

# CONTRACT



**WQAD-TV**  
**3003 Park 16th St**  
**Moline, IL 61265**  
**(309) 764-8888**

<u>Contract / Revision</u> 372729 /		<u>Alt Order #</u> 08356151
<u>Product</u> 10/18 HILLARY CLINTON		
<u>Contract Dates</u> 10/25/16 - 10/31/16		<u>Estimate #</u> 5291
<u>Advertiser</u> Clinton H/D/US President		<u>Original Date / Revision</u> 10/24/16 / 10/24/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WQAD-TV	<u>Account Executive</u> Justin Votta	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 278	<u>Product Code</u> 295
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**GMMB/Greer Margolis Mitchell & Burns**  
**3050 K St NW**  
**Suite 100**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 1	8	10/25/16	10/31/16	M-F 10p-1035p	10:00 PM-10:35 PM		:30				NM	0	\$0.00
N 2	8	10/25/16	10/31/16	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				1	\$150.00	0.00			
3	8	10/25/16	10/31/16	M-F 11a-12p	11:30 AM-12:00 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				1	\$250.00	0.00			
4	8	10/25/16	10/31/16	M-F 2p-3p	2:00 PM-3:00 PM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				1	\$40.00	0.00			
5	8	10/25/16	10/31/16	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				1	\$150.00	0.00			
6	8	10/25/16	10/31/16	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				2	\$350.00	0.00			
7	8	10/25/16	10/31/16	M-F 5a-6a	5:00 AM-5:30 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				1	\$150.00	0.00			
8	8	10/25/16	10/31/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				3	\$500.00	0.00			
9	8	10/25/16	10/31/16	M-F 4a-430a	5:30 AM-6:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				1	\$150.00	0.00			
10	8	10/25/16	10/31/16	M-F 6a-7a	6:00 AM-6:30 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				1	\$350.00	0.00			
11	8	10/25/16	10/31/16	M-F 6p-7p	6:00 PM-6:30 PM		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				3	\$500.00	0.00			
12	8	10/25/16	10/31/16	M-F 6a-7a	6:30 AM-7:00 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				1	\$350.00	0.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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		<u>Estimate #</u> 5291
<u>Advertiser</u> Clinton H/D/US President		<u>Original Date / Revision</u> 10/24/16 / 10/24/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
13	8	10/25/16	10/31/16	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				1	\$350.00	0.00			
14	8	10/25/16	10/31/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				1	\$150.00	0.00			
D 15	8	10/29/16	10/29/16	Late Run News	10:30 PM-11:05 PM		:30				NM	0	\$0.00
D 16	8	10/29/16	10/29/16	Sa 1035p-1135p	10:30 PM-11:30 PM		:30				NM	0	\$0.00
D 17	8	10/29/16	10/29/16	Sa-Su 11a-6p	12:00 PM-6:00 PM		:30				NM	0	\$0.00
18	8	10/29/16	10/29/16	Sa 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1-				1	\$350.00	0.00			
19	8	10/29/16	10/29/16	Sa 630p-7p	6:30 PM-7:00 PM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----2-				2	\$100.00	0.00			
20	8	10/29/16	10/29/16	College Football Prime Gm	Various		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----2-				2	\$400.00	0.00			
D 21	8	10/30/16	10/30/16	Su 1035p-1105p	10:30 PM-11:00 PM		:30				NM	0	\$0.00
22	8	10/30/16	10/30/16	Su 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1				1	\$200.00	0.00			
23	8	10/30/16	10/30/16	Sunday Prime Hour 1	6:00 PM-7:00 PM		:30				NM	2	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----2				2	\$875.00	0.00			
24	8	10/30/16	10/30/16	Su 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1				1	\$300.00	0.00			
25	8	10/25/16	10/31/16	M-F 430a-5a	430a-5a		:30				NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				3	\$30.00	0.00			
D 26	8	10/27/16	10/27/16	Thursday Prime Hour 1	7p-8p		:30				NM	0	\$0.00
D 27	8	10/29/16	10/29/16	Late Run News	10:30 PM-11:05 PM		:30				NM	0	\$0.00
28	8	10/27/16	10/27/16	Thursday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	---2---				2	\$1,500.00	0.00			
<b>Totals</b>											0.00	32	\$12,480.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/30/16	30	\$11,480.00	\$9,758.00
10/31/16 - 10/31/16	2	\$1,000.00	\$850.00
<b>Totals</b>	32	\$12,480.00	\$10,608.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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