



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

Station and Location:	Date:
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I, **TARGET ENTERPRISES** do hereby request station time concerning the following issue:

NO ON MEASURE G

SEE ATTACHED SCHEDULES

This broadcast time will be used by: NO ON MEASURE G - STOP THE OIL AND GAS SHUTDOWN

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> YES	<input checked="" type="checkbox"/> NO

I represent that the payment for the above described broadcast time has been furnished by
(name & address)

NO ON MEASURE G - STOP THE OIL AND GAS SHUTDOWN

and are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors (or attach separately):

ROCK ZIERMAN, DIRECTOR; STEVEN S. LUCAS, TREASURER

09/14/2018

Signature of Issue Advertiser (Sponsor)

Date

To be Signed by Station Representative

Accepted

Accepted in Part

Rejected

Signature

Date

Printed Name

Title

CONTRACT



KPMR-TV
1467 West Fairway Drive
Santa Maria, CA 93455
(805) 685-3800

<u>Contract / Revision</u> 427975 /		<u>Alt Order #</u> 9292035
<u>Product</u> NO ON MEASURE G/2777		
<u>Contract Dates</u> 10/22/18 - 10/28/18		<u>Estimate #</u> 2777
<u>Advertiser</u> No on Measure G		<u>Original Date / Revision</u> 10/19/18 / 10/23/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KPMR-TV	<u>Account Executive</u> Cindy Yantis	<u>Sales Office</u> Cox/Univision - I
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 173.30
<u>Agcy Code</u> 9915473	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Target Enterprises
15260 Ventura Blvd.
Encino, CA 91436

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KPMR	10/22/18	10/26/18	Morning M-F Hour 1	6a-7a		:30				NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	MTWTF--				5	\$40.00	0.60			
N 2	KPMR	10/22/18	10/26/18	Despierta America M-F 7a-11:00 AM	7a-11:00 AM		:30				NM	20	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	MTWTF--				20	\$45.00	1.70			
N 3	KPMR	10/22/18	10/26/18	Daytime M-F Hour 1	10a-11a		:30				NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	MTWTF--				10	\$50.00	1.50			
N 4	KPMR	10/22/18	10/26/18	Daytime M-F Hour 4.1	12p-1230p		:30				NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	MTWTF--				5	\$50.00	0.30			
N 5	KPMR	10/22/18	10/26/18	Daytime M-F Hour 4.2	1230p-1p		:30				NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	MTWTF--				5	\$50.00	0.40			
N 6	KPMR	10/22/18	10/26/18	Daytime M-F Hour 5	1p-2p		:30				NM	5	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	MTWTF--				5	\$55.00	0.50			
N 7	KPMR	10/22/18	10/26/18	Daytime M-F Hour 6	2p-3p		:30				NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	MTWTF--				5	\$60.00	0.50			
N 8	KPMR	10/22/18	10/26/18	Early Fringe M-F Hour 1	3p-4p		:30				NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	MTWTF--				5	\$60.00	0.60			
N 9	KPMR	10/22/18	10/26/18	Early Fringe M-F Hour 2	4p-5p		:30				NM	10	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	MTWTF--				10	\$85.00	1.10			
N 10	KPMR	10/22/18	10/26/18	Early Fringe M-F Hour 3	5p-6p		:30				NM	10	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	MTWTF--				10	\$75.00	1.40			
N 11	KPMR	10/22/18	10/26/18	Early News M-F 1.1	6p-630p		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	MTWTF--				5	\$125.00	1.50			
N 12	KPMR	10/22/18	10/26/18	Early News M-F 1.2	630p-7p		:30				NM	5	\$800.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at www.entravision.com/termsandsales, constitutes a legally binding and enforceable agreement between Entravision and the client listed above.



KPMR-TV
1467 West Fairway Drive
Santa Maria, CA 93455
(805) 685-3800

<u>Contract / Revision</u> 427975 /		<u>Alt Order #</u> 9292035
<u>Contract Dates</u> 10/22/18 - 10/28/18		<u>Product</u> NO ON MEASURE G/27
		<u>Estimate #</u> 2777
<u>Advertiser</u> No on Measure G		<u>Original Date / Revision</u> 10/19/18 / 10/23/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	MTWTF--				5	\$160.00	1.70			
N 13	KPMR	10/22/18	10/26/18	M-F Prime A	7p-8p		:30				NM	10	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	MTWTF--				10	\$150.00	1.00			
N 14	KPMR	10/22/18	10/26/18	M-F Prime B	8p-9p		:30				NM	10	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	MTWTF--				10	\$150.00	1.10			
N 15	KPMR	10/22/18	10/26/18	M-F Prime C	9p-10p		:30				NM	10	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	MTWTF--				10	\$150.00	1.10			
N 16	KPMR	10/22/18	10/26/18	M-F Prime D	10p-11p		:30				NM	10	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	MTWTF--				10	\$160.00	0.90			
N 17	KPMR	10/28/18	10/28/18	Su Prime A	7p-8p		:30				NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-----2				2	\$95.00	1.70			
N 18	KPMR	10/28/18	10/28/18	Su Prime Rotator	8:00 PM-10:00 PM		:30				NM	4	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-----4				4	\$105.00	2.20			
N 19	KPMR	10/22/18	10/26/18	Late News M-F 1.1	11P-1135P		:30				NM	5	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	MTWTF--				5	\$110.00	0.30			
N 20	KPMR	10/22/18	10/26/18	Late News M-F	1135P-12A		:30				NM	5	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	MTWTF--				5	\$110.00	0.30			
N 21	KPMR	10/22/18	10/22/18	Late Fringe M-F Hour 1	12A-1A		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	M-----				1	\$30.00	0.20			
N 22	KPMR	10/27/18	10/27/18	Sa 1p-6p	1:00 PM-6:00 PM		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-----2-				2	\$75.00	0.30			
N 23	KPMR	10/27/18	10/27/18	Early Fringe Sat Hour 2.1	4p-430p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-----1-				1	\$75.00	0.50			
N 24	KPMR	10/27/18	10/27/18	Early Fringe Sat Hour 2.2	430p-5p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-----1-				1	\$75.00	0.40			
N 25	KPMR	10/27/18	10/27/18	Sa Prime A	7p-8p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-----1-				1	\$125.00	0.40			
N 26	KPMR	10/27/18	10/27/18	Late Fringe Sa Hour 1.1	11p-1130p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-----1-				1	\$100.00	1.10			
N 27	KPMR	10/27/18	10/27/18	Late Fringe Sa Hour 1.2	1130p-12a		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-----1-				1	\$120.00	1.00			
N 28	KPMR	10/28/18	10/28/18	Daytime Su Hour 1	9a-10a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-----1				1	\$100.00	0.20			
N 29	KPMR	10/28/18	10/28/18	Daytime Su Hour 2	10a-11a		:30				NM	2	\$240.00

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KPMR-TV
1467 West Fairway Drive
Santa Maria, CA 93455
(805) 685-3800

<u>Contract / Revision</u> 427975 /		<u>Alt Order #</u> 9292035
<u>Contract Dates</u> 10/22/18 - 10/28/18		<u>Product</u> NO ON MEASURE G/27
		<u>Estimate #</u> 2777
<u>Advertiser</u> No on Measure G		<u>Original Date / Revision</u> 10/19/18 / 10/23/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-----2				2	\$120.00	0.90			
N 30	KPMR	10/28/18	10/28/18	Daytime Su Hour 3	11a-12p		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-----2				2	\$100.00	0.60			
N 31	KPMR	10/28/18	10/28/18	Early Fringe Su Hour 2	4p-5p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-----1				1	\$75.00	0.30			
N 32	KPMR	10/28/18	10/28/18	Early Fringe Su Hour 3	5p-6p		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-----2				2	\$75.00	0.80			
N 33	KPMR	10/28/18	10/28/18	Su 6p-630p	6p-630p		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-----1				1	\$95.00	0.40			
N 34	KPMR	10/28/18	10/28/18	Su 630p-7p	630p-7p		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-----1				1	\$95.00	1.30			
N 35	KPMR	10/28/18	10/28/18	Late Fringe Su Hour 1.1	11p-1130p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-----1				1	\$100.00	0.40			
N 36	KPMR	10/28/18	10/28/18	Late Fringe Su Hour 1.2	11:35 PM-12:00 XM		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-----1				1	\$120.00	0.40			
N 37	KPMR	10/22/18	10/26/18	Contacto Deportivo	12:00 XM-1:00 XM		:30				NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	--WTF--				4	\$30.00	0.20			
Totals								173.30				170	\$15,780.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/28/18	170	\$15,780.00	(\$2,367.00)	\$13,413.00
Totals	170	\$15,780.00	(\$2,367.00)	\$13,413.00

Signature: _____ **Date:** _____

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The following provision is a part of the Standard Terms & Conditions of all Entravision Communications Corporation advertising sales agreements effective as of March 1, 2011:

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. These services are subject to Entravision's Terms and Conditions of Advertising and Services, located at www.entravision.com/termsandsales.



Rep: TELEREP, INC.
Run On: Oct19/18 at 18:08

REP BUYLINES

Page: 1
Requested by: MEV

Order#:
Station: KPMP-TV SANTABARBRA-SANMAR-S
Agency: TARGET ENTERPRISES
Advertiser: ISS/NO ON MEASURE G
Buyer: LINDA SOUTHERN

Hdl#: 9292035 (Rev 0)
Dates: Oct22/18 - Oct28/18
Prod1: NO ON MEASURE G/2777
Prod2:
Tel #:

Traffic#:
Salesperson: CINDY YANTIS (H)
Est#: 2777
Demo: RA35+

Mod Code	Buy Line	Day/Time	Length	Starting Rate	Starting Date	Ending Date	# of Wks	Spt/Week	Total Spots	Total Dollars	Program Name	Rep: RA35+	Last Activity	Last Mod/Rev
	##CASH ##TRGE													
	1	M-F/6-7A	30S	\$40	Oct22/18	Oct26/18	1	5	5	\$200	COMO DICE EL DICH0	0.6	Oct19/18	Rev #0: A
		Contract Comment: COMO DICE EL DICH0												
	2	M-F/7-10A	30S	\$45	Oct22/18	Oct26/18	1	20	20	\$900	DESPERTA AMERICA	1.7	Oct19/18	Rev #0: A
		Contract Comment: DESPERTA AMERICA												
	3	M-F/10-11A	30S	\$50	Oct22/18	Oct26/18	1	10	10	\$500	DESPERTA AMERICA	1.5	Oct19/18	Rev #0: A
		Contract Comment: DESPERTA AMERICA												
	4	M-F/12N-1230P	30S	\$50	Oct22/18	Oct26/18	1	5	5	\$250	NOTICIERO	0.3	Oct19/18	Rev #0: A
		Contract Comment: NOTICIERO												
	5	M-F/1230-1P	30S	\$50	Oct22/18	Oct26/18	1	5	5	\$250	VECINOS	0.4	Oct19/18	Rev #0: A
		Contract Comment: VECINOS												
	6	M-F/1-2P	30S	\$55	Oct22/18	Oct26/18	1	5	5	\$275	HOY	0.5	Oct19/18	Rev #0: A
		Contract Comment: HOY												
	7	M-F/2-3P	30S	\$60	Oct22/18	Oct26/18	1	5	5	\$300	COMO DICE EL DICH0	0.5	Oct19/18	Rev #0: A
		Contract Comment: COMO DICE EL DICH0												
	8	M-F/3-4P	30S	\$60	Oct22/18	Oct26/18	1	5	5	\$300	EL VUELO DELA VIC	0.6	Oct19/18	Rev #0: A
		Contract Comment: EL VUELO DELA VIC												
	9	M-F/4-5P	30S	\$85	Oct22/18	Oct26/18	1	10	10	\$850	EL GORYO Y LA FLAC	1.1	Oct19/18	Rev #0: A
		Contract Comment: EL GORYO Y LA FLAC												
	10	M-F/5-6P	30S	\$75	Oct22/18	Oct26/18	1	10	10	\$750	PRIMER IMPACTO	1.4	Oct19/18	Rev #0: A
		Contract Comment: PRIMER IMPACTO												
	11	M-F/6-630P	30S	\$125	Oct22/18	Oct26/18	1	5	5	\$625	NOTICAS COSTA CENT	1.5	Oct19/18	Rev #0: A
		Contract Comment: NOTICAS COSTA CENT												
	12	M-F/630-7P	30S	\$160	Oct22/18	Oct26/18	1	5	5	\$800	NOTICIERO	1.7	Oct19/18	Rev #0: A
		Contract Comment: NOTICIERO												
	13	M-F/7-8P	30S	\$150	Oct22/18	Oct26/18	1	10	10	\$1,500	LA ROSA DE GUADALU	1.0	Oct19/18	Rev #0: A
		Contract Comment: LA ROSA DE GUADALU												
	14	M-F/8-9P	30S	\$150	Oct22/18	Oct26/18	1	10	10	\$1,500	EL RICO Y LAZARO	1.1	Oct19/18	Rev #0: A
		Contract Comment: EL RICO Y LAZARO												
	15	M-F/9-10P	30S	\$150	Oct22/18	Oct26/18	1	10	10	\$1,500	LA BELLA Y LAS BES	1.1	Oct19/18	Rev #0: A
		Contract Comment: LA BELLA Y LAS BES												
	16	M-F/10-11P	30S	\$160	Oct22/18	Oct26/18	1	10	10	\$1,600	AL PUNTO	0.9	Oct19/18	Rev #0: A
		Contract Comment: AL PUNTO												
	17	Sun/7-8P	30S	\$95	Oct28/18	Oct28/18	1	2	2	\$190	AQUI Y AHORA	1.7	Oct19/18	Rev #0: A
		Contract Comment: AQUI Y AHORA												
	18	Sun/8-10P	30S	\$105	Oct28/18	Oct28/18	1	4	4	\$420	NUESTRA BELLEZA LA	2.2	Oct19/18	Rev #0: A
		Contract Comment: NUESTRA BELLEZA LA												
	19	M-F/11-1135P	30S	\$110	Oct22/18	Oct26/18	1	5	5	\$550	NOTICAS COSTA CENT	0.3	Oct19/18	Rev #0: A
		Contract Comment: NOTICAS COSTA CENT												
	20	M-F/1135P-12M	30S	\$110	Oct22/18	Oct26/18	1	5	5	\$550	NOTICIERO	0.3	Oct19/18	Rev #0: A
		Contract Comment: NOTICIERO												
	21	M-F/12M-1A	30S	\$30	Oct22/18	Oct26/18	1	5	5	\$150	CONTACTO DEPORTIVO	0.2	Oct19/18	Rev #0: A
		Contract Comment: CONTACTO DEPORTIVO												
	22	Sat/1-6P	30S	\$75	Oct27/18	Oct27/18	1	2	2	\$150	SATURDAY VARIETY	0.3	Oct19/18	Rev #0: A
		Contract Comment: SATURDAY VARIETY												
	23	Sat/4-430P	30S	\$75	Oct27/18	Oct27/18	1	1	1	\$75	MARIA DE TODOS LA	0.5	Oct19/18	Rev #0: A
		Contract Comment: MARIA DE TODOS LA												
	24	Sat/430-5P	30S	\$75	Oct27/18	Oct27/18	1	1	1	\$75	NOTICIERO	0.4	Oct19/18	Rev #0: A
		Contract Comment: NOTICIERO												
	25	Sat/7-8P	30S	\$125	Oct27/18	Oct27/18	1	1	1	\$125	COMO DICE EL DICH0	0.4	Oct19/18	Rev #0: A
		Contract Comment: COMO DICE EL DICH0												
	26	Sat/11-1130P	30S	\$100	Oct27/18	Oct27/18	1	1	1	\$100	MARIA DE TODOS LA	1.1	Oct19/18	Rev #0: A
		Contract Comment: MARIA DE TODOS LA												
	27	Sat/1130P-12M	30S	\$120	Oct27/18	Oct27/18	1	1	1	\$120	NOTICIERO	1.0	Oct19/18	Rev #0: A
		Contract Comment: NOTICIERO												
	28	Sun/9-10A	30S	\$100	Oct28/18	Oct28/18	1	1	1	\$100	DESPIERTA AMERICA	0.2	Oct19/18	Rev #0: A
		Contract Comment: DESPIERTA AMERICA												
	29	Sun/10-11A	30S	\$120	Oct28/18	Oct28/18	1	2	2	\$240	AL PUNTO	0.9	Oct19/18	Rev #0: A
		Contract Comment: AL PUNTO												
	30	Sun/11A-12N	30S	\$100	Oct28/18	Oct28/18	1	2	2	\$200	AQUI Y AHORA	0.6	Oct19/18	Rev #0: A
		Contract Comment: AQUI Y AHORA												
	31	Sun/4-5P	30S	\$75	Oct28/18	Oct28/18	1	1	1	\$75	COMO DICE EL DICH0	0.3	Oct19/18	Rev #0: A
		Contract Comment: COMO DICE EL DICH0												
	32	Sun/5-6P	30S	\$75	Oct28/18	Oct28/18	1	2	2	\$150	AL PUNTO ENCORE	0.8	Oct19/18	Rev #0: A
		Contract Comment: AL PUNTO ENCORE												
	33	Sun/6-630P	30S	\$95	Oct28/18	Oct28/18	1	1	1	\$95	PERSPECTIVA NACION	0.4	Oct19/18	Rev #0: A



Rep: TELEREP, INC.
Run On: Oct19/18 at 18:08

REP BUYLINES

Page: 2
Requested by: MEV

Order#: KPMR-TV SANTABARBRA-SANMAR-S

Hdl#: 9292035 (Rev 0)
Dates: Oct22/18 - Oct28/18

Traffic#: CINDY YANTIS (H)
Salesperson: CINDY YANTIS (H)

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/Week	Total Spots	Total Dollars	Program Name	Rep: RA35+	Last Activity	Last Mod/Rev
	34	Contract Comment: PERSPECTIVA NACION Sun/630-7P		\$95	Oct28/18	Oct28/18	1	1	1	\$95	NOTICIERO	1.3	Oct19/18	Rev #0: A
	35	Contract Comment: NOTICIERO Sun/11-1130P		\$100	Oct28/18	Oct28/18	1	1	1	\$100	MARIA DE TODOS LA	0.4	Oct19/18	Rev #0: A
	36	Contract Comment: MARIA DE TODOS LA Sun/1135P-12M		\$120	Oct28/18	Oct28/18	1	1	1	\$120	NOTICIERO	0.4	Oct19/18	Rev #0: A
		Contract Comment: NOTICIERO												
Total 170 Spots for:				\$15,780					170	\$15,780		173.3		
		Monthly Estimate Dollars:								\$15,780	Oct/18	173.3	Oct/18	



TARGET ENTERPRISES

TELEVISION

DATE: 10/19/2018
ADVERTISER: No on G
ESTIMATE #: 2777

MARKET(S): Santa Barbara

STATION(S): KPMR
KTSB
KTAS

START DATE: Monday, October 22, 2018

END DATE: Until Further Notice

Title	ISCI	Rotation	Length	Location
Compilation SP	SLOCN1019H	60%	:30	On Hand
Oil Workers SP	SLOCN1018H	40%	:30	On Hand

ADDITIONAL INSTRUCTIONS

PLEASE CONFIRM RECEIPT OF THESE INSTRUCTIONS VIA E-MAIL TO JP@TARGETLA.COM

THANK YOU!

THESE INSTRUCTIONS SUPERCEDE ALL OTHERS

Disposition of Commercial(s): HOLD FOR 90 DAYS, THEN DESTROY

If you have any questions, please call (818) 905-0005, and speak to J.P. Ackels

INVOICE



KPMR-TV
1467 West Fairway Drive
Santa Maria, CA 93455
Main: (805) 685-3800
Billing: (805) 685-3800

Invoice #	Invoice Date	Invoice Month	Invoice Period
427975-1	10/28/18	October 2018	10/01/18 - 10/28/18

Property	Account Executive	Sales Office	Sales Region
KPMR-TV	Cindy Yantis	Cox/Univision - L	National

Billing Address:

Target Enterprises
Attention: Accounts Payable
16501 Ventura Blvd, Suite 515
Encino, CA 91436

Advertiser	Product	Estimate Number
No on Measure G	NO ON MEASURE G/2777	2777

Flight Dates	Order #	Alt Order #
10/22/18 - 10/28/18	427975	9292035

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

KPMR-TV
P.O. Box 843575
Los Angeles, CA 90084-3575

Agency Code	Advertiser Code	Product 1/2
9915473		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																							
1	10/22/18	10/26/18	Morning M-F Hour 1	6a-7a	MTWTF--	:30	5	\$40.00	NM																																																																																																																																																																																																																																							
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7a-11a</td> <td>7:00 AM-10:00 AM</td> <td>:30</td> <td>SLOCN1019H</td> <td>\$45.00</td> <td>NM</td> </tr> <tr> <td>10</td> <td>KPMR</td> <td>W</td> <td>10/24/18</td> <td>9:02 AM</td> <td>Despierta America M-F 7a-11a</td> <td>7:00 AM-10:00 AM</td> <td>:30</td> <td>SLOCN1018H</td> <td>\$45.00</td> <td>NM</td> </tr> <tr> <td>14</td> <td>KPMR</td> <td>Th</td> <td>10/25/18</td> <td>7:29 AM</td> <td>Despierta America M-F 7a-11a</td> <td>7:00 AM-10:00 AM</td> <td>:30</td> <td>SLOCN1018H</td> <td>\$45.00</td> <td>NM</td> </tr> <tr> <td>11</td> <td>KPMR</td> <td>Th</td> <td>10/25/18</td> <td>7:55 AM</td> <td>Despierta America M-F 7a-11a</td> <td>7:00 AM-10:00 AM</td> <td>:30</td> <td>SLOCN1019H</td> <td>\$45.00</td> <td>NM</td> </tr> <tr> <td>12</td> <td>KPMR</td> <td>Th</td> <td>10/25/18</td> <td>8:48 AM</td> <td>Despierta America M-F 7a-11a</td> <td>7:00 AM-10:00 AM</td> <td>:30</td> <td>SLOCN1018H</td> <td>\$45.00</td> <td>NM</td> </tr> <tr> <td>15</td> <td>KPMR</td> <td>Th</td> 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AM	:30	SLOCN1018H	\$45.00	NM	6	KPMR	W	10/24/18	7:17 AM	Despierta America M-F 7a-11a	7:00 AM-10:00 AM	:30	SLOCN1018H	\$45.00	NM	7	KPMR	W	10/24/18	7:29 AM	Despierta America M-F 7a-11a	7:00 AM-10:00 AM	:30	SLOCN1019H	\$45.00	NM	8	KPMR	W	10/24/18	7:46 AM	Despierta America M-F 7a-11a	7:00 AM-10:00 AM	:30	SLOCN1018H	\$45.00	NM	9	KPMR	W	10/24/18	8:18 AM	Despierta America M-F 7a-11a	7:00 AM-10:00 AM	:30	SLOCN1019H	\$45.00	NM	10	KPMR	W	10/24/18	9:02 AM	Despierta America M-F 7a-11a	7:00 AM-10:00 AM	:30	SLOCN1018H	\$45.00	NM	14	KPMR	Th	10/25/18	7:29 AM	Despierta America M-F 7a-11a	7:00 AM-10:00 AM	:30	SLOCN1018H	\$45.00	NM	11	KPMR	Th	10/25/18	7:55 AM	Despierta America M-F 7a-11a	7:00 AM-10:00 AM	:30	SLOCN1019H	\$45.00	NM	12	KPMR	Th	10/25/18	8:48 AM	Despierta America M-F 7a-11a	7:00 AM-10:00 AM	:30	SLOCN1018H	\$45.00	NM	15	KPMR	Th	10/25/18	9:32 AM	Despierta America M-F 7a-11a	7:00 AM-10:00 AM	:30	SLOCN1019H	\$45.00	NM	13	KPMR	Th	10/25/18	10:02 AM	Despierta America M-F 7a-11a	7:00 AM-10:00 AM	:30	SLOCN1018H	\$45.00	NM	16	KPMR	F	10/26/18	7:29 AM	Despierta America M-F 7a-11a	7:00 AM-10:00 AM	:30	SLOCN1018H	\$45.00	NM	17	KPMR	F	10/26/18	7:48 AM	Despierta America M-F 7a-11a	7:00 AM-10:00 AM	:30	SLOCN1019H	\$45.00	NM	18	KPMR	F	10/26/18	8:18 AM	Despierta America M-F 7a-11a	7:00 AM-10:00 AM	:30	SLOCN1018H	\$45.00	NM	19	KPMR	F	10/26/18	8:48 AM	Despierta America M-F 7a-11a	7:00 AM-10:00 AM	:30	SLOCN1019H	\$45.00	NM	20	KPMR	F	10/26/18	9:00 AM	Despierta America M-F 7a-11a	7:00 AM-10:00 AM	:30	SLOCN1018H	\$45.00	NM
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We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

INVOICE



Send Payment To:

KPMR-TV
P.O. Box 843575
Los Angeles, CA 90084-3575

<u>Invoice #</u> 427975-1	<u>Invoice Date</u> 10/28/18	<u>Invoice Month</u> October 2018	<u>Invoice Period</u> 10/01/18 - 10/28/18
<u>Advertiser</u> No on Measure G	<u>Product</u> NO ON MEASURE G/2777	<u>Estimate Number</u> 2777	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																													
4	10/22/18	10/26/18	Daytime M-F Hour 4.1	12p-1230p	MTWTF--	:30	5	\$50.00	NM																																																																																																																																													
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8	KPMR	F	10/26/18	10:57 AM	Daytime M-F Hour 1	10a-11a	:30	SLOCN1019H	\$50.00	NM																																																																																																																																												

| 5 | 10/22/18 | 10/26/18 | Daytime M-F Hour 4.2 | 1230p-1p | MTWTF-- | :30 | 5 | \$50.00 | NM |
| | | | | | | | | | | | |--------|-------------------|-----------------|----------------|-------------------|-------------|--|--|--|--| | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | 10/22/18 | 10/28/18 | MTWTF-- | 5 | \$50.00 | | | | | | | | | | | | | | | | | |-----------------|-----------|------------|-----------------|-----------------|----------------------|-----------------------|---------------|--------------|-------------|-------------| | <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | | 1 | KPMR | M | 10/22/18 | 12:50 PM | Daytime M-F Hour 4.1 | 12p-1230p | :30 | SLOCN1018H | \$50.00 | NM | | 3 | KPMR | Th | 10/25/18 | 12:15 PM | Daytime M-F Hour 4.1 | 12p-1230p | :30 | SLOCN1018H | \$50.00 | NM | | 4 | KPMR | Th | 10/25/18 | 12:25 PM | Daytime M-F Hour 4.1 | 12p-1230p | :30 | SLOCN1019H | \$50.00 | NM | | 2 | KPMR | F | 10/26/18 | 12:41 PM | Daytime M-F Hour 4.1 | 12p-1230p | :30 | SLOCN1018H | \$50.00 | NM | | 5 | KPMR | F | 10/26/18 | 12:52 PM | Daytime M-F Hour 4.1 | 12p-1230p | :30 | SLOCN1019H | \$50.00 | NM | | 6 | 10/22/18 | 10/26/18 | Daytime M-F Hour 5 | 1p-2p | MTWTF-- | :30 | 5 | \$55.00 | NM | | | | | | | | | | | | | |--------|-------------------|-----------------|----------------|-------------------|-------------|--|--|--|--| | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | 10/22/18 | 10/28/18 | MTWTF-- | 5 | \$55.00 | | | | | | | | | | | | | | | | | |-----------------|-----------|------------|-----------------|-----------------|--------------------|-----------------------|---------------|--------------|-------------|-------------| | <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | | 1 | KPMR | M | 10/22/18 | 2:01 PM | Daytime M-F Hour 5 | 1p-2p | :30 | SLOCN1018H | \$55.00 | NM | | 2 | KPMR | Tu | 10/23/18 | 2:00 PM | Daytime M-F Hour 5 | 1p-2p | :30 | SLOCN1019H | \$55.00 | NM | | 3 | KPMR | Th | 10/25/18 | 1:21 PM | Daytime M-F Hour 5 | 1p-2p | :30 | SLOCN1018H | \$55.00 | NM | | 4 | KPMR | Th | 10/25/18 | 1:52 PM | Daytime M-F Hour 5 | 1p-2p | :30 | SLOCN1019H | \$55.00 | NM | | 5 | KPMR | F | 10/26/18 | 1:45 PM | Daytime M-F Hour 5 | 1p-2p | :30 | SLOCN1019H | \$55.00 | NM | | 7 | 10/22/18 | 10/26/18 | Daytime M-F Hour 6 | 2p-3p | MTWTF-- | :30 | 5 | \$60.00 | NM | | | | | | | | | | | | | |--------|-------------------|-----------------|----------------|-------------------|-------------|--|--|--|--| | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | 10/22/18 | 10/28/18 | MTWTF-- | 5 | \$60.00 | | | | | | | | | | | | | | | | | |-----------------|-----------|------------|-----------------|-----------------|--------------------|-----------------------|---------------|--------------|-------------|-------------| | <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | | 1 | KPMR | M | 10/22/18 | 2:51 PM | Daytime M-F Hour 6 | 2p-3p | :30 | SLOCN1019H | \$60.00 | NM | | 2 | KPMR | W | 10/24/18 | 2:48 PM | Daytime M-F Hour 6 | 2p-3p | :30 | SLOCN1018H | \$60.00 | NM | | 3 | KPMR | Th | 10/25/18 | 2:22 PM | Daytime M-F Hour 6 | 2p-3p | :30 | SLOCN1018H | \$60.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

INVOICE



Send Payment To:

KPMR-TV
P.O. Box 843575
Los Angeles, CA 90084-3575

Invoice # 427975-1	Invoice Date 10/28/18	Invoice Month October 2018	Invoice Period 10/01/18 - 10/28/18
Advertiser No on Measure G	Product NO ON MEASURE G/2777	Estimate Number 2777	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																					
7	10/22/18	10/26/18	Daytime M-F Hour 6	2p-3p	MTWTF--	:30	5	\$60.00	NM																																																																																																																																					
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We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

INVOICE



Send Payment To:

KPMR-TV
P.O. Box 843575
Los Angeles, CA 90084-3575

Invoice # 427975-1	Invoice Date 10/28/18	Invoice Month October 2018	Invoice Period 10/01/18 - 10/28/18
Advertiser No on Measure G		Product NO ON MEASURE G/2777	Estimate Number 2777

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																															
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We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

INVOICE



Send Payment To:

KPMR-TV
P.O. Box 843575
Los Angeles, CA 90084-3575

Invoice # 427975-1	Invoice Date 10/28/18	Invoice Month October 2018	Invoice Period 10/01/18 - 10/28/18
Advertiser No on Measure G		Product NO ON MEASURE G/2777	Estimate Number 2777

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																															
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16	10/22/18	10/26/18	M-F Prime D	10p-11p	MTWTF--	:30	10	\$160.00	NM																																																																																																																																															
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3	KPMR	Su	10/28/18	9:50 PM	Su Prime Rotator	8:00 PM-10:00 PM	:30	SLOCN1018H	\$105.00	NM																																																																																																																																														
19	10/22/18	10/26/18	Late News M-F 1.1	11P-1135P	MTWTF--	:30	5	\$110.00	NM																																																																																																																																															
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/22/18</td> <td>10/28/18</td> <td>MTWTF--</td> <td>5</td> <td>\$110.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>2</td> <td>KPMR</td> <td>M</td> <td>10/22/18</td> <td>11:31 PM</td> <td>Late News M-F 1.1</td> <td>11P-1135P</td> <td>:30</td> <td>SLOCN1019H</td> <td>\$110.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>KPMR</td> <td>Tu</td> <td>10/23/18</td> <td>11:13 PM</td> <td>Late News M-F 1.1</td> <td>11P-1135P</td> <td>:30</td> <td>SLOCN1018H</td> <td>\$110.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>KPMR</td> <td>W</td> <td>10/24/18</td> <td>11:23 PM</td> <td>Late News M-F 1.1</td> <td>11P-1135P</td> <td>:30</td> <td>SLOCN1018H</td> <td>\$110.00</td> <td>NM</td> </tr> <tr> <td>4</td> <td>KPMR</td> <td>Th</td> <td>10/25/18</td> <td>11:11 PM</td> <td>Late News M-F 1.1</td> <td>11P-1135P</td> <td>:30</td> <td>SLOCN1019H</td> <td>\$110.00</td> <td>NM</td> </tr> <tr> <td>5</td> <td>KPMR</td> <td>F</td> <td>10/26/18</td> <td>11:22 PM</td> <td>Late News M-F 1.1</td> <td>11P-1135P</td> <td>:30</td> <td>SLOCN1019H</td> <td>\$110.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/22/18	10/28/18	MTWTF--	5	\$110.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	KPMR	M	10/22/18	11:31 PM	Late News M-F 1.1	11P-1135P	:30	SLOCN1019H	\$110.00	NM	1	KPMR	Tu	10/23/18	11:13 PM	Late News M-F 1.1	11P-1135P	:30	SLOCN1018H	\$110.00	NM	3	KPMR	W	10/24/18	11:23 PM	Late News M-F 1.1	11P-1135P	:30	SLOCN1018H	\$110.00	NM	4	KPMR	Th	10/25/18	11:11 PM	Late News M-F 1.1	11P-1135P	:30	SLOCN1019H	\$110.00	NM	5	KPMR	F	10/26/18	11:22 PM	Late News M-F 1.1	11P-1135P	:30	SLOCN1019H	\$110.00	NM																																																							
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																																																																			
	10/22/18	10/28/18	MTWTF--	5	\$110.00																																																																																																																																																			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																														
2	KPMR	M	10/22/18	11:31 PM	Late News M-F 1.1	11P-1135P	:30	SLOCN1019H	\$110.00	NM																																																																																																																																														
1	KPMR	Tu	10/23/18	11:13 PM	Late News M-F 1.1	11P-1135P	:30	SLOCN1018H	\$110.00	NM																																																																																																																																														
3	KPMR	W	10/24/18	11:23 PM	Late News M-F 1.1	11P-1135P	:30	SLOCN1018H	\$110.00	NM																																																																																																																																														
4	KPMR	Th	10/25/18	11:11 PM	Late News M-F 1.1	11P-1135P	:30	SLOCN1019H	\$110.00	NM																																																																																																																																														
5	KPMR	F	10/26/18	11:22 PM	Late News M-F 1.1	11P-1135P	:30	SLOCN1019H	\$110.00	NM																																																																																																																																														
20	10/22/18	10/26/18	Late News M-F	1135P-12A	MTWTF--	:30	5	\$110.00	NM																																																																																																																																															

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

INVOICE



Send Payment To:

KPMR-TV
P.O. Box 843575
Los Angeles, CA 90084-3575

Invoice # 427975-1	Invoice Date 10/28/18	Invoice Month October 2018	Invoice Period 10/01/18 - 10/28/18
Advertiser No on Measure G		Product NO ON MEASURE G/2777	Estimate Number 2777

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	10/22/18	10/26/18	Late News M-F	1135P-12A	MTWTF--	:30	5	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 MTWTF-- 5 \$110.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 KPMR M 10/22/18 11:49 PM Late News M-F 1135P-12A :30 SLOCN1018H \$110.00 NM 2 KPMR W 10/24/18 11:53 PM Late News M-F 1135P-12A :30 SLOCN1019H \$110.00 NM 3 KPMR W 10/24/18 11:58 PM Late News M-F 1135P-12A :30 SLOCN1018H \$110.00 NM 4 KPMR Th 10/25/18 11:58 PM Late News M-F 1135P-12A :30 SLOCN1018H \$110.00 NM 5 KPMR F 10/26/18 11:50 PM Late News M-F 1135P-12A :30 SLOCN1018H \$110.00 NM									
21	10/22/18	10/22/18	Late Fringe M-F Hour 1	12A-1A	M-----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 M----- 1 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 KPMR M 10/22/18 12:46 AM Late Fringe M-F Hour 1 12A-1A :30 SLOCN1019H \$30.00 NM									
22	10/27/18	10/27/18	Sa 1p-6p	1:00 PM-6:00 PM	-----2-	:30	2	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 -----2- 2 \$75.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 KPMR Sa 10/27/18 1:12 PM Sa 1p-6p 1:00 PM-6:00 PM :30 SLOCN1018H \$75.00 NM 1 KPMR Sa 10/27/18 2:24 PM Sa 1p-6p 1:00 PM-6:00 PM :30 SLOCN1019H \$75.00 NM									
23	10/27/18	10/27/18	Early Fringe Sat Hour 2.1	4p-430p	-----1-	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 -----1- 1 \$75.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 KPMR Sa 10/27/18 4:18 PM Early Fringe Sat Hour 2.1 4p-430p :30 SLOCN1018H \$75.00 NM									
24	10/27/18	10/27/18	Early Fringe Sat Hour 2.2	430p-5p	-----1-	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 -----1- 1 \$75.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 KPMR Sa 10/27/18 4:51 PM Early Fringe Sat Hour 2.2 430p-5p :30 SLOCN1019H \$75.00 NM									
25	10/27/18	10/27/18	Sa Prime A	7p-8p	-----1-	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 -----1- 1 \$125.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 KPMR Sa 10/27/18 8:00 PM Sa Prime A 7p-8p :30 SLOCN1018H \$125.00 NM									
26	10/27/18	10/27/18	Late Fringe Sa Hour 1.1	11p-1130p	-----1-	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 -----1- 1 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 KPMR Sa 10/27/18 11:11 PM Late Fringe Sa Hour 1.1 11p-1130p :30 SLOCN1019H \$100.00 NM									
27	10/27/18	10/27/18	Late Fringe Sa Hour 1.2	1130p-12a	-----1-	:30	1	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 -----1- 1 \$120.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 KPMR Sa 10/27/18 11:46 PM Late Fringe Sa Hour 1.2 1130p-12a :30 SLOCN1018H \$120.00 NM									

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INVOICE



Send Payment To:

KPMR-TV
P.O. Box 843575
Los Angeles, CA 90084-3575

Invoice # 427975-1	Invoice Date 10/28/18	Invoice Month October 2018	Invoice Period 10/01/18 - 10/28/18
Advertiser No on Measure G	Product NO ON MEASURE G/2777	Estimate Number 2777	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	10/28/18	10/28/18	Daytime Su Hour 1	9a-10a	-----1	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 -----1 1 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KPMR Su 10/28/18 9:43 AM Daytime Su Hour 1 9a-10a :30 SLOCN1019H \$100.00 NM									
29	10/28/18	10/28/18	Daytime Su Hour 2	10a-11a	-----2	:30	2	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 -----2 2 \$120.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 KPMR Su 10/28/18 10:07 AM Daytime Su Hour 2 10a-11a :30 SLOCN1018H \$120.00 NM 1 KPMR Su 10/28/18 10:34 AM Daytime Su Hour 2 10a-11a :30 SLOCN1019H \$120.00 NM									
30	10/28/18	10/28/18	Daytime Su Hour 3	11a-12p	-----2	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 -----2 2 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KPMR Su 10/28/18 11:17 AM Daytime Su Hour 3 11a-12p :30 SLOCN1018H \$100.00 NM 2 KPMR Su 10/28/18 11:59 AM Daytime Su Hour 3 11a-12p :30 SLOCN1019H \$100.00 NM									
31	10/28/18	10/28/18	Early Fringe Su Hour 2	4p-5p	-----1	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 -----1 1 \$75.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KPMR Su 10/28/18 5:15 PM Early Fringe Su Hour 2 4p-5p :30 SLOCN1018H \$75.00 NM									
32	10/28/18	10/28/18	Early Fringe Su Hour 3	5p-6p	-----2	:30	2	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 -----2 2 \$75.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 KPMR Su 10/28/18 5:30 PM Early Fringe Su Hour 3 5p-6p :30 SLOCN1019H \$75.00 NM 1 KPMR Su 10/28/18 5:53 PM Early Fringe Su Hour 3 5p-6p :30 SLOCN1018H \$75.00 NM									
33	10/28/18	10/28/18	Su 6p-630p	6p-630p	-----1	:30	1	\$95.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 -----1 1 \$95.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KPMR Su 10/28/18 6:24 PM Su 6p-630p 6p-630p :30 SLOCN1019H \$95.00 NM									
34	10/28/18	10/28/18	Su 630p-7p	630p-7p	-----1	:30	1	\$95.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 -----1 1 \$95.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KPMR Su 10/28/18 6:44 PM Su 630p-7p 630p-7p :30 SLOCN1018H \$95.00 NM									
35	10/28/18	10/28/18	Late Fringe Su Hour 1.1	11p-1130p	-----1	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 -----1 1 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KPMR Su 10/28/18 11:20 PM Late Fringe Su Hour 1.1 11p-1130p :30 SLOCN1019H \$100.00 NM									
36	10/28/18	10/28/18	Late Fringe Su Hour 1.2	11:35 PM-12:00 XM	-----1	:30	1	\$120.00	NM

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INVOICE



Send Payment To:

KPMR-TV
P.O. Box 843575
Los Angeles, CA 90084-3575

<u>Invoice #</u> 427975-1	<u>Invoice Date</u> 10/28/18	<u>Invoice Month</u> October 2018	<u>Invoice Period</u> 10/01/18 - 10/28/18
<u>Advertiser</u> No on Measure G		<u>Product</u> NO ON MEASURE G/2777	<u>Estimate Number</u> 2777

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	10/28/18	10/28/18	Late Fringe Su Hour 1.2	11:35 PM-12:00 XM	-----1	:30	1	\$120.00	NM
Weeks: <u>Start Date</u> 10/22/18 <u>End Date</u> 10/28/18 <u>MTWTFSS</u> -----1 <u>Spots/Week</u> 1 <u>Rate</u> \$120.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KPMR Su 10/28/18 11:59 PM Late Fringe Su Hour 1.2 11:35 PM-12:00 XM :30 SLOCN1018H \$120.00 NM									
37	10/22/18	10/26/18	Contacto Deportivo	12:00 XM-1:00 XM	MTWTF--	:30	4	\$30.00	NM
Weeks: <u>Start Date</u> 10/22/18 <u>End Date</u> 10/28/18 <u>MTWTFSS</u> --WTF-- <u>Spots/Week</u> 4 <u>Rate</u> \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 KPMR W 10/24/18 12:21 AM Contacto Deportivo 12:00 XM-1:00 XM :30 SLOCN1019H \$30.00 NM 1 KPMR W 10/24/18 12:50 AM Contacto Deportivo 12:00 XM-1:00 XM :30 SLOCN1018H \$30.00 NM 2 KPMR Th 10/25/18 12:49 AM Contacto Deportivo 12:00 XM-1:00 XM :30 SLOCN1019H \$30.00 NM 3 KPMR F 10/26/18 12:24 AM Contacto Deportivo 12:00 XM-1:00 XM :30 SLOCN1019H \$30.00 NM									
38	10/24/18	10/26/18	W-F 2P - 5P	2:00 PM-5:00 PM	---TF--	:30	2	\$60.00	NM
Weeks: <u>Start Date</u> 10/22/18 <u>End Date</u> 10/28/18 <u>MTWTFSS</u> ---TF-- <u>Spots/Week</u> 2 <u>Rate</u> \$60.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KPMR Th 10/25/18 2:51 PM W-F 2P - 5P 2:00 PM-5:00 PM :30 SLOCN1019H \$60.00 NM 2 KPMR F 10/26/18 3:39 PM W-F 2P - 5P 2:00 PM-5:00 PM :30 SLOCN1018H \$60.00 NM									

Total Spots **172**

Payment Terms 30 Days

<u>Gross Total</u>	\$15,900.00
<u>Agency Commission</u>	\$2,385.00
<u>Net Amount Due</u>	\$13,515.00