



**A Proposal for**  
**Mike Dalby Campaign**  
**Primary 2024**  
**Stations: KFYO, KKCL**

Sales Representative		Phone	Mobile	Fax	Email
Ken Corbin			806.535.2452		ken.corbin@townsquaremedia.com
Quoted	Good Until	Start Date	End Date	Total Weeks	Printed
01/10/2024	01/16/2024	02/05/2024	03/10/2024	5	01/23/2024 @ 10:46:47 am

Weeks: 02/05 to 02/18/2024										Total Weeks: 2		
Description	Len	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Rate	Units	Investment	
KFYO Tom Collins 630a-8:30a	60	1	1	1	1	1	0	0	\$25.50	5	\$127.50	
KFYO Clay & Buck 11a-2p	60	1	0	1	0	1	0	0	\$29.75	3	\$89.25	
KFYO Sean Hannity 2p-5p	60	0	1	0	1	0	0	0	\$29.75	2	\$59.50	
KFYO Chad Hasty 5p-7p	60	1	1	1	1	1	0	0	\$23.80	5	\$119.00	
KFYO.com Stream M-F 6a-7p	60	<<<<<<<<< 20 >>>>>>>>							\$3.40	20	\$68.00	
<b>2 Week Totals:</b>										<b>70</b>	<b>\$926.50</b>	

Week: 02/19 to 02/25/2024										Total Weeks: 1		
Description	Len	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Rate	Units	Investment	
KFYO Tom Collins 630a-8:30a	60	1	1	1	1	1	0	0	\$25.50	5	\$127.50	
KFYO Clay & Buck 11a-2p	60	0	1	1	1	1	0	0	\$29.75	4	\$119.00	
KFYO Sean Hannity 2p-5p	60	1	1	1	1	1	0	0	\$29.75	5	\$148.75	
KFYO Chad Hasty 5p-7p	60	1	2	2	2	2	0	0	\$23.80	9	\$214.20	
KFYO.com Stream M-F 6a-7p	60	<<<<<<<< 20 >>>>>>>>							\$3.40	20	\$68.00	
KKCL M-F 6a-10a	60	0	0	1	0	1	0	0	\$21.25	2	\$42.50	
KKCL M-F 10a-3p	60	0	1	0	1	0	0	0	\$21.25	2	\$42.50	
KKCL M-F 3p-7p	60	1	1	1	1	1	0	0	\$17.00	5	\$85.00	
<b>Week Totals:</b>										<b>52</b>	<b>\$847.45</b>	

Week: 02/26 to 03/03/2024										Total Weeks: 1		
Description	Len	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Rate	Units	Investment	
KFYO Tom Collins 630a-8:30a	60	1	1	1	1	1	0	0	\$25.50	5	\$127.50	
KFYO Clay & Buck 11a-2p	60	1	1	1	1	1	0	0	\$29.75	5	\$148.75	
KFYO Sean Hannity 2p-5p	60	1	1	1	1	1	0	0	\$29.75	5	\$148.75	
KFYO Chad Hasty 5p-7p	60	2	2	2	2	2	0	0	\$23.80	10	\$238.00	
KFYO.com Stream M-F 6a-7p	60	<<<<<<<< 20 >>>>>>>>							\$3.40	20	\$68.00	
KKCL M-F 6a-10a	60	1	0	1	0	1	0	0	\$21.25	3	\$63.75	
KKCL M-F 10a-3p	60	0	1	0	1	0	0	0	\$21.25	2	\$42.50	
KKCL M-F 3p-7p	60	1	1	1	1	1	0	0	\$17.00	5	\$85.00	
<b>Week Totals:</b>										<b>55</b>	<b>\$922.25</b>	

Week: 03/04 to 03/10/2024										Total Weeks: 1		
Description	Len	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Rate	Units	Investment	
KFYO Tom Collins 630a-8:30a	60	1	1	0	0	0	0	0	\$25.50	2	\$51.00	
KFYO Clay & Buck 11a-2p	60	1	1	0	0	0	0	0	\$29.75	2	\$59.50	
KFYO Sean Hannity 2p-5p	60	1	1	0	0	0	0	0	\$29.75	2	\$59.50	
KFYO Chad Hasty 5p-7p	60	1	1	0	0	0	0	0	\$23.80	2	\$47.60	
KFYO.com Stream M-F 6a-7p	60	4	4	0	0	0	0	0	\$3.40	8	\$27.20	
KKCL M-F 6a-10a	60	1	0	0	0	0	0	0	\$21.25	1	\$21.25	
KKCL M-F 10a-3p	60	0	1	0	0	0	0	0	\$21.25	1	\$21.25	
KKCL M-F 3p-7p	60	1	0	0	0	0	0	0	\$17.00	1	\$17.00	
<b>Week Totals:</b>										<b>19</b>	<b>\$304.30</b>	

# Mike Dalby Campaign -- Primary 2024

(Continued)

Stations: KFYO, KKCL

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	Units	Investment
<b>Schedule Totals:</b>	<b>196</b>	<b>\$3,000.50</b>

Thank You for your business.

All Rates NET.

Approved for Mike Dalby Campaign by:



Authorized Signature

Printed Name: MICHAEL P. DALBY

Title: 11:55 AM Date: 1/23/24

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Mike Dalby, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE



FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Mike Dalby

Authorized committee:  
Mike Dalby Campaign

Agency requesting time (and contact information):

N/A

Candidate's political party:  
Republican

Office sought (no acronyms or abbreviations):  
Lubbock County Commissioner Pct 1

Date of election: 3/5/24

General

Primary

Treasurer of candidate's authorized committee:  
Corie Merchant

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: <u>Mike Dalby</u>	Name: <u>Ken Corbin</u>
Date of Request to Purchase Ad Time: <u>1/22/24</u>	Date of Station Agreement to Sell Time: <u>1/22/24</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:  
\_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):  
\_\_\_\_\_

Contract #:	Station Call Letters: KFYO	Date Received/Requested: 1/22/24
Est. #:	Station Location: Lubbock	Run Start and End Dates: See Attached

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

MIKE DALBY  
CAMPAIGN  
9025 COUNTY ROAD 6875  
LUBBOCK, TX 79407-6025

66-1638/1113

1110

DATE 1/23/24

PERMANENTLY VALUE NEW SECURITY



PAY TO TOWNSQUARES MEDIA

\$ 3000.<sup>00</sup>

THE ORDER OF THREE THOUSAND AND ~~50~~ 00

DOLLARS

← Heat Sensitive Ink



PEOPLES BANK  
11011 Quaker Avenue  
Lubbock, Texas 79424

MEMO ADVERTISING

*[Handwritten Signature]*



SEE INK DETAILS ON BACK