

# New Order

**Media:** Radio  
**Client:** Kansans for Selzer  
**Product:** Media  
**CPE:** //615  
**Market:** Kansas City  
**Demo:** Adults 35+  
**Separation:** 30  
**Flight Start:** 7/31/18

**Vendor:** KMBZ-FM

**Billing To:** Thompson Communications, Inc.  
 200 West Jefferson  
 Marshfield, MO 65706

**AE:** Suzi Dreiling (Entercom Communications Corp.)

**Description:** Selzer RA July 31 - Aug 7

**Flight End:** 8/7/18

**Phone:**

**Phone:** 417-859-5428

**Rep:**

**Sales Office:**

**Fax:**

**Fax:**

**Version:** 1

**Survey:**

**Comments:**

Line No	Daypart (Program)	Daypart Code	Gross	C/T	Dur	7/31	8/1	8/2	8/3	8/4	8/5	8/6	8/7	Total Spots	Adults 35+ RTG	CPP	
1	TuWThF,M 6:00A-10:00A	AM	\$60.00	C	60	2	2	2	2	0	0	2	0	10			
Total Spots:						2	2	2	2	0	0	2	0	10			
Total GRP/GIMP(000):						0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0		
Month			Cash\$-Spots			Trade\$-Spots			Total\$-Spots								
8/2018			\$600.00 - 10			\$0.00 - 0			\$600.00 - 10								
Total Gross Cost:			\$600.00													Total Gross CPP:	\$0.00
Total Net Cost:			\$510.00													Total Net CPP:	\$0.00