

CONTRACT



WFLA
 200 S. Parker Street
 Tampa, FL 33606
 (813) 225-2720

<u>Contract / Revision</u> 1600960 /		<u>Alt Order #</u> 26077318
<u>Product</u> DeSantis		
<u>Contract Dates</u> 07/17/18 - 07/23/18		<u>Estimate #</u> 2394
<u>Advertiser</u> POL/Friends of Ron DeSantis PAC		<u>Original Date / Revision</u> 06/29/18 / 06/29/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFLA	<u>Account Executive</u> Katz Los Angeles	<u>Sales Office</u> Katz/Los Angeles
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Ventura Media Partners
 15260 Ventura Blvd
 Suite 1240
 Sherman Oaks, CA 91403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WFLA	07/17/18	07/20/18	Today Show	657-9a		:30				NM	8	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	-TWTF--				8	\$1,500.00				
N 2	WFLA	07/23/18	07/23/18	Today Show	657-9a		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	M-----				2	\$1,500.00				
N 3	WFLA	07/17/18	07/20/18	Today Show 2	9-10a		:30				NM	8	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	-TWTF--				8	\$675.00				
N 4	WFLA	07/23/18	07/23/18	Today Show 2	9-10a		:30				NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	M-----				2	\$675.00				
N 5	WFLA	07/17/18	07/20/18	M-F 3-4p	3-4p		:30				NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	-TWTF--				4	\$475.00				
N 6	WFLA	07/23/18	07/23/18	M-F 3-4p	3-4p		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	M-----				1	\$475.00				
N 7	WFLA	07/17/18	07/20/18	M-F 4-5p	4-5p		:30				NM	8	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	-TWTF--				8	\$450.00				
N 8	WFLA	07/23/18	07/23/18	M-F 4-5p	4-5p		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	M-----				2	\$450.00				
N 9	WFLA	07/17/18	07/20/18	M-F 5-530p	5-530p		:30				NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	-TWTF--				4	\$750.00				
N 10	WFLA	07/23/18	07/23/18	M-F 5-530p	5-530p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	M-----				1	\$750.00				
N 11	WFLA	07/17/18	07/20/18	Local 6p News	6-630p		:30				NM	4	\$5,400.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	-TWTF--				4	\$1,350.00				
N 12	WFLA	07/23/18	07/23/18	Local 6p News	6-630p		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	M-----				1	\$1,350.00				
N 13	WFLA	07/17/18	07/20/18	Local 7p News	7-730p		:30				NM	4	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	-TWTF--				4	\$825.00				
N 14	WFLA	07/23/18	07/23/18	Local 7p News	7-730p		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	M-----				1	\$825.00				
N 15	WFLA	07/17/18	07/17/18	Tue 8-10p Amer Got Talent	8-10p		:30				NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	-T-----				1	\$12,000.00				
N 16	WFLA	07/17/18	07/22/18	Late News M-Su	M-Su		:30				NM	6	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	-TWTFSS				6	\$1,500.00				
N 17	WFLA	07/23/18	07/23/18	Late News M-Su	M-Su		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	M-----				1	\$1,500.00				
N 18	WFLA	07/21/18	07/21/18	Sa 6p News	6-630p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	-----S-				1	\$600.00				
N 19	WFLA	07/22/18	07/22/18	Local Su 9a News	9-10a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	-----S				1	\$350.00				
N 20	WFLA	07/22/18	07/22/18	Su 6p News	6-630p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	-----S				1	\$600.00				
N 21	WFLA	07/21/18	07/21/18	PGA	Various		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	-----S-				2	\$1,500.00				
N 22	WFLA	07/21/18	07/21/18	PGA	Various		:30				NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	-----S-				2	\$3,000.00				
Totals								0.00				65	\$76,300.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/25/18 - 07/23/18	65	\$76,300.00	(\$11,445.00)	\$64,855.00
Totals	65	\$76,300.00	(\$11,445.00)	\$64,855.00

Signature: _____ **Date:** _____

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