

**Pulse 101.7FM – KPUL**  
**Quarter 4 - Issues and Programs List 2021**

**Interviews:**

**Winter Warmth Drive**

**Date/Time: 10/2/21 7:00am Length: 3:07**

**Date/Time: 10/2/21 7:15am Length: 5:29**

RaJan chatted with the organizers of the Winter Warmth Drive about their upcoming winter clothing drive. They discussed what items were needed and where the various drop off locations were going to be. They explained why this drive is essential to our community and how we can help kids in need by just getting rid of the cold weather clothing we don't wear anymore.

**Valley Church**

**Date/Time: 10/16/21 7:00am Length: 4:32**

**Date/Time: 10/23/21 7:00am Length: 4:32**

Carter Norine from Valley Church was able to chat with RaJan about their upcoming Great Pumpkin Party. The Great Pumpkin Party is Des Moines' best family activity this fall and it's totally free to the community! They have a variety of great options at Valley Church, Valley Community and outdoors. Carter stressed that it's important to them that there is a safe Halloween option for families to count on every year. They also offered a night that specifically for families with special needs kids with activities made for them and volunteers ready to help where needed.

**Focus On The Family**

**Date/Time: 10/30/21 7:00am Length: 6:45**

**Date/Time: 10/30/21 7:15am Length: 7:36**

Adam Holz is a father of three and Focus on the Family's director of Plugged In, which keeps him intertwined in media every day. Facebook recently has noted that they know that their platform can be a danger to mental health in teenage girls. Holz stresses that limiting social media engagement for as long as possible is key. Once you allow your children to have social media, it's important to show them how to intentionally engage with it.

**Single Parent Provision****Date/Time: 11/6/21 7:00am Length: 3:34****Date/Time: 11/6/21 7:10am Length: 6:33**

Teahl Bader is founder of Single Parent Provision. She talked with RaJan about their upcoming Single Mom's Christmas dinner which is an evening for single mothers to come together in community and get a nice holiday catered meal. Programming is offered for their children so that they have a safe place to be while their moms are at dinner. Bader shared that the pulse listeners can help by helping to pay for the meals of those mothers, which are \$15 a person or \$25 for a family.

**Hope Ministries****Date/Time: 11/13/21 7:00am Length: 5:07****Date/Time: 11/13/21 8:20am Length: 5:07**

Kathy Coady of Hope Ministries was able to chat with RaJan and talk primarily about all the ways they will be providing for people in need over the holidays and how Pulse listeners can get involved. They are in need of food donations for Thanksgiving and Christmas as well as people who can volunteer to prepare the meals as well as serve them on Thanksgiving and Christmas day.

**Hope Ministries (Re-Airing of Interview)****Date/Time: 11/20/21 7:00am Length: 5:07**

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### **Community Events:**

#### **October 26, 2021      Des Moines Christian School Speech Class**

RaJan and Rachel were invited to Des Moines Christian School to present to a high school speech class on podcasting, content creation, and answer any questions the students had about working in radio.

#### **October 27, 2021      Great Pumpkin Party**

RaJan brought the Pulse vehicle to Valley Community Center for the Great Pumpkin Party. This evening was their special needs night. Families with children that are special needs were invited to come on this evening and RaJan greeted them as they entered the event!

#### **November 1, - November 14, 2021    Aspen Aire Warm for the Holidays Furnace Giveaway**

Pulse partners with local business, Aspen Aire, to provide a free furnace system a family in December. We asked listeners to nominate a deserving family and Aspen Aire chooses a winner based on the entries submitted. Aspen Aire then coordinates the delivery and installs the system.

**On-air promotion:** We ran promos and did live mentions for 2 weeks leading up to the announcement of the winner. Approximately 30 minutes a day.

#### **November 11, 2021                  Thunder Power Reading Hour**

Raleigh was invited to Grand View Christian Academy's Thunder Power Reading Hour. Different community members volunteered to read a book multiple times to different groups of students over the course of an hour.

#### **November 22, 2021                  Hope Ministries Donation Drive Thru**

Hope Ministries helps feed over 3,000+ people across central Iowa on Thanksgiving Day and again on Christmas. We encouraged listeners to get involved and help others out in the community by dropping off food donations at our contactless drive-thru located at our studio in Waukee. We gathered in a socially distant and safe way. We saw listeners of every age come and donate food items such as dinner rolls, cookies, ground beef, pork loin, bacon, ham, milk cheese, eggs, green beans, salads, and more. We did a live-broadcast from 6:00pm-9:00pm. **On air promotion:** We ran promos and did live mentions daily 1 week leading up to the event. Approximately 30 minutes a day.

### **PSA's:**

**Issues categories covered: Alzheimer's disease, Importance of Caregiving, Coronavirus Tips, High Blood Pressure, Online Conversations for connection with Fourthstream, and Wildwood Hills Ranch volunteer opportunities.**

**PSA airtime totals: 15 minutes total per week on a rotator, 30 seconds each**

**We are the 25**

Woman: We are the 25 percent. That's a quarter of all Americans. Over 61 million people with a disability. Our differences make us 100 percent unique. Just like you. 100 percent creative, passionate, determined, and proud. We are the 25 percent, and we want a world where everyone is 100 percent included. Easterseals disability services. Change the way you see disability.

[Wearethe25.org](http://Wearethe25.org)

### **Before I was Adopted- Teen Voices**

Younger Woman: Before I was adopted, I felt like my life was already over.

Young Man: My biggest fear was that I would age out and not know how to be sufficient on my own

Young Woman: At a certain age, they don't want you and you're troubled and stuff.

Older Woman: The clock is ticking for the more than 125,000 kids waiting to be adopted from foster care. Help the Dave Thomas Foundation for adoption prevent them from aging out without a permanent family. Learn more at [davethomasfoundation.org](http://davethomasfoundation.org).

### **Manage Your Numbers**

Man: 145/92, Woman: 80/111, Woman 2: I had a heart attack and cardiac arrest, and then a stroke.

Announcer: Your blood pressure numbers could change your life. Lowering your high blood pressure could save you from a heart attack or stroke. If you've stopped your treatment plan, restart it. Or talk to your doctor about creating one that works better for you. Start taking the right steps and [manageyourbp.org](http://manageyourbp.org) Man: Now, I'm trying to be better. Showing an effort. Announcer: Brought to you by The American Heart Association, American Medical Association, and the Ad Council.

### **Fourthstream Coming Home Event:**

Here's something interesting! Pulse founder Dave Nadler is hosting several online conversations this month, to help us connect and focus on things that matter as we navigate life today.

We'll talk about things like how to see God at work around you. How to grow your personal connection with God. And how to utilize your unique gifts to help others.

Join in one conversation or all four- all from the comfort of your couch. It's virtual, but still totally interactive, and there's no cost! Monday-Thursday, January 18-21...Register today at [Pulse 1017 dot com](http://Pulse 1017 dot com).

### **Fourthstream Daniel**

Hey I'm Daniel. I've found the truth of God's word to be so transforming of my heart that it strengthens my daily walk through life. Over the years, one of my favorite resources for studying scripture has been [Fourthstream dot com](http://Fourthstream dot com). This was developed by Pulse founder, Dave Nadler and is truly a way to ENJOY God through spending time in his word.

The different resources are based on how much time you have to spend daily or weekly. Short readings, podcasts, full courses that take you through all 66 books of the Bible, understanding who Jesus is, building strong homes, and so much more. Check it out at [Fourthstream dot com](http://Fourthstream.com)

### **Wildwood Hills Ranch Volunteer**

Are you looking for more opportunities to serve and bring hope to children in need? Come to Wildwood Hills Ranch, a youth development organization with a mission to bring hope and healing to children and youth at-risk in Iowa. We are looking for loving adults like YOU to come out and volunteer at the ranch. Call 641-396-2414 for more information about ways to get involved or head on over to our website at [wildwood hills ranch dot org](http://wildwoodhillsranch.org) to learn more!

### **Wildwood Hills Ranch Summer Staff**

Are you looking for a FUN-FILLED and LIFE-GIVING summer job that will change your life? Spend your summer at Wildwood Hills Ranch, a youth development organization with a mission to bring hope and healing to children and youth at-risk in Iowa. We are hiring life guards, team leaders, kitchen staff members, art directors, and healthcare assistants that have a love for children and like to have fun! Call 641-396-2414 to kickoff the process of having the best summer of your life! Or head on over to our website at [wildwood hills ranch dot org](http://wildwoodhillsranch.org) to learn more!

### **Mentions:**

Monday Motivation- Rajan does a weekly motivation speech on Mondays during the 6:00, 7:00, 8:00, and 9:00 hour. They are 60-90 seconds in length and they give encouragement to listeners for the new week ahead.

Wednesday Devo – Rajan does a weekly devotion on Wednesdays during the 6:00, 7:00, 8:00, and 9:00 hour. They are about 90 seconds each and he speaks to a specific life issue with a biblical comp