AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

a legally qualified candidate of the Democratic political party for the office of: U.S. Senate in the Primary election to be held on: 6/5/2018 do hereby request station time as follows: info on times attached to following pages af	Station and	Location:			Date:	
being/on behalf of: Dianne Feinstein a legally qualified candidate of the Democratic political party for the office of: U.S. Senate in the Primary election to be held on: 6/5/2018	KPMR-TV S	anta Barbara,CA		=	5/23	/2018
political party for the office of: Senate	I,	Teff type	K			
political party for the office of: S. Senate	being/on beha	olf of: Di	anne t	einstein	\sim	
election to be held on: do hereby request station time as follows: Info on times attached to following pages aft Broadcast Day, Length Rotation or Days Class Times per Week Weeks	a legally quali	fied candidate	of the \overline{D}	emocra	tic	
election to be held on: do hereby request station time as follows: Info on times attached to following pages aft Broadcast Day, Days Class Times per Number of Weeks	political party	for the office of	of:	s. Seno	ite	
do hereby request station time as follows: Time of Day, Rotation or Days Class Times per Week Number of Weeks	in the	PRIMAR	-y			
Broadcast Length Rotation or Days info on times attached to following pages aft Class Times per Number of Week Weeks			111-	2018		
Broadcast Day, Days Class Times per Number of Week Weeks	do hereby req	uest station tir	me as follows		nes attached to foll	owing pages afl
		Day, Rotation or	Days	Class	The state of the s	

I represent that the payment fo by:	or the above described broadcas	st time has been furnished						
	is For Senate 2	2018						
represent that this person or en	ounce the time as paid for by suntity is either a legally qualified oution of the legally qualified cand	candidate or an						
	ne candidate's authorized comm	nittee is:						
	ne its political advertising policient, promotional and other sales p							
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.								
To Be Signed By Candidate or Authorized Committee								
5/4/2018 Selllot								
Date	Signature	9						
,	Signed By Station Representation	tive						
Accepted	☐ Accepted in Part	☐ Rejected						
Maria Elena Valadez. Signature	Maria Elena Valadez Printed Name	National Sales Coordinato Title						
3	a suited sense	i ILIC						

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

	Senate .					
(name of federal candidate or authorized comm programming to be broadcast (in whole or in pa	ittee) hereby certify rt) pursuant to this a	that the agreement:				
□ does	does not	t				
refer to an opposing candidate (check applic programming that does refer to an opposing car		er certify that for the				
(check applicable box)						
the radio programming contains a personal identifies the candidate, the office being sought the broadcast.	audio statement by and that the candid	the candidate that date has approved				
the television programming contains a clear image of the candidate for a duration of at least displayed printed statement identifying the candidate and/or the cathe broadcast.	four seconds, and a lidate, that the cand	a simultaneously lidate approved the				
Selferal						
signature of candidate or authorized committee						
Jeff Turk		8/4/18				
printed name		date				

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
				-	-

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Product 1/2

Advertiser Ref

CONTRACT



KPMR-TV 1467 West Fairway Drive Santa Maria, CA 93455 (805) 685-3800

And:

V/

Morris & Carrick 271 Madison Ave., 18th Floor New York, NY 10016

New Order

	Contract / Re	vision		Alt Order	#
	395327	1		947377	
<u>Product</u>					
CALIFORNIA					
Contract Dates	Estimate #		Ī		
05/24/18 - 05/27/18					
Advertiser			Ori	ginal Date	/ Revision
Feinstein, Dianne			0	5/22/18	/ 05/22/18
,	Billing Cycle	Billing	Cale	endar	Cash/Trade
	EOM/EOC	Broad	cast		Cash
	Property	Accou	nt E	xecutive	Sales Office
	KPMP.TV	BH Mai	lhall		Univision Now

Special Handling

Demographic Adults 35+

Agy Code

Agency Ref

Advertiser Code

1570

Start/End Spots/ *Line Ch Start Date End Date Description Time Days Length Week Rate Rtn Type Spots Amount KPMR 05/24/18 05/25/18 Morning Th-F Hour 1 6a-7a :30 NM \$70.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 05/21/18 05/27/18 ---TF--2 \$35.00 KPMR 05/24/18 05/25/18 Despierta America M-F 7a-117:00 AM-9:00 AM :30 NM 3 \$90.00 Start Date **End Date** Weekdays Spots/Week Week: 05/21/18 05/27/18 ---TF--3 \$30.00 3 KPMR 05/24/18 05/25/18 Despierta America M-F 7a-119:00 AM-11:00 AM :30 NM 3 \$135.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 05/21/18 05/27/18 ---TF--\$45.00 3 KPMR 05/24/18 05/25/18 Early News Th-F 1.1 6p-630p :30 NM 2 \$230.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 05/21/18 05/27/18 ---TF--\$115.00 2 5 KPMR 05/24/18 Early News Th-F 1.2 05/25/18 630p-7p :30 NM 1 \$145.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 05/21/18 05/27/18 ---TF--\$145.00 6 KPMR 05/24/18 05/25/18 Th-F Prime A 7p-8p :30 NM 1 \$145.00 Start Date **End Date** Spots/Week Weekdays Rate Week: 05/21/18 05/27/18 ---TF--\$145.00 1 KPMR 05/24/18 05/25/18 Th-F Prime B 8p-9p :30 NM 1 \$145.00 Start Date **End Date** Spots/Week <u>Weekdays</u> Rate Week: 05/21/18 05/27/18 \$145.00 -TF--1 KPMR 05/24/18 Th-F Prime C 05/25/18 9p-10p :30 NM 1 \$145.00 **End Date** Spots/Week Start Date Weekdays Rate Week: 05/21/18 05/27/18 ---TF--\$145.00 KPMR 05/24/18 05/25/18 Late News Th-F 1,1 11P-1135P :30 NM 2 \$180.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 05/21/18 05/27/18 ---TF--\$90.00 10 KPMR 05/24/18 05/25/18 Late News Th-F 1135P-12A :30 NM \$90.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 05/21/18 05/27/18 ---TF--\$90.00 KPMR 05/27/18 05/27/18 Daytime Su Hour 5 1p-2p :30 NM 1 \$60.00 Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Week: 05/21/18 05/27/18 1 \$60.00 12 KPMR 05/27/18 05/27/18 Late Fringe Su Hour 1.2 11:35 PM-12:00 XN NM \$90.00

(* Line Transactions: N = New, E = Edited, D = Deleted)



KPMR-TV 1467 West Fairway Drive Santa Maria, CA 93455 (805) 685-3800

	395327 /	947377
Contract Dates 05/24/18 - 05/27/18	Product CALIFORNIA	Estimate #
Advertiser Feinstein, Dianne	<u>C</u>	05/22/18 / 05/22/18

*Line	Ch Start D	Date End D	ate Descr		Start/End Time	Days	Length	Spots/ Week	Rate Rtn	TypeS	pots	Amount
Week:	Start Date 05/21/18	End Date 05/27/18	Weekday	s Spots/We	eek <u>Rate</u> \$90.00							
						Totals		0.00			19	\$1,525.00
Time Pe	eriod	# of \$	Spots G	ross Amount	Agency Comm.	Net Am	ount					
04/30/18	8 -05/27/1	8	19	\$1,525.00	(\$228.75)	\$1,29	6.25					
Totals			19	\$1,525.00	(\$228.75)	\$1,29	6.25					
Signat	ure:				D	ate:						

The following provision is a part of the Standard Terms & Conditions of all Entravision Communications Corporation advertising sales agreements effective as of March 1, 2011:
Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. These services are subject to Entravision's Terms and Conditions of Advertising and Services, located at www.entravision.com/termsofsales.

7 1 ofSalesperson (208) NYC-NL-MULHALL, JILL Sales Office (NY) NEW YORK-NATIONAL Salesperson Phone# 212-455-5245 212-499-0830 Sales Assistant MELANIE UNIVISION 05/22/18 12:41 PM 05/22/18 12:35 PM Salesperson Fax# Rep Firm All Lines Printed: Last Received: Showing Buylines: 271 MADISON AVE, 18TH FLOOR (2004) MORRIS & CARRICK INC 05/24/18-05/27/18 Traffic Order# 3953 NEW YORK, NY 10016 Agency C/P1/P2/E Flight Dates Agency Status New Advertiser (1570) FEINSTEIN FOR SENATE Ver# 1 Station KPMR-TV SANTA BARBARA CALIFORNIA JEFF TURK 947377 Rep Order# EC'd No Estimate# Product Buyer

-- CONTRACT COMMENT ---

PROVISION EN CUALQUIER ORDEN O ACUERDO PUBLICITARIO QUE PRETENDA DISCRIMINAR POR MOTIVOS DE RAZA U ORIGEN ETNICO, ASI SEA ESCRITO A MANO, ESCRITO A MAQUINA O DE AGREEMENT FOR ADVER- TISING THAT PURPORTS TO DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, EVEN IF HANDWRITTEN, TYPED OR OTHERWISE MADE PART OF A PARTICULAR NONDISCRIMINATION:UNIVISION AND ITS STATIONS DO NOT DISCRIM- INATE IN ADVERTISING CONTRACTS ON THE BASIS OF RACE OR ETH- NIGITY. ANY PROVISION IN ANY ORDER OR CONTRACT, IS HEREBY REJECTED. **UNIVISION Y SUS ESTACIONES NO DISCRIMINAN POR MOTIVOS DE RAZA U ORIGEN ETNICO EN SUS CONTRATOS DE PUBLICIDAD. CUALQUIER CUALQUIER OTRA FORMA HECHO PARTE DE UN CONTRATO EN PARTICULAR, SERA RECHAZADO.

-- REMARKS --

PLS CONFIRM NEW ORDER THANKS

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
l —	Th-F	F 6A-7A	PRIMERA ED.	30		1	\$35.00	05/24-05/25	2	2	\$70.00
2	Th-F	F 7A-9A	DESPIERTA	30	ï	E	\$30.00	05/24-05/25	ю	м	00.06\$
m	Th-F	F 9A-11A	DESPIERTA	30	Ĭ	t:	\$45.00	05/24-05/25	ю	m	\$135.00
4	Th-F	F 6P-630P	E. NEWS	30	(8)	340	\$115.00	05/24-05/25	2	2	\$230.00
ſŊ	Th-T	E 630P-7P	E. NEWS	30	Ũ	1	\$145.00	05/24-05/25	1	н	\$145.00
9	Th-F	72-82	NOVELA	30	ï	1	\$145.00	05/24-05/25	ed.	н	\$145.00
7	Th-F	₫6-₫8	NOVELA	30	Û	ŧ.	\$145.00	05/24-05/25	u ld	П	\$145.00
∞	Th-F	9P-10P	NOVELA	30	Ĕ	Е	\$145.00	05/24-05/25	1	1	\$145.00
6	IP-T	; 11P-1135P	L. NEWS	30	ji	31	\$90.00	05/24-05/25	2	2	\$180.00
10	$\mathrm{Th} - \mathrm{F}$	7 1135P-12A	L. NEWS	30	î	ŧ	\$90.00	05/24-05/25	н	Н	\$90.00

						ORDER WORKSHEET	/ORKSHI	CET							*
Rep Order# EC'd No	947377	Ver# 1	Status New	F	Traffic Order#	33-	• • • • • • • • • • • • • • • • • • • •	Printed: Last Received: Showing Buylines:	Printed: Last Received: wing Buylines:	05/22/18 05/22/18 All Lines	05/22/18 12:41 PM 05/22/18 12:35 PM All Lines		2 of	£ 2	e 8 x
Station KPP Advertiser (Product C Estimate# Buyer	KPMR-TV SANTA BARBARA (1570) FEINSTEIN FOR SENATE CALIFORNIA JEFF TURK	BARBARA V FOR SEN	ATE	Agency (20 27 NF Agency C/P1 Flight Dates	004) MC 1 MAD) EW YO! /P2/E	DRRIS & CARRICI ISON AVE, 18TH 1 RK, NY 10016 05/24/18-05/27/18	RRICK IN 18TH FLO .6 /27/18	OR OR		Rep Firm Sales Offic Salesperso Sales Assis Salesperso	E E E E	ON W YORK-NA' C-NL-MULH NIE 212-455-5245	TIONAL IALL, JILI	,	
Ln Day	Time	P	Program			Len	RIG/IMP	GRPs/ (000)	3/	Salesperson rax# Rate Dat	ω Ω	Spots/ Week	\ \ \ \	Total Spots	Total Cost
11 Su	1P-2P	AI	AL PUNTO			30		! ! ! ! !	1	\$60.00	05/27-05/27	7.2	1	-1	\$60.00
12 Su	1135P-12A		SUN I. NEWS			30	ř		ř	\$90.00\$	05/27-05/27	27	-	-4	\$90.00
REPORT TOTALS Report Totals: 19 /	DTALS ls: 19 / \$1, 525 .00	00.0													
SALES MON	SALES MONTHLY TOTALS	92													
May2018: Order Total:	May2018: 19/ \$1,525.00 Order Totals: 19 / \$1,525.00	00	Total GRPS: 0.0												
COMPETITIVE	1VE Market Totals	otals	\$1,525.00	KADY KPXA	% % 00 °	KCOY	% %	KEYT KSBY	% % 0 0 0 0	KKEX KTAS	%00°.	KPMR	100.00%	a)o	
Books Demos	[null] RA35+														
CREDIT RISK STANDARD CREDIT TERMS	SK EDIT TERMS														

CONTRACT



KPMR-TV 1467 West Fairway Drive Santa Maria, CA 93455 (805) 685-3800

And:

Morris & Carrick 271 Madison Ave., 18th Floor New York, NY 10016

	Contract / Re	vision	Alt Order	#
	397278	1	947793	
Product				
CALIFORNIA				
Contract Dates	Estimate #			
06/02/18 - 06/03/18				
Advertiser	*		Original Date	/ Revision
Feinstein, Dianne			05/31/18	/ 05/31/18
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broade	cast	Cash
	Property	Accou	nt Executive	Sales Office
	KPMR-TV	Jill Mu	Ihall	Univision-New `
	Special Hand	ecial Handling		
	Demographic Adults 35+			
	Agy Code	Advert	iser Code	Product 1/2
	Agency Ref		Advertise	r Ref

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn Type	Spots	Amount
N 1 KPMR 06/02/18 06/02/18 Sa 5p-9p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/28/18 06/03/18S- 1	5:00 PM-9:00 PM <u>Rate</u> \$125.00	:30	NM	1	\$125.00
N 2 KPMR 06/02/18 06/02/18 Sa Prime D <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/28/18 06/03/18S- 1	10p-11p <u>Rate</u> \$105.00	:30	NM	1	\$105.00
N 3 KPMR 06/02/18 06/02/18 Late Fringe Sa Hour 1.1 Start Date End Date Weekdays Spots/Week Week: 05/28/18 06/03/18	11p-1130p <u>Rate</u> \$100.00	:30	NM	1	\$100.00
N 4 KPMR 06/03/18 06/03/18 Su Prime A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/28/18 06/03/18 1	7p-8p <u>Rate</u> \$80.00	:30	NM	1.	\$80.00
N 5 KPMR 06/03/18 06/03/18 Su Prime Rotator <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/28/18 06/03/18	8:00 PM-10:00 PM <u>Rate</u> \$105.00	:30	NM	1	\$105.00
N 6 KPMR 06/03/18 06/03/18 Su Prime D Start Date End Date Weekdays Spots/Week Week: 05/28/18 06/03/18 S 1	10p-11p <u>Rate</u> \$100.00	:30	NM	1	\$100.00
		Totals 0.00		6	\$615.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/28/18 -06/03/18	6	\$615.00	(\$92.25)	\$522.75
Totals	6	\$615.00	(\$92.25)	\$522.75

Signature:	Date:

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Ver# 1 947793

Rep Order# EC'd No

Status New

Traffic Order# 3977

All Lines Last Received: Showing Buylines: Printed:

05/31/18 5:34 PM 05/31/18 4:38 PM

7 1 of

> Advertiser (1570) FEINSTEIN FOR SENATE KPMR-TV SANTA BARBARA CALIFORNIA JEFF TURK Estimate# Product Station Buyer

(2004) MORRIS & CARRICK INC 271 MADISON AVE, 18TH FLOOR NEW YORK, NY 10016 06/02/18-06/04/18 Agency C/P1/P2/E Flight Dates Agency

Salesperson (208) NYC-NL-MULHALL, JILL Sales Office (NY) NEW YORK-NATIONAL Salesperson Phone# 212-455-5245 Salesperson Fax# 212-499-0830 Sales Assistant MELANIE UNIVISION Salesperson Fax# Rep Firm

- CONTRACT COMMENT -

PROVISION EN CUALQUIER ORDEN O ACUERDO PUBLICITARIO QUE PRETENDA DISCRIMINAR POR MOTIVOS DE RAZA U ORIGEN ETNICO, ASI SEA ESCRITO A MANO, ESCRITO A MAQUINA O DE AGREEMENT FOR ADVER- TISING THAT PURPORTS TO DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, EVEN IF HANDWRITTEN, TYPED OR OTHERWISE MADE PART OF A PARTICULAR NONDISCRIMINATION: UNIVISION AND ITS STATIONS DO NOT DISCRIM- INATE IN ADVERTISING CONTRACTS ON THE BASIS OF RACE OR ETH- NICITY. ANY PROVISION IN ANY ORDER OR CONTRACT, IS HEREBY REJECTED. **UNIVISION Y SUS ESTACIONES NO DISCRIMINAN POR MOTIVOS DE RAZA U ORIGEN ETNICO EN SUS CONTRATOS DE PUBLICIDAD. CUALQUIER CUALQUIER OTRA FORMA HECHO PARTE DE UN CONTRATO EN PARTICULAR, SERA RECHAZADO.

- REMARKS -

NEW ORDER THANKS

1	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
Sa		5P-9P	SAT ROT	30	î	Œ.	\$125.00	06/02-06/02	est.	ਜੀ	\$125.00
Sa		10P-11P	SAT PRIME	30	ĭ	3.	\$105.00	06/02-06/02	Н.	г	\$105.00
S) D		11P-1130P	NOVELA	30	Ř	X	\$100.00	06/02-06/02	H	Ħ	\$100.00
Su		7P-8P	AQUI Y AHORA	30	č	9	\$80.00	80/90-80/90	П	Н	\$80.00
Su		8P-10P	SUN PRIME	30	ű	9	\$105.00	06/03-06/03	н.	H	\$105.00
Su		10P-11P	SUN PRIME	30	ì	3	\$100.00	\$100.00 06/03-06/03	ď	н	\$100.00

-REPORT TOTALS-

Report Totals: 6 / \$615.00

-SALES MONTHLY TOTALS-

\$615.00 /9 Jun2018:

Rep Order# 94 EC'd No	947793	Ver# 1	Status New		Traffic Order#	er#	Ø	Printed: Last Received: Showing Buylines:	Printed: leceived: suylines:	05/31/18 5:34 PM 05/31/18 4:38 PM All Lines	34 PM 38 PM		2 of	7
Station KPMR-TV SANTA BARBARA Advertiser (1570) FEINSTEIN FOR SENATE Product CALIFORNIA Estimate#	PMR-TV SANTA E (1570) FEINSTEIN CALIFORNIA	BARBARA I FOR SENA	TE	Agency	Agency (2004) MC 271 MAD NEW YOI Agency C/P1/P2/E	(2004) MORRIS & CARR 271 MADISON AVE, 181 NEW YORK, NY 10016 P1/P2/R.	(2004) MORRIS & CARRICK INC 271 MADISON AVE, 18TH FLOOR NEW YORK, NY 10016	0 R		Rep Firm UNIVISION Sales Office (NY) NEW YC Salesperson (208) NYC-NI Sales A sesistant MFI ANIF	UNIVISI (NY) NE (208) NY	Rep Firm UNIVISION Sales Office (NY) NEW YORK-NATIONAL Salesperson (208) NYC-NL-MULHALL, JILL Sales A scietant MFI ANIF	TIONAL ALL, JILL	
	JEFF TURK			Flight Dates	Dates	06/02/18-06/04/18	6/04/18			Salesperson Fax#	Phone# Fax#	Salesperson Phone# 212-455-5245 Salesperson Fax# 212-499-0830		
Order Totals: 6 / \$615.00 COMPETITIVE	, / \$615.00		Total GRPS: 0.0											
	Market Totals	otals	\$615.00	KADY	%00	KCOY	*00	KEYT	%00°	KKEX	%00.	KPMR	100.00%	
				KPXA	%00°	KSBT	%00°	KSBY	%00	KTAS	%00.	KTSB	*00%	
				v										
Books Demos	[null] RA35+													

- CREDIT RISK -- STANDARD CREDIT TERMS

CONTRACT



KPMR-TV 1467 West Fairway Drive Santa Maria, CA 93455 (805) 685-3800

And:

Morris & Carrick 271 Madison Ave., 18th Floor New York, NY 10016

	Contract / Re	<u>vision</u>		Alt Order #	<u> </u>
	396089	/		947532	
Product					
CALIFORNIA					
Contract Dates	Estimate #				
05/28/18 - 06/04/18					
<u>Advertiser</u>			Ori	ginal Date	/ Revision
Feinstein, Dianne			C	5/24/18	/ 05/25/18
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Property	Accou	nt E	<u>xecutive</u>	Sales Office
	KPMR-TV	Jill Mul	lhall		Univision-New Y
	Special Hand	ling			
	Demographic				
	Adults 35+				
	Agy Code	Advert	iser	Code	Product 1/2
		1570			
	Agency Ref			Advertiser	Ref
	1			1	

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn Type Spots	Amount
N 1 KPMR 05/28/18 06/01/18 Morning M-F Hour 1 Start Date End Date Weekdays Spots/Week Week: 05/28/18 06/03/18 MTWTF 3	6a-7a <u>Rate</u> \$35.00	:30	NM 3	\$105.00
N 2 KPMR 05/28/18 06/01/18 Despierta America M-F 7a-7 Start Date End Date Weekdays Spots/Week Week: 05/28/18 06/03/18 MTWTF 6	117:00 AM-9:00 AM <u>Rate</u> \$30.00	:30	NM 6	\$180.00
N 3 KPMR 05/28/18 06/01/18 Despierta America M-F 7a-1	119:00 AM-11:00 AM <u>Rate</u> \$45.00	:30	NM 3	\$135.00
N 4 KPMR 05/28/18 06/01/18 Early News M-F 1.1 Start Date End Date Weekdays Spots/Week Week: 05/28/18 06/03/18 MTWTF 4	6p-630p <u>Rate</u> \$115.00	:30	NM 4	\$460.00
N 5 KPMR 05/28/18 06/01/18 Early News M-F 1.2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/28/18 06/03/18 MTWTF 3	630p-7p <u>Rate</u> \$145.00	:30	NM 3	\$435.00
N 6 KPMR 05/28/18 06/01/18 M-F Prime A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/28/18 06/03/18 MTWTF 4	7p-8p <u>Rate</u> \$145.00	:30	NM 4	\$580.00
N 7 KPMR 05/28/18 06/01/18 M-F Prime B <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/28/18 06/03/18 MTWTF 3	8p-9p <u>Rate</u> \$145.00	:30	NM 3	\$435.00
N 8 KPMR 05/28/18 06/01/18 M-F Prime C Start Date End Date Weekdays Spots/Week Week: 05/28/18 06/03/18 MTWTF 3	9p-10p <u>Rate</u> \$145.00	:30	NM 3	\$435.00
N 9 KPMR 05/28/18 06/01/18 Late News M-F 1.1 Start Date End Date Weekdays Spots/Week Week: 05/28/18 06/03/18 MTWTF 2	11P-1135P <u>Rate</u> \$90.00	:30	NM 2	\$180.00
N 10 KPMR 05/28/18 06/01/18 Late News M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/28/18 06/03/18 MTWTF 4	1135P-12A <u>Rate</u> \$90.00	:30	NM 4	\$360.00
N 11 KPMR 06/03/18 06/03/18 Daytime Su Hour 5 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/28/18 06/03/18S 1	1p-2p <u>Rate</u> \$60.00	:30	NM 1	\$60.00
N 12 KPMR 06/03/18 06/03/18 Late Fringe Su Hour 1.2	11:35 PM-12:00 XN	:30	NM 1	\$90.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Feinstein, Dianne



KPMR-TV 1467 West Fairway Drive Santa Maria, CA 93455 (805) 685-3800

	Contract / Revision 396089 /	Alt Order # 947532
<u>Contract Dates</u> 05/28/18 - 06/04/18	<u>Product</u> CALIFORNIA	Estimate #
Advertiser		Original Date / Revision

05/24/18 / 05/25/18

	Start/End		Spots/			
*Line Ch Start Date End Date Description	Time	Days Leng	gth Week	Rate Rtn Typ	e Spots	Amount
Start Date End Date Weekdays Spots/Wee Week: 05/28/18 06/03/18 S 1	<u>Rate</u> \$90.00					
N 13 KPMR 06/04/18 06/04/18 Morning M-F Hour 1 <u>Start Date</u> End Date Weekdays Spots/Week Week: 06/04/18 06/10/18 M 1	6a-7a <u>Rate</u> \$35.00		:30	NI	Л 1	\$35.00
N 14 KPMR 06/04/18 06/04/18 Despierta America M-F 7 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 06/04/18 06/10/18 M 2			:30	NI	Д 2	\$60.00
N 15 KPMR 06/04/18 06/04/18 Despierta America M-F 7 Start Date Week: 06/04/18 Despierta America M-F 7 Weekdays Spots/Week 06/04/18 06/10/18 M 1			:30	NI	1	\$45.00
N 16 KPMR 06/04/18 06/04/18 Early News M-F 1.1 Start Date End Date Weekdays Spots/Week Week: 06/04/18 06/10/18 M 1	6p-630p <u>Rate</u> \$115.00		:30	NI	Л 1	\$115.00
N 17 KPMR 06/04/18 06/04/18 Early News M-F 1.2 Start Date End Date Weekdays Spots/Week M 1	630p-7p <u>Rate</u> \$145.00		:30	NI	И 1	\$145.00
N 18 KPMR 06/04/18 06/04/18 M-F Prime A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 06/04/18 06/10/18 M 1	7p-8p <u>Rate</u> \$145.00		:30	NI	1	\$145.00
N 19 KPMR 06/04/18 06/04/18 M-F Prime B Start Date End Date Weekdays Spots/Wee Week: 06/04/18 06/10/18 M 1	8p-9p <u>Rate</u> \$145.00		:30	NI	Л 1	\$145.00
N 20 KPMR 06/04/18 06/04/18 M-F Prime C <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 06/04/18 06/10/18 M 1	9p-10p <u>Rate</u> \$145.00		:30	NI	1	\$145.00
N 21 KPMR 06/04/18 06/04/18 Late News M-F 1.1 Start Date End Date Weekdays Spots/Week Week: 06/04/18 06/10/18 M 1	11P-1135P <u>Rate</u> \$90.00		:30	NI	Л 1	\$90.00
N 22 KPMR 06/04/18 06/04/18 Late News M-F <u>Start Date</u> End Date Weekdays Spots/Week Week: 06/04/18 06/10/18 M 1	1135P-12A <u>kk Rate</u> \$90.00		:30	NI	1	\$90.00
		Totals	0.00		48	\$4,470.00
Time Period # of Spots Gross Amount	Agency Comm.	Net Amount				
05/28/18 -06/04/18 48 \$4,470.00	(\$670.50)	\$3,799.50				
Totals 48 \$4,470.00	(\$670.50)	\$3,799.50				

Signature: Date: _____ The following provision is a part of the Standard Terms & Conditions of all Entravision Communications Corporation advertising sales agreements effective as of March 1, 2011:

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. These services are subject to Entravision's Terms and Conditions of Advertising and Services, located at www.entravision.com/termsofsales.

1 of 3	
Duplicate	ATIONAL HALL, JILL 45
05/30/18 4:32 PM :12 PM	Rep Firm UNIVISION Sales Office (NY) NEW YORK-NATIONAL Salesperson (208) NYC-NL-MULHALL, JILL Sales Assistant MELANIE Salesperson Phone# 212-455-5245 Salesperson Fax# 212-499-0830
Printed: 05/3(05/24/18 7:12 PM All Lines	Rep Firm Sales Office Salespersor Sales Assist Salespersor Salespersor
Status Confirmed Traffic Order# 396089 Last Received: Showing Buylines:	Agency (2004) MORRIS & CARRICK INC 271 MADISON AVE, 18TH FLOOR NEW YORK, NY 10016 Agency C/P1/P2/E Flight Dates 05/28/18-06/04/18
Rep Order# 947532 Ver# 1 EC'd Yes Yes 1 1	Station KPMR-TV SANTA BARBARA Advertiser (1570) FEINSTEIN FOR SENATE Product CALIFORNIA Estimate# Buyer JEFF TURK

-- CONTRACT COMMENT --

PROVISION EN CUALQUIER ORDEN O ACUERDO PUBLICITARIO QUE PRETENDA DISCRIMINAR POR MOTIVOS DE RAZA U ORIGEN ETNICO, ASI SEA ESCRITO A MANO, ESCRITO A MAQUINA O DE NONDISCRIMINATION: UNIVISION AND ITS STATIONS DO NOT DISCRIM- INATE IN ADVERTISING CONTRACTS ON THE BASIS OF RACE OR ETH- NICITY. ANY PROVISION IN ANY ORDER OR AGREEMENT FOR ADVER- TISING THAT PURPORTS TO DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, EVEN IF HANDWRITTEN, TYPED OR OTHERWISE MADE PART OF A PARTICULAR CONTRACT, IS HEREBY REJECTED. **UNIVISION Y SUS ESTACIONES NO DISCRIMINAN POR MOTIVOS DE RAZA U ORIGEN ETNICO EN SUS CONTRATOS DE PUBLICIDAD. CUALQUIER CUALQUIER OTRA FORMA HECHO PARTE DE UN CONTRATO EN PARTICULAR, SERA RECHAZADO.

Ln	Day	Time	Program	Len RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
 - - - ⊢	M-F	6A-7A	PRIMERA ED.	30		\$35.00	05/28-06/01	(m	() () ()	\$105.00
8	M-F	7A-9A	DESPIERTA	30	I	\$30.00	05/28-06/01	9	9	\$180.00
М	M-F	9A-11A	DESPIERTA	30	I	\$45.00	05/28-06/01	ന	ĸ	\$135.00
4	M-F	6P-630P	E. NEWS	30	I	\$115.00	05/28-06/01	4	4	\$460.00
Ŋ	M-F	630P-7P	E. NEWS	30	I	\$145.00	05/28-06/01	т	т	\$435.00
9	M-F	7P-8P	NOVELA	30	I	\$145.00	05/28-06/01	4	4	\$580.00
7	M-F	8P-9P	NOVELA	30	I	\$145.00	05/28-06/01	т	m	\$435.00
∞	M-F	9P-10P	NOVELA	30	I	\$145.00	05/28-06/01	т	m	\$435.00
0	M F	11P-1135P	L. NEWS	30	I	\$90.00	05/28-06/01	2	7	\$180.00
10	M F	1135P-12A	L. NEWS	30	I	\$90.00	05/28-06/01	Ą	4	\$360.00
11	Su	1P-2P	AL PUNTO	30	I	\$60.00	80/90-80/90	\vdash	Н	\$60.00
12	Su	1135P-12A	SUN L. NEWS	30	I	\$90.00	06/03-06/03	Н	П	\$90.00

Rep O EC'd	Rep Order# EC'd Yes	947532	Ver# 1	Status Confirmed	Traffic Order# 396089	2	39 Last Received: Showing Buylines:	Printed: 05/24/18 All Lines	rinted: 05/30/18 4:32 PM 05/24/18 7:12 PM All Lines		Duplicate	2 of 3
Station k Advertiser Product Estimate# Buyer	iser iser st te#	KPMR-TV SANTA BARBARA r (1570) FEINSTEIN FOR SENATE CALIFORNIA JEFF TURK	BARBARA N FOR SENATE	Agency (2004) MOR 271 MADISA NEW YORK Agency C/P1/P2/E Flight Dates 0:	TOR DISO ORK	RIS & CARRICK INC ON AVE, 18TH FLOOR 5, NY 10016 5/28/18-06/04/18		Rep Firm Sales Office Salesperson Sales Assista Salesperson	VISI NE NY NY ELA	KK-NATION/ MULHALL, J 5-5245	AL JILL	
Ln	Day	Time	Program		Len	RTG/IMP	GRPs/ (000)	Salesperson Fax# Rate Dat	Θ S	212-499-0830 Spots/ Week	Total Spots	Total Cost
13	Σ	6A-7A	PRIMERA ED.		30	I	I	\$35.00	06/04-06/04	₩	П	\$35.00
14	M	7A-9A	DESPIERTA		30	ı	1	\$30.00	06/04-06/04	2	7	\$60.00
15	\mathbb{M}	9A-11A	DESPIERTA		30	I	I	\$45.00	06/04-06/04	Н	Н	\$45.00
16	M	6P-630P	E. NEWS		30	I	I	\$115.00	06/04-06/04	Н	Н	\$115.00
17	M	630P-7P	E. NEWS		30	I	I	\$145.00	06/04-06/04	\vdash	Н	\$145.00
18	\mathbb{M}	7P-8P	NOVELA		30	I	I	\$145.00	06/04-06/04	\vdash	П	\$145.00
19	\mathbb{W}	8P-9P	NOVELA		30	I	1	\$145.00	06/04-06/04	\leftarrow	П	\$145.00
20	\mathbb{M}	9P-10P	NOVELA		30	I	I	\$145.00	06/04-06/04	\leftarrow	\vdash	\$145.00
21	M	11P-1135P	SP L. NEWS		30	I	I	00.06\$	06/04-06/04	\vdash	П	00.06\$
23	M	1135P-12A	ZA L. NEWS		30	ı	I	00.06\$	06/04-06/04	Н	П	00.00\$

---REPORT TOTALS---

Report Totals: 48 / \$4,470.00

---SALES MONTHLY TOTALS---

Order Totals: 48 / \$4,470.00 -- COMPETITIVE --Jun2018: 48/ \$4,470.00

Market Totals

Total GRPS: 0.0

\$4,470.00

KEYT KCOY .00% KADY .00%

KPMR 100.00%

KKFX .00%

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3 of

Duplicate

Rep Firm UNIVISION
Sales Office (NY) NEW YORK-NATIONAL
Salesperson (208) NYC-NL-MULHALL, JILL
Sales Assistant MELANIE
Salesperson Phone# 212-455-5245
Salesperson Fax# 212-499-0830 05/30/18 4:32 PM 05/24/18 7:12 PM All Lines Printed: Last Received: Showing Buylines: (2004) MORRIS & CARRICK INC 271 MADISON AVE, 18TH FLOOR Traffic Order# 396089 05/28/18-06/04/18 Agency C/P1/P2/E
Flight Dates 05/28/18-06/04 Status Confirmed Agency Station KPMR-TV SANTA BARBARA Advertiser (1570) FEINSTEIN FOR SENATE Ver# 1 CALIFORNIA JEFF TURK 947532 Rep Order# EC'd Yes Product Estimate# Buyer

KTSB °00°

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KSBY

.00%

KSBT

*00%

KPXA

[null] RA35+

Demos Books

STANDARD CREDIT TERMS

-- CREDIT RISK --

.00%