

ORDER



Orders
Order / Rev: 1784218
Alt Order #: 08739296
Product Desc: OH AGST DECPTV RX
Estimate: 4727
Flight Dates: 07/26/17 - 08/01/17
Original Date / Rev: 07/24/17 / 07/24/17
Order Type: General

WUAB

Primary AE: Teresa Difuria
Sales Office: T-PHI
Sales Region: National

Agency Name: Mentzer Media Services
Buying Contact:
Billing Contact:
 210 W Pennsylvania Ave, Suite 250
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/Ohioans Against the Deceptive R
Demographic: A35+
Product Codes: PL20
Priority: P 6
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/26/17	07/30/17	8	\$1,000.00	\$850.00
07/31/17	08/01/17	4	\$475.00	\$403.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2017	8	\$1,000.00	\$850.00	0.00
August 2017	4	\$475.00	\$403.75	0.00
Totals	12	\$1,475.00	\$1,253.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WUAB	07/28/17	07/28/17	Cleve19 News on 43 at 10p Cleve19 News on 43 at 10p	Comm	Cleve19 News on 43 at 10p	----1--	:30	1	\$200.00	P 9	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/24/17	07/30/17	----1--			1			\$200.00		0.00			
E 2	WUAB	07/28/17	07/28/17	SYN M-F 10:30-11P SYN M-F 10:30-11P	Comm	M-F 10:30-11P	----1--	:30	1	\$75.00	P 8	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/24/17	07/30/17	----1--			1			\$75.00		0.00			
E 3	WUAB	07/28/17	07/28/17	SYN M-F 8-9p SYN M-F 8-9p	Comm	8-9P	----1--	:30	1	\$125.00	P 6	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/24/17	07/30/17	----1--			1			\$125.00		0.00			
E 4	WUAB	07/31/17	07/31/17	SYN M-F 10:30-11P SYN M-F 10:30-11P	Comm	M-F 10:30-11P	1-----	:30	1	\$75.00	P 8	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/31/17	08/06/17	1-----			1			\$75.00		0.00			
E 5	WUAB	07/31/17	07/31/17	SYN M-F 8-9p SYN M-F 8-9p	Comm	8-9P	1-----	:30	1	\$125.00	P 6	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/31/17	08/06/17	1-----			1			\$125.00		0.00			
E 6	WUAB	07/30/17	07/30/17	SYN SUN 8-9P SYN SUN 8-9P	Comm	8-9P	-----1	:30	1	\$125.00	P 6	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

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WUAB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WUAB	07/30/17	07/30/17	SYN SUN 8-9P SYN SUN 8-9P	Comm	8-9P	-----1	:30	1	\$125.00	P 6	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/24/17	07/30/17	-----1		1				\$125.00		0.00			
E 7	WUAB	07/27/17	07/27/17	Cleve19 News on 43 at 10p Cleve19 News on 43 at 10p	Comm	Cleve19 News on 43 at 10p	----1---	:30	1	\$200.00	P 9	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/24/17	07/30/17	---1---		1				\$200.00		0.00			
E 8	WUAB	07/27/17	07/27/17	SYN M-F 10:30-11P SYN M-F 10:30-11P	Comm	M-F 10:30-11P	---1---	:30	1	\$75.00	P 8	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/24/17	07/30/17	---1---		1				\$75.00		0.00			
E 9	WUAB	07/27/17	07/27/17	SYN M-F 8-9p SYN M-F 8-9p	Comm	8-9P	---1---	:30	1	\$125.00	P 6	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/24/17	07/30/17	---1---		1				\$125.00		0.00			
E 10	WUAB	08/01/17	08/01/17	Cleve19 News on 43 at 10p Cleve19 News on 43 at 10p	Comm	Cleve19 News on 43 at 10p	-1-----	:30	1	\$200.00	P 9	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/31/17	08/06/17	-1-----		1				\$200.00		0.00			
E 11	WUAB	08/01/17	08/01/17	SYN M-F 10:30-11P SYN M-F 10:30-11P	Comm	M-F 10:30-11P	-1-----	:30	1	\$75.00	P 8	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/31/17	08/06/17	-1-----		1				\$75.00		0.00			
E 12	WUAB	07/26/17	07/26/17	SYN M-F 10:30-11P SYN M-F 10:30-11P	Comm	M-F 10:30-11P	--1----	:30	1	\$75.00	P 8	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/24/17	07/30/17	--1----		1				\$75.00		0.00			
Totals													12	\$1,475.00	