

Pulse 101.7FM – KPUL
Quarter 3 - Issues and Programs List 2021

Interviews:

Waukeee Fire Department

Date/Time: 7/2/21 12:00pm Length: 2:00

Date/Time: 7/2/21 2:00pm Length: 2:00

Justin Frederick is a fire marshal at the Waukeee Fire Department. Justin talked with Rachel Leigh about firework safety to prepare listeners for the upcoming holiday weekend. He talked about preventing fires before they even occur by making sure adults are present, you stay near water and away from trees. Justin also touched on a few other fire hazards that could come up on a holiday weekend such as grilling and being near firepits.

TLI (Training Leaders International)

Date/Time: 7/17/21 7:00am Length: 6:17

Date/Time: 7/17/21 7:15am Length: 8:01

Aaron Jameson of Training Leaders International returned to chat with RaJan about the impact of their first workshop in Des Moines for international pastors of different diversities to learn how to teach the gospel. He also discussed how there are so many different nations represented in our communities and how we can better relate and reach out to those people who are different than us. He also brought Pastor Cornelius with him to share how we can bring Christian radio to Liberia

Wildwood Hills Ranch

Date/Time: 7/24/21 7:00am Length: 7:40

Michelle Van Roekel is the Relationship Manager for Wildwood Hills Ranch, a local Summer Camp that offers scholarships to underprivileged youth. She chatted with RaJan about what a return to full capacity summer programming will look like for them. She also talked about scholarships they offer young people as well as long term goals for students who attend. They hope to give them skills to use in the workplace and in leadership roles. She also stressed the importance of mandatory reporting for them and being able to give students the proper help they need.

Iowa Storm Chasers**Date/Time: 7/31/21 7:00am Length: 6:04****Date/Time: 7/31/21 7:15am Length: 5:17**

Zach Sharpe is founder of the Iowa Storm Chasers. Hee talked with RaJan about what to expect when it comes to summer weather. He explained the defining characteristics of a tornado as well as updates for tornado season timelines. He promoted the app they have that will send new severe thunderstorm push notifications or alerts of high winds. He also gave many tornado safety tips and explained how you can customize your weather app experience.

Focus on the Family**Date/Time: 8/14/21 7:00am Length: 6:57****Date/Time: 8/14/21 7:15am Length: 8:27**

Dr. Greg Smalley of Focus on the family was able to chat with RaJan and talk primarily about encouragement for married couples and avoiding divorce. Dr. Greg focused on couple continually growing in their relationship and seeking help in counseling to do so. He encouraged listeners to never stop learning and growing in your marriage and to feed the marriage of others as well. He thinks there is power in investing in other couples and counseling younger married couples.

Valley Church**Date/Time: 9/20/21 7:20am Length: 2:52****Date/Time: 9/20/21 7:30am Length: 4:21**

Beth Castile of Valley Church spoke with RaJan about their upcoming Tailgate with Tebow Event. They invited listeners to Join Tim Tebow, Heisman trophy-winner, 2x National Champion, and New York Times Best-Selling author, at the Valley Community Center on Thursday, October 7, at 6:30 pm, for a casual event and live Q&A! This event is perfect for individuals, teams, friends or families. Just be sure to grab your tickets quickly as a limited number of tickets are available!

Community Events:

July 3, 2021 Norwalk Independence Day Parade

Rileigh and Brendyn gathered volunteers and walked in the Norwalk Independence Day Parade. They passed out candy and music guides to the people watching.

July 3, 2021 West Des Moines Independence Day Parade

RaJan and Brendyn gathered volunteers and walked in the West Des Moines Independence Day Parade. They passed out candy and music guides to the people watching.

July 25, 2021 Slumberland Grand Opening

Brendyn were invited to a Slumberland Grand opening to provide music and greet guests as they entered the new store.

August 12-22, 2021 Iowa State Fair

Pulse 101.7 participated in the Iowa State Fair by staffing a booth for the entirety of the fair. They did games, coloring pages, and much more with the people who stopped by.

August 20, 2021 Stars Go Dim Concert and Fundraiser

Rileigh was invited to help host and provide music for the a concert in Marshalltown, IA featuring Stars Go Dim and Cain. It was a fundraiser for disaster relief in the community after a tornado had destroyed many homes.

August 22, 2021 Worship in the Wild

RaJan was invited to provide music for the Worship in the Wild event at the Blank Park Zoo. It was a free event open to public and ended in an evening of worship.

PSA's:

Issues categories covered: Alzheimer's disease, Importance of Caregiving, Coronavirus Tips, High Blood Pressure, Online Conversations for connection with Fourthstream, and Wildwood Hills Ranch volunteer opportunities.

PSA airtime totals: 15 minutes total per week on a rotator, 30 seconds each

Cynthia

Man: My mother was always very active and independent, and she was familiar with her neighborhood. But one day she stopped at the stop sign for much longer than usual, she wasn't even really sure where she was at. Woman: It's important for you to talk to someone about it. I felt so much better after my son told me. "Mom, we'll figure it out." Announcer: When something feels different, it could be Alzheimer's, now is the time to talk. Visit [alz.org/ourstories](https://www.alz.org/ourstories) to learn more. A message from the Alzheimer's Association and the Ad Counsel.

Take A Minute

Younger Female: Hey Dad your prescription will be ready in just a minute. Older Female: Hey dad, your laundry will be ready in just a minute. Older Female: Dad, your lunch will be ready in just a minute. Male: Hey honey, why don't you take a minute? Announcer: When you help care for a loved one, you give them as much time as you can. But it's just as important to take time for yourself. AARP can help. Find free care guides to support you and your loved one at AARP.org/caregiving, that's AARP.org/caregiving. Brought to you by AARP and the Ad Council.

Manage Your Numbers

Man: 145/92, Woman: 80/111, Woman 2: I had a heart attack and cardiac arrest, and then a stroke. Announcer: Your blood pressure numbers could change your life. Lowering your high blood pressure could save you from a heart attack or stroke. If you've stopped your treatment plan, restart it. Or talk to your doctor about creating one that works better for you. Start taking the right steps and manageyourbp.org Man: Now, I'm trying to be better. Showing an effort. Announcer: Brought to you by The American Heart Association, American Medical Association, and the Ad Council.

Fourthstream Coming Home Event:

Here's something interesting! Pulse founder Dave Nadler is hosting several online conversations this month, to help us connect and focus on things that matter as we navigate life today. We'll talk about things like how to see God at work around you. How to grow your personal connection with God. And how to utilize your unique gifts to help others. Join in one conversation or all four- all from the comfort of your couch. It's virtual, but still totally interactive, and there's no cost! Monday-Thursday, January 18-21...Register today at Pulse 1017 dot com.

Fourthstream Daniel

Hey I'm Daniel. I've found the truth of God's word to be so transforming of my heart that it strengthens my daily walk through life. Over the years, one of my favorite resources for studying scripture has been Fourthstream dot com. This was developed by Pulse founder, Dave Nadler and is truly a way to ENJOY God through spending time in his word.

The different resources are based on how much time you have to spend daily or weekly. Short readings, podcasts, full courses that take you through all 66 books of the Bible, understanding who Jesus is, building strong homes, and so much more. Check it out at Fourthstream dot com

Wildwood Hills Ranch Volunteer

Are you looking for more opportunities to serve and bring hope to children in need? Come to Wildwood Hills Ranch, a youth development organization with a mission to bring hope and healing to

children and youth at-risk in Iowa. We are looking for loving adults like YOU to come out and volunteer at the ranch. Call 641-396-2414 for more information about ways to get involved or head on over to our website at [wildwood hills ranch dot org](http://wildwoodhillsranch.org) to learn more!

Wildwood Hills Ranch Summer Staff

Are you looking for a FUN-FILLED and LIFE-GIVING summer job that will change your life? Spend your summer at Wildwood Hills Ranch, a youth development organization with a mission to bring hope and healing to children and youth at-risk in Iowa. We are hiring life guards, team leaders, kitchen staff members, art directors, and healthcare assistants that have a love for children and like to have fun! Call 641-396-2414 to kickoff the process of having the best summer of your life! Or head on over to our website at [wildwood hills ranch dot org](http://wildwoodhillsranch.org) to learn more!

Mentions:

Monday Motivation- Rajan does a weekly motivation speech on Mondays during the 6:00, 7:00, 8:00, and 9:00 hour. They are 60-90 seconds in length and they give encouragement to listeners for the new week ahead.

Wednesday Devo – Rajan does a weekly devotion on Wednesdays during the 6:00, 7:00, 8:00, and 9:00 hour. They are about 90 seconds each and he speaks to a specific life issue with a biblical comp