

<b>STATION:</b>	KPKR-FM	<b>ORDER#:</b>	3198141	<b>DATE:</b>	06/17/2022
<b>MARKET:</b>	UM - Parker, AZ	<b>AMOUNT:</b>	\$270.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	20		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	CHICAGO	<b>SLS PH:</b>	216-233-8181		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>			
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4427575</b>
<b>ADVERTISER:</b>	Kari Lake for Arizona	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	6/20-6/27 AZ Governor	<b>AGY EST:</b>			1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
<b>FLIGHT:</b>	06-20-2022 TO 6/27/2022	<input checked="" type="checkbox"/> Unwired	<input type="checkbox"/> Spot	<input type="checkbox"/> Mod	
<b>TOT # OF DAYS:</b>	8				
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash	<input type="checkbox"/> Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	06/17/2022 12:39

DAY#8	6/27/2022 To 6/27/2022						TOT \$27.00	TOTAL SPOTS 2			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	7:00PM	30	6/27/2022	6/27/2022	2	\$13.50	\$27

TOTAL	Jun	Jul											Total
SPOT	18	2											20
CASH	243.00	27.00											270.00
TOTAL	243.00	27.00											270.00

<b>STATION:</b>	KFAR-FM	<b>ORDER#:</b>	3190141	<b>DATE:</b>	06/17/2022
<b>MARKET:</b>	UM - Parker, AZ	<b>AMOUNT:</b>	\$270.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	20		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	CHICAGO	<b>SLS PH:</b>	216-233-8181		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>			
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	4427575
<b>ADVERTISER:</b>	Kari Lake for Arizona	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	6/20-6/27 AZ Governor	<b>AGY EST:</b>			1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b>	06-20-2022 TO 6/27/2022		[X]Unwired [ ]Spot [ ]Mod		
<b>TOT # OF DAYS:</b>	8				
<b>PRIM. DEMO:</b>	Adults 35+		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	06/17/2022 12:39

DAY#3		6/22/2022 To 6/22/2022						TOT \$40.50		TOTAL SPOTS 3		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		..W....	6:00AM	7:00PM	30	6/22/2022	6/22/2022	3	\$13.50	\$40.50	

DAY#4		6/23/2022 To 6/23/2022						TOT \$40.50		TOTAL SPOTS 3		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		...T...	6:00AM	7:00PM	30	6/23/2022	6/23/2022	3	\$13.50	\$40.50	

DAY#5		6/24/2022 To 6/24/2022						TOT \$40.50		TOTAL SPOTS 3		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		....F..	6:00AM	7:00PM	30	6/24/2022	6/24/2022	3	\$13.50	\$40.50	

DAY#6		6/25/2022 To 6/25/2022						TOT \$40.50		TOTAL SPOTS 3		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	2		.....S.	6:00AM	7:00PM	30	6/25/2022	6/25/2022	3	\$13.50	\$40.50	

<b>STATION:</b>	KPKR - FM	<b>ORDER#:</b>	3198141	<b>DATE:</b>	06/17/2022
<b>MARKET:</b>	UM - Parker, AZ	<b>AMOUNT:</b>	\$270.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	20		1655 Palm Beach Lakes Blvd.
			<del>3198141</del> 3198141		9th Fl, Suite 903
<b>MOD:</b>	Stn Ver: 1 Last:				WEST PALM BEACH, FL 33401
<b>SALES OFFICE:</b>	CHICAGO	<b>SLS PH:</b>	216-233-8181		Invoices@MediaFinancial.com
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>			
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	4427575
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<b>PRODUCT:</b>	6/20-6/27 AZ Governor	<b>AGY EST:</b>			1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
<b>FLIGHT:</b>	06-20-2022 TO 6/27/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
<b>TOT # OF DAYS:</b>	8				
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	06/17/2022 12:39

**COMMENTS**

[Rep Comment] 06/17/2022: New URGENT order. Nab and spots to follow. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

Affidavits of Performance/invoices are required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: R112580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIA TRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

DAY#1		6/20/2022 To 6/20/2022						TOT \$40.50		TOTAL SPOTS 3	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	7:00PM	30	6/20/2022	6/20/2022	3	\$13.50	\$40.50

DAY#2		6/21/2022 To 6/21/2022						TOT \$40.50		TOTAL SPOTS 3	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	7:00PM	30	6/21/2022	6/21/2022	3	\$13.50	\$40.50

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strategic Media Placement, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

KARI LAKE

Authorized committee:

KARI LAKE FOR ARIZONA

Agency requesting time (and contact information):

N/A Strategic Media Placement

Candidate's political party:

REPUBLICAN

Office sought (no acronyms or abbreviations):

ARIZONA GOVERNOR

Date of election:

AUGUST 2, 2022

General

Primary

Treasurer of candidate's authorized committee:

YOUSSEF KHALAF, TREASURER

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

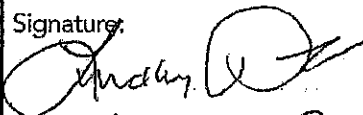
**Station Representative**

Signature:

A Brant Fink

Digitally signed by A Brant Fink  
Date: 2022.02.17 16:12:47 -05'00'

Signature:



Name: LINDLEY DISKIN

Name: BRANT FINK

Date of Request to Purchase Ad Time: 6.17.22

Date of Station Agreement to Sell Time:

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: \_\_\_\_\_

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason (optional): \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): \_\_\_\_\_

Contract #: <u>4427575</u>	Station Call Letters: <u>KPKR</u>	Date Received/Requested: <u>6/17/22</u>
Est. #: <u>order # 3198141</u>	Station Location:	Run Start and End Dates: <u>6/20 - 6/27</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.