

Order #1299370: Maestas/D../Maestas/D../MayJun24 s../

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRP
05/20/24 5:09:12 PM	Processed		<async process>	Jennifer Jr	\$960.00	60	0.00
05/20/24 4:50:31 PM	Approved			Rachel Cæ	\$960.00	60	0.00
05/20/24 4:50:29 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Rachel Cæ	\$960.00	60	0.00
05/20/24 4:42:16 PM	Approval Workflow		[Sales Manager - Ready Default]	Jason Mar	\$960.00	60	0.00
05/20/24 4:38:44 PM	Ready for approval		[bypass] New. Political order.	Scott Stieç	\$960.00	60	0.00
05/20/24 12:37:16 PM	New order created		<new order>	Scott Stieç	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 1299370
Alt Order #:
Product Desc: MayJun24 schedule
Estimate:
Flight Dates: 05/21/24 - 06/04/24
Original Date / Rev: 05/20/24 / 05/20/24
Order Type: GENERAL

KNML-AM
Primary AE: Scott Stiegler
Sales Office: L-ALB
Sales Region: Local

Agency Name: Maestas/D/State Senate
Buying Contact:
Billing Contact: Brandon Padilla
 1017 Wagonwheel St NE
 Albuquerque, NM 87123

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Maestas/D/State Senate
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: DIR
Revenue Code 2: POL-CAND
Revenue Code 3: POL-STATE
Priority: P-100

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:45:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/01/24	05/31/24	48	\$768.00	\$768.00
06/01/24	06/04/24	12	\$192.00	\$192.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	48	\$768.00	\$768.00	0.00
June 2024	12	\$192.00	\$192.00	0.00
Totals	60	\$960.00	\$960.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Scott Stiegler	L-ALB	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNMLA	05/21/24	06/04/24	M-F AM Drive M-F	CM	7:00 AM-10:00 AM (7:00 AM-10:00 AM)	-3333--	:30	12	\$15.00	P-40	0.00	NM	30	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	-3333--		12				\$15.00		0.00			
		Week: 05/27/24	06/02/24	-3333--		12				\$15.00		0.00			
		Week: 06/03/24	06/09/24	33-----		6				\$15.00		0.00			
N 2	KNMLA	05/21/24	06/04/24	M-F Midday M-F	CM	10:00 AM-1:00 PM (10:00 AM-1:00 PM)	-3333--	:30	12	\$17.00	P-40	0.00	NM	30	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	-3333--		12				\$17.00		0.00			
		Week: 05/27/24	06/02/24	-3333--		12				\$17.00		0.00			
		Week: 06/03/24	06/09/24	33-----		6				\$17.00		0.00			

*Tax 1 Note: Albuquerque 7.625%.

Totals 60 \$960.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Antonio "Moe" Maestas, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Antonio "Moe" Maestas

Authorized committee:

Maestas for New Mexico

Agency requesting time (and contact information):

Roadrunner Strategies, 505-850-4138

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

State Senate District 26

Date of election:

06/04/2024

General

Primary

Treasurer of candidate's authorized committee:

Vivian L. Weidner

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Antonio "Moe" Maestas

Signature:

Bruce

Name: Antonio "Moe" Maestas

Name: *Brenda Romero*

Date of Request to Purchase Ad Time: 05/17/2024

Date of Station Agreement to Sell Time: *5.20.2024*

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 5.20.2024

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>1299370</u>	Station Call Letters: <u>KNML</u>	Date Received/Requested: <u>5.20.2024</u>
Est. #:	Station Location: <u>Albuquerque</u>	Run Start and End Dates: <u>5.21 - 6.4.2024</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Reaching Voters

30 second commercials



The Sports Animal

(weeks May 20 & 27)

12 :30 commercials Tuesday-Friday 7-10am during the Opening Drive

12 :30 commercials Tuesday-Friday 10am-1pm during the Jim Rome Show

(week of June 3)

6 :30 commercials Monday-Tuesday 7-10 during the Opening Drive

6 :30 commercials Monday-Tuesday 10am-1pm during the Jim Rome Show

PLUS (5/21-6/4)

50 :30 streaming commercials each on sportsanimalabq.com AND newsradiokkob.com Monday-Friday 8am-4pm

Investment: \$1,510 + tax

Approved: _____

Full schedule reaches 9,200 listeners an average of 7.5 times AND 45,066 unique monthly listeners

*Nielsen Radio Ratings, Albuquerque Metro, January-March 2024 and Triton Media statistics March 2024, Persons 18+

The Sports Animal

(weeks May 20 & 27)

8 :30 commercials Tues-Friday 7-10am during the Opening Drive

8 :30 commercials Tues-Friday 10am-1pm during the Jim Rome Show (week of June 3)

4 :30 commercials Monday-Tuesday 7-10 during the Opening Drive

4 :30 commercials Monday-Tuesday 10am-1pm during the Jim Rome Show

News Radio Kkob

(weeks May 20 & 27)

8 :30 commercials Tuesday-Friday 3-6pm during the TJ Trout Show

(week of June 3)

2 :30 commercials Monday-Tuesday 3-6pm during the TJ Trout Show

PLUS (5/21-6/4)

50 :30 streaming commercials each on sportsanimalabq.com AND newsradiokkob.com Monday-Friday 8am-4pm

Investment: \$2,520 + tax

Approved: _____

Full schedule reaches 35,300 listeners an average of 3.4 times AND 45,066 unique monthly listeners

*Nielsen Radio Ratings, Albuquerque Metro, January-March 2024 and Triton Media statistics January-March 2024, Persons 18+