

Target Enterprises 15260 Ventura Boulevard, Suite 1240 Sherman Oaks, CA 91403 (818) 905-0005

# AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

Station and Location:		Date:
I, TARGET ENTERPRISES do here	by request station time	concerning the following issue:
NO ON MEASURE G		
CEE	ATTACHED SCHEDU	ILEC
This broadcast time will be used by		
	mming (in whole or in page of any political matter of	
a message relating t	YES IN	
I represent that the payment for the (name & address)	e above described broadc	ast time has been furnished by
NO ON MEASURE G - STOP THE	OIL AND GAS SHUTDOWI	N
and are authorized to announce the to as the "sponsor").	e time as paid for by such	person or entity (hereinafter referred
List the chief executive officers or m (or attach separately):	nembers of the executive o	committee or the board of directors
ROCK ZIERMAN, DIRECTOR; STE	VEN S. LUCAS, TREASUF	RER
som		09/14/2018
Signature of Issue Advertiser (Sponsor		Date
To	be Signed by Station Repres	entative
Accepted	Accepted in Part	Rejected
Signature		Date
Printed Name	Title	

#### **CONTRACT**



KPMR-TV 1467 West Fairway Drive Santa Maria, CA 93455 (805) 685-3800

And:

Target Enterprises 15260 Ventura Blvd. Encino, CA 91436

	Contract / Re	vision	Alt Order	#
	427975	/	9292035	
<u>Product</u>	•		•	
NO ON MEASURE G/27	77			
Contract Dates	Estimate #			
10/22/18 - 10/28/18	2777			
<u>Advertiser</u>			Original Date	e / Revision
No on Measure G			10/19/18	/ 10/23/18
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broad	cast	Cash
	<u>Property</u>	Accou	nt Executive	Sales Office
	KPMR-TV	Cindy	Yantis	Cox/Univision -
	Special Hand	lling		•
	Demographic	<u>:</u>		
	Adults 35+			
				Total Ratings
				173.30
	Agy Code	Advert	iser Code	Product 1/2
	9915473			
	Agency Ref	•	Advertise	er Ref

	Start/End		Spots/				
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate Rtn	Type S <sub>l</sub>	pots	Amount
N 1 KPMR 10/22/18 10/26/18 Morning M-F Hour 1	6a-7a		:30		NM	5	\$200.00
Start Date End Date Weekdays Spots/Week	Rate	Rating			I		
Week: 10/22/18 10/28/18 MTWTF 5	\$40.00	0.60					•
N 2 KPMR 10/22/18 10/26/18 Despierta America M-F 7a-			:30		NM	20	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/18 10/28/18 MTWTF 20	Rate \$45.00	Rating 1.70					
N 3 KPMR 10/22/18 10/26/18 Daytime M-F Hour 1	10a-11a		:30		NM	10	\$500.00
Start Date End Date Weekdays Spots/Week	Rate	Rating					400000
Week: 10/22/18 10/28/18 MTWTF 10	\$50.00	1.50					
N 4 KPMR 10/22/18 10/26/18 Daytime M-F Hour 4.1	12p-1230p		:30		NM	5	\$250.00
Start Date End Date Weekdays Spots/Week	Rate	Rating			ı		
Week: 10/22/18 10/28/18 MTWTF 5	\$50.00	0.30				_	
N 5 KPMR 10/22/18 10/26/18 Daytime M-F Hour 4.2 Start Date End Date Weekdays Spots/Week	1230p-1p Rate	Rating	:30		NM	5	\$250.00
Week: 10/22/18 10/28/18 MTWTF 5	\$50.00	0.40			ł		
N 6 KPMR 10/22/18 10/26/18 Daytime M-F Hour 5	1p-2p		:30		NM	5	\$275.00
Start Date	Rate	Rating			1	-	,
Week: 10/22/18 10/28/18 MTWTF 5	\$55.00	0.50					
N 7 KPMR 10/22/18 10/26/18 Daytime M-F Hour 6	2p-3p		:30		NM	5	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/18 10/28/18 MTWTF 5	Rate \$60.00	Rating 0.50					
	*	0.50			NINA	_	<b>#</b> 000 00
N 8 KPMR 10/22/18 10/26/18 Early Fringe M-F Hour 1 Start Date End Date Weekdays Spots/Week	3p-4p Rate	Rating	:30		NM	5	\$300.00
Week: 10/22/18 10/28/18 MTWTF 5	\$60.00	0.60					
N 9 KPMR 10/22/18 10/26/18 Early Fringe M-F Hour 2	4p-5p		:30		NM	10	\$850.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate	Rating			1		
Week: 10/22/18	\$85.00	1.10					
N 10 KPMR 10/22/18 10/26/18 Early Fringe M-F Hour 3	5p-6p	D 11	:30		NM	10	\$750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/18 10/28/18 MTWTF 10	Rate \$75.00	Rating 1.40					
N 11 KPMR 10/22/18 10/26/18 Early News M-F 1.1	6p-630p	1.10	:30		NM	5	\$625.00
Start Date End Date Weekdays Spots/Week	Rate	Rating	.50		, VIVI	3	ψ020.00
Week: 10/22/18 10/28/18 MTWTF 5	\$125.00	1.50					
N 12 KPMR 10/22/18 10/26/18 Early News M-F 1.2	630p-7p		:30		NM	5	\$800.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)



#### **KPMR-TV** 1467 West Fairway Drive Santa Maria, CA 93455 (805) 685-3800

	Contract / Revision	Alt Order #
	427975 /	9292035
Contract Dates	Product	Estimate #
10/22/18 - 10/28/18	NO ON MEASURE G/27	2777

Advertiser	Original Date / Revision
No on Measure G	10/19/18 / 10/23/18

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate Rtn TypeS	pots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/18         10/28/18         MTWTF         5	<u>Rate</u> \$160.00	Rating 1.70				
N 13 KPMR 10/22/18 10/26/18 M-F Prime A  Start Date   End Date   Weekdays   Spots/Week  Week: 10/22/18 10/28/18 MTWTF 10	7p-8p <u>Rate</u> \$150.00	Rating 1.00	:30	NM	10	\$1,500.00
N 14 KPMR 10/22/18 10/26/18 M-F Prime B <u>Start Date</u> End Date Weekdays Spots/Week  Week: 10/22/18 10/28/18 MTWTF 10	8p-9p <u>Rate</u> \$150.00	Rating 1.10	:30	NM	10	\$1,500.00
N       15       KPMR       10/22/18       10/26/18       M-F Prime C         Start Date       End Date       Weekdays       Spots/Week         Week:       10/22/18       10/28/18       MTWTF       10	9p-10p <u>Rate</u> \$150.00	Rating 1.10	:30	NM	10	\$1,500.00
N       16       KPMR       10/22/18       10/26/18       M-F Prime D         Start Date       End Date       Weekdays       Spots/Week         Week:       10/22/18       10/28/18       MTWTF       10	10p-11p <u>Rate</u> \$160.00	Rating 0.90	:30	NM	10	\$1,600.00
N       17       KPMR 10/28/18       10/28/18       Su Prime A         Start Date       End Date       Weekdays       Spots/Week         Week: 10/22/18       10/28/18      2       2	7p-8p <u>Rate</u> \$95.00	Rating 1.70	:30	NM	2	\$190.00
N         18         KPMR         10/28/18         10/28/18         Su Prime Rotator           Start Date         End Date         Weekdays         Spots/Week           Week:         10/22/18         10/28/18        4         4	8:00 PM-10:0 <u>Rate</u> \$105.00	00 PM Rating 2.20	:30	NM	4	\$420.00
N 19 KPMR 10/22/18 10/26/18 Late News M-F 1.1  Start Date End Date Weekdays Spots/Week Week: 10/22/18 10/28/18 MTWTF 5	11P-1135P <u>Rate</u> \$110.00	Rating 0.30	:30	NM	5	\$550.00
N         20         KPMR         10/22/18         10/26/18         Late News M-F           Start Date         End Date         Weekdays         Spots/Week           Week:         10/22/18         10/28/18         MTWTF         5	1135P-12A <u>Rate</u> \$110.00	Rating 0.30	:30	NM	5	\$550.00
N 21 KPMR 10/22/18 10/22/18 Late Fringe M-F Hour 1  Start Date End Date Weekdays Spots/Week Week: 10/22/18 10/28/18 M 1	12A-1A <u>Rate</u> \$30.00	Rating 0.20	:30	NM	1	\$30.00
N 22 KPMR 10/27/18 10/27/18 Sa 1p-6p  Start Date End Date Weekdays Spots/Week Week: 10/22/18 10/28/182- 2	1:00 PM-6:00 <u>Rate</u> \$75.00	PM Rating 0.30	:30	NM	2	\$150.00
N 23 KPMR 10/27/18 10/27/18 Early Fringe Sat Hour 2.1  Start Date End Date Weekdays Spots/Week Week: 10/22/18 10/28/181 1	4p-430p <u>Rate</u> \$75.00	Rating 0.50	:30	NM	1	\$75.00
N 24 KPMR 10/27/18 10/27/18 Early Fringe Sat Hour 2.2  Start Date End Date Weekdays Spots/Week Week: 10/22/18 10/28/181 1	430p-5p <u>Rate</u> \$75.00	Rating 0.40	:30	NM	1	\$75.00
N 25 KPMR 10/27/18 10/27/18 Sa Prime A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/18 10/28/181 1	7p-8p <u>Rate</u> \$125.00	Rating 0.40	:30	NM	1	\$125.00
N 26 KPMR 10/27/18 10/27/18 Late Fringe Sa Hour 1.1  Start Date End Date Weekdays Spots/Week Week: 10/22/18 10/28/181 1	11p-1130p <u>Rate</u> \$100.00	Rating 1.10	:30	NM	1	\$100.00
N 27 KPMR 10/27/18 10/27/18 Late Fringe Sa Hour 1.2  Start Date End Date Weekdays Spots/Week Week: 10/22/18 10/28/181 1	1130p-12a <u>Rate</u> \$120.00	Rating 1.00	:30	NM	1	\$120.00
N 28 KPMR 10/28/18 10/28/18 Daytime Su Hour 1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/18 10/28/181 1	9a-10a <u>Rate</u> \$100.00	Rating 0.20	:30	NM	1	\$100.00
N 29 KPMR 10/28/18 10/28/18 Daytime Su Hour 2	10a-11a		:30	NM	2	\$240.00

No on Measure G



**KPMR-TV** 1467 West Fairway Drive Santa Maria, CA 93455 (805) 685-3800

	Contract / Revision 427975 /	Alt Order # 9292035
<u>Contract Dates</u> 10/22/18 - 10/28/18	Product NO ON MEASURE G/2	Estimate # 72777
Advertiser	Origi	inal Date / Revision

10/19/18 / 10/23/18

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate Rtn Type	Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/18         10/28/18        2         2	<u>Rate</u> \$120.00	Rating 0.90	•			
N 30 KPMR 10/28/18 10/28/18 Daytime Su Hour 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/18 10/28/182 2	11a-12p <u>Rate</u> \$100.00	Rating 0.60	:30	NM	2	\$200.00
N 31 KPMR 10/28/18 10/28/18 Early Fringe Su Hour 2  Start Date End Date Weekdays Spots/Week Week: 10/22/18 10/28/181 1	4p-5p <u>Rate</u> \$75.00	Rating 0.30	:30	NM	1	\$75.00
N 32 KPMR 10/28/18 10/28/18 Early Fringe Su Hour 3  Start Date End Date Weekdays Spots/Week Week: 10/22/18 10/28/182 2	5p-6p <u>Rate</u> \$75.00	Rating 0.80	:30	NM	2	\$150.00
N 33 KPMR 10/28/18 10/28/18 Su 6p-630p  Start Date End Date Weekdays Spots/Week Week: 10/22/18 10/28/181 1	6p-630p <u>Rate</u> \$95.00	Rating 0.40	:30	NM	1	\$95.00
N       34       KPMR       10/28/18       10/28/18       Su 630p-7p         Start Date       End Date       Weekdays       Spots/Week         Week:       10/22/18       10/28/18      1       1	630p-7p <u>Rate</u> \$95.00	Rating 1.30	:30	NM	1	\$95.00
N       35       KPMR 10/28/18       10/28/18       Late Fringe Su Hour 1.1         Start Date       End Date       Weekdays       Spots/Week         Week:       10/22/18       10/28/18      1       1	11p-1130p <u>Rate</u> \$100.00	Rating 0.40	:30	NM	1	\$100.00
N 36 KPMR 10/28/18       10/28/18       Late Fringe Su Hour 1.2         Start Date       End Date       Weekdays       Spots/Week         Week: 10/22/18       10/28/18      1       1	11:35 PM-12 <u>Rate</u> \$120.00	2:00 XN <u>Rating</u> 0.40	:30	NM	1	\$120.00
N 37 KPMR 10/22/18 10/26/18 Contacto Deportivo  Start Date End Date Weekdays Spots/Week  Week: 10/22/18 10/28/18WTF 4	12:00 XM-1:0 <u>Rate</u> \$30.00	00 XM Rating 0.20	:30	NM	4	\$120.00
		Totals	173.30		170	\$15,780.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 -10/28/18	170	\$15,780.00	(\$2,367.00)	\$13,413.00
Totals	170	\$15,780.00	(\$2,367.00)	\$13,413.00

The following provision is a part of the Standard Terms & Conditions of all Entravision Communications Corporation advertising sales agreements effective as of March 1, 2011:

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. These services are subject to Entravision's Terms and Conditions of Advertising and Services, located at www.entravision.com/termsofsales.

Rep: TELEREP, INC. Run On: Oct19/18 at 18:08

Station: KPMR-TV SANTABARBRA-SANMAR-S Agency: TARGET ENTERPRISES Advertiser: ISS/NO ON MEASURE G Buyer: LINDA SOUTHERN

Order#:

**REP BUYLINES** 

Hdln#: 9292035 (Rev 0) Dates: Oct22/18 - Oct28/18 Prod1: NO ON MEASURE G/2777 Prod2: Tel #:

#

Salesperson: CINDY YANTIS (H) Est#: 2777 Demo: RA35+

Page: 1 Requested by: MEV

Traffic#:

Mod Code	e Line Day/Time Length	Starting Rate Date	Ending Date	of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name		Last Activity	Last Mod/Rev
	##CASH ##TRGE 1 M-F/6-7A 30S	\$40 Oct22/18	Oct26/18	1	5	5	\$200	COMO DICE EL DICHO	0.6	Oct19/18	Rev #0: A
	Contract Comment: COMO DICE EL DICHO 2 M-F/7-10A 30S	\$45 Oct22/18	Oct26/18	1	20	20	\$900	DESPERTA AMERICA	1.7	Oct19/18	Rev #0: A
	Contract Comment: DESPERTA AMERICA 3 M-F/10-11A 30S 30S 30S	\$50 Oct22/18	Oct26/18	1	10	10	\$500	DESPERTA AMERICA	1.5	Oct19/18	Rev #0: A
	Contract Comment: DESPERTA AMERICA 4 M-F/12N-1230P 30S	\$50 Oct22/18	Oct26/18	1	5	5	\$250	NOTICIERO	0.3	Oct19/18	Rev #0: A
	Contract Comment: NOTICIERO  5 M-F/1230-1P 30S	\$50 Oct22/18	Oct26/18	1	5	5	\$250	VECINOS	0.4	Oct19/18	Rev #0: A
	Contract Comment: VECINOS  6 M-F/1-2P 30S	\$55 Oct22/18	Oct26/18	1	5	5	\$275	НОУ	0.5	Oct19/18	Rev #0: A
	Contract Comment: HOY 7 M-F/2-3P 30S	\$60 Oct22/18	Oct26/18	1	5	5	\$300	COMO DICE EL DICHO	0.5	Oct19/18	Rev #0: A
	Contract Comment: COMO DICE EL DICHO 8 M-F/3-4P 30S	\$60 Oct22/18	Oct26/18	1	5	5	\$300	EL VUELO DELA VIC	0.6	Oct19/18	Rev #0: A
	Contract Comment: EL VUELO DELA VIC 9 M-F/4-5P 30S	\$85 Oct22/18	Oct26/18	1	10	10	\$850	EL GORYO Y LA FLAC	1.1	Oct19/18	Rev #0: A
	Contract Comment: EL GORYO Y LA FLAC  M-F/5-6P  NOS  NOS  NOS  NOS  NOS  NOS  NOS  NO	\$75 Oct22/18	Oct26/18	1	10	10	\$750	PRIMER IMPACTO	1.4	Oct19/18	Rev #0: A
	Contract Comment: PRIMER IMPACTO 11 M-F/6-630P 30S	\$125 Oct22/18	Oct26/18	1	5	5	\$625	NOTICAS COSTA CENT	1.5	Oct19/18	Rev #0: A
	Contract Comment: NOTICAS COSTA CENT 12 M-F/630-7P 30S	\$160 Oct22/18	Oct26/18	1	5	5	\$800	NOTICIERO	1.7	Oct19/18	Rev #0: A
	Contract Comment: NOTICIERO  M-F/7-8P 30S  Contract Comment: IA POSA DE CHAPALLE	\$150 Oct22/18	Oct26/18	1	10	10	\$1,500	LA ROSA DE GUADALU	1.0	Oct19/18	Rev #0: A
	Contract Comment: LA ROSA DE GUADALU  14 M-F/8-9P  30S  Contract Comment: EL RICO Y LAZARO	\$150 Oct22/18	Oct26/18	1	10	10	\$1,500	EL RICO Y LAZARO	1.1	Oct19/18	Rev #0: A
	15 M-F/9-10P 30S Contract Comment: LA BELLA Y LAS BES	\$150 Oct22/18	Oct26/18	1	10	10	\$1,500	LA BELLA Y LAS BES	1.1	Oct19/18	Rev #0: A
	16 M-F/10-11P 30S Contract Comment: AL PUNTO	\$160 Oct22/18	Oct26/18	1	10	10	\$1,600	AL PUNTO	0.9	Oct19/18	Rev #0: A
	17 Sun/7-8P 30S Contract Comment: AQUI Y AHORA	\$95 Oct28/18	Oct28/18	1	2	2	\$190	AQUI Y AHORA	1.7	Oct19/18	Rev #0: A
	18 Sun/8-10P 30S Contract Comment: NUESTRA BELLEZA LA	\$105 Oct28/18	Oct28/18	1	4	4	\$420	NUESTRA BELLEZA LA	2.2	Oct19/18	Rev #0: A
	19 M-F/11-1135P 30S Contract Comment: NOTICAS COSTA CENT	\$110 Oct22/18	Oct26/18	1	5	5	\$550	NOTICAS COSTA CENT	0.3	Oct19/18	Rev #0: A
	20 M-F/1135P-12M 30S Contract Comment: NOTICIERO	\$110 Oct22/18	Oct26/18	1	5	5	\$550	NOTICIERO	0.3	Oct19/18	Rev #0: A
	21 M-F/12M-1A 30S Contract Comment: CONTACTO DEPORTIVO	\$30 Oct22/18	Oct26/18	1	5	5	\$150	CONTACTO DEPORTIVO	0.2	Oct19/18	Rev #0: A
	22 Sat/1-6P 30S Contract Comment: SATURDAY VARIETY	\$75 Oct27/18	Oct27/18	1	2	2	\$150	SATURDAY VARIETY	0.3	Oct19/18	Rev #0: A
	23 Sat/4-430P 30S Contract Comment: MARIA DE TODOS LA	\$75 Oct27/18	Oct27/18	1	1	1	\$75	MARIA DE TODOS LA	0.5	Oct19/18	Rev #0: A
	24 Sat/430-5P 30S Contract Comment: NOTICIERO	\$75 Oct27/18	Oct27/18	1	1	1	\$75	NOTICIERO	0.4	Oct19/18	Rev #0: A
	25 Sat/7-8P 30S Contract Comment: COMO DICE EL DICHO	\$125 Oct27/18	Oct27/18	1	1	1	\$125	COMO DICE EL DICHO	0.4	Oct19/18	Rev #0: A
	26 Sat/11-1130P 30S Contract Comment: MARIA DE TODOS LA	\$100 Oct27/18	Oct27/18	1	1	1	\$100	MARIA DE TODOS LA	1.1	Oct19/18	Rev #0: A
	27 Sat/1130P-12M 30S Contract Comment: NOTICIERO	\$120 Oct27/18	Oct27/18	1	1	1	\$120	NOTICIERO	1.0	Oct19/18	Rev #0: A
	28 Sun/9-10A 30S Contract Comment: DESPIERTA AMERICA	\$100 Oct28/18	Oct28/18	1	1	1	\$100	DESPIERTA AMERICA	0.2	Oct19/18	Rev #0: A
	29 Sun/10-11A 30S Contract Comment: AL PUNTO	\$120 Oct28/18	Oct28/18	1	2	2	\$240	AL PUNTO	0.9	Oct19/18	Rev #0: A
	30 Sun/11A-12N 30S Contract Comment: AQUI Y AHORA	\$100 Oct28/18	Oct28/18	1	2	2	\$200	AQUI Y AHORA	0.6	Oct19/18	Rev #0: A
	31 Sun/4-5P 30S Contract Comment: COMO DICE EL DICHO	\$75 Oct28/18	Oct28/18	1	1	1	\$75	COMO DICE EL DICHO	0.3	Oct19/18	Rev #0: A
	32 Sun/5-6P 30S Contract Comment: AL PUNTO ENCORE	\$75 Oct28/18	Oct28/18	1	2	2	\$150	AL PUNTO ENCORE	0.8	Oct19/18	Rev #0: A
	33 Sun/6-630P 30S	\$95 Oct28/18	Oct28/18	1	1	1	\$95	PERSPECTIVA NACION	0.4	Oct19/18	Rev #0: A



Rep: TELEREP, INC. Run On: Oct19/18 at 18:08 **REP BUYLINES**  Page: 2 Requested by: MEV

Order#: Station: KPMR-TV SANTABARBRA-SANMAR-S

Hdln#: 9292035 (Rev 0) Dates: Oct22/18 - Oct28/18

Traffic#: Salesperson: CINDY YANTIS (H)

Mod Code	Buy Line Day/Time Length	Starting Rate Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name	Rep: Last RA35+ Activity	Last Mod/Rev
	Contract Comment: PERSPECTIVA NACION	Φ0F 0-100/10	0-120/10	1	- 1	4	<b>*0</b> F	NOTICIEDO	1.2 0-110/10	D #0. A
	34 Sun/630-7P 30S Contract Comment: NOTICIERO	\$95 Oct28/18	Oct28/18	ı	ı	' '	\$95	NOTICIERO	1.3 Oct19/18	Rev #0: A
	35 Sun/11-1130P 30S	\$100 Oct28/18	Oct28/18	1	1	1	\$100	MARIA DE TODOS LA	0.4 Oct19/18	Rev #0: A
	Contract Comment: MARIA DE TODOS LA 36 Sun/1135P-12M 30S Contract Comment: NOTICIERO	\$120 Oct28/18	Oct28/18	1	1	1	\$120	NOTICIERO	0.4 Oct19/18	Rev #0: A
	Total 170 Spots for:	\$15,780				170	\$15,780		173.3	
	Monthly Estimate Dollars:						\$15,780	Oct/18	173.3 Oct/18	



DATE: 10/19/2018 ADVERTISER: No on G ESTIMATE #: 2777

MARKET(S): Santa Barbara

STATION(S): KPMR

KTSB KTAS

START DATE: Monday, October 22, 2018

**END DATE:** Until Further Notice

Title	ISCI	Rotation	Length	Location
Compilation SP	SLOCN1019H	60%	:30	On Hand
Oil Workers SP	SLOCN1018H	40%	:30	On Hand
	ADDITIONAL INST	RUCTIONS		

PLEASE CONFIRM RECEIPT OF THESE INSTRUCTIONS VIA E-MAIL TO JP@TARGETLA.COM

#### THANK YOU!

#### THESE INSTRUCTIONS SUPERCEDE ALL OTHERS

Disposition of Commercial(s): HOLD FOR 90 DAYS, THEN DESTROY If you have any questions, please call (818) 905-0005, and speak to J.P. Ackels



**KPMR-TV** 1467 West Fairway Drive Santa Maria, CA 93455 Main: (805) 685-3800 Billing: (805) 685-3800

Invoice #	Invoice Date	Invoice Month	Invoice Period
427975-1	10/28/18	October 2018	10/01/18 - 10/28/18

<u>Property</u>	Account Executive	Sales Office	Sales Region
KPMR-TV	Cindy Yantis	Cox/Univision - L	National

Advertiser Product Estimate Number No on Measure G NO ON MEASURE G/2777 2777

Flight Dates Order # Alt Order # 10/22/18 - 10/28/18 427975 9292035

Billing Calendar Billing Type Deal # Broadcast Cash

Special Handling

Agency Code Advertiser Code | Product 1/2 9915473

Agency Ref Advertiser Ref

**Target Enterprises Attention: Accounts Payable** 16501 Ventura Blvd, Suite 515 Encino, CA 91436

Send Payment To:

Billing Address:

**KPMR-TV** P.O. Box 843575 Los Angeles, CA 90084-3575

Spots/

Line Start I	Date	End Dat	e Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
1 10/22	/18	10/26/18	3 Morr	ning M-F Hour 1	6a-7a	MTWTF	:30	5	\$40.00	NM		
Weeks	_	Start Dat 10/22/18			Spots/Week 5	<u>Rate</u> \$40.00						
Spots: #	<u>Ch</u>	<u>Day</u>	Air Date	Air Time Descr	i <u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate 7	Type
1	KPMF	R M	10/22/18	6:43 AM Mornii	ng M-F Hour 1	6a-7a	:3	0 SLOCN1019H			\$40.00	NM
2	KPMF	R W	10/24/18	6:53 AM Mornii	ng M-F Hour 1	6a-7a	:3	0 SLOCN1019H			\$40.00	NM
3	KPMF	R Th	10/25/18	6:54 AM Mornii	ng M-F Hour 1	6a-7a	:3	0 SLOCN1019H			\$40.00	NM
4	KPMF	R F	10/26/18	6:00 AM Mornii	ng M-F Hour 1	6a-7a	:3	0 SLOCN1018H			\$40.00	NM
5	KPMF	R F	10/26/18	6:51 AM Mornii	ng M-F Hour 1	6a-7a	:3	0 SLOCN1019H			\$40.00	NM
2 10/22	/18	10/26/18	3 Desp	oierta America M-	F 7 7:00 AM-10:00 AM	1 MTWTF	:30	20	\$45.00	NM		

			10/20/10	0.017.001000000	9	04 74					Ψ 10.00	
2 10/22/	/18 1	0/26/	18 Des a-11	•	7 7:00 AM-10:00 AM	MTWTF	:30	20	\$45.00	NM		
Weeks	s: St	art Da			Spots/Week	Rate						
	10	/22/1	8 10/28	/18 MTWTF	20	\$45.00						
Spots: #	<u>Ch</u>	Day	Air Date	Air Time Descrip	<u>otion</u>	Start/End Time	Length /	Ad-ID			<u>Rate</u>	Type
1	KPMR	М	10/22/18	7:30 AM Despie	rta America M-F 7a-11	a 7:00 AM-10:00 AM	:30 9	SLOCN1018H			\$45.00	) NM
5	KPMR	M	10/22/18	7:59 AM Despie	rta America M-F 7a-11	a 7:00 AM-10:00 AM	:30 9	SLOCN1019H			\$45.00	) NM
4	KPMR	М	10/22/18	9:49 AM Despie	rta America M-F 7a-11	a 7:00 AM-10:00 AM	:30 \$	SLOCN1018H			\$45.00	) NM
2	KPMR	М	10/22/18	10:43 AM Despie	rta America M-F 7a-11	a 7:00 AM-10:00 AM	:30 9	SLOCN1019H			\$45.00	NM (
3	KPMR	Tu	10/23/18	7:30 AM Despie	rta America M-F 7a-11	a 7:00 AM-10:00 AM	:30 9	SLOCN1018H			\$45.00	NM (
6	KPMR	W	10/24/18	7:17 AM Despie	rta America M-F 7a-11	a 7:00 AM-10:00 AM	:30 9	SLOCN1018H			\$45.00	NM (
7	KPMR	W	10/24/18	7:29 AM Despie	rta America M-F 7a-11	a 7:00 AM-10:00 AM	:30 9	SLOCN1019H			\$45.00	NM (
8	KPMR	W	10/24/18	7:46 AM Despie	rta America M-F 7a-11	a 7:00 AM-10:00 AM	:30 9	SLOCN1018H			\$45.00	NM (
9	KPMR	W	10/24/18	8:18 AM Despie	rta America M-F 7a-11	a 7:00 AM-10:00 AM	:30 9	SLOCN1019H			\$45.00	NM (
10	KPMR	W	10/24/18	9:02 AM Despie	rta America M-F 7a-11	a 7:00 AM-10:00 AM	:30 9	SLOCN1018H			\$45.00	NM (
14	KPMR	Th	10/25/18	7:29 AM Despie	rta America M-F 7a-11	a 7:00 AM-10:00 AM	:30 9	SLOCN1018H			\$45.00	NM (
11	KPMR	Th	10/25/18	7:55 AM Despie	rta America M-F 7a-11	a 7:00 AM-10:00 AM	:30 9	SLOCN1019H			\$45.00	NM (
12	KPMR	Th	10/25/18	8:48 AM Despie	rta America M-F 7a-11	a 7:00 AM-10:00 AM	:30 9	SLOCN1018H			\$45.00	NM (
15	KPMR	Th	10/25/18	9:32 AM Despie	rta America M-F 7a-11	a 7:00 AM-10:00 AM	:30 9	SLOCN1019H			\$45.00	NM (
13	KPMR	Th	10/25/18	10:02 AM Despie	rta America M-F 7a-11	a 7:00 AM-10:00 AM	:30 9	SLOCN1018H			\$45.00	NM (
16	KPMR	F	10/26/18	7:29 AM Despie	rta America M-F 7a-11	a 7:00 AM-10:00 AM	:30 9	SLOCN1018H			\$45.00	NM (
17	KPMR	F	10/26/18	7:48 AM Despie	rta America M-F 7a-11	a 7:00 AM-10:00 AM	:30 9	SLOCN1019H			\$45.00	NM (
18	KPMR	F	10/26/18	•	rta America M-F 7a-11		:30 9	SLOCN1018H			\$45.00	
19	KPMR	F	10/26/18		rta America M-F 7a-11		:30 9	SLOCN1019H			\$45.00	
20	KPMR	F	10/26/18	•	rta America M-F 7a-11			SLOCN1018H			\$45.00	
3 10/22	/18 1	0/26/	18 Day	time M-F Hour 1	10a-11a		:30	10	\$50.00	NM	·	



KPMR-TV P.O. Box 843575 Los Angeles, CA 90084-3575

Send Payment To:

Invoice #	Invoice Date	Invoice Month	Invoice Period
427975-1	10/28/18	October 2018	10/01/18 - 10/28/18

Advertiser	<u>Product</u>	Estimate Number
No on Measure G	NO ON MEASURE G/2777	2777

Spots/

							Spots/			
ine Start	Date End I	ate Des	scription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
					MTWTF					
Week	s: Start [	ate End I	Date MTWTFSS	Spots/Week	Rate					
VVEEK	10/22/			<u>3pois/Week</u> 10	\$50.00					
Spots: #	Ch Da	Air Date	Air Time Descri	<u>iption</u>	Start/End Time	Length	Ad-ID			Rate Typ
1	KPMR N	10/22/18	10:54 AM Daytin	ne M-F Hour 1	10a-11a	:30	SLOCN1018H			\$50.00 NI
2	KPMR N	10/22/18	11:01 AM Daytin	ne M-F Hour 1	10a-11a	:30	SLOCN1019H			\$50.00 NI
3	KPMR W	10/24/18	9:31 AM Daytin		10a-11a	:30	SLOCN1019H			\$50.00 NI
4	KPMR W	10/24/18	10:43 AM Daytin	ne M-F Hour 1	10a-11a	:30	SLOCN1018H			\$50.00 NI
7	KPMR T	10/25/18	10:31 AM Daytin	ne M-F Hour 1	10a-11a	:30	SLOCN1019H			\$50.00 N
6	KPMR T	10/25/18	10:42 AM Daytin	ne M-F Hour 1	10a-11a	:30	SLOCN1018H			\$50.00 N
5	KPMR T	10/25/18	10:52 AM Daytin		10a-11a	:30	SLOCN1019H			\$50.00 N
10	KPMR F	10/26/18	9:59 AM Daytin	ne M-F Hour 1	10a-11a	:30	SLOCN1019H			\$50.00 NI
9	KPMR F	10/26/18	10:32 AM Daytin		10a-11a	:30	SLOCN1018H			\$50.00 NI
8	KPMR F	10/26/18	10:57 AM Daytin		10a-11a		SLOCN1019H			\$50.00 NI
4 10/22	2/18 10/26		time M-F Hour 4.1		MTWTF	:30	5	\$50.00	NM	· ·
4 10/22	2/10 10/20	710 Day	Time W-F Flour 4.1	12p-1230p	MIWIF	.30	3	φ30.00	INIVI	
Week	s: <u>Start [</u> 10/22/			Spots/Week 5	<u>Rate</u> \$50.00					
Spots: #		Air Date	Air Time Descr		Start/End Time	l enath	Ad-ID			Rate Typ
1	KPMR M		12:50 PM Daytin	<del></del>	12p-1230p		) SLOCN1018H			\$50.00 N
3		10/25/18	12:15 PM Daytin		12p-1230p		) SLOCN1018H			\$50.00 N
4		10/25/18	12:25 PM Daytin		12p-1230p		SLOCN1019H			\$50.00 N
2	KPMR F	10/26/18	12:41 PM Daytin		12p-1230p		) SLOCN1018H			\$50.00 N
5	KPMR F	10/26/18	12:52 PM Daytin		12p-1230p		SLOCN1019H			\$50.00 N
								<b>#50.00</b>	N 10.4	ψου.ου 141
5 10/22	2/18 10/26	/18 Day	time M-F Hour 4.2	1230p-1p	MTWTF	:30	5	\$50.00	NM	
Week				Spots/Week	Rate					
Cnoto: #	10/22/			5	\$50.00	Langth	. Ad ID			Doto Tun
Spots: #	<u>Ch</u> <u>Da</u> KPMR M	Air Date 10/22/18	Air Time Descri	<del></del>	Start/End Time		<u>Ad-ID</u> ) SLOCN1019H			<u>Rate</u> <u>Typ</u> \$50.00 Ni
1				ne M-F Hour 4.2	1230p-1p		) SLOCN1019H			
2		10/24/18	12:57 PM Daytin		1230p-1p					\$50.00 N
3			12:42 PM Daytin		1230p-1p		) SLOCN1018H			\$50.00 N
4		10/25/18	12:53 PM Daytin		1230p-1p		) SLOCN1019H			\$50.00 NI
5	KPMR F	10/26/18		ne M-F Hour 4.2	1230p-1p	:30	) SLOCN1018H			\$50.00 N
6 10/22	2/18 10/26	/18 Day	time M-F Hour 5	1p-2p	MTWTF	:30	5	\$55.00	NM	
Week				Spots/Week	Rate					
	10/22/			5	\$55.00					
Spots: #		Air Date	Air Time Descr	<del></del>	Start/End Time		Ad-ID			Rate Typ
1	KPMR M		2:01 PM Daytin		1p-2p		SLOCN1018H			\$55.00 N
2		10/23/18	2:00 PM Daytin		1p-2p		SLOCN1019H			\$55.00 N
		10/25/18	1:21 PM Daytin		1p-2p		SLOCN1018H			\$55.00 N
3	KPMR T	10/25/18	1:52 PM Daytin		1p-2p		SLOCN1019H			\$55.00 N
3 4		10/26/18	1:45 PM Daytin	ne M-F Hour 5	1p-2p	:30	) SLOCN1019H			\$55.00 N
3	KPMR F	10/20/10				.00	E	\$60.00	NM	
3 4	KPMR F		time M-F Hour 6	2p-3p	MTWTF	:30	5	\$60.00	INIVI	
3 4 5	KPMR F 2/18 10/26	/18 Day			MTWTF Rate	:30	<u>5</u>	φου.υυ	INIVI	
3 4 5 7 10/22	KPMR F 2/18 10/26 ss: <u>Start I</u> 10/22/	/18 Day late <u>End I</u> 18 10/28	Date MTWTFSS	2p-3p  Spots/Week 5	<u>Rate</u> \$60.00			\$60.00	INIVI	
3 4 5 7 10/22 Week	KPMR F 2/18 10/26 ss: <u>Start I</u> 10/22/	/18 Day late <u>End I</u> 18 10/28 / Air Date	Date MTWTFSS	Spots/Week 5	<u>Rate</u>		5 <u>1 Ad-ID</u>	\$60.00	INIVI	
3 4 5 7 10/22 Week	KPMR F  2/18 10/26  ss: <u>Start [</u> 10/22/	/18 Day late <u>End I</u> 18 10/28 / Air Date	Date MTWTFSS B/18 MTWTF	Spots/Week 5 iption	<u>Rate</u> \$60.00	Length		\$60.00	INIVI	
3 4 5 7 10/22 Week Spots: #	KPMR F  2/18 10/26  xs: Start [ 10/22/ Ch Da KPMR M	/18 Day late <u>End I</u> 18 10/28 / Air Date	Date MTWTFSS 3/18 MTWTF Air Time Descr	Spots/Week 5 iption ne M-F Hour 6	Rate \$60.00 Start/End Time	<u>Length</u> :30	n <u>Ad-ID</u>	\$60.00	INIVI	<u>Rate</u> <u>Typ</u> \$60.00 NI \$60.00 NI



Send Payment To:

KPMR-TV
P.O. Box 843575
Los Angeles, CA 90084-3575

Invoice #	Invoice Date	Invoice Month	Invoice Period
427975-1	10/28/18	October 2018	10/01/18 - 10/28/18

<u>Advertiser</u>	<u>Product</u>	Estimate Number
No on Measure G	NO ON MEASURE G/2777	2777

Spots/

Line Start	Date I	End Da	ate Des	scription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
7 10/22		10/26/1		time M-F Hour 6		MTWTF	:30	5	\$60.00	NM	
7 10/22	/10	10/20/	io Day	yılınle ivi-r Houl 6	2p-3p	MIWIF	.30	J .	\$60.00	INIVI	
Spots: #	<u>Ch</u>		Air Date	Air Time Descri		Start/End Time	Lengt	h Ad-ID			Rate Type
5	KPMR		10/26/18	2:43 PM Daytim	ne M-F Hour 6	2p-3p		O SLOCN1018H			\$60.00 NM
4	KPMR	F	10/26/18	3:13 PM Daytim	ne M-F Hour 6	2p-3p	:3	0 SLOCN1019H			\$60.00 NM
8 10/22	/18	10/26/1	18 Ear	ly Fringe M-F Hour	1 3p-4p	MTWTF	:30	5	\$60.00	NM	
Weeks		tart Da			Spots/Week	Rate					
Spots: #	<u>Ch</u>	0/22/18	3 10/28 <u>Air Date</u>	B/18 MTWTF <u>Air Time</u> <u>Descri</u>	5	\$60.00 <u>Start/End Time</u>	Longt	h Ad-ID			Rate Type
1 Spois. #	KPMR	-	10/22/18		Fringe M-F Hour 1	3p-4p		11 <u>AU-1D</u> 30 SLOCN1018H			\$60.00 NM
2	KPMR		10/22/18	•	Fringe M-F Hour 1	3p-4p 3p-4p		0 SLOCN1018H			\$60.00 NM
3	KPMR		10/23/18	-	Fringe M-F Hour 1	3р-4р 3р-4р		0 SLOCN1019H			\$60.00 NM
4	KPMR		10/24/18	-	Fringe M-F Hour 1	3р-4р 3р-4р		0 SLOCN1013H			\$60.00 NM
5	KPMR		10/25/18	•	Fringe M-F Hour 1	3р-4р 3р-4р		0 SLOCN1019H			\$60.00 NM
						3p-4p	.0	O SLOCKIOISH			\$60.00 NIVI
9 10/22	/18	10/26/1	18 Ear	ly Fringe M-F Hour	2 4p-5p	MTWTF	:30	10	\$85.00	NM	
Weeks		tart Da 0/22/18			Spots/Week 10	<u>Rate</u> \$85.00					
Spots: #	<u>Ch</u>		Air Date	Air Time Descri		Start/End Time	<u>Leng</u> t	h Ad-ID			Rate Type
1	KPMR	-	10/22/18		Fringe M-F Hour 2	4p-5p	:3	0 SLOCN1019H			\$85.00 NM
2	KPMR	M	10/22/18	-	Fringe M-F Hour 2	4p-5p	:3	0 SLOCN1018H			\$85.00 NM
5	KPMR	. W	10/24/18	4:21 PM Early F	Fringe M-F Hour 2	4p-5p	:3	0 SLOCN1018H			\$85.00 NM
4	KPMR	. W	10/24/18	4:44 PM Early F	Fringe M-F Hour 2	4p-5p	:3	0 SLOCN1019H			\$85.00 NM
3	KPMR	. W	10/24/18	-	Fringe M-F Hour 2	4p-5p	:3	0 SLOCN1018H			\$85.00 NM
7	KPMR		10/25/18	-	Fringe M-F Hour 2	4p-5p	:3	0 SLOCN1019H			\$85.00 NM
8	KPMR	. Th	10/25/18	•	Fringe M-F Hour 2	4p-5p	:3	0 SLOCN1018H			\$85.00 NM
6	KPMR	. Th	10/25/18	-	Fringe M-F Hour 2	4p-5p	:3	0 SLOCN1019H			\$85.00 NM
9	KPMR	F	10/26/18	-	Fringe M-F Hour 2	4p-5p	:3	0 SLOCN1018H			\$85.00 NM
10	KPMR	F	10/26/18	-	Fringe M-F Hour 2	4p-5p	:3	0 SLOCN1019H			\$85.00 NM
10 10/22	/18	10/26/1	18 Ear	ly Fringe M-F Hour	3 5p-6p	MTWTF	:30	10	\$75.00	NM	
Weeks	s: <u>S</u>	tart Da	ite End	Date MTWTFSS	Spots/Week	<u>Rate</u>					
	1	0/22/18		8/18 MTWTF	10	\$75.00					
Spots: #	<u>Ch</u>	<u>Day</u>	Air Date	Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
3	KPMR		10/22/18	•	Fringe M-F Hour 3	5p-6p		O SLOCN1019H			\$75.00 NM
2	KPMR		10/22/18	-	Fringe M-F Hour 3	5p-6p	:3	O SLOCN1018H			\$75.00 NM
1	KPMR		10/23/18	•	Fringe M-F Hour 3	5p-6p		O SLOCN1019H			\$75.00 NM
5	KPMR		10/24/18	5:23 PM Early F	Fringe M-F Hour 3	5p-6p		O SLOCN1019H			\$75.00 NM
4	KPMR		10/24/18	•	Fringe M-F Hour 3	5p-6p	:3	O SLOCN1018H			\$75.00 NM
6	KPMR		10/25/18	-	Fringe M-F Hour 3	5p-6p	:3	O SLOCN1018H			\$75.00 NM
7	KPMR		10/25/18		Fringe M-F Hour 3	5p-6p	:3	O SLOCN1019H			\$75.00 NM
8	KPMR		10/26/18	•	Fringe M-F Hour 3	5p-6p		O SLOCN1018H			\$75.00 NM
10	KPMR		10/26/18		Fringe M-F Hour 3	5p-6p	:3	O SLOCN1019H			\$75.00 NM
9	KPMR	F	10/26/18	5:52 PM Early F	Fringe M-F Hour 3	5р-6р	:3	O SLOCN1018H			\$75.00 NM
11 10/22	/18	10/26/1	18 Ear	ly News M-F 1.1	6p-630p	MTWTF	:30	5	\$125.00	NM	
Weeks		tart Da			Spots/Week 5	<u>Rate</u> \$125.00					
Snote: #				Air Time Descri	-	\$125.00 Start/End Time	Langt	h Ad-ID			Rate Type
Spots: <u>#</u> 1	<u>Ch</u> KPMR		Air Date 10/22/18	6:27 PM Early I		6p-630p		11 <u>AU-1D</u> 30 SLOCN1019H			<u>Rate Type</u> \$125.00 NM
3	KPMR		10/22/18	6:27 PM Early I		6p-630p 6p-630p		0 SLOCN1019H			\$125.00 NM
2	KPMR		10/24/18	6:21 PM Early I		6p-630p		0 SLOCN1019H			\$125.00 NM
I <sup>2</sup>	INT IVIE	. vv	10/24/10	U.ZI FIVI Eatly I	NEWS INLE 1.1	იხ-ივიხ	.3	O SECCUTOTOR			φ123.00 INIVI



Send Payment To:
KPMR-TV
P.O. Box 843575
Los Angeles, CA 90084-3575

Invoice #	Invoice Date	Invoice Month	Invoice Period
427975-1	10/28/18	October 2018	10/01/18 - 10/28/18

<u>Advertiser</u>	Product	Estimate Number
No on Measure G	NO ON MEASURE G/2777	2777

Spots/

							Spots/			
Line Start Da	ate End I	Date [	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
11 10/22/18	8 10/26	6/18 E	Early News M-F 1.1	6p-630p	MTWTF	:30	5	\$125.00	NM	
Spots: # 0	Ch Da	y Air Dat	te Air Time Desc	rintion	Start/End Time	Length	Ad-ID			Rate Type
		h 10/25/		/ News M-F 1.1	6p-630p		SLOCN1018H			\$125.00 NM
•	KPMR F		•							
o r	APIVIK F	10/26/	16 6. TO PIVI Early	News M-F 1.1	6p-630p	.30	SLOCN1019H			\$125.00 NM
12 10/22/18	8 10/26	6/18 E	Early News M-F 1.2	630p-7p	MTWTF	:30	5	\$160.00	NM	
Weeks:	Start [		nd Date MTWTFSS	Spots/Week 5	Rate					
Cnoto: # (	10/22/		)/28/18 MTWTF	-	\$160.00	Longth	٧٩١٦			Doto Tuno
		y Air Dat			Start/End Time	<u>Length</u>	SLOCN1018H			Rate Type
	KPMR N			News M-F 1.2	630p-7p					\$160.00 NM
•	KPMR W		•	News M-F 1.2	630p-7p		SLOCN1019H			\$160.00 NM
•		h 10/25/	,	News M-F 1.2	630p-7p		SLOCN1019H			\$160.00 NM
5 k	KPMR F	10/26/	18 6:45 PM Early	News M-F 1.2	630p-7p	:30	SLOCN1018H			\$160.00 NM
4 k	KPMR F	10/26/	18 6:57 PM Early	News M-F 1.2	630p-7p	:30	SLOCN1019H			\$160.00 NM
13 10/22/18	8 10/26	6/18 <b>N</b>	M-F Prime A	7p-8p	MTWTF	:30	10	\$150.00	NM	
Weeks:	Start [		nd Date MTWTFSS	Spots/Week	<u>Rate</u>					
	10/22/		)/28/18 MTWTF	10	\$150.00					
Spots: <u>#</u> (	<u>Ch</u> <u>Da</u>	y Air Dat			Start/End Time	Length	Ad-ID			Rate Type
1 k	KPMR N	1 10/22/	18 7:22 PM M-F	Prime A	7p-8p	:30	SLOCN1019H			\$150.00 NM
2 k	KPMR N	1 10/22/	18 7:50 PM M-F	Prime A	7p-8p	:30	SLOCN1018H			\$150.00 NM
3 k	KPMR W	/ 10/24/	18 7:22 PM M-F	Prime A	7p-8p	:30	SLOCN1018H			\$150.00 NM
ł	KPMR W			Prime A	7p-8p	:30	SLOCN1019H			\$150.00 NM
	KPMR W				7p-8p		SLOCN1018H			\$150.00 NM
•		h 10/25/			7p-8p		SLOCN1018H			\$150.00 NM
		h 10/25/								
					7p-8p		SLOCN1019H			\$150.00 NM
		h 10/25/			7p-8p		SLOCN1018H			\$150.00 NM
9 k	KPMR F		18 7:39 PM M-F	Prime A	7p-8p	:30	SLOCN1018H			\$150.00 NM
10 k	KPMR F	10/26/	18 8:07 PM M-F	Prime A	7p-8p	:30	SLOCN1019H			\$150.00 NM
14 10/22/18	8 10/26	6/18 N	M-F Prime B	8p-9p	MTWTF	:30	10	\$150.00	NM	
Weeks:	Start [		nd Date MTWTFSS 0/28/18 MTWTF	Spots/Week 10	<u>Rate</u> \$150.00					
Spots: # 0	Ch Da	y Air Dat		<u>cription</u>	Start/End Time	Length	Ad-ID			Rate Type
i '	KPMR N				8p-9p		SLOCN1019H			\$150.00 NM
	KPMR N				8p-9p		SLOCN1018H			\$150.00 NM
		u 10/23/			8p-9p		SLOCN1018H			\$150.00 NM
							SLOCN1010H			
	KPMR W				8p-9p					\$150.00 NM
•	KPMR W				8p-9p		SLOCN1018H			\$150.00 NM
		/ 10/24/			8p-9p		SLOCN1019H			\$150.00 NM
		h 10/25/			8p-9p		SLOCN1019H			\$150.00 NM
		h 10/25/	18 8:54 PM M-F	Prime B	8p-9p	:30	SLOCN1018H			\$150.00 NM
10 k	KPMR F	10/26/	18 8:30 PM M-F	Prime B	8p-9p	:30	SLOCN1018H			\$150.00 NM
9 k	KPMR F	10/26/	18 8:51 PM M-F	Prime B	8p-9p	:30	SLOCN1019H			\$150.00 NM
15 10/22/18	8 10/26	6/18 <b>N</b>	M-F Prime C	9p-10p	MTWTF	:30	10	\$150.00	NM	
Weeks:	Start [	Date Er	nd Date MTWTFSS	Spots/Week	Rate					
	10/22/		0/28/18 MTWTF	10	\$150.00					
Spots: # 0	<u>Ch</u> <u>Da</u>	y Air Dat	te Air Time Desc	<u>cription</u>	Start/End Time	Length	Ad-ID			Rate Type
1	KPMR M	1 10/22/			9p-10p	:30	SLOCN1019H			\$150.00 NM
1 1	KPMR N	1 10/22/	18 9:57 PM M-F	Prime C	9p-10p	:30	SLOCN1018H			\$150.00 NM
		/ 10/24/			9p-10p		SLOCN1018H			\$150.00 NM
ı '	V				OP . OP	.50				ψ.00.00 I 11VI



KPMR-TV P.O. Box 843575 Los Angeles, CA 90084-3575

Send Payment To:

Invoice #	Invoice Date	Invoice Month	Invoice Period
427975-1	10/28/18	October 2018	10/01/18 - 10/28/18

Advertiser	<u>Product</u>	Estimate Number
No on Measure G	NO ON MEASURE G/2777	2777

Spots/
--------

Line Start Date	e En	d Date	e Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
15 10/22/18	10/	26/18	M-F	Prime C	9p-10p	MTWTF	:30	10	\$150.00	NM	
Spots: # C	h D	Day A	Air Date	Air Time Des	scription	Start/End Time	Length	n Ad-ID			Rate Type
1		W 1	0/24/18	9:46 PM M-F	Prime C	9p-10p	:30	) SLOCN1019H			\$150.00 NM
4 K	PMR	W 1	0/24/18	9:58 PM M-F	Prime C	9p-10p	:30	) SLOCN1018H			\$150.00 NM
7 K	PMR	Th 1	0/25/18	9:29 PM M-F	Prime C	9p-10p	:30	) SLOCN1019H			\$150.00 NM
6 K	PMR	Th 1	0/25/18	9:53 PM M-F	Prime C	9p-10p	:30	) SLOCN1018H			\$150.00 NM
10 K	PMR	F 1	0/26/18	9:20 PM M-F	Prime C	9p-10p	:30	) SLOCN1018H			\$150.00 NM
			0/26/18	9:57 PM M-F		9p-10p		) SLOCN1019H			\$150.00 NM
•	PMR		0/26/18	10:11 PM M-F		9p-10p		) SLOCN1018H			\$150.00 NM
16 10/22/18	10/	26/18	M-F	Prime D	10p-11p	MTWTF	:30	10	\$160.00	NM	
Weeks:		t Date 22/18	End D			<u>Rate</u> \$160.00					
Spots: # C			Air Date	Air Time Des		Start/End Time	Lenath	n Ad-ID			Rate Type
			0/22/18	10:30 PM M-F		10p-11p		) SLOCN1019H			\$160.00 NM
1	PMR		0/22/18	10:52 PM M-F		10p-11p	_	) SLOCN1018H			\$160.00 NM
1			0/23/18	10:21 PM M-F		10p-11p	_	) SLOCN1019H			\$160.00 NM
•			0/24/18	10:24 PM M-F		10p-11p	_	) SLOCN1019H			\$160.00 NM
•			0/24/18	10:35 PM M-F		10p-11p	_	) SLOCN1018H			\$160.00 NM
I .			0/24/18	10:48 PM M-F		10p-11p	_	) SLOCN1019H			\$160.00 NM
•			0/25/18	10:25 PM M-F		10p-11p		) SLOCN1019H			\$160.00 NM
			0/25/18	10:52 PM M-F		10p-11p		) SLOCN1018H			\$160.00 NM
1	PMR		0/26/18	10:22 PM M-F		10p-11p		) SLOCN1019H			\$160.00 NM
•	PMR		0/26/18	10:43 PM M-F		10p-11p	_	) SLOCN1018H			\$160.00 NM
											ψ100.00 14W
17 10/28/18	10/	28/18	Su F	Prime A	7p-8p	2	:30	2	\$95.00	NM	
Weeks:		t Date 2/18	End D 10/28/			<u>Rate</u> \$95.00					
Spots: # C	<u>h</u> <u>C</u>	Day A	Air Date	Air Time Des	scription and the scription are scription ar	Start/End Time	Length	n <u>Ad-ID</u>			Rate Type
2 K	PMR	Su 1	0/28/18	7:12 PM Su	Prime A	7p-8p	:30	) SLOCN1019H			\$95.00 NM
1 K	PMR	Su 1	0/28/18	7:36 PM Su	Prime A	7p-8p	:30	) SLOCN1018H			\$95.00 NM
18 10/28/18	10/	28/18	Su F	Prime Rotator	8:00 PM-10:00 PM	4	:30	4	\$105.00	NM	
Weeks:		t Date 22/18	End D 10/28/			Rate \$105.00					
Spots: # C	<u>h</u> <u>C</u>	Day A	Air Date	Air Time Des	scription	Start/End Time	<u>Length</u>	n Ad-ID			Rate Type
1	PMR	Su 1	0/28/18	8:31 PM Su	Prime Rotator	8:00 PM-10:00 P		) SLOCN1019H			\$105.00 NM
1 K	PMR	Su 1	0/28/18	8:57 PM Su	Prime Rotator	8:00 PM-10:00 PI	M :30	) SLOCN1018H			\$105.00 NM
4 K	PMR	Su 1	0/28/18	9:27 PM Su	Prime Rotator	8:00 PM-10:00 PI	M :30	SLOCN1019H			\$105.00 NM
3 K	PMR	Su 1	0/28/18	9:50 PM Su	Prime Rotator	8:00 PM-10:00 P	M :30	) SLOCN1018H			\$105.00 NM
19 10/22/18	10/	26/18	Late	News M-F 1.1	11P-1135P	MTWTF	:30	5	\$110.00	NM	
Weeks:		t Date 22/18	End D 10/28/			<u>Rate</u> \$110.00					
Spots: # C			Air Date	Air Time Des		Start/End Time	Length	Ad-ID			Rate Type
1			0/22/18	· ·	e News M-F 1.1	11P-1135P		) SLOCN1019H			\$110.00 NM
1			0/23/18		e News M-F 1.1	11P-1135P		) SLOCN1018H			\$110.00 NM
ł			0/24/18		e News M-F 1.1	11P-1135P		) SLOCN1018H			\$110.00 NM
1			0/25/18		e News M-F 1.1	11P-1135P		) SLOCN1019H			\$110.00 NM
1			0/26/18		e News M-F 1.1	11P-1135P	_	) SLOCN1019H			\$110.00 NM
20 10/22/18	10/	26/18	Late	News M-F	1135P-12A	MTWTF	:30	5	\$110.00	NM	



**KPMR-TV** P.O. Box 843575 Los Angeles, CA 90084-3575

Send Payment To:

Invoice #	Invoice Date	Invoice Month	Invoice Period
427975-1	10/28/18	October 2018	10/01/18 - 10/28/18

Advertiser	Product	Estimate Number
No on Measure G	NO ON MEASURE G/2777	2777

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
20 10/22/18	10/26/18	Late News M-F	1135P-12A	MTWTF	:30	5	\$110.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Spots: # Ch	10/22/18 <u>Day Air</u>	10/28/18 MTWTF Date Air Time Descr	5 intion	\$110.00 Start/End Time	Length	Ad-ID			Rate Type
		/22/18 11:49 PM Late N		1135P-12A		SLOCN1018H			\$110.00 NM
	MR W 10			1135P-12A		SLOCN1019H			\$110.00 NM
	MR W 10			1135P-12A		SLOCN1018H			\$110.00 NM
_	MR Th 10			1135P-12A		SLOCN1018H			\$110.00 NM
		/26/18 11:50 PM Late N	News M-F	1135P-12A	:30	SLOCN1018H			\$110.00 NM
21 10/22/18	10/22/18	Late Fringe M-F Hour	1 12A-1A	M	:30	1	\$30.00	NM	
Weeks:	Start Date 10/22/18	End Date MTWTFSS 10/28/18 M	Spots/Week 1	Rate \$30.00					
Spots: # Ch			•	Start/End Time	Length	Δd-ID			Rate Type
	MR M 10		Fringe M-F Hour 1	12A-1A		SLOCN1019H			\$30.00 NM
							<b>^</b> ••		ψου.υυ 14101
22 10/27/18	10/27/18	Sa 1p-6p	1:00 PM-6:00 PM	2-	:30	2	\$75.00	NM	
Weeks:	Start Date 10/22/18	End Date MTWTFSS 10/28/182-	Spots/Week 2	<u>Rate</u> \$75.00					
Spots: # Ch			_	Start/End Time	Length	Ad-ID			Rate Type
	MR Sa 10		<del></del>	1:00 PM-6:00 PM	1 :30	SLOCN1018H			\$75.00 NM
1 KP	MR Sa 10	/27/18 2:24 PM Sa 1p	-6p	1:00 PM-6:00 PM	1 :30	SLOCN1019H			\$75.00 NM
23 10/27/18	10/27/18	Early Fringe Sat Hour	2.1 4p-430p	1-	:30	1	\$75.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Spoto: # Ch	10/22/18	10/28/181-	1	\$75.00 Start/End Time	Length	V4 ID			Poto Typo
Spots: # Ch 1 KP	<u>Day Air</u> MR Sa 10		Fringe Sat Hour 2.1	4p-430p		SLOCN1018H			Rate <u>Type</u> \$75.00 NM
		· ·					<b>^</b>		Ψ13.00 ΝΙΝΙ
24 10/27/18	10/27/18	Early Fringe Sat Hour	2.2 430p-5p	1-	:30	1	\$75.00	NM	
Weeks:	Start Date 10/22/18	End Date MTWTFSS 10/28/181-	Spots/Week 1	<u>Rate</u> \$75.00					
Spots: # Ch	Day Air	Date Air Time Descr	<u>iption</u>	Start/End Time	Length	Ad-ID			Rate Type
1 KP	MR Sa 10	/27/18 4:51 PM Early	Fringe Sat Hour 2.2	430p-5p	:30	SLOCN1019H			\$75.00 NM
25 10/27/18	10/27/18	Sa Prime A	7p-8p	1-	:30	1	\$125.00	NM	
Weeks:	Start Date		Spots/Week	Rate					
Spots: # Ch	10/22/18 <u>Day Air</u>	10/28/181- <u>Date</u> Air Time <u>Descr</u>	1 intion	\$125.00 Start/End Time	Length	V4 ID			Data Tuna
Spots: # Ch 1 KP	MR Sa 10		<del></del>	7p-8p	_	SLOCN1018H			Rate Type \$125.00 NM
							£400.00	NINA	\$125.00 NW
26 10/27/18	10/27/18	Late Fringe Sa Hour 1		1-	:30	1	\$100.00	NM	
Weeks:	Start Date 10/22/18	End Date MTWTFSS 10/28/181-	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # Ch			•	Start/End Time	Length	Ad-ID			Rate Type
	MR Sa 10		ringe Sa Hour 1.1	11p-1130p	_	SLOCN1019H			\$100.00 NM
27 10/27/18	10/27/18	Late Fringe Sa Hour 1	.2 1130p-12a	1-	:30	1	\$120.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	10/22/18	10/28/181-	1	\$120.00					<b>5</b> . <b>-</b>
Spots: # Ch				Start/End Time	<u>Length</u>	· <del></del>			Rate Type
1 KP	MR Sa 10	121/18 11:46 PM Late F	Fringe Sa Hour 1.2	1130p-12a	:30	SLOCN1018H			\$120.00 NM



**KPMR-TV** P.O. Box 843575 Los Angeles, CA 90084-3575

Send Payment To:

Invoice #	Invoice Date	Invoice Month	Invoice Period
427975-1	10/28/18	October 2018	10/01/18 - 10/28/18

<u>Advertiser</u>	Product	Estimate Number
No on Measure G	NO ON MEASURE G/2777	2777

				Spots/			
ine Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
28 10/28/18	9a-10a	1	:30	1	\$100.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/22/18 10/28/181	Spots/Week	Rate					
10/22/18 10/28/181 Spots: # Ch Day Air Date Air Time Descri	1	\$100.00 Start/End Time	Length	Δd-ID			Rate Type
1 KPMR Su 10/28/18 9:43 AM Daytin		9a-10a		SLOCN1019H			\$100.00 NM
29 10/28/18 10/28/18 Daytime Su Hour 2	10a-11a	2	:30	2	\$120.00	NM	
Weeks: Start Date End Date MTWTFSS	Spots/Week	Rate					
10/22/18 10/28/182	2	\$120.00					
Spots: # Ch Day Air Date Air Time Descri	<del></del>	Start/End Time	Length				Rate Type
2 KPMR Su 10/28/18 10:07 AM Daytin 1 KPMR Su 10/28/18 10:34 AM Daytin		10a-11a 10a-11a		) SLOCN1018H ) SLOCN1019H			\$120.00 NN \$120.00 NN
30 10/28/18 10/28/18 Daytime Su Hour 3	11a-12p	2	:30	2	\$100.00	NM	ψ120.00 14IV
,	'	_	.50		Ψ100.00	14141	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/22/18 10/28/182	Spots/Week 2	<u>Rate</u> \$100.00					
Spots: # Ch Day Air Date Air Time Descri	<u>ption</u>	Start/End Time	Length	Ad-ID			Rate Type
1 KPMR Su 10/28/18 11:17 AM Daytin	ne Su Hour 3	11a-12p	:30	SLOCN1018H			\$100.00 NN
2 KPMR Su 10/28/18 11:59 AM Daytin	ne Su Hour 3	11a-12p	:30	SLOCN1019H			\$100.00 NN
31 10/28/18 10/28/18 Early Fringe Su Hour 2	2 4p-5p	1	:30	1	\$75.00	NM	
Weeks: Start Date End Date MTWTFSS	Spots/Week	Rate					
10/22/18 10/28/181 Spots: # Ch Day Air Date Air Time Descri	1 ntion	\$75.00 Start/End Time	Length	Δd-ID			Rate Type
	Fringe Su Hour 2	4p-5p		SLOCN1018H			\$75.00 NN
32 10/28/18 10/28/18 Early Fringe Su Hour 3		2	:30	2	\$75.00	NM	, , , , ,
Washer Charl Date End Date MINTESS	Crata/Maal	Data					
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/22/18 10/28/182	Spots/Week 2	<u>Rate</u> \$75.00					
Spots: # Ch Day Air Date Air Time Descri	<u>ption</u>	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
2 KPMR Su 10/28/18 5:30 PM Early I	Fringe Su Hour 3	5p-6p	:30	SLOCN1019H			\$75.00 NN
1 KPMR Su 10/28/18 5:53 PM Early I	Fringe Su Hour 3	5р-6р	:30	SLOCN1018H			\$75.00 NN
33 10/28/18 10/28/18 Su 6p-630p	6p-630p	1	:30	1	\$95.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/22/18 10/28/181	Spots/Week	Rate					
10/22/18 10/28/181 Spots: <u># Ch Day Air Date Air Time Descri</u>	1 ntion	\$95.00 Start/End Time	Length	Ad-ID			Rate Type
1 KPMR Su 10/28/18 6:24 PM Su 6p-	·	6p-630p		SLOCN1019H			\$95.00 NN
34 10/28/18 10/28/18 Su 630p-7p	630p-7p	1	:30	1	\$95.00	NM	·
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u>	Spots/Week	<u>Rate</u>					
10/22/18 10/28/181	1	\$95.00		A 1.15			<b>.</b> . –
Spots: # Ch Day Air Date Air Time Descri	·	Start/End Time	<u>Length</u>				Rate Type
1 KPMR Su 10/28/18 6:44 PM Su 630	nh-1b	630p-7p	:30	SLOCN1018H			\$95.00 NN
35 10/28/18 10/28/18 Late Fringe Su Hour 1.	.1 11p-1130p	1	:30	1	\$100.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/22/18 10/28/181	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # Ch Day Air Date Air Time Descri			Longth	Ad-ID			Rate Type
	<u>ption</u>	Start/End Time	<u>Le</u> ngu	Au-ID			I tate
•	ption ringe Su Hour 1.1	11p-1130p		SLOCN1019H			\$100.00 NN



Send Payment To:

KPMR-TV P.O. Box 843575 Los Angeles, CA 90084-3575

Invoice #	Invoice Date	Invoice Month	Invoice Period
427975-1	10/28/18	October 2018	10/01/18 - 10/28/18
42/9/5-1	10/20/10	October 2016	10/01/10 - 10/20/10

<u>Advertiser</u>	Product	Estimate Number
No on Measure G	NO ON MEASURE G/2777	2777

Spots/

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
36 10/28/18	10/28/18	Late Fringe Su Hour 1.2	11:35 PM-12:00 XM	1	:30	1	\$120.00	NM	
Weeks:	Start Date 10/22/18	End Date MTWTFSS 10/28/181	Spots/Week 1	<u>Rate</u> \$120.00					
Spots: # Ch	<u>Day Air</u>	Date Air Time Descript	<u>ion</u>	Start/End Time	Lengt	<u>h</u> <u>Ad-ID</u>			Rate Type
1 KP	MR Su 10	/28/18 11:59 PM Late Frir	nge Su Hour 1.2	11:35 PM-12:00 X	XN :3	O SLOCN1018H			\$120.00 NM
37 10/22/18	10/26/18	Contacto Deportivo	12:00 XM-1:00 XM	MTWTF	:30	4	\$30.00	NM	
Weeks:	Start Date 10/22/18	End Date MTWTFSSWTF	Spots/Week 4	<u>Rate</u> \$30.00					
Spots: # Ch	<u>Day Air</u>	Date Air Time Descript	<u>ion</u>	Start/End Time	Lengt	<u>h</u> <u>Ad-ID</u>			Rate Type
4 KP	MR W 10	/24/18 12:21 AM Contacto	Deportivo	12:00 XM-1:00 XI	M :3	O SLOCN1019H			\$30.00 NM
1 KP	MR W 10	/24/18 12:50 AM Contacto	Deportivo	12:00 XM-1:00 XI	M :3	O SLOCN1018H			\$30.00 NM
2 KP	MR Th 10	/25/18 12:49 AM Contacto	Deportivo	12:00 XM-1:00 XI	M :3	O SLOCN1019H			\$30.00 NM
3 KP	MR F 10	/26/18 12:24 AM Contacto	Deportivo	12:00 XM-1:00 XI	M :3	O SLOCN1019H			\$30.00 NM
38 10/24/18	10/26/18	W-F 2P - 5P	2:00 PM-5:00 PM	TF	:30	2	\$60.00	NM	
Weeks:	Start Date 10/22/18	End Date MTWTFSS 10/28/18TF	Spots/Week 2	<u>Rate</u> \$60.00					
Spots: # Ch	<u>Day Air</u>	Date Air Time Descript	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KP	MR Th 10	/25/18 2:51 PM W-F 2P	- 5P	2:00 PM-5:00 PM	1 :3	0 SLOCN1019H			\$60.00 NM
2 KP	MR F 10	/26/18 3:39 PM W-F 2P	- 5P	2:00 PM-5:00 PM	1 :3	O SLOCN1018H			\$60.00 NM
				Total Spots	17	72			

**Payment Terms 30 Days** 

<u>Gross Total</u> \$15,900.00

Agency Commission

\$2,385.00

Net Amount Due

\$13,515.00