

You have received a New Network order from Exchange.

Station: KQNA-AM

Order #: 3197267

Contract #: 4426021

Flight: 5/31/2022 12:00 AM-6/14/2022 12:00 AM

Total Dollars/Spots: \$1,140.00/30

Advertiser: Americans for Tax Reform

Product: Est 3986 - 5/31-6/19 - Awareness/Issue

Salesperson:

12314-001
sm
5/31/22

MARKET:	UM - Prescott Valley, AZ	AMOUNT:	\$1,140.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	30		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4426021
ADVERTISER:	Americans for Tax Reform	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 3986 - 5/31-6/19 - Awareness/Issue	AGY EST:	3986		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	05-31-2022 TO 6/14/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF DAYS:	15				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	05/27/2022 12:56

COMMENTS

[Rep Comment] 05/27/2022: New URGENT order. copy and NAB being sent momentarily . Please confirm ASAP TODAY in RX if you are set up or to shanna.bustillos@genmediapartners.com. Thanks!

PopulationBuyType: CPP.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

DISCLAIMER: All invoices must exactly match this time order and are to be sent, in duplicate, immediately following the end of the schedule. All invoices are to be in our hands by the 7th of the following month. This agency does not accept “service fees” or “handling charges” or anything of that type. Urgently request our commercials air in the first :60 position of each stopset. All spots must receive a fair and equitable rotation. Deductions will be made for poor rotations and missing bonus or N/C spots. Any additional bonus weight would be greatly appreciated. No makegoods will be accepted. All spots shown on the invoice/affidavit must be within 5 minutes of the actual time the spots aired. A 30-minute separation is required between our own spots and those of our major competitors.

Moved to wed June 1st

DAY#1		5/31/2022 To 5/31/2022					TOT \$76.00		TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	5/31/2022	5/31/2022	1	\$38	\$38
	2		.T.....	10:00AM	3:00PM	60	5/31/2022	5/31/2022	1	\$38	\$38

MARKET:	UM - Prescott Valley, AZ	AMOUNT:	\$1,140.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	30		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4426021
ADVERTISER:	Americans for Tax Reform	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 3986 - 5/31-6/19 - Awareness/Issue	AGY EST:	3986		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
FLIGHT:	05-31-2022 TO 6/14/2022	<input checked="" type="checkbox"/> Unwired	<input type="checkbox"/> Spot	<input type="checkbox"/> Mod	
TOT # OF DAYS:	15				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash	<input type="checkbox"/> Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	05/27/2022 12:56

DAY#2		6/1/2022 To 6/1/2022					TOT \$114.00		TOTAL SPOTS 3		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	6/1/2022	6/1/2022	1	\$38	\$38✓
	2		..W....	10:00AM	3:00PM	60	6/1/2022	6/1/2022	1	\$38	\$38✓
	3		..W....	3:00PM	7:00PM	60	6/1/2022	6/1/2022	1	\$38	\$38✓

DAY#3		6/2/2022 To 6/2/2022					TOT \$114.00		TOTAL SPOTS 3		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	6/2/2022	6/2/2022	1	\$38	\$38✓
	2		...T...	10:00AM	3:00PM	60	6/2/2022	6/2/2022	1	\$38	\$38✓
	3		...T...	3:00PM	7:00PM	60	6/2/2022	6/2/2022	1	\$38	\$38✓

DAY#4		6/3/2022 To 6/3/2022					TOT \$76.00		TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	6/3/2022	6/3/2022	1	\$38	\$38
	3	F..	3:00PM	7:00PM	60	6/3/2022	6/3/2022	1	\$38	\$38

NO 10A-3P

MARKET: UM - Prescott Valley, AZ
REP: Regional Reps Non-Rep
AMOUNT: \$1,140.00
SPOTS: 30
AGENCY: MEDIA FINANCIAL SERVICES
 1655 Palm Beach Lakes Blvd.
 9th Fl, Suite 903
 WEST PALM BEACH, FL 33401
 Invoices@MediaFinancial.com
MOD: Stn Ver: 1 Last:
SALES OFFICE: PHILADELPHIA
SLS PH: 412 421 2600
SALESPERSON: Roger Rafson
SLS FAX: 412 421 6001
SLS EMAIL: Roger.Rafson@GenMediaPartners.com
AGENCY: MEDIA FINANCIAL SERVICES
AGY CLI:
ADVERTISER: Americans for Tax Reform
AGY PRD:
PRODUCT: Est 3986 - 5/31-6/19 - Awareness/Issue
AGY EST: 3986
CONTRACT # FOR INVOICING 4426021
INVOICE: MEDIA FINANCIAL SERVICES
 1655 Palm Beach Lakes Blvd.
 9th Fl, Suite 903
 WEST PALM BEACH, FL 33401
 Invoices@MediaFinancial.com
FLIGHT: 05-31-2022 TO 6/14/2022 [X]Unwired []Spot []Mod
TOT # OF DAYS: 15
PRIM. DEMO: Adults 35+ [X]Cash []Trade
SEC. DEMO: SPOT TYPE: **LAST SENT:** 05/27/2022 12:56

DAY#7 **6/6/2022 To 6/6/2022** **TOT \$114.00** **TOTAL SPOTS 3**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	6/6/2022	6/6/2022	1	\$38	\$38
	2		M.....	10:00AM	3:00PM	60	6/6/2022	6/6/2022	1	\$38	\$38
	3		M.....	3:00PM	7:00PM	60	6/6/2022	6/6/2022	1	\$38	\$38

DAY#8 **6/7/2022 To 6/7/2022** **TOT \$114.00** **TOTAL SPOTS 3**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	6/7/2022	6/7/2022	1	\$38	\$38
	2		.T.....	10:00AM	3:00PM	60	6/7/2022	6/7/2022	1	\$38	\$38
	3		.T.....	3:00PM	7:00PM	60	6/7/2022	6/7/2022	1	\$38	\$38

DAY#9 **6/8/2022 To 6/8/2022** **TOT \$114.00** **TOTAL SPOTS 3**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	6/8/2022	6/8/2022	1	\$38	\$38
	2		..W....	10:00AM	3:00PM	60	6/8/2022	6/8/2022	1	\$38	\$38
	3		..W....	3:00PM	7:00PM	60	6/8/2022	6/8/2022	1	\$38	\$38

MARKET: UM - Prescott Valley, AZ
REP: Regional Reps Non-Rep
AMOUNT: \$1,140.00
SPOTS: 30
AGENCY: MEDIA FINANCIAL SERVICES
 1655 Palm Beach Lakes Blvd.
 9th Fl, Suite 903
 WEST PALM BEACH, FL 33401
 Invoices@MediaFinancial.com
MOD: Stn Ver: 1 Last:
SALES OFFICE: PHILADELPHIA
SLS PH: 412 421 2600
SALESPERSON: Roger Rafson
SLS FAX: 412 421 6001
SLS EMAIL: Roger.Rafson@GenMediaPartners.com
AGENCY: MEDIA FINANCIAL SERVICES
AGY CLI:
ADVERTISER: Americans for Tax Reform
AGY PRD:
PRODUCT: Est 3986 - 5/31-6/19 - Awareness/Issue
AGY EST: 3986
FLIGHT: 05-31-2022 TO 6/14/2022 [X]Unwired []Spot []Mod
TOT # OF DAYS: 15
PRIM. DEMO: Adults 35+ [X]Cash []Trade
SEC. DEMO: SPOT TYPE: **LAST SENT:** 05/27/2022 12:56
CONTRACT # FOR INVOICING 4426021
INVOICE: MEDIA FINANCIAL SERVICES
 1655 Palm Beach Lakes Blvd.
 9th Fl, Suite 903
 WEST PALM BEACH, FL 33401
 Invoices@MediaFinancial.com

DAY#10 **6/9/2022 To 6/9/2022** *NO 6A-10A* **TOT \$76.00** **TOTAL SPOTS 2**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	2		...T...	10:00AM	3:00PM	60	6/9/2022	6/9/2022	1	\$38	\$38
	3		...T...	3:00PM	7:00PM	60	6/9/2022	6/9/2022	1	\$38	\$38

DAY#11 **6/10/2022 To 6/10/2022** **TOT \$114.00** **TOTAL SPOTS 3**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	6/10/2022	6/10/2022	1	\$38	\$38
	2	F..	10:00AM	3:00PM	60	6/10/2022	6/10/2022	1	\$38	\$38
	3	F..	3:00PM	7:00PM	60	6/10/2022	6/10/2022	1	\$38	\$38

DAY#14 **6/13/2022 To 6/13/2022** **TOT \$114.00** **TOTAL SPOTS 3**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	6/13/2022	6/13/2022	1	\$38	\$38
	2		M.....	10:00AM	3:00PM	60	6/13/2022	6/13/2022	1	\$38	\$38
	3		M.....	3:00PM	7:00PM	60	6/13/2022	6/13/2022	1	\$38	\$38

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Media Ad Ventures Inc, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Media Ad Ventures Inc

Address: 8136 Old Keene Mill Rd, Springfield, VA 22152

Contact: Brad Mont

Phone number: 703.569.9400

Email: bmmont.nab@gmail.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Americans for Tax Reform

Address: 722 12th Street NW, Washington, DC 20005

Contact:

Phone number: 202.785.0266

Email: ideas@atr.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Grover Norquist, President

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Sen. Joe Manchin

Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Senate West Virginia

Date of election: n/a



Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Inflation & Taxes

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Brad P Mont	Name: Dian Tucker
Date of Request to Purchase Ad Time: 5/27/2022	Date of Station Agreement to Sell Time: 5/31/22

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 5/31/22

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 4424021	Station Call Letters: KQWA	Date Received/Requested: 5/31/22
Est. #: 3986	Station Location: Prescott AZ	Run Start and End Dates: 6/1 - 6/14/22

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.