



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

Station and Location:	Date:
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I, **TARGET ENTERPRISES** do hereby request station time concerning the following issue:

NO ON MEASURE G

SEE ATTACHED SCHEDULES

This broadcast time will be used by: NO ON MEASURE G - STOP THE OIL AND GAS SHUTDOWN

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> YES	<input checked="" type="checkbox"/> NO

I represent that the payment for the above described broadcast time has been furnished by
(name & address)

NO ON MEASURE G - STOP THE OIL AND GAS SHUTDOWN

and are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors (or attach separately):

ROCK ZIERMAN, DIRECTOR; STEVEN S. LUCAS, TREASURER

09/14/2018

Signature of Issue Advertiser (Sponsor)

Date

To be Signed by Station Representative

Accepted

Accepted in Part

Rejected

Signature

Date

Printed Name

Title

CONTRACT



KPMR-TV
1467 West Fairway Drive
Santa Maria, CA 93455
(805) 685-3800

<u>Contract / Revision</u> 425515 /		<u>Alt Order #</u> 9199851
<u>Product</u> NO ON MEASURE G		
<u>Contract Dates</u> 10/10/18 - 10/14/18		<u>Estimate #</u> 2751
<u>Advertiser</u> No on Measure G		<u>Original Date / Revision</u> 10/09/18 / 10/16/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KPMR-TV	<u>Account Executive</u> Cindy Yantis	<u>Sales Office</u> Cox/Univision -
<u>Special Handling</u>		
<u>Demographic</u> Households		
		<u>Total Ratings</u> 66.30
<u>Agcy Code</u> 9915473	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Target Enterprises
15260 Ventura Blvd.
Encino, CA 91436

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KPMR	10/10/18	10/14/18	Early Morning M-F 6A-7A	M-F 6A-7A		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/08/18	10/14/18	--WTF--	6			\$40.00	0.60				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KPMR	10/08/18-10/14/18	Early Morning M-F 6A-7A	M-F 6A-7A	---WThF----	:30		\$40.00	0.60	NM		
				Credited									
	2	KPMR	10/08/18-10/14/18	Early Morning M-F 6A-7A	M-F 6A-7A	---WThF----	:30		\$40.00	0.60	NM		
				Credited									
	4	KPMR	10/08/18-10/14/18	Early Morning M-F 6A-7A	M-F 6A-7A	---WThF----	:30		\$40.00	0.60	NM		
				Credited									
	5	KPMR	10/08/18-10/14/18	Early Morning M-F 6A-7A	M-F 6A-7A	---WThF----	:30		\$40.00	0.60	NM		
				Credited									
N 2	KPMR	10/10/18	10/14/18	Despierta America M-F 7a-117:00 AM-10:00 AM			:30				NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/08/18	10/14/18	--WTF--	10			\$45.00	1.70				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KPMR	10/08/18-10/14/18	Despierta America M-F 7a-117:00 AM-10:00 AM		---WThF----	:30		\$45.00	1.70	NM		
				Credited									
	2	KPMR	10/08/18-10/14/18	Despierta America M-F 7a-117:00 AM-10:00 AM		---WThF----	:30		\$45.00	1.70	NM		
				Credited									
	3	KPMR	10/08/18-10/14/18	Despierta America M-F 7a-117:00 AM-10:00 AM		---WThF----	:30		\$45.00	1.70	NM		
				Credited									
	4	KPMR	10/08/18-10/14/18	Despierta America M-F 7a-117:00 AM-10:00 AM		---WThF----	:30		\$45.00	1.70	NM		
				Credited									
	5	KPMR	10/08/18-10/14/18	Despierta America M-F 7a-117:00 AM-10:00 AM		---WThF----	:30		\$45.00	1.70	NM		
				Credited									
	6	KPMR	10/08/18-10/14/18	Despierta America M-F 7a-117:00 AM-10:00 AM		---WThF----	:30		\$45.00	1.70	NM		
				Credited									
	10	KPMR	10/08/18-10/14/18	Despierta America M-F 7a-117:00 AM-10:00 AM		---WThF----	:30		\$45.00	1.70	NM		
				Credited									
N 3	KPMR	10/10/18	10/14/18	Daytime M-F Hour 1	10a-11a		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/08/18	10/14/18	--WTF--	6			\$50.00	1.50				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at www.entravision.com/termsandsales, constitutes a legally binding and enforceable agreement between Entravision and the client listed above.



KPMR-TV
1467 West Fairway Drive
Santa Maria, CA 93455
(805) 685-3800

<u>Contract / Revision</u> 425515 /		<u>Alt Order #</u> 9199851
<u>Contract Dates</u> 10/10/18 - 10/14/18		<u>Product</u> NO ON MEASURE G
		<u>Estimate #</u> 2751
<u>Advertiser</u> No on Measure G		<u>Original Date / Revision</u> 10/09/18 / 10/16/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
1	KPMR	10/08/18-10/14/18	10/08/18-10/14/18	Daytime M-F Hour 1	10a-11a	---WThF----	:30		\$50.00	1.50	NM		
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	KPMR	10/08/18-10/14/18	10/08/18-10/14/18	Daytime M-F Hour 1	10a-11a	---WThF----	:30		\$50.00	1.50	NM		
4	KPMR	10/08/18-10/14/18	10/08/18-10/14/18	Daytime M-F Hour 1	10a-11a	---WThF----	:30		\$50.00	1.50	NM		
6	KPMR	10/08/18-10/14/18	10/08/18-10/14/18	Daytime M-F Hour 1	10a-11a	---WThF----	:30		\$50.00	1.50	NM		
N 4	KPMR	10/10/18	10/14/18	Daytime M-F Hour 4.1	12p-1230p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	--WTF--				3	\$50.00	0.30			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	KPMR	10/08/18-10/14/18	10/08/18-10/14/18	Daytime M-F Hour 4.1	12p-1230p	---WThF----	:30		\$50.00	0.30	NM		
3	KPMR	10/08/18-10/14/18	10/08/18-10/14/18	Daytime M-F Hour 4.1	12p-1230p	---WThF----	:30		\$50.00	0.30	NM		
N 5	KPMR	10/10/18	10/14/18	Daytime M-F Hour 4.2	1230p-1p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	--WTF--				3	\$50.00	0.40			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	KPMR	10/08/18-10/14/18	10/08/18-10/14/18	Daytime M-F Hour 4.2	1230p-1p	---WThF----	:30		\$50.00	0.40	NM		
3	KPMR	10/08/18-10/14/18	10/08/18-10/14/18	Daytime M-F Hour 4.2	1230p-1p	---WThF----	:30		\$50.00	0.40	NM		
N 6	KPMR	10/10/18	10/14/18	Daytime M-F Hour 5	1p-2p		:30				NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	--WTF--				6	\$55.00	0.50			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KPMR	10/08/18-10/14/18	10/08/18-10/14/18	Daytime M-F Hour 5	1p-2p	---WThF----	:30		\$55.00	0.50	NM		
2	KPMR	10/08/18-10/14/18	10/08/18-10/14/18	Daytime M-F Hour 5	1p-2p	---WThF----	:30		\$55.00	0.50	NM		
4	KPMR	10/08/18-10/14/18	10/08/18-10/14/18	Daytime M-F Hour 5	1p-2p	---WThF----	:30		\$55.00	0.50	NM		
6	KPMR	10/08/18-10/14/18	10/08/18-10/14/18	Daytime M-F Hour 5	1p-2p	---WThF----	:30		\$55.00	0.50	NM		
N 7	KPMR	10/10/18	10/14/18	Daytime M-F Hour 6	2p-3p		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	--WTF--				6	\$60.00	0.50			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KPMR	10/08/18-10/14/18	10/08/18-10/14/18	Daytime M-F Hour 6	2p-3p	---WThF----	:30		\$60.00	0.50	NM		
2	KPMR	10/08/18-10/14/18	10/08/18-10/14/18	Daytime M-F Hour 6	2p-3p	---WThF----	:30		\$60.00	0.50	NM		
4	KPMR	10/08/18-10/14/18	10/08/18-10/14/18	Daytime M-F Hour 6	2p-3p	---WThF----	:30		\$60.00	0.50	NM		
5	KPMR	10/08/18-10/14/18	10/08/18-10/14/18	Daytime M-F Hour 6	2p-3p	---WThF----	:30		\$60.00	0.50	NM		
N 8	KPMR	10/10/18	10/14/18	Early Fringe M-F Hour 1	3p-4p		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	--WTF--				6	\$60.00	0.60			

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<u>Contract / Revision</u> 425515 /		<u>Alt Order #</u> 9199851
<u>Contract Dates</u> 10/10/18 - 10/14/18		<u>Product</u> NO ON MEASURE G
		<u>Estimate #</u> 2751
<u>Advertiser</u> No on Measure G		<u>Original Date / Revision</u> 10/09/18 / 10/16/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KPMR	10/08/18-10/14/18		Early Fringe M-F Hour 1	3p-4p	---WThF----	:30		\$60.00	0.60	NM		
		Credited											
2	KPMR	10/08/18-10/14/18		Early Fringe M-F Hour 1	3p-4p	---WThF----	:30		\$60.00	0.60	NM		
		Credited											
4	KPMR	10/08/18-10/14/18		Early Fringe M-F Hour 1	3p-4p	---WThF----	:30		\$60.00	0.60	NM		
		Credited											
6	KPMR	10/08/18-10/14/18		Early Fringe M-F Hour 1	3p-4p	---WThF----	:30		\$60.00	0.60	NM		
		Credited											
N 9	KPMR	10/10/18	10/14/18	Early Fringe M-F Hour 2	4p-5p		:30				NM	3	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	--WTF--				6	\$85.00	1.10			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KPMR	10/08/18-10/14/18		Early Fringe M-F Hour 2	4p-5p	---WThF----	:30		\$85.00	1.10	NM		
		Credited											
4	KPMR	10/08/18-10/14/18		Early Fringe M-F Hour 2	4p-5p	---WThF----	:30		\$85.00	1.10	NM		
		Credited											
5	KPMR	10/08/18-10/14/18		Early Fringe M-F Hour 2	4p-5p	---WThF----	:30		\$85.00	1.10	NM		
		Credited											
N 10	KPMR	10/10/18	10/14/18	Early Fringe M-F Hour 3	5p-6p		:30				NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	--WTF--				6	\$75.00	1.40			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KPMR	10/08/18-10/14/18		Early Fringe M-F Hour 3	5p-6p	---WThF----	:30		\$75.00	1.40	NM		
		Credited											
4	KPMR	10/08/18-10/14/18		Early Fringe M-F Hour 3	5p-6p	---WThF----	:30		\$75.00	1.40	NM		
		Credited											
N 11	KPMR	10/10/18	10/14/18	Early News M-F 1.1	6p-630p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	--WTF--				3	\$125.00	1.50			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KPMR	10/08/18-10/14/18		Early News M-F 1.1	6p-630p	---WThF----	:30		\$125.00	1.50	NM		
		Credited											
2	KPMR	10/08/18-10/14/18		Early News M-F 1.1	6p-630p	---WThF----	:30		\$125.00	1.50	NM		
		Credited											
N 12	KPMR	10/10/18	10/14/18	Early News M-F 1.2	630p-7p		:30				NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	--WTF--				3	\$160.00	1.70			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KPMR	10/08/18-10/14/18		Early News M-F 1.2	630p-7p	---WThF----	:30		\$160.00	1.70	NM		
		Credited											
3	KPMR	10/08/18-10/14/18		Early News M-F 1.2	630p-7p	---WThF----	:30		\$160.00	1.70	NM		
		Credited											
N 13	KPMR	10/10/18	10/14/18	M-F Prime A	7p-8p		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	--WTF--				6	\$150.00	1.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KPMR	10/08/18-10/14/18		M-F Prime A	7p-8p	---WThF----	:30		\$150.00	1.00	NM		
		Credited											
2	KPMR	10/08/18-10/14/18		M-F Prime A	7p-8p	---WThF----	:30		\$150.00	1.00	NM		
		Credited											
4	KPMR	10/08/18-10/14/18		M-F Prime A	7p-8p	---WThF----	:30		\$150.00	1.00	NM		
		Credited											

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<u>Contract Dates</u> 10/10/18 - 10/14/18		<u>Product</u> NO ON MEASURE G
		<u>Estimate #</u> 2751
<u>Advertiser</u> No on Measure G		<u>Original Date / Revision</u> 10/09/18 / 10/16/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 14	KPMR	10/10/18	10/14/18	M-F Prime B	8p-9p		:30				NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	--WTF--				6	\$150.00	1.10			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KPMR	10/08/18-10/14/18	M-F Prime B	8p-9p	---WThF----	:30		\$150.00	1.10	NM		
	Credited												
	4	KPMR	10/08/18-10/14/18	M-F Prime B	8p-9p	---WThF----	:30		\$150.00	1.10	NM		
	Credited												
N 15	KPMR	10/10/18	10/14/18	M-F Prime C	9p-10p		:30				NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	--WTF--				6	\$150.00	1.10			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KPMR	10/08/18-10/14/18	M-F Prime C	9p-10p	---WThF----	:30		\$150.00	1.10	NM		
	Credited												
	4	KPMR	10/08/18-10/14/18	M-F Prime C	9p-10p	---WThF----	:30		\$150.00	1.10	NM		
	Credited												
N 16	KPMR	10/10/18	10/14/18	M-F Prime D	10p-11p		:30				NM	4	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	--WTF--				6	\$160.00	0.90			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KPMR	10/08/18-10/14/18	M-F Prime D	10p-11p	---WThF----	:30		\$160.00	0.90	NM		
	Credited												
	4	KPMR	10/08/18-10/14/18	M-F Prime D	10p-11p	---WThF----	:30		\$160.00	0.90	NM		
	Credited												
N 17	KPMR	10/10/18	10/14/18	Su Prime A	7p-8p		:30				NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	-----S				2	\$95.00	1.70			
N 18	KPMR	10/10/18	10/14/18	Su Prime Rotator	8:00 PM-10:00 PM		:30				NM	4	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	-----S				4	\$105.00	2.20			
N 19	KPMR	10/10/18	10/14/18	Late News M-F 1.1	11P-1135P		:30				NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	--WTF--				3	\$110.00	0.30			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	KPMR	10/08/18-10/14/18	Late News M-F 1.1	11P-1135P	---WThF----	:30		\$110.00	0.30	NM		
	Credited												
N 20	KPMR	10/10/18	10/14/18	Late News M-F	1135P-12A		:30				NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	--WTF--				3	\$110.00	0.30			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KPMR	10/08/18-10/14/18	Late News M-F	1135P-12A	---WThF----	:30		\$110.00	0.30	NM		
	Credited												
N 21	KPMR	10/10/18	10/14/18	Late Fringe M-F Hour 1	12A-1A		:30				NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	--WTF--				3	\$30.00	0.20			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KPMR	10/08/18-10/14/18	Late Fringe M-F Hour 1	12A-1A	---WThF----	:30		\$30.00	0.20	NM		
	Credited												
N 22	KPMR	10/10/18	10/14/18	Sa 6a-6a	1:00 PM-6:00 PM		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	-----S-				2	\$75.00	0.30			
N 23	KPMR	10/10/18	10/14/18	Early Fringe Sat Hour 2.1	4p-430p		:30				NM	1	\$75.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KPMR-TV
1467 West Fairway Drive
Santa Maria, CA 93455
(805) 685-3800

<u>Contract / Revision</u> 425515 /		<u>Alt Order #</u> 9199851
<u>Contract Dates</u> 10/10/18 - 10/14/18		<u>Product</u> NO ON MEASURE G
		<u>Estimate #</u> 2751
<u>Advertiser</u> No on Measure G		<u>Original Date / Revision</u> 10/09/18 / 10/16/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	-----S-				1	\$75.00	0.50			
N 24	KPMR	10/10/18	10/14/18	Early Fringe Sat Hour 2.2	430p-5p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	-----S-				1	\$75.00	0.40			
N 25	KPMR	10/10/18	10/14/18	Sa Prime A	7p-8p		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	-----S-				2	\$125.00	0.40			
N 26	KPMR	10/10/18	10/14/18	Late Fringe Sa Hour 1.1	11p-1130p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	-----S-				1	\$100.00	1.10			
N 27	KPMR	10/10/18	10/14/18	Late Fringe Sa Hour 1.2	1130p-12a		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	-----S-				1	\$120.00	1.00			
N 28	KPMR	10/14/18	10/14/18	Daytime Su Hour 1	9a-10a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	-----S				1	\$100.00	0.20			
N 29	KPMR	10/14/18	10/14/18	Daytime Su Hour 3	11a-12p		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	-----S				2	\$100.00	0.60			
N 30	KPMR	10/14/18	10/14/18	Early Fringe Su Hour 2	4p-5p		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	-----S				2	\$75.00	0.30			
N 31	KPMR	10/14/18	10/14/18	Early Fringe Su Hour 3	5p-6p		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	-----S				2	\$75.00	0.80			
N 32	KPMR	10/14/18	10/14/18	Su 6p-630p	6p-630p		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	-----S				1	\$95.00	0.40			
N 33	KPMR	10/14/18	10/14/18	Su 630p-7p	630p-7p		:30				NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	-----S				2	\$95.00	1.30			
N 34	KPMR	10/14/18	10/14/18	Late Fringe Su Hour 1.1	11p-1130p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	-----S				1	\$100.00	0.40			
N 35	KPMR	10/14/18	10/14/18	Late Fringe Su Hour 1.2	1130p-12a		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	-----S				1	\$120.00	0.40			
Totals								66.30				71	\$6,880.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/14/18	71	\$6,880.00	(\$1,032.00)	\$5,848.00
Totals	71	\$6,880.00	(\$1,032.00)	\$5,848.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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The following provision is a part of the Standard Terms & Conditions of all Entravision Communications Corporation advertising sales agreements effective as of March 1, 2011:

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. These services are subject to Entravision's Terms and Conditions of Advertising and Services, located at www.entravision.com/termsandsales.



Rep: TELEREP, INC.
Run On: Oct9/18 at 18:24

REP BUYLINES

Page: 1
Requested by: RICARDO

Order#:
Station: KPMP-TV SANTABARBRA-SANMAR-S
Agency: TARGET ENTERPRISES
Advertiser: ISS/NO ON MEASURE G
Buyer: LINDA SOUTHERN

Hdl#: 9199851 (Rev 0)
Dates: Oct10/18 - Oct14/18
Prod1: NO ON MEASURE G/2751
Prod2:
Tel #:

Traffic#:
Salesperson: CINDY YANTIS (H)
Est#: 2751
Demo: RA35+

Mod Code	Buy Line	Day/Time	Length	Starting Rate	Starting Date	Ending Date	# of Wks	Spt/Week	Total Spots	Total Dollars	Program Name	Rep: RA35+	Last Activity	Last Mod/Rev
	##TRGE													
		NON-CANDIDATE												
	1	W-F/6-7A	30S	\$40	Oct10/18	Oct12/18	1	6	6	\$240	COMO DICE EL DICH0	0.6	Oct09/18	Rev #0: A
		Contract Comment: COMO DICE EL DICH0												
	2	W-F/7-10A	30S	\$45	Oct10/18	Oct12/18	1	10	10	\$450	DESPIERTA AMERICA	1.7	Oct09/18	Rev #0: A
		Contract Comment: DESPIERTA AMERICA												
	3	W-F/10-11A	30S	\$50	Oct10/18	Oct12/18	1	6	6	\$300	DESPIERTA AMERICA	1.5	Oct09/18	Rev #0: A
		Contract Comment: DESPIERTA AMERICA												
	4	W-F/12N-1230P	30S	\$50	Oct10/18	Oct12/18	1	3	3	\$150	NOTICIERO	0.3	Oct09/18	Rev #0: A
		Contract Comment: NOTICIERO												
	5	W-F/1230-1P	30S	\$50	Oct10/18	Oct12/18	1	3	3	\$150	VECINOS	0.4	Oct09/18	Rev #0: A
		Contract Comment: VECINOS												
	6	W-F/1-2P	30S	\$55	Oct10/18	Oct12/18	1	6	6	\$330	HOY	0.5	Oct09/18	Rev #0: A
		Contract Comment: HOY												
	7	W-F/2-3P	30S	\$60	Oct10/18	Oct12/18	1	6	6	\$360	COMO DICE EL DICH0	0.5	Oct09/18	Rev #0: A
		Contract Comment: COMO DICE EL DICH0												
	8	W-F/3-4P	30S	\$60	Oct10/18	Oct12/18	1	6	6	\$360	EL VUELO DE LA VIC	0.6	Oct09/18	Rev #0: A
		Contract Comment: EL VUELO DE LA VIC												
	9	W-F/4-5P	30S	\$85	Oct10/18	Oct12/18	1	6	6	\$510	EL GORDO Y LA FLAC	1.1	Oct09/18	Rev #0: A
		Contract Comment: EL GORDO Y LA FLAC												
	10	W-F/5-6P	30S	\$75	Oct10/18	Oct12/18	1	6	6	\$450	PRIMER IMPACTO	1.4	Oct09/18	Rev #0: A
		Contract Comment: PRIMER IMPACTO												
	11	W-F/6-630P	30S	\$125	Oct10/18	Oct12/18	1	3	3	\$375	NOTICAS COSTA CENT	1.5	Oct09/18	Rev #0: A
		Contract Comment: NOTICAS COSTA CENT												
	12	W-F/630-7P	30S	\$160	Oct10/18	Oct12/18	1	3	3	\$480	NOTICIERO	1.7	Oct09/18	Rev #0: A
		Contract Comment: NOTICIERO												
	13	W-F/7-8P	30S	\$150	Oct10/18	Oct12/18	1	6	6	\$900	LA ROSA DE GUADALU	1.0	Oct09/18	Rev #0: A
		Contract Comment: LA ROSA DE GUADALU												
	14	W-F/8-9P	30S	\$150	Oct10/18	Oct12/18	1	6	6	\$900	EL RICO Y LAZARO	1.1	Oct09/18	Rev #0: A
		Contract Comment: EL RICO Y LAZARO												
	15	W-F/9-10P	30S	\$150	Oct10/18	Oct12/18	1	6	6	\$900	LA BELLA Y LAS BES	1.1	Oct09/18	Rev #0: A
		Contract Comment: LA BELLA Y LAS BES												
	16	W-F/10-11P	30S	\$160	Oct10/18	Oct12/18	1	6	6	\$960	AL PUNTO	0.9	Oct09/18	Rev #0: A
		Contract Comment: AL PUNTO												
	17	Sun/7-8P	30S	\$95	Oct14/18	Oct14/18	1	2	2	\$190	AQUI Y AHORA	1.7	Oct09/18	Rev #0: A
		Contract Comment: AQUI Y AHORA												
	18	Sun/8-10P	30S	\$105	Oct14/18	Oct14/18	1	4	4	\$420	NUESTRA BELLEZA LA	2.2	Oct09/18	Rev #0: A
		Contract Comment: NUESTRA BELLEZA LA												
	19	W-F/11-1135P	30S	\$110	Oct10/18	Oct12/18	1	3	3	\$330	NOTICAS COSTA CENT	0.3	Oct09/18	Rev #0: A
		Contract Comment: NOTICAS COSTA CENT												
	20	W-F/1135P-12M	30S	\$110	Oct10/18	Oct12/18	1	3	3	\$330	NOTICIERO	0.3	Oct09/18	Rev #0: A
		Contract Comment: NOTICIERO												
	21	W-F/12M-1A	30S	\$30	Oct10/18	Oct12/18	1	3	3	\$90	CONTACTO DEPORTIVO	0.2	Oct09/18	Rev #0: A
		Contract Comment: CONTACTO DEPORTIVO												
	22	Sat/1-6P	30S	\$75	Oct13/18	Oct13/18	1	2	2	\$150	SATURDAY VARIETY	0.3	Oct09/18	Rev #0: A
		Contract Comment: SATURDAY VARIETY												
	23	Sat/4-430P	30S	\$75	Oct13/18	Oct13/18	1	1	1	\$75	MARIA DE TODOS LA	0.5	Oct09/18	Rev #0: A
		Contract Comment: MARIA DE TODOS LA												
	24	Sat/430-5P	30S	\$75	Oct13/18	Oct13/18	1	1	1	\$75	NOTICIERO	0.4	Oct09/18	Rev #0: A
		Contract Comment: NOTICIERO												
	25	Sat/7-8P	30S	\$125	Oct13/18	Oct13/18	1	2	2	\$250	COMO DICE EL DICH0	0.4	Oct09/18	Rev #0: A
		Contract Comment: COMO DICE EL DICH0												
	26	Sat/11-1130P	30S	\$100	Oct13/18	Oct13/18	1	1	1	\$100	MARIA DE TODOS LA	1.1	Oct09/18	Rev #0: A
		Contract Comment: MARIA DE TODOS LA												
	27	Sat/1130P-12M	30S	\$120	Oct13/18	Oct13/18	1	1	1	\$120	NOTICIERO	1.0	Oct09/18	Rev #0: A
		Contract Comment: NOTICIERO												
	28	Sun/9-10A	30S	\$100	Oct14/18	Oct14/18	1	1	1	\$100	DESPIERTA AMERICA	0.2	Oct09/18	Rev #0: A
		Contract Comment: DESPIERTA AMERICA												
	29	Sun/11A-12N	30S	\$100	Oct14/18	Oct14/18	1	2	2	\$200	AQUI Y AHORA	0.6	Oct09/18	Rev #0: A
		Contract Comment: AQUI Y AHORA												
	30	Sun/4-5P	30S	\$75	Oct14/18	Oct14/18	1	2	2	\$150	COMO DICE EL DICH0	0.3	Oct09/18	Rev #0: A
		Contract Comment: COMO DICE EL DICH0												
	31	Sun/5-6P	30S	\$75	Oct14/18	Oct14/18	1	2	2	\$150	AL PUNTO ENCORE	0.8	Oct09/18	Rev #0: A
		Contract Comment: AL PUNTO ENCORE												
	32	Sun/6-630P	30S	\$95	Oct14/18	Oct14/18	1	1	1	\$95	PERSPECTIVA NACION	0.4	Oct09/18	Rev #0: A
		Contract Comment: PERSPECTIVA NACION												



Rep: TELEREP, INC.
Run On: Oct9/18 at 18:24

REP BUYLINES

Page: 2
Requested by: RICARDO

Order#: KPMR-TV SANTABARBRA-SANMAR-S

Hdl#: 9199851 (Rev 0)
Dates: Oct10/18 - Oct14/18

Traffic#: CINDY YANTIS (H)
Salesperson: CINDY YANTIS (H)

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/Week	Total Spots	Total Dollars	Program Name	Rep: RA35+	Last Activity	Last Mod/Rev	
	33	Sun/630-7P	30S	\$95	Oct14/18	Oct14/18	1	2	2	\$190	NOTICIERO	1.3	Oct09/18	Rev #0: A	
		Contract Comment: NOTICIERO													
	34	Sun/11-1130P	30S	\$100	Oct14/18	Oct14/18	1	1	1	\$100	MARIA DE TODOS LA	0.4	Oct09/18	Rev #0: A	
		Contract Comment: MARIA DE TODOS LA													
	35	Sun/1135P-12M	30S	\$120	Oct14/18	Oct14/18	1	1	1	\$120	NOTICIERO	0.4	Oct09/18	Rev #0: A	
		Contract Comment: NOTICIERO													
Total 123 Spots for:				\$11,050					123	\$11,050			116.9		
Monthly Estimate Dollars:										\$11,050	Oct/18	116.9	Oct/18		



Rep: TELEREP, INC.
Run On: Oct15/18 at 18:44

REP BUYLINES

Order#:
Station: KPMP-TV SANTABARBRA-SANMAR-S
Agency: TARGET ENTERPRISES
Advertiser: ISS/NO ON MEASURE G
Buyer: LINDA SOUTHERN

Hdl#: 9199851 (Mod 0.1)
Dates: Oct10/18 - Oct14/18
Prod1: NO ON MEASURE G/2751
Prod2:
Tel #:

Traffic#: 425515
Salesperson: CINDY YANTIS (H)
Est#: 2751
Demo: RA35+

Mod Code	Buy Line	Day/Time	Length	Starting Rate	Starting Date	Ending Date	# of Wks	Spt/Week	Total Spots	Total Dollars	Program Name	Rep: RA35+	Last Activity	Last Mod/Rev
	##TRGE NON-CANDIDATE													
S	1	W-F/6-7A	30S	\$40	Oct10/18	Oct12/18	1	2	2	\$80	COMO DICE EL DICH0	0.6	Oct15/18	Mod #0.1: S
	Credit taken for 4 spots missed Oct11 Contract Comment: COMO DICE EL DICH0													
S	2	W-F/7-10A	30S	\$45	Oct10/18	Oct12/18	1	3	3	\$135	DESPIERTA AMERICA	1.7	Oct15/18	Mod #0.1: S
	Credit taken for 7 spots missed Oct10 Contract Comment: DESPIERTA AMERICA													
S	3	W-F/10-11A	30S	\$50	Oct10/18	Oct12/18	1	2	2	\$100	DESPIERTA AMERICA	1.5	Oct15/18	Mod #0.1: S
	Credit taken for 4 spots missed Oct10 Contract Comment: DESPIERTA AMERICA													
S	4	W-F/12N-1230P	30S	\$50	Oct10/18	Oct12/18	1	1	1	\$50	NOTICIERO	0.3	Oct15/18	Mod #0.1: S
	Credit taken for 2 spots missed Oct10 Contract Comment: NOTICIERO													
S	5	W-F/1230-1P	30S	\$50	Oct10/18	Oct12/18	1	1	1	\$50	VECINOS	0.4	Oct15/18	Mod #0.1: S
	Credit taken for 2 spots missed Oct10 Contract Comment: VECINOS													
S	6	W-F/1-2P	30S	\$55	Oct10/18	Oct12/18	1	2	2	\$110	HOY	0.5	Oct15/18	Mod #0.1: S
	Credit taken for 4 spots missed Oct10 Contract Comment: HOY													
S	7	W-F/2-3P	30S	\$60	Oct10/18	Oct12/18	1	2	2	\$120	COMO DICE EL DICH0	0.5	Oct15/18	Mod #0.1: S
	Credit taken for 4 spots missed Oct10 Contract Comment: COMO DICE EL DICH0													
S	8	W-F/3-4P	30S	\$60	Oct10/18	Oct12/18	1	2	2	\$120	EL VUELO DE LA VIC	0.6	Oct15/18	Mod #0.1: S
	Credit taken for 4 spots missed Oct10 Contract Comment: EL VUELO DE LA VIC													
S	9	W-F/4-5P	30S	\$85	Oct10/18	Oct12/18	1	3	3	\$255	EL GORDO Y LA FLAC	1.1	Oct15/18	Mod #0.1: S
	Credit taken for 3 spots missed Oct10 Contract Comment: EL GORDO Y LA FLAC													
S	10	W-F/5-6P	30S	\$75	Oct10/18	Oct12/18	1	4	4	\$300	PRIMER IMPACTO	1.4	Oct15/18	Mod #0.1: S
	Credit taken for 2 spots missed Oct10 Contract Comment: PRIMER IMPACTO													
S	11	W-F/6-630P	30S	\$125	Oct10/18	Oct12/18	1	1	1	\$125	NOTICAS COSTA CENT	1.5	Oct15/18	Mod #0.1: S
	Credit taken for 2 spots missed Oct10 Contract Comment: NOTICAS COSTA CENT													
S	12	W-F/630-7P	30S	\$160	Oct10/18	Oct12/18	1	1	1	\$160	NOTICIERO	1.7	Oct15/18	Mod #0.1: S
	Credit taken for 2 spots missed Oct10 Contract Comment: NOTICIERO													
S	13	W-F/7-8P	30S	\$150	Oct10/18	Oct12/18	1	3	3	\$450	LA ROSA DE GUADALU	1.0	Oct15/18	Mod #0.1: S
	Credit taken for 3 spots missed Oct10 Contract Comment: LA ROSA DE GUADALU													
S	14	W-F/8-9P	30S	\$150	Oct10/18	Oct12/18	1	4	4	\$600	EL RICO Y LAZARO	1.1	Oct15/18	Mod #0.1: S
	Credit taken for 2 spots missed Oct10 Contract Comment: EL RICO Y LAZARO													
S	15	W-F/9-10P	30S	\$150	Oct10/18	Oct12/18	1	4	4	\$600	LA BELLA Y LAS BES	1.1	Oct15/18	Mod #0.1: S
	Credit taken for 2 spots missed Oct10 Contract Comment: LA BELLA Y LAS BES													
S	16	W-F/10-11P	30S	\$160	Oct10/18	Oct12/18	1	4	4	\$640	AL PUNTO	0.9	Oct15/18	Mod #0.1: S
	Credit taken for 2 spots missed Oct10 Contract Comment: AL PUNTO													
S	17	Sun/7-8P	30S	\$95	Oct14/18	Oct14/18	1	2	2	\$190	AQUI Y AHORA	1.7	Oct09/18	Rev #0: A
	Contract Comment: AQUI Y AHORA													
S	18	Sun/8-10P	30S	\$105	Oct14/18	Oct14/18	1	4	4	\$420	NUUESTRA BELLEZA LA	2.2	Oct09/18	Rev #0: A
	Contract Comment: NUUESTRA BELLEZA LA													
S	19	W-F/11-1135P	30S	\$110	Oct10/18	Oct12/18	1	2	2	\$220	NOTICAS COSTA CENT	0.3	Oct15/18	Mod #0.1: S
	Credit taken for 1 spot missed Oct10 Contract Comment: NOTICAS COSTA CENT													
S	20	W-F/1135P-12M	30S	\$110	Oct10/18	Oct12/18	1	2	2	\$220	NOTICIERO	0.3	Oct15/18	Mod #0.1: S
	Credit taken for 1 spot missed Oct10 Contract Comment: NOTICIERO													
S	21	W-F/12M-1A	30S	\$30	Oct10/18	Oct12/18	1	2	2	\$60	CONTACTO DEPORTIVO	0.2	Oct15/18	Mod #0.1: S
	Credit taken for 1 spot missed Oct10 Contract Comment: CONTACTO DEPORTIVO													
S	22	Sat/1-6P	30S	\$75	Oct13/18	Oct13/18	1	2	2	\$150	SATURDAY VARIETY	0.3	Oct09/18	Rev #0: A
	Contract Comment: SATURDAY VARIETY													
S	23	Sat/4-430P	30S	\$75	Oct13/18	Oct13/18	1	1	1	\$75	MARIA DE TODOS LA	0.5	Oct09/18	Rev #0: A



Rep: TELEREP, INC.
Run On: Oct15/18 at 18:44

REP BUYLINES

Page: 2
Requested by: MEV

Order#: KPMR-TV SANTABARBRA-SANMAR-S

Hdl#: 9199851 (Mod 0.1)
Dates: Oct10/18 - Oct14/18

Traffic#: 425515
Salesperson: CINDY YANTIS (H)

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/Week	Total Spots	Total Dollars	Program Name	Rep: RA35+	Last Activity	Last Mod/Rev
	24	Sat/430-5P	30S	\$75	Oct13/18	Oct13/18	1	1	1	\$75	NOTICIERO	0.4	Oct09/18	Rev #0: A
		Contract Comment: MARIA DE TODOS LA												
	25	Sat/7-8P	30S	\$125	Oct13/18	Oct13/18	1	2	2	\$250	COMO DICE EL DICHO	0.4	Oct09/18	Rev #0: A
		Contract Comment: NOTICIERO												
	26	Sat/11-1130P	30S	\$100	Oct13/18	Oct13/18	1	1	1	\$100	MARIA DE TODOS LA	1.1	Oct09/18	Rev #0: A
		Contract Comment: COMO DICE EL DICHO												
	27	Sat/1130P-12M	30S	\$120	Oct13/18	Oct13/18	1	1	1	\$120	NOTICIERO	1.0	Oct09/18	Rev #0: A
		Contract Comment: MARIA DE TODOS LA												
	28	Sun/9-10A	30S	\$100	Oct14/18	Oct14/18	1	1	1	\$100	DESPIERTA AMERICA	0.2	Oct09/18	Rev #0: A
		Contract Comment: NOTICIERO												
	29	Sun/11A-12N	30S	\$100	Oct14/18	Oct14/18	1	2	2	\$200	AQUI Y AHORA	0.6	Oct09/18	Rev #0: A
		Contract Comment: DESPIERTA AMERICA												
	30	Sun/4-5P	30S	\$75	Oct14/18	Oct14/18	1	2	2	\$150	COMO DICE EL DICHO	0.3	Oct09/18	Rev #0: A
		Contract Comment: AQUI Y AHORA												
	31	Sun/5-6P	30S	\$75	Oct14/18	Oct14/18	1	2	2	\$150	AL PUNTO ENCORE	0.8	Oct09/18	Rev #0: A
		Contract Comment: COMO DICE EL DICHO												
	32	Sun/6-630P	30S	\$95	Oct14/18	Oct14/18	1	1	1	\$95	PERSPECTIVA NACION	0.4	Oct09/18	Rev #0: A
		Contract Comment: AL PUNTO ENCORE												
	33	Sun/630-7P	30S	\$95	Oct14/18	Oct14/18	1	2	2	\$190	NOTICIERO	1.3	Oct09/18	Rev #0: A
		Contract Comment: PERSPECTIVA NACION												
	34	Sun/11-1130P	30S	\$100	Oct14/18	Oct14/18	1	1	1	\$100	MARIA DE TODOS LA	0.4	Oct09/18	Rev #0: A
		Contract Comment: NOTICIERO												
	35	Sun/1135P-12M	30S	\$120	Oct14/18	Oct14/18	1	1	1	\$120	NOTICIERO	0.4	Oct09/18	Rev #0: A
		Contract Comment: MARIA DE TODOS LA												
		Contract Comment: NOTICIERO												
Total 71 Spots for:				\$6,880					71	\$6,880		66.3		
Monthly Estimate Dollars:										\$6,880	Oct/18	66.3	Oct/18	



TARGET ENTERPRISES

TELEVISION

DATE: 10/10/2018
ADVERTISER: No on G
ESTIMATE #: 2751

MARKET(S): Santa Barbara

STATION(S): KPMR
KTSB
KTAS

START DATE: ASAP

END DATE: Until Further Notice

Title	ISCI	Rotation	Length	Location
Compilation SP	SLOCN1019H	60%	:30	via Extreme Reach
Oil Workers SP	SLOCN1018H	40%	:30	via Extreme Reach

ADDITIONAL INSTRUCTIONS

PLEASE CONFIRM RECEIPT OF THESE INSTRUCTIONS VIA E-MAIL TO JP@TARGETLA.COM

THANK YOU!

THESE INSTRUCTIONS SUPERCEDE ALL OTHERS

Disposition of Commercial(s): HOLD FOR 90 DAYS, THEN DESTROY

If you have any questions, please call (818) 905-0005, and speak to J.P. Ackels

INVOICE



KPMR-TV
1467 West Fairway Drive
Santa Maria, CA 93455
Main: (805) 685-3800
Billing: (805) 685-3800

Invoice #	Invoice Date	Invoice Month	Invoice Period
425515-1	10/21/18	October 2018	10/01/18 - 10/14/18

Property	Account Executive	Sales Office	Sales Region
KPMR-TV	Cindy Yantis	Cox/Univision - L	National

Billing Address:

Target Enterprises
Attention: Accounts Payable
15260 Ventura Blvd., Suite 1240
Sherman Oaks, CA 91403

Advertiser	Product	Estimate Number
No on Measure G	NO ON MEASURE G	2751

Flight Dates	Order #	Alt Order #
10/10/18 - 10/14/18	425515	9199851

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

KPMR-TV
P.O. Box 843575
Los Angeles, CA 90084-3575

Agency Code	Advertiser Code	Product 1/2
9915473		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																									
1	10/10/18	10/14/18	Early Morning M-F 6A-7A	M-F 6A-7A	--WTF--	:30	6	\$40.00	NM																																																																																																																									
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INVOICE



Send Payment To:

KPMR-TV
P.O. Box 843575
Los Angeles, CA 90084-3575

Invoice # 425515-1	Invoice Date 10/21/18	Invoice Month October 2018	Invoice Period 10/01/18 - 10/14/18
Advertiser No on Measure G	Product NO ON MEASURE G	Estimate Number 2751	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
4	10/10/18	10/14/18	Daytime M-F Hour 4.1	12p-1230p	--WTF--	:30	3	\$50.00	NM																				
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1	KPMR	W	10/10/18		Daytime M-F Hour 1	10a-11a	:00		\$50.00	NM																			
					Credited																								
4	KPMR	W	10/10/18		Daytime M-F Hour 1	10a-11a	:00		\$50.00	NM																			
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3	KPMR	F	10/12/18	10:32 AM	Daytime M-F Hour 1	10a-11a	:30	SLOCN1019H	\$50.00	NM																			
5	KPMR	F	10/12/18	10:57 AM	Daytime M-F Hour 1	10a-11a	:30	SLOCN1018H	\$50.00	NM																			
5	10/10/18	10/14/18	Daytime M-F Hour 4.2	1230p-1p	--WTF--	:30	3	\$50.00	NM																				
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3	KPMR	Th	10/11/18		Daytime M-F Hour 4.1	12p-1230p	:00		\$50.00	NM																			
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1	KPMR	F	10/12/18	12:14 PM	Daytime M-F Hour 4.1	12p-1230p	:30	SLOCN1019H	\$50.00	NM																			
6	10/10/18	10/14/18	Daytime M-F Hour 5	1p-2p	--WTF--	:30	6	\$55.00	NM																				
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3	KPMR	F	10/12/18	1:27 PM	Daytime M-F Hour 5	1p-2p	:30	SLOCN1019H	\$55.00	NM																			
5	KPMR	F	10/12/18	1:55 PM	Daytime M-F Hour 5	1p-2p	:30	SLOCN1019H	\$55.00	NM																			
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We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

INVOICE



Send Payment To:

KPMR-TV
P.O. Box 843575
Los Angeles, CA 90084-3575

<u>Invoice #</u> 425515-1	<u>Invoice Date</u> 10/21/18	<u>Invoice Month</u> October 2018	<u>Invoice Period</u> 10/01/18 - 10/14/18
<u>Advertiser</u> No on Measure G		<u>Product</u> NO ON MEASURE G	<u>Estimate Number</u> 2751

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																															
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2	KPMR	Th	10/11/18	5:44 PM	Early Fringe M-F Hour 3	5p-6p	:30	SLOCN1019H	\$75.00	NM																																																																																																																																														
5	KPMR	F	10/12/18	5:24 PM	Early Fringe M-F Hour 3	5p-6p	:30	SLOCN1019H	\$75.00	NM																																																																																																																																														
3	KPMR	F	10/12/18	5:52 PM	Early Fringe M-F Hour 3	5p-6p	:30	SLOCN1018H	\$75.00	NM																																																																																																																																														

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

INVOICE



Send Payment To:

KPMR-TV
P.O. Box 843575
Los Angeles, CA 90084-3575

Invoice # 425515-1	Invoice Date 10/21/18	Invoice Month October 2018	Invoice Period 10/01/18 - 10/14/18
Advertiser No on Measure G	Product NO ON MEASURE G	Estimate Number 2751	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/10/18	10/14/18	Early News M-F 1.1	6p-630p	--WTF--	:30	3	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/18 10/14/18 --WTF-- 3 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KPMR W 10/10/18 Early News M-F 1.1 6p-630p :00 \$125.00 NM <i>Credited</i> 1 KPMR Th 10/11/18 Early News M-F 1.1 6p-630p :00 \$125.00 NM <i>Credited</i> 3 KPMR F 10/12/18 6:20 PM Early News M-F 1.1 6p-630p :30 SLOCN1019H \$125.00 NM									
12	10/10/18	10/14/18	Early News M-F 1.2	630p-7p	--WTF--	:30	3	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/18 10/14/18 --WTF-- 3 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KPMR W 10/10/18 Early News M-F 1.2 630p-7p :00 \$160.00 NM <i>Credited</i> 1 KPMR Th 10/11/18 Early News M-F 1.2 630p-7p :00 \$160.00 NM <i>Credited</i> 2 KPMR F 10/12/18 6:45 PM Early News M-F 1.2 630p-7p :30 SLOCN1019H \$160.00 NM									
13	10/10/18	10/14/18	M-F Prime A	7p-8p	--WTF--	:30	6	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/18 10/14/18 --WTF-- 6 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KPMR W 10/10/18 M-F Prime A 7p-8p :00 \$150.00 NM <i>Credited</i> 4 KPMR W 10/10/18 M-F Prime A 7p-8p :00 \$150.00 NM <i>Credited</i> 2 KPMR Th 10/11/18 M-F Prime A 7p-8p :00 \$150.00 NM <i>Credited</i> 6 KPMR Th 10/11/18 7:32 PM M-F Prime A 7p-8p :30 SLOCN1018H \$150.00 NM 5 KPMR F 10/12/18 7:15 PM M-F Prime A 7p-8p :30 SLOCN1018H \$150.00 NM 3 KPMR F 10/12/18 7:48 PM M-F Prime A 7p-8p :30 SLOCN1019H \$150.00 NM									
14	10/10/18	10/14/18	M-F Prime B	8p-9p	--WTF--	:30	6	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/18 10/14/18 --WTF-- 6 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KPMR W 10/10/18 M-F Prime B 8p-9p :00 \$150.00 NM <i>Credited</i> 4 KPMR W 10/10/18 M-F Prime B 8p-9p :00 \$150.00 NM <i>Credited</i> 6 KPMR Th 10/11/18 8:35 PM M-F Prime B 8p-9p :30 SLOCN1018H \$150.00 NM 2 KPMR Th 10/11/18 8:58 PM M-F Prime B 8p-9p :30 SLOCN1019H \$150.00 NM 5 KPMR F 10/12/18 8:30 PM M-F Prime B 8p-9p :30 SLOCN1018H \$150.00 NM 3 KPMR F 10/12/18 8:53 PM M-F Prime B 8p-9p :30 SLOCN1019H \$150.00 NM									
15	10/10/18	10/14/18	M-F Prime C	9p-10p	--WTF--	:30	6	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/18 10/14/18 --WTF-- 6 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KPMR W 10/10/18 M-F Prime C 9p-10p :00 \$150.00 NM <i>Credited</i>									

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<u>Invoice #</u> 425515-1	<u>Invoice Date</u> 10/21/18	<u>Invoice Month</u> October 2018	<u>Invoice Period</u> 10/01/18 - 10/14/18
<u>Advertiser</u> No on Measure G		<u>Product</u> NO ON MEASURE G	<u>Estimate Number</u> 2751

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																									
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16	10/10/18	10/14/18	M-F Prime D	10p-11p	--WTF--	:30	6	\$160.00	NM																																																																																																																									
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We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

INVOICE



Send Payment To:

KPMR-TV
P.O. Box 843575
Los Angeles, CA 90084-3575

Invoice # 425515-1	Invoice Date 10/21/18	Invoice Month October 2018	Invoice Period 10/01/18 - 10/14/18
Advertiser No on Measure G	Product NO ON MEASURE G	Estimate Number 2751	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																													
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1	KPMR	Sa	10/13/18	11:09 PM	Late Fringe Sa Hour 1.1	11p-1130p	:30	SLOCN1018H	\$100.00	NM																																																																												
27	10/10/18	10/14/18	Late Fringe Sa Hour 1.2	1130p-12a	-----S-	:30	1	\$120.00	NM																																																																													
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We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

INVOICE



Send Payment To:

KPMR-TV
P.O. Box 843575
Los Angeles, CA 90084-3575

<u>Invoice #</u> 425515-1	<u>Invoice Date</u> 10/21/18	<u>Invoice Month</u> October 2018	<u>Invoice Period</u> 10/01/18 - 10/14/18
<u>Advertiser</u> No on Measure G	<u>Product</u> NO ON MEASURE G	<u>Estimate Number</u> 2751	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																					
29	10/14/18	10/14/18	Daytime Su Hour 3	11a-12p	-----S	:30	2	\$100.00	NM																																																					
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	10/08/18	10/14/18	-----S	1	\$120.00																																																									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																				
1	KPMR	Su	10/14/18	11:49 PM	Late Fringe Su Hour 1.2	1130p-12a	:30	SLOCN1019H	\$120.00	NM																																																				

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

INVOICE



Send Payment To:
KPMR-TV
P.O. Box 843575
Los Angeles, CA 90084-3575

<u>Invoice #</u> 425515-1	<u>Invoice Date</u> 10/21/18	<u>Invoice Month</u> October 2018	<u>Invoice Period</u> 10/01/18 - 10/14/18
<u>Advertiser</u> No on Measure G		<u>Product</u> NO ON MEASURE G	<u>Estimate Number</u> 2751

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							71		

Payment Terms 30 Days

<u>Gross Total</u>	\$6,880.00
<u>Agency Commission</u>	\$1,032.00
<u>Net Amount Due</u>	\$5,848.00