



**MY5**  
**107 N. Franklin Street - 48607**  
**Saginaw, MI 48607**  
**(989)755-8191**

# CONTRACT

<u>Contract / Revision</u> 714279 /		<u>Alt Order #</u> 08155103
<u>Product</u> D/HFA 3/3 4428		
<u>Contract Dates</u> 03/01/16 - 03/08/16	<u>Estimate #</u> 4428	
<u>Advertiser</u> Clinton for President		<u>Original Date / Revision</u> 03/02/16 / 03/07/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> ENEM	<u>Account Executive</u> Shannon Dawson	<u>Sales Office</u> TELEREP-WAS
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 278	<u>Product Code</u> 295
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Greer Margolis Mitchell Burns, Inc (GMMB)**  
**3050 K St NW**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	ENEM	03/01/16	03/07/16	M-F 10a-11a	10a-11a		:30			IMP		NM	4	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/01/16	03/07/16	MTWTF--				4	\$5.00					
N 2	ENEM	03/01/16	03/07/16	M-F 11a-12n	11a-12n		:30			IMP		NM	4	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/01/16	03/07/16	MTWTF--				4	\$5.00					
N 3	ENEM	03/01/16	03/07/16	M-Su 10p-5xm Various	11p-12m		:30			IMP		NM	3	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/01/16	03/07/16	MTWTF--				3	\$5.00					
N 4	ENEM	03/01/16	03/07/16	M-F 3-4pm	3-4pm		:30			IMP		NM	4	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/01/16	03/07/16	MTWTF--				4	\$5.00					
N 5	ENEM	03/01/16	03/07/16	M-Su 5a-8pm Various	4-5p		:30			IMP		NM	4	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/01/16	03/07/16	MTWTF--				4	\$5.00					
N 6	ENEM	03/01/16	03/07/16	M-Su 5a-8pm Various	5-6p		:30			IMP		NM	4	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/01/16	03/07/16	MTWTF--				4	\$5.00					
N 7	ENEM	03/01/16	03/07/16	M-F 7pm News	7-730pm		:30			IMP		NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/01/16	03/07/16	MTWTF--				2	\$20.00					
N 8	ENEM	03/01/16	03/07/16	M-F 730-8pm	730-8pm		:30			IMP		NM	4	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/01/16	03/07/16	MTWTF--				4	\$5.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	3	ENEM	03/01/16-03/07/16	M-F 730-8pm	730-8pm	MTuWThF----	:30		<del>\$5.00</del>			NM		
		See MG 8.5												
	4	ENEM	03/01/16-03/07/16	M-F 730-8pm	730-8pm	MTuWThF----	:30		\$5.00			NM		
		See MG 8.6												
	5	ENEM	03/07/16-03/07/16	M-Su 5a-8pm Various	130-230p	M-----	:30		\$5.00			NM		
		MG for 8.3 03/07												
	6	ENEM	03/08/16-03/08/16	M-Su 5a-8pm Various	8-9a	-Tu-----	:30		\$5.00			NM		
		MG for 8.4 03/07												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**MY5**  
**107 N. Franklin Street - 48607**  
**Saginaw, MI 48607**  
**(989)755-8191**

Contract / Revision	Alt Order #
714279 /	08155103

Contract Dates	Product	Estimate #
03/01/16 - 03/08/16	D/HFA 3/3 4428	4428

Advertiser	Original Date / Revision
Clinton for President	03/02/16 / 03/07/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 9	ENEM	03/01/16	03/07/16	M-Su 5a-8pm Various 8-9a			:30			IMP		NM	4	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/01/16	03/07/16	MTWTF--				4	\$5.00					
N 10	ENEM	03/04/16	03/04/16	Friday 8-10pm	8-10pm		:30			IMP		NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	----1--				1	\$5.00					
N 11	ENEM	03/03/16	03/03/16	Thursday 8-10pm	8-10pm		:30			IMP		NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	----1--				1	\$5.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	ENEM	02/29/16-03/06/16	Thursday 8-10pm	8-10pm	----Th-----	:30		\$5.00			NM		
			See MG 11.2											
	2	ENEM	03/07/16-03/07/16	M-F 2-3pm	230-3p	M-----	:30		\$5.00			NM		
	Ⓜ MG for 11.1 03/03													
N 12	ENEM	03/04/16	03/07/16	WNEM Wakeup on M	M-F 7a-8a		:30			IMP		NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	----F--				2	\$10.00					
Week:		03/07/16	03/13/16	M-----				2	\$10.00					
<b>Totals</b>													<b>39</b>	<b>\$245.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/29/16 - 03/08/16	39	\$245.00	(\$36.75)	\$208.25
<b>Totals</b>	<b>39</b>	<b>\$245.00</b>	<b>(\$36.75)</b>	<b>\$208.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



REP HEADLINE# 8155103 TRF# 714279 REP: TEL# 703-528-9829 FAX# 703 528 7880  
 \$\$\$ UNAPPROVED REV #4 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP MAR7/16 12.49  
 \*\*\* CHANGES \*\*\* \*\* ENEM-TV \*\*\*

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	RATE	:START DATE:	:END DATE:	:SPTS/WK:	WEEK INVT	DAYS	:TOTL: SPTS:
16	A		800A-900A	30		\$5.00	3/8	3/8	1		TUE	1
PROGRAM : OK TV RA35+ : 0.1 ORD COM1: SPOT PREEMPTED DUE TO SEP. PLEASE ADVISE ON MAKE GOOD OFFER. THANKS THIS IS A MAKE-GOOD FOR MAR1 ON LINE-8 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS: M4 OK'D BUY#8 MISSED:TU-F,M/730P-800P MAR1 30S \$5.00 (MAR7/16) OFFER:TUE/800A-900A MAR8 30S \$5.00 PLS ADVISE. CMT:SPOT PREEMPTED DUE TO SEP. PLEASE ADVISE ON MAKE GOOD OFFER. THANKS												
MAR/16			\$245.00					CONTRACT TOTAL				\$245.00
											TOTAL SPOTS	39

MARKET TOTALS \$24,500	EN	
SVC- NSI		
DEMOS- RA35+*		
MOD CODE A-ADD B-BUY TYPE		
P-CLASS,PLAN,SECT Q-PAID P		