

CONTRACT



WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
(989)755-8191

WNEM.COM

www.wnem.com

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

<u>Contract / Revision</u> 711958 /		<u>Alt Order #</u> 08144875
<u>Product</u> D/HFA 2/23		
<u>Contract Dates</u> 02/23/16 - 02/29/16	<u>Estimate #</u> 4385	
<u>Advertiser</u> Clinton for President		<u>Original Date / Revision</u> 02/19/16 / 02/19/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WNEM	<u>Account Executive</u> Shannon Dawson	<u>Sales Office</u> TELEREP-WAS
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 278	<u>Product Code</u> 295
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WNEM	02/23/16	02/29/16	TV5 News at 11pm (M11-1135p			:30			IMP		NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/23/16	02/29/16	MTWTF--				3	\$225.00					
N 2	WNEM	02/23/16	02/29/16	Price Is Right w/Drew (11a-12n			:30			IMP		NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/23/16	02/29/16	MTWTF--				3	\$150.00					
N 3	WNEM	02/23/16	02/29/16	CBS Daytime 1230-2p			:30			IMP		NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/23/16	02/29/16	MTWTF--				3	\$65.00					
N 4	WNEM	02/23/16	02/29/16	TV5 Noon News 12n-1230p			:30			IMP		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/23/16	02/29/16	MTWTF--				2	\$150.00					
N 5	WNEM	02/23/16	02/29/16	Dr. Phil 4-5pm			:30			IMP		NM	3	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/23/16	02/29/16	MTWTF--				3	\$85.00					
N 6	WNEM	02/23/16	02/29/16	TV-5 News at 5pm 5-530pm			:30			IMP		NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/23/16	02/29/16	MTWTF--				2	\$165.00					
N 7	WNEM	02/23/16	02/29/16	TV-5 News at 530pm 530-6pm			:30			IMP		NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/23/16	02/29/16	MTWTF--				2	\$175.00					
N 8	WNEM	02/23/16	02/29/16	TV-5 News at 6pm 6-630pm			:30			IMP		NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/23/16	02/29/16	MTWTF--				3	\$375.00					
N 9	WNEM	02/23/16	02/29/16	Wakeup 6-7a 6-7a			:30			IMP		NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/23/16	02/29/16	MTWTF--				3	\$150.00					
N 10	WNEM	02/23/16	02/29/16	Jeopardy 7-730pm			:30			IMP		NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/23/16	02/29/16	MTWTF--				3	\$325.00					
D 11	WNEM	02/23/16	02/29/16	CBS This Morning 7-9am			:30			IMP		NM	0	\$0.00
D 12	WNEM	02/23/16	02/29/16	Wheel of Fortune 730-8pm			:30			IMP		NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.


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Contract Dates	Product	Estimate #
02/23/16 - 02/29/16	D/HFA 2/23	4385

Advertiser	Original Date / Revision
Clinton for President	02/19/16 / 02/19/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 13	WNEM	02/29/16	02/29/16	CBS Evening News (M630-7pm			:30			IMP		NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	02/29/16	03/06/16	2-----				2	\$425.00					
N 14	WNEM	02/27/16	02/27/16	TV-5 News at 11pm (S11-1135p			:30			IMP		NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	02/22/16	02/28/16	-----1-				1	\$130.00					
N 15	WNEM	02/27/16	02/27/16	CBS Evening News (M630-7pm			:30			IMP		NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	02/22/16	02/28/16	-----1-				1	\$425.00					
D 16	WNEM	02/27/16	02/27/16	Sat 730-8pm	730-8pm		:30			IMP		NM	0	\$0.00
N 17	WNEM	02/27/16	02/27/16	Wakeup (Sa) 8-9am	8-9am		:30			IMP		NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	02/22/16	02/28/16	-----1-				1	\$85.00					
N 18	WNEM	02/27/16	02/27/16	Saturday 9-10pm	9-10p		:30			IMP		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	02/22/16	02/28/16	-----1-				1	\$125.00					
N 19	WNEM	02/27/16	02/27/16	CBS Sat AM 9a-11am	9a-11a		:30			IMP		NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	02/22/16	02/28/16	-----1-				1	\$65.00					
N 20	WNEM	02/28/16	02/28/16	Face The Nation	1028a-11a		:30			IMP		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	02/22/16	02/28/16	-----1				1	\$200.00					
N 21	WNEM	02/28/16	02/28/16	Sunday 1206x-105x	1206x-105x		:30			IMP		NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	02/22/16	02/28/16	-----1				1	\$30.00					
D 22	WNEM	02/28/16	02/28/16	Sunday 7-8pm	7-8pm		:30			IMP		NM	0	\$0.00
D 23	WNEM	02/25/16	02/25/16	Thursday 8-9pm	8-9pm		:30			IMP		NM	0	\$0.00
D 24	WNEM	02/23/16	02/23/16	Tuesday 8-9pm	8-9pm		:30			IMP		NM	0	\$0.00
D 25	WNEM	02/24/16	02/24/16	Wednesday 8-9pm	8-9pm		:30			IMP		NM	0	\$0.00
N 26	WNEM	02/27/16	02/27/16	Sat 7-730pm	7-730p		:30			IMP		NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	02/22/16	02/28/16	-----S-				1	\$75.00					
N 27	WNEM	02/23/16	02/29/16	CBS This Morning	7-9am		:30			IMP		NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	02/22/16	02/28/16	-TWTF--				2	\$65.00					
	Week:	02/29/16	03/06/16	M-----				1	\$65.00					
N 28	WNEM	02/23/16	02/29/16	Wheel of Fortune	730-8pm		:30			IMP		NM	3	\$1,005.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	02/22/16	02/28/16	-TWTF--				2	\$335.00					
	Week:	02/29/16	03/06/16	M-----				1	\$335.00					
N 29	WNEM	02/28/16	02/28/16	60 Minutes	7-8pm		:30			IMP		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	02/22/16	02/28/16	-----S				1	\$350.00					
N 30	WNEM	02/23/16	02/23/16	NCIS	8-9pm		:30			IMP		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	02/22/16	02/28/16	-T-----				1	\$700.00					
N 31	WNEM	02/24/16	02/24/16	Survivor	8-9pm		:30			IMP		NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	02/22/16	02/28/16	--W----				1	\$625.00					

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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/01/16 - 02/28/16	40	\$8,210.00	(\$1,231.50)	\$6,978.50
02/29/16 - 02/29/16	11	\$2,655.00	(\$398.25)	\$2,256.75
Totals	51	\$10,865.00	(\$1,629.75)	\$9,235.25

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

Wnem TV5 Saginaw, MI 2-18-16
 I, Daniel Jester - GUMB
 being/on behalf of: Hillary for America
 a legally qualified candidate of the Democratic
 political party for the office of: ~~Demo~~ President of the United States
 in the Primary /Caucus
 election to be held on: 3/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Hillary for America

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jose H. Villarreal

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

2 | 10 | 14

Date _____

Signature

To Be Signed By Station Representative

Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Hillary For America

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

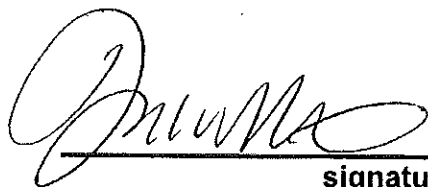
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



- Daniel Jester (Authorized Media Buyer)

signature of candidate or authorized committee

Daniel Jester Authorized Media Buyer

printed name

2/10/16

date

REP HEADLINE# 8144875 TRF# 711958 REP: TEL# 703-528-9829 FAX# 703 528 7880 HARRIS REPORT FROM REP FEB19/16 11.30
\$\$\$ UNAPPROVED REV #2 \$\$\$ ORDER WORKSHEET **CHANGES** *** WNEM-TV ***

ADV # ADV. NAME POLI/H CLINTON/D/PRE/US REP. # OFF. # SALESMAN #
AGY # 379 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KELLY POLCE
3050 K ST NW, SALES PRSN WA- SHANNON DAWSON
WASHINGTON, DC 20007

ORDER # CONTRACT # 8144875 CLASS: NATL. LOCAL REGIONAL

PRDCT HFA 2/23 EST#4385 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES FEB23/16 FEB29/16 WK-1 DATE FEB19/16 11.30

CITY TAX STATE TAX CO-OP BILLING NEEDED

REP: REV TO SHOW
 M1-2 APPROVED
 PLS CFM
 THX SHANNON 2/19

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CON CM ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 3050 K ST NW
 WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	ES	700A-900A	30			\$50.00	2/23	2/29	0		TU-F,M	0
AGENCY ADVERTISER CODE = 278 AGENCY EST# = 4385												
AGENCY PRODUCT CODE = 295												
PROGRAM : CBS THE EARLY SHOW												
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATELEMENT AT POSTION 2												
ORD COM2: IN DAYDETAILEDPERIOD IS 2ELEMENT AT POSTION 3 IN DAYDETAILEDPERIOD IS												
CON COM1: CBS THE EARLY SHOW												

FEB19/16 11.30
*** WNEB-TV ***

[illegible]

TU-F, M 3

PROGRAM : CBS THIS MORNING
ORD COM1: SPOTS ARE NA AS THEY WERE NOT ON THE RATE CARD. PLEASE ADVISE ON MAKE
ORD COM2: GOOD OFFER. THANKS
THIS IS A MAKE-GOOD FOR FEB23 ON LINE-11 FOR 3 SPOTS/WK
THIS IS A MAKE-GOOD FOR FEB23 ON LINE-12 FOR 3 SPOTS/WK
THIS IS A MAKE-GOOD FOR FEB28 ON LINE-22 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR FEB25 ON LINE-23 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR FEB23 ON LINE-24 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR FEB24 ON LINE-25 FOR 1 SPOT/WK

TUE, M
3

PROGRAM : WHEEL
ORD COM1: SPOTS ARE NA AS THEY WERE NOT ON THE RATE CARD. PLEASE ADVISE ON MAKE
ORD COM2: GOOD OFFER. THANKS
PART OF A MAKEGOOD MADE UP OF LINES 27-35

UNIVERSITY

PROGRAM : 60 MINUTES
ORD COM1: SPOTS ARE NA AS THEY WERE NOT ON THE RATE CARD. PLEASE ADVISE ON MAKE
ORD COM2: GOOD OFFER. THANKS
PART OF A MAKEGOOD MADE UP OF LINES 27-35

TUE 1

PROGRAM : NCIS
ORD COM1: SPOTS ARE NA AS THEY WERE NOT ON THE RATE CARD. PLEASE ADVISE ON MAKE
ORD COM2: GOOD OFFER. THANKS
PART OF A MAKEGOOD MADE UP OF LINES 27-35

WED 1

PROGRAM : SURVIVOR
ORD COM1: SPOTS ARE NA AS THEY WERE NOT ON THE RATE CARD. PLEASE ADVISE ON MAKE
ORD COM2: GOOD OFFER. THANKS
PART OF A MAKEGOOD MADE UP OF LINES 27-35

TUE 1

PROGRAM : NCIS NEW ORLEANS
ORD COM1: SPOTS ARE NA AS THEY WERE NOT ON THE RATE CARD. PLEASE ADVISE ON MAKE
ORD COM2: GOOD OFFER. THANKS
PART OF A MAKEGOOD MADE UP OF LINES 27-35

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
22	S		700P-800P	30		\$375.00	2/28	2/28	0		SUN	0
PROGRAM : 60 MINUTES												
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATEELEMENT AT POSTION 2												
ORD COM2: IN DAYDETAILEDPERIOD IS 2ELEMENT AT POSTION 3 IN DAYDETAILEDPERIOD IS												
CON COM1: 60 MINUTES												
23	S		800P-900P	30		\$850.00	2/25	2/25	0		THU	0
PROGRAM : BIG BANG/LIFE IN PIECES												
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATEELEMENT AT POSTION 2												
ORD COM2: IN DAYDETAILEDPERIOD IS 2ELEMENT AT POSTION 3 IN DAYDETAILEDPERIOD IS												
CON COM1: BIG BANG/LIFE IN PIECES												
24	S		800P-900P	30		\$750.00	2/23	2/23	0		TUE	0
PROGRAM : NCIS												
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATEELEMENT AT POSTION 2												
ORD COM2: IN DAYDETAILEDPERIOD IS 2ELEMENT AT POSTION 3 IN DAYDETAILEDPERIOD IS												
CON COM1: NCIS												
25	S		800P-900P	30		\$600.00	2/24	2/24	0		WED	0
PROGRAM : SURVIVOR												
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATEELEMENT AT POSTION 2												
ORD COM2: IN DAYDETAILEDPERIOD IS 2ELEMENT AT POSTION 3 IN DAYDETAILEDPERIOD IS												
CON COM1: SURVIVOR												

STATION MAKEGOOD OFFERS:

M1 OK'D BUY#16 MISSED:SAT/730P-800P FEB27 30S \$75.00 (FEB19/16)

OFFER:SAT/700P-730P FEB27 30S \$75.00 PLS ADVISE.

CMT:WHEEL AIRS SATURDAY 7-730P, PLEASE ADVISE IN MAKE GOOD OFFER. THANKS

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
STATION MAKEGOOD OFFERS:												
M2	OK'D		BUY#11			MISSED: TU-F,M/700A-900A						
			BUY#12			TU-F,M/730P-800P			30S	\$50.00	(FEB19/16)	
			BUY#22			SUN/700P-800P			30S	\$350.00		
			BUY#23			THU/800P-900P			30S	\$375.00		
			BUY#24			TUE/800P-900P			30S	\$850.00		
			BUY#25			WED/800P-900P			30S	\$750.00		
						OFFER: TU-F,M/700A-900A			30S	\$600.00		
						& TU-F,M/730P-800P			30S	\$65.00		
						& SUN/700P-800P			30S	\$335.00		
						& TUE/800P-900P			30S	\$350.00		
						& WED/800P-900P			30S	\$700.00		
						& TUE/900P-1000P			30S	\$625.00		
						& SUN/700A-900A			30S	\$650.00		
						& TU-F/500P-530P			30S	\$55.00		
						& TU-F/1235A-135A			30S	\$165.00		
						CMT: SPOTS ARE NA AS THEY WERE NOT ON THE RATE CARD. PLEASE ADVISE ON MAKE			30S	\$15.00		
						CMT: GOOD OFFER. THANKS						

FEB/16 10015.00 MAR/16 \$850.00 CONTRACT TOTAL 10865.00
TOTAL SPOTS 51

MARKET TOTALS \$25,869 W EM 1%
SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYP -PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID NTS *-MULTIPLE

REP HEADLINE# 8144875
*** ORIGINAL REV#0 ***

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FEB18/16 13.35
*** WNEB-TV ***

[illegible]

2	1100A-1200N	30	\$150.00	2/23	2/29	TU-E, M	3
3		30					3

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PROGRAM : PRICE IS RIGHT
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATELEMENT AT POSTION 2
ORD COM2: IN DAYDETAILEDPERIOD IS 2ELEMENT AT POSTION 3 IN DAYDETAILEDPERIOD IS
CON COM1: PRICE IS RIGHT

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2	1230B-200B	30	565.00	2/23	2/29	TUE, M
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PROGRAM : CBS DAYTIME SOAPS
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATELEMENT AT POSTION 2
ORD COM2: IN DAYDETAILEDPERIOD IS 2ELEMENT AT POSTION 3 IN DAYDETAILEDPERIOD IS
CON COM1: CBS DAYTIME SOAPS

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4	1200N-1230P	30	2/23	2	TU-F,M
		30	\$150.00	2/29	2

PROGRAM : TV5 NOON NEWS
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATELEMENT AT POSTION 2
ORD COM2: IN DAYDETAILEDPERIOD IS 2ELEMENT AT POSTION 3 IN DAYDETAILEDPERIOD IS
CON COM1: TV5 NOON NEWS

5	400P-500P	30	885.00	2/23	2/29	TU-F,M	3
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PROGRAM : DR. PHIL
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATELEMENT AT POSTION 2
ORD COM2: IN DAYDETAILEDPERIOD IS 2ELEMENT AT POSTION 3 IN DAYDETAILEDPERIOD IS
CON COM1: DR. PHIL

DATE	TIME	LOCATION	REMARKS
2/23	30	500P-530P	FD-E, M
2/29	30	500P-530P	FD-E, M

PROGRAM : WNEM TV-5 NEWS AT 5P
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATELEMENT AT POSTION 2
ORD COM2: IN DAYDETAILEDPERIOD IS 2ELEMENT AT POSTION 3 IN DAYDETAILEDPERIOD IS
CON COM1: WNEM TV-5 NEWS AT 5P

7	30	2/23	2/29	TU-F,M
530P-600P	30	\$175.00	2/29	TU-F,M

PROGRAM : WNEM TV-5 NEWS AT 5:30P
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATELEMENT.AT POSTION 2
ORD COM2: IN DAYDETAILEDPERIOD IS 2ELEMENT AT POSTION 3 IN DAYDETAILEDPERIOD IS
CON COM1: WNEM TV-5 NEWS AT 5:30P

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS
8			600P-630P	30		\$375.00	2/23	2/29	3		TU-F,M	3
PROGRAM : WNNM-TV-5 NEWS AT 6P ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATEELEMENT AT POSTION 2 ORD COM2: IN DAYDETAILEDPERIOD IS 2ELEMENT AT POSTION 3 IN DAYDETAILEDPERIOD IS CON COM1: WNNM-TV-5 NEWS AT 6P												
9			600A-700A	30		\$150.00	2/23	2/29	3		TU-F,M	3
PROGRAM : WNNM-TV5 WAKE UP ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATEELEMENT AT POSTION 2 ORD COM2: IN DAYDETAILEDPERIOD IS 2ELEMENT AT POSTION 3 IN DAYDETAILEDPERIOD IS CON COM1: WNNM-TV5 WAKE UP												
10			700P-730P	30		\$325.00	2/23	2/29	3		TU-F,M	3
PROGRAM : JEOPARDY ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATEELEMENT AT POSTION 2 ORD COM2: IN DAYDETAILEDPERIOD IS 2ELEMENT AT POSTION 3 IN DAYDETAILEDPERIOD IS CON COM1: JEOPARDY												
11			700A-900A	30		\$50.00	2/23	2/29	3		TU-F,M	3
PROGRAM : CBS THE EARLY SHOW ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATEELEMENT AT POSTION 2 ORD COM2: IN DAYDETAILEDPERIOD IS 2ELEMENT AT POSTION 3 IN DAYDETAILEDPERIOD IS CON COM1: CBS THE EARLY SHOW												
12			730P-800P	30		\$350.00	2/23	2/29	3		TU-F,M	3
PROGRAM : WHEEL OF FORTUNE ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATEELEMENT AT POSTION 2 ORD COM2: IN DAYDETAILEDPERIOD IS 2ELEMENT AT POSTION 3 IN DAYDETAILEDPERIOD IS CON COM1: WHEEL OF FORTUNE												
13			630P-700P	30		\$425.00	2/29	2/29	2		MON	2
PROGRAM : CBS EVENING NEWS ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATEELEMENT AT POSTION 2 ORD COM2: IN DAYDETAILEDPERIOD IS 2ELEMENT AT POSTION 3 IN DAYDETAILEDPERIOD IS CON COM1: CBS EVENING NEWS												

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FEB18/16 13.35
** * WNEM-TV ** *

PROGRAM : CBS SATURDAY AM
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATELEMENT AT POSTION 2
ORD COM2: IN DAYDETAILEDPERIOD IS 2ELEMENT AT POSTION 3 IN DAYDETAILEDPERIOD IS
CON COM1: CBS SATURDAY AM

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
20			1030A-1100A	30	3	\$200.00	2/28	2/28	1		SUN	1
PROGRAM : FACE THE NATION												
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATEELEMENT AT POSTION 2												
ORD COM2: IN DAYDETAILEDPERIOD IS 2ELEMNT AT POSTION 3 IN DAYDETAILEDPERIOD IS												
CON COM1: FACE THE NATION												
21			1205A-105A	30	3	\$30.00	2/28	2/28	1		SUN	1
PROGRAM : THE GOOD WIFE												
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATEELEMENT AT POSTION 2												
ORD COM2: IN DAYDETAILEDPERIOD IS 2ELEMNT AT POSTION 3 IN DAYDETAILEDPERIOD IS												
CON COM1: THE GOOD WIFE												
22			700P-800P	30		\$375.00	2/28	2/28	1		SUN	1
PROGRAM : 60 MINUTES												
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATEELEMENT AT POSTION 2												
ORD COM2: IN DAYDETAILEDPERIOD IS 2ELEMNT AT POSTION 3 IN DAYDETAILEDPERIOD IS												
CON COM1: 60 MINUTES												
23			800P-900P	30		\$850.00	2/25	2/25	1		THU	1
PROGRAM : BIG BANG/LIFE IN PIECES												
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATEELEMENT AT POSTION 2												
ORD COM2: IN DAYDETAILEDPERIOD IS 2ELEMNT AT POSTION 3 IN DAYDETAILEDPERIOD IS												
CON COM1: BIG BANG/LIFE IN PIECES												
24			800P-900P	30		\$750.00	2/23	2/23	1		TUE	1
PROGRAM : NCIS												
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATEELEMENT AT POSTION 2												
ORD COM2: IN DAYDETAILEDPERIOD IS 2ELEMNT AT POSTION 3 IN DAYDETAILEDPERIOD IS												
CON COM1: NCIS												
25			800P-900P	30		\$600.00	2/24	2/24	1		WED	1
PROGRAM : SURVIVOR												
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATEELEMENT AT POSTION 2												
ORD COM2: IN DAYDETAILEDPERIOD IS 2ELEMNT AT POSTION 3 IN DAYDETAILEDPERIOD IS												
CON COM1: SURVIVOR												
FEB/16 10015.00 MAR/16 \$850.00												
											CONTRACT TOTAL	10865.00
											TOTAL SPOTS	47

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*