

CONTRACT



WQAD-TV
3003 Park 16th St
Moline, IL 61265
(309) 764-8888

<u>Contract / Revision</u> 372286 /		<u>Alt Order #</u> 08356128
<u>Product</u> 8/25/16 HILLARY CLINTON		
<u>Contract Dates</u> 09/06/16 - 09/12/16		<u>Estimate #</u> 5284
<u>Advertiser</u> Clinton H/D/US President		<u>Original Date / Revision</u> 08/26/16 / 08/26/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WQAD-TV	<u>Account Executive</u> Justin Votta	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 278	<u>Product Code</u> 295
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

GMMB/Greer Margolis Mitchell & Burns
3050 K St NW
Suite 100
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	8	09/06/16	09/12/16	M-F 10p-1035p	10:00 PM-10:35 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/06/16	09/12/16	MTWTF--				1	\$450.00	0.00			
N 2	8	09/12/16	09/12/16	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/06/16	09/12/16	M-----				1	\$110.00	0.00			
N 3	8	09/06/16	09/12/16	M-F 11a-12p	11:30 AM-12:00 PM		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/06/16	09/12/16	MTWTF--				1	\$60.00	0.00			
N 4	8	09/06/16	09/12/16	M-F 2p-3p	2:00 PM-3:00 PM		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/06/16	09/12/16	MTWTF--				1	\$25.00	0.00			
N 5	8	09/06/16	09/12/16	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/06/16	09/12/16	MTWTF--				1	\$150.00	0.00			
N 6	8	09/06/16	09/12/16	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/06/16	09/12/16	MTWTF--				2	\$175.00	0.00			
N 7	8	09/06/16	09/12/16	M-F 5a-6a	5:00 AM-5:30 AM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/06/16	09/12/16	MTWTF--				1	\$80.00	0.00			
N 8	8	09/06/16	09/12/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/06/16	09/12/16	MTWTF--				2	\$400.00	0.00			
N 9	8	09/06/16	09/12/16	M-F 5a-6a	5:30 AM-6:00 AM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/06/16	09/12/16	MTWTF--				1	\$80.00	0.00			
N 10	8	09/06/16	09/12/16	M-F 6a-7a	6:00 AM-6:30 AM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/06/16	09/12/16	MTWTF--				1	\$250.00	0.00			
N 11	8	09/06/16	09/12/16	M-F 6p-7p	6:00 PM-6:30 PM		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/06/16	09/12/16	MTWTF--				2	\$225.00	0.00			
N 12	8	09/06/16	09/12/16	M-F 6a-7a	6:30 AM-7:00 AM		:30				NM	1	\$250.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/06/16	09/12/16	MTWTF--				1	\$250.00	0.00			
N 13	8	09/06/16	09/12/16	M-F 6p-7p	6:30 PM-7:00 PM		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/06/16	09/12/16	MTWTF--				2	\$225.00	0.00			
N 14	8	09/06/16	09/12/16	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/06/16	09/12/16	MTWTF--				4	\$250.00	0.00			
N 15	8	09/06/16	09/12/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/06/16	09/12/16	MTWTF--				1	\$100.00	0.00			
N 16	8	09/12/16	09/12/16	Monday Prime 2 HR	7:00 PM-9:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	1-----				1	\$600.00	0.00			
D 17	8	09/10/16	09/10/16	Late Run News	10:30 PM-11:05 PM		:30				NM	0	\$0.00
D 18	8	09/10/16	09/10/16	Sa 1035p-1135p	10:30 PM-11:30 PM		:30				NM	0	\$0.00
D 19	8	09/10/16	09/10/16	Sa-Su 11a-6p	12:00 PM-6:00 PM		:30				NM	0	\$0.00
N 20	8	09/10/16	09/10/16	Sa 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	-----1-				1	\$100.00	0.00			
N 21	8	09/10/16	09/10/16	Sa-Su 4a-7a	6:30 AM-7:00 AM		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	-----1-				1	\$20.00	0.00			
N 22	8	09/10/16	09/10/16	Sa 630p-7p	6:30 PM-7:00 PM		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	-----2-				2	\$75.00	0.00			
D 23	8	09/10/16	09/10/16	NBA Prime	7:00 PM-10:00 PM		:30				NM	0	\$0.00
N 24	8	09/10/16	09/10/16	College Football Prime Gm	Various		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	-----1-				1	\$350.00	0.00			
D 25	8	09/10/16	09/10/16	Saturday Network Prime	9:00 PM-10:00 PM		:30				NM	0	\$0.00
N 26	8	09/10/16	09/10/16	College Football Late Gm	Various		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	-----1-				1	\$375.00	0.00			
N 27	8	09/06/16	09/12/16	M-F 4p-5p	4:30 AM-5:00 AM		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/06/16	09/12/16	MTWTF--				1	\$30.00	0.00			
Totals										0.00		30	\$6,230.00

Time Period	# of Spots	Gross Amount	Net Amount
08/29/16 - 09/12/16	30	\$6,230.00	\$5,295.50
Totals	30	\$6,230.00	\$5,295.50

Signature: _____ **Date:** _____

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