

<b>STATION:</b>	KQNA-AM	<b>ORDER#:</b>	3202055	<b>DATE:</b>	10/11/2022
<b>MARKET:</b>	UM - Prescott Valley, AZ	<b>AMOUNT:</b>	\$4,676.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	126		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	BOSTON	<b>SLS PH:</b>	425 885 3755		
<b>SALESPERSON:</b>	Peter Larsen	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Peter.Larsen@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	4434028
<b>ADVERTISER:</b>	Make it Simple AZ- Yes on 129	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est JB22-111 10/12-11/6	<b>AGY EST:</b>	JB22-111		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b>	10-12-2022 TO 11/6/2022	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF WEEKS:</b>	4				
<b>PRIM. DEMO:</b>	Adults 25-54	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	10/11/2022 09:47

#### COMMENTS

[Rep Comment] 10/11/2022:

[Rep Comment] 10/11/2022: New URGENT order. Nab and spot to follow VIA EMAIL FROM genmediapartners@trucastsolutions.com. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

Make it Simple Arizona: Yes on 129

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

WEEK#1 10/12/2022 To 10/16/2022 WK TOT \$668.00 WK TOTAL SPOTS 18

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		..WTF..	6:00AM	7:00PM	60	10/12/2022	10/14/2022	14	\$38	\$532
	2		.....SS	6:00AM	7:00PM	60	10/15/2022	10/16/2022	4	\$34	\$136

WEEK#2-WEEK#4 10/17/2022 To 11/6/2022 WK TOT \$1,336.00 WK TOTAL SPOTS 36

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		.....SS	6:00AM	7:00PM	60	10/22/2022	11/6/2022	8	\$34	\$272
	3		MTWTF..	6:00AM	7:00PM	60	10/17/2022	11/4/2022	28	\$38	\$1,064

<b>STATION:</b>	KQNA-AM	<b>ORDER#:</b>	3202055	<b>DATE:</b>	10/11/2022
<b>MARKET:</b>	UM - Prescott Valley, AZ	<b>AMOUNT:</b>	\$4,676.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	126		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:	<b>SLS PH:</b>	425 885 3755		
<b>SALES OFFICE:</b>	BOSTON	<b>SLS FAX:</b>	N/A		
<b>SALESPERSON:</b>	Peter Larsen				
<b>SLS EMAIL:</b>	Peter.Larsen@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4434028</b>
<b>ADVERTISER:</b>	Make it Simple AZ- Yes on 129	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est JB22-111 10/12-11/6	<b>AGY EST:</b>	JB22-111		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b>	10-12-2022 TO 11/6/2022	<b>[X]Unwired [ ]Spot [ ]Mod</b>			
<b>TOT # OF WEEKS:</b>	4				
<b>PRIM. DEMO:</b>	Adults 25-54	<b>[X]Cash [ ]Trade</b>			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	10/11/2022 09:47

<b>STATION:</b>	KDDL-FM	<b>ORDER#:</b>	3202055	<b>DATE:</b>	10/11/2022
<b>MARKET:</b>	UM - Chino Valley, AZ	<b>AMOUNT:</b>	\$4,032.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	126		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	BOSTON	<b>SLS PH:</b>	425 885 3755		
<b>SALESPERSON:</b>	Peter Larsen	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Peter.Larsen@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4434028</b>
<b>ADVERTISER:</b>	Make it Simple AZ- Yes on 129	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est JB22-111 10/12-11/6	<b>AGY EST:</b>	JB22-111		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b>	10-12-2022 TO 11/6/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
<b>TOT # OF WEEKS:</b>	4				
<b>PRIM. DEMO:</b>	Adults 25-54	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	10/11/2022 09:46

#### COMMENTS

[Rep Comment] 10/11/2022:

[Rep Comment] 10/11/2022: New URGENT order. Nab and spot to follow VIA EMAIL FROM genmediapartners@trucastsolutions.com. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

Make it Simple Arizona: Yes on 129

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ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

WEEK#1		10/12/2022 To 10/16/2022					WK TOT \$576.00		WK TOTAL SPOTS 18		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		..WTFSS	6:00AM	7:00PM	60	10/12/2022	10/16/2022	18	\$32	\$576

WEEK#2-WEEK#4		10/17/2022 To 11/6/2022					WK TOT \$1,152.00		WK TOTAL SPOTS 36		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		MTWTFSS	6:00AM	7:00PM	60	10/17/2022	11/6/2022	36	\$32	\$1,152



<b>STATION:</b>	KDDL-FM	<b>ORDER#:</b> 3202055	<b>DATE:</b> 10/11/2022
<b>MARKET:</b>	UM - Chino Valley, AZ	<b>AMOUNT:</b> \$4,032.00	<b>AGENCY:</b> MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b> 126	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:	<b>SLS PH:</b> 425 885 3755	
<b>SALES OFFICE:</b>	BOSTON	<b>SLS FAX:</b> N/A	
<b>SALESPERSON:</b>	Peter Larsen		
<b>SLS EMAIL:</b>	Peter.Larsen@GenMediaPartners.com		
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>	<b>CONTRACT # FOR INVOICING 4434028</b>
<b>ADVERTISER:</b>	Make it Simple AZ- Yes on 129	<b>AGY PRD:</b>	<b>INVOICE:</b> MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est JB22-111 10/12-11/6	<b>AGY EST:</b> JB22-111	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b>	10-12-2022 TO 11/6/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod	
<b>TOT # OF WEEKS:</b> 4			
<b>PRIM. DEMO:</b> Adults 25-54		<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade	
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>	<b>LAST SENT:</b> 10/11/2022 09:46

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Sheri Sadler Wolf, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Sheri Sadler Wolf

Agency name: Sadler Strategic Media Inc

Address: 12103 Viewcrest Rd, Studio City, CA 91604

Contact: Sheri Sadler Wolf

Phone number: 818-506-5443

Email: sherl@sadlerstrategic.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: SEE LETTER OF AUTHORIZATION ATTACHED

Address:

Contact:

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

SEE LETTER OF AUTHORIZATION ATTACHED

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

Signature:

*Sheri S Wolf*

Name: Sheri Sadler Wolf

Date of Request to Purchase Ad Time: 06/30/22

**Station Representative**

Signature:

*Janice R Sheldon*

Name:

*Janice R Sheldon*

Date of Station Agreement to Sell Time: 10/11/2022

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?



Yes



No

Date ad received: \_\_\_\_\_

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:



Accepted



Accepted IN PART (e.g., ad not received to determine content)\*



Rejected - provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

n/a

Contract #:

n/a

*4434028*

Station Call Letters:

*KDDL, KQNA*

Date Received/Requested:

*10/11/22*

Est. #:

n/a

*JB22-III*

Station Location:

*Prescott*

Run Start and End Dates:

*10/8 - 11/6/22*

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**LETTER OF AUTHORIZATION**

**Make it Simple, Arizona: Yes on 129**  
**PO Box 1984**  
**Higley, AZ 85236**

**October 6, 2022**

**Sheri Sadler**  
**Sadler Strategic Media, Inc.**  
**12103 Viewcrest Road**  
**Studio City, CA 91604**

**Dear Ms. Sadler:**

**Please accept this letter as authorization to represent the Make it Simple, Arizona: Yes on 129. Our official information is as follows:**

**Name Make it Simple, Arizona: Yes on 129**  
**Address 325 S Higley Rd # 210, Gilbert, AZ 85296**  
**Phone \_\_\_\_\_**  
**Name of Chairman Phil Bashaw**  
**Name of Treasurer Katie Kennedy**  
**Committee ID # \_\_\_\_\_**  
**Federal Tax ID # 92-0558425**

**If the purchaser is not an individual , list the chief executive officers or members of the executive committee or of the board of directors of the entity or entities that is/are paying for the advertising (use additional pages if necessary):**

**Name Mark Truax**

**Title Campaign Manager**

**Name Phil Bashaw**

**Title Campaign Chairman**

**Name \_\_\_\_\_**

**Title \_\_\_\_\_**



**Signature (Can be any authorized agent)**

**Mark Truax, Campaign Manager**