accounts Payable 16501 Ventura Blvd, Suite 515 Encino, CA 91436

Send Payment To:

KPMR-TV P.O. Box 843575 Los Angeles, CA 90084-3575

KPMR Tu 11/06/18

Spots/

:30 GOTVSP1NOGH

						Spots/			
Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 11/05/18	11/06/18	Morning M-Tu Hour 1	6a-7a	MT	:30	4	\$40.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
0	11/05/18	11/11/18 MT	4	\$40.00	1	L ALLID			Data Torra
Spots: # Ch				Start/End Time		<u>h</u> <u>Ad-ID</u>			Rate Type
		/05/18 6:20 AM Morning	•	6a-7a		0 GOTVSP1NOGH			\$40.00 NM
		/05/18 6:52 AM Morning	-	6a-7a		0 GOTVSP1NOGH			\$40.00 NM
	PMR Tu 11		•	6a-7a		0 GOTVSP1NOGH			\$40.00 NM
3 KF	PMR Tu 11	/06/18 6:54 AM Morning	g M-Tu Hour 1	6a-7a	:3	0 GOTVSP1NOGH			\$40.00 NM
2 11/05/18	11/06/18	Despierta America M-F a-11a	7 7:00 AM-10:00 AM	MT	:30	6	\$45.00	NM	
Weeks:	Start Date 11/05/18	End Date MTWTFSS 11/11/18 MT	Spots/Week 6	<u>Rate</u> \$45.00					
Spots: # Ch			otion	Start/End Time	Lenat	h Ad-ID			Rate Type
			 rta America M-F 7a-11a			O GOTVSP1NOGH			\$45.00 NM
			rta America M-F 7a-11a			O GOTVSP1NOGH			\$45.00 NM
-	PMR M 11		rta America M-F 7a-11a			O GOTVSP1NOGH			\$45.00 NM
	PMR Tu 11	'	rta America M-F 7a-11a			() GOTVSP1NOGH			\$45.00 NM
-	PMR Tu 11		rta America M-F 7a-11a			O GOTVSP1NOGH			\$45.00 NM
	PMR Tu 11	'	rta America M-F 7a-11a			O GOTVSP1NOGH			\$45.00 NM
		<u>'</u>							ψ43.00 ΝΙΝΙ
3 11/05/18	11/06/18	Despierta America M-F a-11a	7 10:00 AM-11:00 AM	MT	:30	4	\$50.00	NM	
Weeks:	Start Date 11/05/18	End Date MTWTFSS 11/11/18 MT	Spots/Week 4	<u>Rate</u> \$50.00					
Spots: # Ch		Date Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
			 rta America M-F 7a-11a			0 GOTVSP1NOGH			\$50.00 NM
4 KF	PMR M 11	'	rta America M-F 7a-11a		AN :3	O GOTVSP1NOGH			\$50.00 NM
	PMR Tu 11	•	rta America M-F 7a-11a			O GOTVSP1NOGH			\$50.00 NM
	PMR Tu 11	'	rta America M-F 7a-11a			O GOTVSP1NOGH			\$50.00 NM
4 11/05/18	11/06/18	Daytime M-Tu Hour 4.1	12p-1230p	MT	:30	2	\$50.00	NM	
		<u> </u>	<u> </u>						
Weeks:	Start Date	End Date MTWTFSS 11/11/18 MT	Spots/Week	<u>Rate</u> \$50.00					
Spoto: # Cl	11/05/18		2	*	Long	P V4 ID			Poto Tuno
Spots: # Ch		Date Air Time Descrip		Start/End Time	_	h Ad-ID			Rate Type
2 KF	PMR M 11	/05/18 12:26 PM Daytime	e IVI- I U Hour 4.1	12p-1230p	:3	0 GOTVSP1NOGH			\$50.00 NM

12p-1230p

12:49 PM Daytime M-Tu Hour 4.1

\$50.00 NM

INVOICE



KPMR-TV P.O. Box 843575 Los Angeles, CA 90084-3575

Send Payment To:

Invoice #	Invoice Date	Invoice Month	Invoice Period
429052-1	11/06/18	November 2018	10/29/18 - 11/06/18

<u>Advertiser</u>	<u>Product</u>	Estimate Number
No on Measure G	NO ON MEASURE G/2779	2779

Spots	/
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		Spots/			
ne Start Date End Date Description Start/End Time	MTWTFSS	Length Week	Rate	Type	
5 11/05/18 11/06/18 Daytime M-Tu Hour 4.2 1230p-1p	MT	:30 2	\$50.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u>	Rate				
11/05/18 11/11/18 MT 2	\$50.00				
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u>	Start/End Time	Length Ad-ID			Rate Type
2 KPMR M 11/05/18 12:52 PM Daytime M-Tu Hour 4.2	1230p-1p	:30 GOTVSP1NOG	iH		\$50.00 NM
1 KPMR Tu 11/06/18 12:53 PM Daytime M-Tu Hour 4.2	1230p-1p	:30 GOTVSP1NOG	iH		\$50.00 NM
•	.2006 .6				Ψοσισο :
6 11/05/18 11/06/18 Daytime M-Tu Hour 5 1p-2p	MT	:30 4	\$55.00	NM	
Weeks: Start Date 11/05/18 End Date 11/11/18 MTWTFSS MT Spots/Week MT	<u>Rate</u> \$55.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
		:30 GOTVSP1NOG	-и		\$55.00 NM
,	1p-2p				
1 KPMR M 11/05/18 1:45 PM Daytime M-Tu Hour 5	1p-2p	:30 GOTVSP1NOG			\$55.00 NM
4 KPMR Tu 11/06/18 1:55 PM Daytime M-Tu Hour 5	1p-2p	:30 GOTVSP1NOG	iH		\$55.00 NM
2 KPMR Tu 11/06/18 1:59 PM Daytime M-Tu Hour 5	1p-2p	:30 GOTVSP1NOG	iH .		\$55.00 NN
7 11/05/18 11/06/18 Daytime M-Tu Hour 6 2p-3p	MT	:30 4	\$60.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate				
11/05/18 11/11/18 MT 4	\$60.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 KPMR M 11/05/18 2:18 PM Daytime M-Tu Hour 6	2p-3p	:30 GOTVSP1NOG	:		\$60.00 NN
,	• •				
4 KPMR M 11/05/18 2:47 PM Daytime M-Tu Hour 6	2p-3p	:30 GOTVSP1NOG			\$60.00 NN
2 KPMR Tu 11/06/18 2:26 PM Daytime M-Tu Hour 6	2p-3p	:30 GOTVSP1NOG	iH		\$60.00 NN
3 KPMR Tu 11/06/18 2:53 PM Daytime M-Tu Hour 6	2p-3p	:30 GOTVSP1NOG	iH		\$60.00 NM
8 11/05/18 11/06/18 Early Fringe M-Tu Hour 1 3p-4p	MT	:30 4	\$60.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u>	Rate				
11/05/18 11/11/18 MT 4	\$60.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
4 KPMR M 11/05/18 3:15 PM Early Fringe M-Tu Hour 1	3p-4p	:30 GOTVSP1NOG	iH		\$60.00 NN
1 KPMR M 11/05/18 3:49 PM Early Fringe M-Tu Hour 1	3p-4p	:30 GOTVSP1NOG	iH		\$60.00 NN
· · · · · · · · · · · · · · · · · · ·	• •	:30 GOTVSP1NOG			
, ,	3p-4p				
2 KPMR Tu 11/06/18 3:53 PM Early Fringe M-Tu Hour 1	3p-4p	:30 GOTVSP1NOG	iH		\$60.00 NN
9 11/05/18	2	:30 2	\$85.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate				
11/05/18 11/11/18 2 2	\$85.00				
Spots: <u># Ch Day Air Date Air Time Description</u>	Start/End Time	Length Ad-ID			Rate Type
2 KPMR M 11/05/18 4:23 PM Early Fringe M Hour 2	4p-5p	:30 GOTVSP1NOG	iH		\$85.00 NN
1 KPMR M 11/05/18 4:45 PM Early Fringe M Hour 2	4p-5p	:30 GOTVSP1NOG	iH		\$85.00 NN
10 11/05/18 11/05/18 Early Fringe M Hour 3 5p-6p	2	:30 2	\$75.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate				
11/05/18 11/11/18 2 2	\$75.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 KPMR M 11/05/18 5:24 PM Early Fringe M Hour 3	5p-6p	:30 GOTVSP1NOG	iH		\$75.00 NN
2 KPMR M 11/05/18 5:50 PM Early Fringe M Hour 3	5p-6p	:30 GOTVSP1NOG			\$75.00 NN
11 11/05/18 11/05/18 Early News M 1.1 6p-630p	эр-өр 1	:30 1	\$125.00	NM	ψ13.00 INI
		.ou I	ψ123.00	INIVI	
Weeks: Start Date End Date MTWTFSS Spots/Week 11/05/18 11/11/18 1 1	<u>Rate</u> \$125.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Dota T
	Start/End Lime	I Anath Ad-II)			Rate Typ

INVOICE



Weeks:

Start Date End Date

MTWTFSS

KPMR-TV P.O. Box 843575 Los Angeles, CA 90084-3575

Send Payment To:

Invoice #	Invoice Date	Invoice Month	Invoice Period
429052-1	11/06/18	November 2018	10/29/18 - 11/06/18

Advertiser	Product	Estimate Number
No on Measure G	NO ON MEASURE G/2779	2779

nc	ns/

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
11 11/05/18	11/05/18	Early News M 1.1	6p-630p	1	:30	1	\$125.00	NM	
Spots: # Ch	<u>Day</u> Air	Date Air Time Descri	ption	Start/End Time	Length	n Ad-ID			Rate Type
1 KP	-			6p-630p		GOTVSP1NO	OGH		\$125.00 NM
12 11/05/18	11/05/18	Early News M 1.2	630p-7p	1	:30	1	\$160.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Cnoto: # Ch	11/05/18	11/11/18 1	1	\$160.00	Lanath	. v4 ID			Doto Tuno
Spots: # Ch				Start/End Time		n <u>Ad-ID</u>	ocu.		Rate Type
1 KP	MR M 11.	/05/18 6:44 PM Early N	News IVI 1.2	630p-7p	:30) GOTVSP1NO	JGH		\$160.00 NM
13 11/05/18	11/05/18	M Prime A	7p-8p	2	:30	2	\$150.00	NM	
Weeks:	Start Date 11/05/18	End Date MTWTFSS 2	Spots/Week 2	<u>Rate</u> \$150.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descri	<u>ption</u>	Start/End Time	Length	n Ad-ID			Rate Type
2 KP	MR M 11.	/05/18 7:27 PM M Prim	ne A	7p-8p	:30) GOTVSP1NO	OGH		\$150.00 NM
1 KP	MR M 11.	/05/18 7:54 PM M Prim	ne A	7p-8p	:30) GOTVSP1NO	OGH		\$150.00 NM
14 11/05/18	11/05/18	M Prime B	8p-9p	2	:30	2	\$150.00	NM	
14 11/03/10	11/03/10	WT TIME B	ор-эр	2	.50		ψ130.00	INIVI	
Weeks:	Start Date 11/05/18	End Date MTWTFSS 2	Spots/Week 2	<u>Rate</u> \$150.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descri	<u>otion</u>	Start/End Time	Length	n Ad-ID			Rate Type
I		/05/18 8:29 PM M Prim		8p-9p	:30	GOTVSP1NO	OGH		\$150.00 NM
2 KP	MR M 11.			8p-9p	:30) GOTVSP1NO	OGH		\$150.00 NM
15 11/05/18	11/05/18	M Prime C	9p-10p	2	:30	2	\$150.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
0	11/05/18	11/11/18 2	2	\$150.00	Lanath				Data Toma
Spots: # Ch				Start/End Time		n <u>Ad-ID</u>	201		Rate Type
	MR M 11.			9p-10p) GOTVSP1NO			\$150.00 NM
2 KP	MR M 11	/05/18 9:54 PM M Prim	ie C	9p-10p	:30) GOTVSP1NO	JGH		\$150.00 NM
16 11/05/18	11/05/18	M Prime D	10p-11p	2	:30	2	\$160.00	NM	
Weeks:	Start Date 11/05/18	End Date MTWTFSS 2	Spots/Week 2	<u>Rate</u> \$160.00					
Spots: # Ch			_	Start/End Time	l enath	n Ad-ID			Rate Type
– –	MR M 11.			10p-11p) GOTVSP1NO	ngh Ngh		\$160.00 NM
+	MR M 11.			10p-11p) GOTVSP1NO			\$160.00 NM
17 11/05/18	11/05/18	Late News M 1.1	11P-1135P	1	:30	1	\$110.00	NM	ψ100.00 14W
				_	.30	ı	\$110.00	INIVI	
Weeks:	Start Date 11/05/18	End Date MTWTFSS 11/11/18 1	Spots/Week 1	<u>Rate</u> \$110.00					
Spots: # Ch			•	Start/End Time	Lenath	n Ad-ID			Rate Type
i ·	MR M 11.			11P-1135P) GOTVSP1NO	OGH		\$110.00 NM
18 11/05/18	11/05/18	Late News M	1135P-12A	1	:30	1	\$110.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
1.00%	11/05/18	11/11/18 1	1	\$110.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descri	<u>otion</u>	Start/End Time	Length	n Ad-ID			Rate Type
1 KP	MR M 11	/05/18 11:51 PM Late N	ews M	1135P-12A	:30) GOTVSP1NO	OGH		\$110.00 NM
19 11/05/18	11/05/18	Contacto Deportivo	12:00 XM-1:00 XM	2	:30	2	\$30.00	NM	

Rate

Spots/Week

INVOICE



Send Payment To:

KPMR-TV P.O. Box 843575 Los Angeles, CA 90084-3575

Invoice #	Invoice Date	Invoice Month	Invoice Period
429052-1	11/06/18	November 2018	10/29/18 - 11/06/18

Advertiser	<u>Product</u>	Estimate Number
No on Measure G	NO ON MEASURE G/2779	2779

Spots/

Line	Start I	Date I	End D	ate Des	cription	Start/End Time	MTWTFSS L	Length	Week	Rate	Type		
19	11/05	/18 -	11/05/	18 Con	tacto Deportivo	12:00 XM-1:00 XM	2	:30	2	\$30.00	NM		
Spor	ts: <u>#</u> 2	<u>Ch</u> KPMR	М	Air Date 11/05/18	Air Time Descrip	to Deportivo	\$30.00 <u>Start/End Time</u> 12:00 XM-1:00 XM	<u>——</u> Л :3	<u>th Ad-ID</u> 30 GOTVSP1NOGH			Rate \$30.00	NM
	1	KPMR	М	11/05/18	12:50 AM Contac	to Deportivo	12:00 XM-1:00 XN	И :3	30 GOTVSP1NOGH			\$30.00	NM

Total Spots 48

Payment Terms 30 Days

Gross Total \$3,635.00

Agency Commission \$545.25

Net Amount Due \$3,089.75