



WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 225-2720

CONTRACT

| | | |
|--|--|--|
| <u>Contract / Revision</u> 1600960 / | | <u>Alt Order #</u> 26077318 |
| <u>Product</u> DeSantis | | |
| <u>Contract Dates</u> 07/17/18 - 07/23/18 | | <u>Estimate #</u> 2394 |
| <u>Advertiser</u> POL/Friends of Ron DeSantis PAC | | <u>Original Date / Revision</u> 06/29/18 / 06/29/18 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WFLA | <u>Account Executive</u> Katz Los Angeles | <u>Sales Office</u> Katz/Los Angeles |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 55+ | | |
| <u>Agency Code</u> | <u>Advertiser Code</u> | <u>Product 1/2</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

Ventura Media Partners
15260 Ventura Blvd
Suite 1240
Sherman Oaks, CA 91403

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|-------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|-----|------|-------|-------------|
| N 1 | WFLA | 07/17/18 | 07/20/18 | Today Show | 657-9a | | :30 | | | | NM | 8 | \$12,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 07/16/18 | 07/22/18 | -TWTF-- | | | | 8 | \$1,500.00 | | | | |
| N 2 | WFLA | 07/23/18 | 07/23/18 | Today Show | 657-9a | | :30 | | | | NM | 2 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 07/23/18 | 07/29/18 | M----- | | | | 2 | \$1,500.00 | | | | |
| N 3 | WFLA | 07/17/18 | 07/20/18 | Today Show 2 | 9-10a | | :30 | | | | NM | 8 | \$5,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 07/16/18 | 07/22/18 | -TWTF-- | | | | 8 | \$675.00 | | | | |
| N 4 | WFLA | 07/23/18 | 07/23/18 | Today Show 2 | 9-10a | | :30 | | | | NM | 2 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 07/23/18 | 07/29/18 | M----- | | | | 2 | \$675.00 | | | | |
| N 5 | WFLA | 07/17/18 | 07/20/18 | M-F 3-4p | 3-4p | | :30 | | | | NM | 4 | \$1,900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 07/16/18 | 07/22/18 | -TWTF-- | | | | 4 | \$475.00 | | | | |
| N 6 | WFLA | 07/23/18 | 07/23/18 | M-F 3-4p | 3-4p | | :30 | | | | NM | 1 | \$475.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 07/23/18 | 07/29/18 | M----- | | | | 1 | \$475.00 | | | | |
| N 7 | WFLA | 07/17/18 | 07/20/18 | M-F 4-5p | 4-5p | | :30 | | | | NM | 8 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 07/16/18 | 07/22/18 | -TWTF-- | | | | 8 | \$450.00 | | | | |
| N 8 | WFLA | 07/23/18 | 07/23/18 | M-F 4-5p | 4-5p | | :30 | | | | NM | 2 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 07/23/18 | 07/29/18 | M----- | | | | 2 | \$450.00 | | | | |
| N 9 | WFLA | 07/17/18 | 07/20/18 | M-F 5-530p | 5-530p | | :30 | | | | NM | 4 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 07/16/18 | 07/22/18 | -TWTF-- | | | | 4 | \$750.00 | | | | |
| N 10 | WFLA | 07/23/18 | 07/23/18 | M-F 5-530p | 5-530p | | :30 | | | | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 07/23/18 | 07/29/18 | M----- | | | | 1 | \$750.00 | | | | |
| N 11 | WFLA | 07/17/18 | 07/20/18 | Local 6p News | 6-630p | | :30 | | | | NM | 4 | \$5,400.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 225-2720

| | | |
|--|----------------------------|--|
| <u>Contract / Revision</u> 1600960 / | | <u>Alt Order #</u> 26077318 |
| <u>Contract Dates</u> 07/17/18 - 07/23/18 | <u>Product</u> DeSantis | <u>Estimate #</u> 2394 |
| <u>Advertiser</u> POL/Friends of Ron DeS | | <u>Original Date / Revision</u> 06/29/18 / 06/29/18 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|--------|------|-------------------|-----------------|---------------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/16/18 | 07/22/18 | -TWTF-- | | | | 4 | \$1,350.00 | | | | |
| N 12 | WFLA | 07/23/18 | 07/23/18 | Local 6p News | 6-630p | | :30 | | | | NM | 1 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/23/18 | 07/29/18 | M----- | | | | 1 | \$1,350.00 | | | | |
| N 13 | WFLA | 07/17/18 | 07/20/18 | Local 7p News | 7-730p | | :30 | | | | NM | 4 | \$3,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/16/18 | 07/22/18 | -TWTF-- | | | | 4 | \$825.00 | | | | |
| N 14 | WFLA | 07/23/18 | 07/23/18 | Local 7p News | 7-730p | | :30 | | | | NM | 1 | \$825.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/23/18 | 07/29/18 | M----- | | | | 1 | \$825.00 | | | | |
| N 15 | WFLA | 07/17/18 | 07/17/18 | Tue 8-10p Amer Got Talent | 8-10p | | :30 | | | | NM | 1 | \$12,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/16/18 | 07/22/18 | -T----- | | | | 1 | \$12,000.00 | | | | |
| N 16 | WFLA | 07/17/18 | 07/22/18 | Late News M-Su | M-Su | | :30 | | | | NM | 6 | \$9,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/16/18 | 07/22/18 | -TWTFSS | | | | 6 | \$1,500.00 | | | | |
| N 17 | WFLA | 07/23/18 | 07/23/18 | Late News M-Su | M-Su | | :30 | | | | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/23/18 | 07/29/18 | M----- | | | | 1 | \$1,500.00 | | | | |
| N 18 | WFLA | 07/21/18 | 07/21/18 | Sa 6p News | 6-630p | | :30 | | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/16/18 | 07/22/18 | -----S- | | | | 1 | \$600.00 | | | | |
| N 19 | WFLA | 07/22/18 | 07/22/18 | Local Su 9a News | 9-10a | | :30 | | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/16/18 | 07/22/18 | -----S | | | | 1 | \$350.00 | | | | |
| N 20 | WFLA | 07/22/18 | 07/22/18 | Su 6p News | 6-630p | | :30 | | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/16/18 | 07/22/18 | -----S | | | | 1 | \$600.00 | | | | |
| N 21 | WFLA | 07/21/18 | 07/21/18 | PGA | Various | | :30 | | | | NM | 2 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/16/18 | 07/22/18 | -----S- | | | | 2 | \$1,500.00 | | | | |
| N 22 | WFLA | 07/21/18 | 07/21/18 | PGA | Various | | :30 | | | | NM | 2 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/16/18 | 07/22/18 | -----S- | | | | 2 | \$3,000.00 | | | | |
| Totals | | | | | | | | 0.00 | | | | 65 | \$76,300.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|---------------|-------------|
| 06/25/18 - 07/23/18 | 65 | \$76,300.00 | (\$11,445.00) | \$64,855.00 |
| Totals | 65 | \$76,300.00 | (\$11,445.00) | \$64,855.00 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.