

FEDERAL COMMUNICATIONS COMMISSION
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September 7, 2018

Cumulus Licensing, LLC
3280 Peachtree Road, NW
Suite 2200
Atlanta, GA 30305

Re: Cumulus Licensing, LLC
WNAM(AM), Neenah-Menasha, WI
Facility Identification Number: 50053
Special Temporary Authority

Dear Applicant:

This is in reference to the request filed September 5, 2018, on behalf of Cumulus Licensing LLC ("CLL"). CLL requests special temporary authority ("STA") to operate station WNAM(AM) with parameters at variance from its licensed facilities.¹ Specifically, CLL requests that station WNAM(AM) be permitted to operate with the station's nighttime pattern during daytime hours.

In support of the request, CLL states that WNAM(AM) had a failure in the control system which prevents the station from remotely switching between daytime and nighttime patterns. Therefore, the station requests operation with parameters at variance until the control system failure can be diagnosed and repaired. Specifically, the station requests operation full time with the nighttime pattern and with a power level of 5 kilowatts.

Accordingly, the request for STA IS HEREBY GRANTED. Station WNAM(AM) may operate daytime and nighttime with the station's currently licensed nighttime directional antenna pattern and with a power of 5 kilowatts. No changes are proposed to the nighttime operation. It will be necessary to further reduce power or cease operation if complaints of interference are received. WNAM(AM) must notify the Commission when licensed operation is restored.² WNAM(AM) must use whatever means are necessary to protect workers and the public from exposure to radio frequency radiation in excess of the Commission's exposure guidelines. *See* 47 CFR § 1.1310.

¹ WNAM(AM) is licensed for operation on 1280 kHz with a daytime and nighttime power of 5 kilowatts, employing different directional antenna patterns (DA2-U).

² *See* 47 CFR §§ 73.45(c), 73.51, 73.61(b).

This authority expires on **March 6, 2019**.

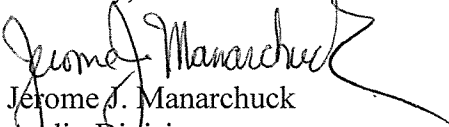
STA Advisory: Section 309(f) of the Communications Act of 1934, as amended, authorizes the Commission to grant STA in cases of "extraordinary circumstances requiring temporary authorizations in the public interest and when delay in the institution of the temporary operations would seriously prejudice the public interest." However, Section 309(f) is not a means by which a licensee/permittee may circumvent established processing procedures which require the filing of an application, nor is it a means by which a broadcaster may enhance his facility or make operation more convenient for the broadcaster. Stations operating with less than licensed facilities under temporary authorities can be viewed as receiving the benefit of a larger protection area than that in which they are currently providing service.

Accordingly, Special Temporary Authorities by nature are to be temporary and are not intended for extended use. Licensees of stations operating under temporary authorities are reminded that timely restoration of permanent facilities is the responsibility of the licensee and should be undertaken expeditiously. Any request for extension of special temporary authorities carries an increased burden with each subsequent request.

Therefore, requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

- Restoration of licensed facilities is complete and testing is underway;
- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or
- No progress has been made during the most recent STA period for reasons clearly beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

Sincerely,


Jerome J. Manarchuck
Audio Division
Media Bureau

cc: Andrew S. Kersting, Esq. (via email only)