



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25289130	<b>Changes as of:</b> 9/16/2016 at 2:07 PM	<b>Version:</b> Current State Version 1
<b>CPE:</b> MGA16/ORDR/919C61	<b>Flight:</b> 9/19/16 - 10/2/16	<b>Station:</b> WOOD
<b>Agency:</b> DEL CIELO MEDIA	<b>Advertiser:</b> Making Government Accountable	<b>Market:</b> Grand Rapids
1427 LESLIE AVENUE	<b>Product:</b> ORDR	<b>Office:</b> WASHINGTON
SUITE 102	<b>Agency Order #:</b> 30048395	<b>Primary Demo:</b> Adults 35+
ALEXANDRIA, VA	<b>Buyer:</b> LEVINE, RANDE	<b>Con Type:</b> POLITICAL/VOTE
22301	<b>Salesperson:</b> NILE NOYES	<b>Assistant:</b> NILE NOYES
	202-872-5880	202-872-5880

**Comments:** NEW ORDER - PLS BOOK ASAP EST 919C61 STARTS MONDAY FLIGHT 9/19 - 10/2 Payment and Copy to follow asap PLS CONFIRM ASAP  
THANK YOU rlevine@delcielomedia.com 571-585-8781

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/19 - 10/1												
							9/19	9/20	9/21	9/22	9/23	9/24	9/25	9/26	9/27	9/28	9/29	9/30	10/1
1	M-F 12n-1p		NEWS 8 AT NOON	\$300.00	2.3	30	0	1	1	1	0	0	0	1	0	1	1	0	0
2	M-F 4p-5p		ELLEN	\$250.00	1.5	30	0	1	1	1	0	0	0	0	0	1	0	0	0
3	Sa 6a-7a		NEWS 8 DAYBREAK SATU	\$200.00	1.5	30	0	0	0	0	0	1	0	0	0	0	0	0	0
4	Sa 7a-8a		NEWS 8 DAYBREAKSATUR	\$300.00	3.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0
5	M-F 7:30p-8p		INSIDE EDITION	\$500.00	2.6	30	0	1	0	0	1	0	0	0	1	1	0	0	0
<b>TOTALS:</b>							<b>0</b>	<b>3</b>	<b>2</b>	<b>2</b>	<b>1</b>	<b>2</b>	<b>0</b>	<b>1</b>	<b>1</b>	<b>3</b>	<b>1</b>	<b>0</b>	<b>0</b>





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#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/2 - 10/2		Total Spots	Total \$	CPP	GRP
							10/2					
1	M-F 12n-1p		NEWS 8 AT NOON	\$300.00	2.3	30	0		6	\$1,800.00	\$130.43	13.8
2	M-F 4p-5p		ELLEN	\$250.00	1.5	30	0		4	\$1,000.00	\$166.67	6.0
3	Sa 6a-7a		NEWS 8 DAYBREAK SATU	\$200.00	1.5	30	0		1	\$200.00	\$133.33	1.5
4	Sa 7a-8a		NEWS 8 DAYBREAKSATUR	\$300.00	3.0	30	0		1	\$300.00	\$100.00	3.0
5	M-F 7:30p-8p		INSIDE EDITION	\$500.00	2.6	30	0		4	\$2,000.00	\$192.31	10.4
<b>TOTALS:</b>							<b>0</b>		<b>16</b>	<b>\$5,300.00</b>	<b>\$152.74</b>	<b>34.7</b>



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1427 LESLIE AVENUE	<b>Product:</b> ORDR	<b>Office:</b> WASHINGTON
SUITE 102	<b>Agency Order #:</b> 30048395	<b>Primary Demo:</b> Adults 35+
ALEXANDRIA, VA 22301	<b>Buyer:</b> LEVINE, RANDE	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> NILE NOYES 202-872-5880	<b>Assistant:</b> NILE NOYES 202-872-5880
		<b>Total \$:</b> \$5,300.00
		<b>Total Spots:</b> 16
		<b>Total CPP:</b> \$152.74
		<b>Total GRP:</b> 34.7
		<b>Traffic #:</b> 934694
		<b>Separation:</b>

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
09/16/16 2:07 PM	System	Notice Received.
09/16/16 2:03 PM	NILE NOYES	NEW ORDER - PLS BOOK ASAP EST 919C61 STARTS MONDAY FLIGHT 9/19 - 10/2 Payment and Copy to follow asap PLS CONFIRM ASAP THANK YOU rlevine@delcielomedia.com 571-585-8781

Competitive Information	
<b>Market Budget:</b>	\$23,043
<b>WOOD Share:</b>	23%
<b>Comment:</b>	
<b>WOTV:</b>	1%
<b>WWMT:</b>	16%
<b>WXMI:</b>	23%
<b>WZZM:</b>	37%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	16	\$5,300.00	\$152.74	34.7
<b>Total</b>	<b>100%</b>	<b>16</b>	<b>\$5,300.00</b>	<b>\$152.74</b>	<b>34.7</b>

Monthly Summary		
Month	Spots	Dollars
2016-Sep	10	\$3,150.00
2016-Oct	6	\$2,150.00
<b>Total</b>	<b>16</b>	<b>\$5,300.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/16/16 2:07 PM					\$0	\$0	
New	9/16/16 2:03 PM	NILE NOYES	Confirmed	16		\$5,300.00	\$5,300.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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