

61730

Station Order Revised Campaign for a Healthy Colorado

Market: Colorado Springs
Flight Dates: Monday, October 10, 2016 to Sunday, October 16, 2016

Estimate ID
439

Contact: Karen Gonzalez
Email: kgonzalez@koaa.com

Phone: 719-544-5782
Fax: 719-295-6685
Direct:

KOAA-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct 10	Oct 11	Oct 12	Oct 13	Oct 14	Oct 15	Oct 16	
KOAA 5a News 5:00 AM 6:00 AM	EM	M-F 30	\$275.00 \$1,100.00		1	1	1	1			4
KOAA 6a News 6:00 AM 7:00 AM	EM	M-F 30	\$630.00 \$3,150.00		1	1	2	1			5
Today Show 7:00 AM 9:00 AM	EM	M-F 30	\$580.00 \$2,320.00		1	1	1	1			4
Sunday Today 8:00 AM 9:00 AM	EM	Su 30	\$200.00 \$200.00							1	1
Ellen 3:00 PM 4:00 PM	EF	M-F 30	\$390.00 \$780.00		1		1				2
Dr. Phil 4:00 PM 5:00 PM	EF	M-F 30	\$430.00 \$1,290.00		1	1		1			3
KOAA 5p News 5:00 PM 5:30 PM	EN	M-F 30	\$1,010.00 \$3,030.00	1	1			1			3
KOAA 6p News 6:00 PM 7:00 PM	EN	M-F 30	\$685.00 \$2,055.00		1	1	1				3
Tonight Show 10:35 PM 11:37 PM	LF	M-F 30	\$635.00 \$1,270.00			1		1			2
KOAA 10p News 10:00 PM 10:35 PM	LN	M-F 30	\$1,405.00 \$4,215.00	1		1	1				3
Sat 10p News 10:00 PM 10:35 PM	LN	Sa 30	\$1,135.00 \$1,135.00						1		1

Mary Wittemyer
BlueWest Media
 5130 E. 18th Ave., Denver, CO 80220
 mary@bluewestmedia.com

Date/Time Sent: 10/7/2016 10:05:47 AM
 KOAA-TV
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					Oct 10	Oct 11	Oct 12	Oct 13	Oct 14	Oct 15	Oct 16	
Sun 10p News	LN		Su	\$1,260.00							1	1
10:00 PM - 10:35 PM			30	\$1,260.00								
Station Gross Totals				\$21,805.00	2	7	7	7	6	1	2	32
Station Net				\$18,534.25								

Mary Wittemyer
BlueWest Media
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Date/Time Sent: 10/7/2016 10:05:47 AM

KOAA-TV
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mary@bluewestmedia.com

CONTRACT



KOAA-TV
5520 Tech Center Drive
Colorado Springs, CO 80919
(719) 632-5030

<u>Contract / Revision</u> 61730 /		<u>Alt Order #</u>
<u>Product</u> ISSUE		
<u>Contract Dates</u> 10/10/16 - 10/16/16		<u>Estimate #</u> 439
<u>Advertiser</u> ISS/Campaign for Healthy CO		<u>Original Date / Revision</u> 10/07/16 / 10/07/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOAA-TV	<u>Account Executive</u> Karen Gonzalez	<u>Sales Office</u> Reg'l Denver Co
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Blue West Media
5130 E 18th Ave
Denver, CO 80220

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KOAA	10/10/16	10/16/16	KOAA News 5 Today 5a	5a-6a		:30				NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-TWTF--				4	\$275.00				
N 2	KOAA	10/10/16	10/16/16	M-F 6a KOAA News5 Today	6a-7a		:30				NM	5	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-TWTF--				5	\$630.00				
N 3	KOAA	10/10/16	10/16/16	M-F Today Show	7a-9a		:30				NM	4	\$2,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-TWTF--				4	\$580.00				
N 4	KOAA	10/16/16	10/16/16	Su Today	8a-9a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S				1	\$200.00				
N 10	KOAA	10/10/16	10/14/16	M-F	3p-4p		:30				NM	2	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-T-T---				2	\$390.00				
N 11	KOAA	10/10/16	10/14/16	M-F	4p-5p		:30				NM	3	\$1,290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-TW-F--				3	\$430.00				
N 12	KOAA	10/10/16	10/14/16	News 5 at 5p	5p-530p		:30				NM	3	\$3,030.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	MT--F--				3	\$1,010.00				
N 14	KOAA	10/10/16	10/14/16	News 5 at 6p	6p-7p		:30				NM	3	\$2,055.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-TWT---				3	\$685.00				
N 16	KOAA	10/12/16	10/14/16	The Tonight Show	1035p-1135p		:30				NM	2	\$1,270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--W-F--				2	\$635.00				
N 18	KOAA	10/10/16	10/14/16	M-F Late News 5 at 10p	10p-1035p		:30				NM	3	\$4,215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	M-WT---				3	\$1,405.00				
N 19	KOAA	10/15/16	10/15/16	News 5 at 10p Sa	10-1035p		:30				NM	1	\$1,135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S-				1	\$1,135.00				
N 20	KOAA	10/16/16	10/16/16	News 5 at 10p Su	10-1035p		:30				NM	1	\$1,260.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KOAA-TV
 5520 Tech Center Drive
 Colorado Springs, CO 80919
 (719) 632-5030

<u>Contract / Revision</u>	<u>Alt Order #</u>
61730 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/10/16 - 10/16/16	ISSUE	439

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Campaign for Health	10/07/16 / 10/07/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
Week:		10/10/16	10/16/16			-----S		1	\$1,260.00					
Totals												0.00	32	\$21,805.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/16/16	32	\$21,805.00	(\$3,270.75)	\$18,534.25
Totals	32	\$21,805.00	(\$3,270.75)	\$18,534.25

Signature: _____ **Date:** _____

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, national origin or ancestry. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis or race, national origin or ancestry. We reserve the right not to accept all copy.

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