

**CONTRACT****WNEM.COM**

www.wnem.com

**WNEM-TV5**  
**107 N. Franklin Street - 48607**  
**Saginaw, MI 48607**  
**(989)755-8191**

And:

**Greer Margolis Mitchell Burns, Inc (GMMB)**  
**3050 K St NW**  
**Washington, DC 20007**

<u>Contract / Revision</u> 712867 /		<u>Alt Order #</u> 08149651
<u>Product</u> D/HFA 2/23 4406		
<u>Contract Dates</u> 02/23/16 - 02/29/16		<u>Estimate #</u> 4406
<u>Advertiser</u> Clinton for President		<u>Original Date / Revision</u> 02/26/16 / 02/26/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WNEM	<u>Account Executive</u> Shannon Dawson	<u>Sales Office</u> TELEREP-WAS
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 278	<u>Product Code</u> 295
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WNEM	02/23/16	02/29/16	TV5 News at 11pm (M11-1135p			1:00			IMP		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/23/16	02/29/16	MTWTF--				1	\$450.00					
2	WNEM	02/23/16	02/29/16	Price Is Right w/Drew (11a-12n			1:00			IMP		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/23/16	02/29/16	MTWTF--				1	\$300.00					
3	WNEM	02/23/16	02/29/16	CBS Daytime	1230-2p		1:00			IMP		NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/23/16	02/29/16	MTWTF--				1	\$130.00					
4	WNEM	02/23/16	02/29/16	TV5 Noon News	12n-1230p		1:00			IMP		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/23/16	02/29/16	MTWTF--				1	\$300.00					
5	WNEM	02/23/16	02/29/16	THE DOCTORS	M-F 3-4pm		1:00			IMP		NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/23/16	02/29/16	MTWTF--				1	\$130.00					
6	WNEM	02/23/16	02/29/16	Dr. Phil	4-5pm		1:00			IMP		NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/23/16	02/29/16	MTWTF--				1	\$170.00					
7	WNEM	02/23/16	02/29/16	TV-5 News at 5pm	5-530pm		1:00			IMP		NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/23/16	02/29/16	MTWTF--				1	\$330.00					
8	WNEM	02/23/16	02/29/16	TV-5 News at 530pm	530-6pm		1:00			IMP		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/23/16	02/29/16	MTWTF--				1	\$350.00					
9	WNEM	02/23/16	02/29/16	TV-5 News at 6pm	6-630pm		1:00			IMP		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/23/16	02/29/16	MTWTF--				1	\$750.00					
10	WNEM	02/23/16	02/29/16	Wakeup 6-7a	6-7a		1:00			IMP		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/23/16	02/29/16	MTWTF--				1	\$300.00					
11	WNEM	02/23/16	02/29/16	Jeopardy	7-730pm		1:00			IMP		NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.


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Contract Dates	Product	Estimate #
02/23/16 - 02/29/16	D/HFA 2/23 4406	4406

Advertiser	Original Date / Revision
Clinton for President	02/26/16 / 02/26/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 02/23/16   02/29/16   MTWTF--   1   \$650.00														
12	WNEM	02/23/16	02/29/16	CBS This Morning	7-9am		1:00			IMP		NM	1	\$130.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 02/23/16   02/29/16   MTWTF--   1   \$130.00														
13	WNEM	02/23/16	02/29/16	Wheel of Fortune	730-8pm		1:00			IMP		NM	1	\$670.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 02/23/16   02/29/16   MTWTF--   1   \$670.00														
N 14	WNEM	02/29/16	02/29/16	CBS Evening News (N630-7pm			1:00			IMP		NM	2	\$850.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 02/29/16   03/06/16   1-----   1   \$850.00														
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WNEM	02/29/16-03/06/16	CBS Evening News (M,W,F,630-7pm		M-----	1:00		<del>\$850.00</del>			NM		
	See MG 14.2, 14.3													
	2	WNEM	02/28/16-02/28/16	Sunday 1135p-1206x	1135p-1206x	-----Su	1:00		\$150.00			NM		
	Ⓜ MG for 14.1 02/29													
	3	WNEM	02/28/16-02/28/16	60 Minutes	7-8pm	-----Su	1:00		\$700.00			NM		
	Ⓜ MG for 14.1 02/29													
15	WNEM	02/29/16	02/29/16	Scorpion	9-10pm		1:00			IMP		NM	1	\$1,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 02/29/16   03/06/16   1-----   1   \$1,600.00														
16	WNEM	02/27/16	02/27/16	TV-5 News at 11pm (S11-1135p			1:00			IMP		NM	1	\$260.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 02/22/16   02/28/16   -----1-   1   \$260.00														
19	WNEM	02/27/16	02/27/16	CBS Sat AM 9a-11am 9a-11a			1:00			IMP		NM	1	\$130.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 02/22/16   02/28/16   -----1-   1   \$130.00														
20	WNEM	02/28/16	02/28/16	Sunday 1206x-105x 1206x-105x			1:00			IMP		NM	1	\$40.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 02/22/16   02/28/16   -----1   1   \$40.00														
21	WNEM	02/26/16	02/26/16	Amazing Race	8-9pm		1:00			IMP		NM	1	\$650.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 02/22/16   02/28/16   ----F--   1   \$650.00														
22	WNEM	02/26/16	02/29/16	Wakeup 5-6a	5-6am		1:00			IMP		NM	2	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 02/22/16   02/28/16   ----F--   1   \$100.00 Week: 02/29/16   03/06/16   M-----   1   \$100.00														
23	WNEM	02/27/16	02/27/16	Sat 7-730pm	7-730p		1:00			IMP		NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 02/22/16   02/28/16   -----S-   1   \$150.00														
<b>Totals</b>													<b>23</b>	<b>\$8,540.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/01/16 - 02/28/16	14	\$4,250.00	(\$637.50)	\$3,612.50
02/29/16 - 02/29/16	9	\$4,290.00	(\$643.50)	\$3,646.50
<b>Totals</b>	<b>23</b>	<b>\$8,540.00</b>	<b>(\$1,281.00)</b>	<b>\$7,259.00</b>

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Clinton for President	02/26/16 / 02/26/16

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
24	A		1135P-1205A	60		\$150.00	2/28	2/28	1		SUN	1
PROGRAM : FACE THE NATION												
ORD COM1: SPOT PREEMPTED DUE TO ADVERTISER IN EACH BREAK, PLEASE ADVISE ON MAKE												
ORD COM2: GOOD OFFER. THANKS												
THIS IS A MAKE-GOOD FOR FEB29 ON LINE-14 FOR 1 SPOT/WK												
25	A		700P-800P	60		\$700.00	2/28	2/28	1		SUN	1
PROGRAM : 60 MINUTES												
ORD COM1: SPOT PREEMPTED DUE TO ADVERTISER IN EACH BREAK, PLEASE ADVISE ON MAKE												
ORD COM2: GOOD OFFER. THANKS												
PART OF A MAKEGOOD MADE UP OF LINES 24-25												
STATION MAKEGOOD OFFERS:												
M3	OK'D		BUY#14									
			MISSED:MON/630P-700P									
			OFFER:SUN/1135P-1205A									
			& SUN/700P-800P									
			CMT:SPOT PREEMPTED DUE TO ADVERTISER IN EACH BREAK, PLEASE ADVISE ON MAKE									
			CMT:GOOD OFFER. THANKS									
			FEB29	60S	\$850.00	(FEB26/16)						
			FEB28	60S	\$150.00	PLS ADVISE.						
			FEB28	60S	\$700.00							
FEB/16 \$6,940.00 MAR/16 \$1,600.00 CONTRACT TOTAL \$8,540.00												
TOTAL SPOTS 23												