




125 West 55th St
New York, NY 10019

Contract # 25289129	Changes as of: 9/22/2016 at 3:48 PM	Version: Current State Version 5
CPE: MGA16/ORDR/919C0P	Flight: 9/19/16 - 10/2/16	Station: WOOD
Agency: DEL CIELO MEDIA	Advertiser: Making Government Accountable	Market: Grand Rapids
1427 LESLIE AVENUE	Product: ORDR	Office: WASHINGTON
SUITE 102	Agency Order #: 30048391	Primary Demo: Adults 35+
ALEXANDRIA, VA 22301	Buyer: LEVINE, RANDE	Con Type: POLITICAL/VOTE
	Salesperson: NILE NOYES 202-872-5880	Assistant: NILE NOYES 202-872-5880
		Separation:
Comments: ADD TO SCHEDULE - PLS BOOK ASAP EST 919C0P FLIGHT 9/19 - 10/2 "ADDED" SPOTS NOTED, SEE BOTTOM OF ORDER DO NOT DOUBLE BOOK PLS CONFIRM ASAP THANK YOU rlevine@delcielomedia.com 571-585-8781		
Total \$: \$16,300.00		Total Spots: 46
Total CPP: \$176.60		Traffic #: 934706
Total GRP: 92.3		

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/19 - 10/1														
							9/19	9/20	9/21	9/22	9/23	9/24	9/25	9/26	9/27	9/28	9/29	9/30	10/1		
1	M-F 12n-1p		NEWS 8 AT NOON	\$300.00	2.3	30	0	0	1	1	0	0	0	1	0	0	1	0	0		
2	M-F 4p-5p		ELLEN	\$250.00	1.5	30	0	1	1	1	0	0	0	0	0	1	0	0	0		
3	M-F 7:30p-8p		INSIDE EDITION	\$500.00	2.6	30	0	1	0	0	1	0	0	0	1	1	0	0	0		
4	M-F 12n-1p		NEWS 8 AT NOON	\$300.00	2.3	30	0	0	0	1	2	0	0	1	2	2	1	2	0		
ADDED																					
5	M-F 4p-5p		ELLEN	\$250.00	1.5	30	0	0	0	1	2	0	0	2	2	1	2	2	0		
ADDED																					
6	M-F 7:30p-8p		INSIDE EDITION	\$500.00	2.6	30	0	0	0	2	1	0	0	0	1	1	2	2	0		
ADDED																					
7	Sa 7a-8a		NEWS	\$300.00	0.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0		
8	F 9p-11p		DATELINE	\$1,000.00	0.0	30	0	0	0	0	0	0	0	0	0	0	0	1	0		
TOTALS:							0	2	2	6	6	1	0	4	6	6	6	7	0		



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22301	Salesperson: NILE NOYES	Assistant: NILE NOYES
	202-872-5880	202-872-5880
Comments: ADD TO SCHEDULE - PLS BOOK ASAP EST 919C0P FLIGHT 9/19 - 10/2 "ADDED" SPOTS NOTED, SEE BOTTOM OF ORDER DO NOT DOUBLE BOOK PLS CONFIRM ASAP THANK YOU rlevine@delcielomedia.com 571-585-8781		Separation:
Total \$: \$16,300.00		Total Spots: 46
Total CPP: \$176.60		Total GRP: 92.3
Traffic #: 934706		

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/2 - 10/2		Total Spots	Total \$	CPP	GRP
							10/2					
1	M-F 12n-1p		NEWS 8 AT NOON	\$300.00	2.3	30	0		4	\$1,200.00	\$130.43	9.2
2	M-F 4p-5p		ELLEN	\$250.00	1.5	30	0		4	\$1,000.00	\$166.67	6.0
3	M-F 7:30p-8p		INSIDE EDITION	\$500.00	2.6	30	0		4	\$2,000.00	\$192.31	10.4
4	M-F 12n-1p		NEWS 8 AT NOON	\$300.00	2.3	30	0		11	\$3,300.00	\$130.43	25.3
5	M-F 4p-5p		ELLEN	\$250.00	1.5	30	0		12	\$3,000.00	\$166.67	18.0
6	M-F 7:30p-8p		INSIDE EDITION	\$500.00	2.6	30	0		9	\$4,500.00	\$192.31	23.4
7	Sa 7a-8a		NEWS	\$300.00	0.0	30	0		1	\$300.00	\$0.00	0.0
8	F 9p-11p		DATELINE	\$1,000.00	0.0	30	0		1	\$1,000.00	\$0.00	0.0
TOTALS: 0									46	\$16,300.00	\$176.60	92.3



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		Total \$: \$16,300.00
		Total Spots: 46
		Total CPP: \$176.60
		Total GRP: 92.3
		Traffic #: 934706
		Separation:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/22/16 2:27 PM	KieuAnh Nguyen	LINE 6: STN REJECTED CAN'T DO 3 IN ONE DAY "SEE LINE 3", STN RE-OFFER MG: 1X 9/11 9-11P (DATELINE) @1000 THANKS KIEU-ANH
09/22/16 10:48 AM	KieuAnh Nguyen	LINE 6: 2X 9/26 NA PROG CHG, STN OFFER MG: 1X 9/26 7-8P (ART PRIZE LOCAL SPECIAL:THE SHORT LIST) @1000 THANKS KIEU-ANH
09/21/16 3:29 PM	NILE NOYES	ADD TO SCHEDULE - PLS BOOK ASAP EST 919C0P FLIGHT 9/19 - 10/2 "ADDED" SPOTS NOTED, SEE BOTTOM OF ORDER DO NOT DOUBLE BOOK PLS CONFIRM ASAP THANK YOU rlevine@delcielomedia.com 571-585-8781
09/21/16 12:09 PM	KieuAnh Nguyen	LINE 1: 1X 9/20 NA DUE TO SPECIAL REPORT, STN OFFER MG: 1X 9/24 SAT 7-8A (NEWS) @300 THANKS KIEU-ANH
09/21/16 11:22 AM	System	Notice Received.
09/21/16 10:52 AM	GOTOSTRATA\nnoyes1	ADD TO SCHEDULE - PLS BOOK ASAP EST 919C0P FLIGHT 9/19 - 10/2 "ADDED" SPOTS NOTED, SEE BOTTOM OF ORDER DO NOT DOUBLE BOOK PLS CONFIRM ASAP THANK YOU rlevine@delcielomedia.com 571-585-8781
09/16/16 2:08 PM	System	Notice Received.
09/16/16 2:03 PM	NILE NOYES	NEW ORDER - PLS BOOK ASAP EST 919C0P STARTS MONDAY FLIGHT 9/19 - 10/2 Payment and Copy to follow asap PLS CONFIRM ASAP THANK YOU rlevine@delcielomedia.com 571-585-8781

Competitive Information	
Market Budget:	\$70,870
WOOD Share:	23%
Comment:	
WOTV:	1%
WWMT:	16%
WXMI:	23%
WZZM:	37%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	46	\$16,300.00	\$176.60	92.3
Total	100%	46	\$16,300.00	\$176.60	92.3

Monthly Summary		
Month	Spots	Dollars
2016-Sep	17	\$5,800.00
2016-Oct	29	\$10,500.00
Total	46	\$16,300.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/22/16 3:44 PM	NILE NOYES	Confirmed		1	\$0	\$16,300.00	Changes: Total Spots from 47 to 46, Total GRPs from 97.5 to 92.3, Total CPP from \$167.18 to \$176.60. 2 buylines added or modified.
Makegood 3	9/22/16 2:27 PM	KieuAnh Nguyen	Sent_To_Rep			\$0	\$16,300.00	
Revision	9/22/16 2:06 PM	NILE NOYES	Confirmed			\$0	\$16,300.00	Changes: 1 buyline added or modified.
Makegood 2	9/22/16 10:48 AM	KieuAnh Nguyen	Confirmed			\$0	\$16,300.00	Changes: Total GIMPs from 100 to 98, Total CPM from \$163,326.65 to \$167,179.49.



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	Salesperson: NILE NOYES 202-872-5880	Assistant: NILE NOYES 202-872-5880
		Total \$: \$16,300.00
		Total Spots: 46
		Total CPP: \$176.60
		Total GRP: 92.3
		Traffic #: 934706
		Separation:

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/21/16 3:29 PM	NILE NOYES	Confirmed			\$0	\$16,300.00	Changes: Total GRPs from 99.8 to 97.5, Total CPP from \$163.33 to \$167.18, Competitive Market Budget from \$23,043 to \$70,870, User Entered \$ from \$0.00 to \$16,300.00. 2 buylines added or modified.
Makegood 1	9/21/16 12:09 PM	KieuAnh Nguyen	Confirmed			\$0	\$16,300.00	Changes: Total GIMPs from 0 to 100, Total CPM from \$0.00 to \$163,326.65.
Revision	9/21/16 10:52 AM	GOTOSTRATA\nnoyes1	Confirmed	34		\$11,800.00	\$16,300.00	Changes: Comments from NEW ORDER - PLS BOOK ASAP EST 919C0P STARTS MONDAY FLIGHT 9/19 - 10/2 Payment and Copy to follow asap PLS CONFIRM ASAP THANK YOU rlevine@delcielomedia.com 571-585-8781 to ADD TO SCHEDULE - PLS BOOK ASAP EST 919C0P FLIGHT 9/19 - 10/2 "ADDED" SPOTS NOTED, SEE BOTTOM OF ORDER DO NOT DOUBLE BOOK PLS CONFIRM ASAP THANK YOU rlevine@delcielomedia.com 571-585-8781 , Total \$ from \$4,500.00 to \$16,300.00, Total GRPs from 27.9 to 99.8, Total Spots from 13 to 47, Total CPP from \$161.29 to \$163.33. 3 buylines added or modified.
Queued for Electronic Contracting	9/16/16 2:07 PM					\$0	\$0	
New	9/16/16 2:03 PM	NILE NOYES	Confirmed	13		\$4,500.00	\$4,500.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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