

WRKH
Mobile, AL
Quarterly Issues/Programs List
Fourth Quarter, 2017
01/08/2018

WRKH
Quarterly Issues/Programs List

WRKH provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Anti-Bullying:** Mobile Co Coalition Against Bullying on weeklong local campaign in schools to get students to speak up about bullying
- **Children and Families:** AL Baptist Children's Home, providing homes for children of families in crisis; Local business people talk about a new fundraiser, the Trees 4 Hope benefit, to raise money for the Alabama Baptist Children's Home in Mobile, providing homes for children of families in crisis. Haley Danner of the Children's Home talks about how they help these children and efforts to work with the court system to find stable homes for these children, while providing for their needs in the meantime.
- **Community Improvement:** Junior League of Mobile's Christmas Jubilee is one of the largest holiday markets on the Gulf Coast, with over 100 vendors from across the country. It's also the Junior League's largest fundraiser, and makes a direct impact on the Mobile and Baldwin County communities through the development of JLM volunteers and the numerous local agencies and programs with which JLM partners
- **Disabilities/Education:** Candice Dodson, program director for the Exceptional Foundation of the Gulf Coast, explains their mission, to provide social and recreational opportunities for the special needs community of Baldwin and Mobile Counties. Year-round programs are offered for adults with special needs; summer programs are also offered for school age students with special needs. The program offers socialization and recreation, and gives caregivers a much-needed break.
- **Education:** Distinguished Young Women of America director Kendra Haskins talks about how this scholarship program has grown and evolved since it began as America's Junior Miss in 1958. The program now also focuses on developing leadership and talent, with programs in all 50 states. Distinguished Young Woman of America 2015 Moira Nakada talks about her experience with the program and the scholarship she won to the University of South Alabama, thanks to DYW.

- **Emergency Weather Coverage of Hurricane Nate**—Saturday 10/7/17- **WRKH** provided about **5 hours of continuous coverage**. Because of the timing and size of the storm, we elected to fully utilize our news partner NBC 15 for the duration of coverage. Information was also provided to listeners via the station website and social media.
- **Environment:** Update on Mobile Baykeeper efforts to keep area waterways free of pollution, including a notice of intent to sue Daphne Utilities for Clean Water Act violations due to sewer spills; working with Alabama Power to move 16 million tons of coal ash away from the Mobile River to a lined landfill; and implementing a two year marine debris removal project on One Mile Creek in Mobile.
- **MENTAL HEALTH:** Lifelines Brunch Fest is a new fundraiser to help support Lifelines Counseling. Lifelines Counseling Services of Mobile helps people find real solutions to real problems. Their goal is to facilitate positive changes in individuals, families and communities by providing comprehensive education, referral and counseling services for social, emergency and financial problems. They offer family counseling, consumer credit counseling, rape crisis counseling and more, with a sliding fee for those without insurance.
- **Public Health:** Kimberly Kimberly Garrett, Audra Harper and Bo Megginson with Victory Health Partners, which offers low-cost medical care for uninsured working adults. Each year, Victory has approximately 19,000 patient encounters with patients from 25 counties in Alabama, 11 in Mississippi and 8 in Florida. The clinic has a far-reaching network of over 150 local physicians, dentists, healthcare providers, and hospitals offering specialized care in their own offices. Public Health programming also included Gulf Coast Focus shows on the American Cancer Making Strides Walk and ACS Real Men Wear Pink campaign, with information on services funded by these programs and health information, including early detection.
- **Public Safety:** Capt. Doug Parmenter of the Mobile Police Department talks about holiday safety, shopping, and car burglaries. Parmenter says the key to preventing crime is to eliminate opportunity and being aware of your surroundings. Parmenter says 75% of car burglaries could be prevented by owners locking their car doors. He also talks about the problem of guns, taking during car burglaries, ending up in criminals' hands and leading to more crime.

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

- **Emergency Weather Coverage of Hurricane Nate**—Saturday 10/7/17- **WRKH** provided about **5 hours of continuous coverage**. Because of the timing and size of the storm, we elected to fully utilize our news partner NBC 15 for the duration of coverage. Information was also provided to listeners via the station website and social media.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|----------------|--|--|--|------------------------|----------|
| Public Affairs | PA iHeart Radio Gulf Coast Focus INTRO | Introduction of weekly public affairs program, guests, and issues covered | ---- | 10/01/2017 07:00 AM | 000:24 |
| Anti-Bullying | PA iHeart Radio Gulf Coast Focus | Mobile Co Coalition Against Bullying on weeklong local campaign in schools to get students to speak up about bullying | Ann Sirmon, Lydia Pettijohn | 10/01/2017 07:00 AM | 028:18 |
| Public Affairs | PA iHeart Radio Gulf Coast Focus OUTRO | Contact information for guest/topic, and iHeart Media Community Coordinator contact info | ---- | 10/01/2017 07:28 AM | 000:13 |
| Public Affairs | PA iHeart Radio Gulf Coast Focus INTRO | Introduction of weekly public affairs program, guests, and issues covered | ---- | 10/08/2017 06:59 AM | 000:26 |
| Public Health | PA iHeart Radio Gulf Coast Focus | American Cancer Society Real Men Wear Pink Campaign- This is an effort during Breast Cancer Awareness Month to raise money for local programs to support breast cancer patients, as well as local research. These men shared their stories of how breast cancer has affected their families and their lives, and how they are getting their businesses and the | Ray Mayhall, Frank Lott, Doug Anderson and Troy Ephraim | 10/08/2017 07:00 AM | 028:16 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|----------------|--|---|---|------------------------|----------|
| | | community to support the ACS this month. And they're wearing pink all month, too, to raise awareness. | | | |
| Public Affairs | PA iHeart Radio Gulf Coast Focus OUTRO | Contact information for guest/topic, and iHeart Media Community Coordinator contact info | ---- | 10/08/2017 07:28 AM | 000:13 |
| Public Affairs | PA iHeart Radio Gulf Coast Focus INTRO | Introduction of weekly public affairs program, guests, and issues covered | ---- | 10/15/2017 06:59 AM | 000:29 |
| Public Health | PA iHeart Radio Gulf Coast Focus | American Cancer Society Making Strides Walk is a major fundraiser for the ACS during Breast Cancer Awareness Month. Marlene Rathle, with the American Cancer Society South Region, talks about the need to support local programs for breast cancer patients, as well as the need for early detection to save lives. Breast cancer survivors Glenda Chambers and Susan Riley talk about how they found out they had breast cancer, how it has affected their lives and their family, and why they are taking part in Making Strides, to help others battling breast cancer. | Marlene Rathle, Glenda Chambers and Susan Riley | 10/15/2017 07:00 AM | 028:14 |
| Public Affairs | PA iHeart Radio Gulf Coast Focus OUTRO | Contact information for guest/topic, and iHeart Media Community Coordinator contact info | ---- | 10/15/2017 07:28 AM | 000:13 |
| Public Affairs | PA iHeart Radio Gulf Coast Focus INTRO | Introduction of weekly public affairs program, guests, and issues covered | ---- | 10/22/2017 06:59 AM | 000:29 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-------------------------|---|--|---|------------------------|----------|
| Education | PA iHeart Radio Gulf Coast Focus | Distinguished Young Women of America director Kendra Haskins talks about how this scholarship program has grown and evolved since it began as America's Junior Miss in 1958. The program now also focuses on developing leadership and talent, with programs in all 50 states. Distinguished Young Woman of America 2015 Moira Nakada talks about her experience with the program and the scholarship she won to the University of South Alabama, thanks to DYW. | Kendra Haskins, DYW director; Moira Nakada, Distinguished Young Woman of America 2015 | 10/22/2017 07:00 AM | 028:23 |
| Public Affairs | PA iHeart Radio Gulf Coast Focus OUTRO | Contact information for guest/topic, and iHeart Media Community Coordinator contact info | ---- | 10/22/2017 07:28 AM | 000:13 |
| Education, Disabilities | iHM Public Affairs Music Helps Me Be Understood | The show explores the ways in which music can unlock the potential of those who struggle with reading, writing, math, organization or focus. 1 in 5 people have learning and attention issues, like ADHD and dyslexia. The show will feature stories from experts, teachers, parents and kids with learning and attention issues and how music has such a big impact on these children's lives. | Dave Savage | 10/29/2017 07:00 AM | 029:59 |
| Public Affairs | PA iHeart Radio Gulf Coast Focus INTRO | Introduction of weekly public affairs program, guests, and issues covered | ---- | 11/05/2017 07:01 AM | 000:26 |
| Community Improvement | PA iHeart Radio Gulf | Junior League of Mobile's Christmas | Amy Carpenter, | 11/05/2017 07:01 AM | 028:11 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|----------------|--|--|--------------------------------|------------------------|----------|
| | Coast Focus | Jubilee is one of the largest holiday markets on the Gulf Coast, with over 100 vendors from across the country. It's also the Junior League's largest fundraiser, and makes a direct impact on the Mobile and Baldwin County communities through the development of JLM volunteers and the numerous local agencies and programs with which JLM partners | Stacy Welborn | | |
| Public Affairs | PA iHeart Radio Gulf Coast Focus OUTRO | Contact information for guest/topic, and iHeart Media Community Coordinator contact info | ---- | 11/05/2017 07:30 AM | 000:13 |
| Public Affairs | PA iHeart Radio Gulf Coast Focus INTRO | Introduction of weekly public affairs program, guests, and issues covered | ---- | 11/12/2017 07:03 AM | 000:27 |
| MENTAL HEALTH | PA iHeart Radio Gulf Coast Focus | Lifelines Brunch Fest is a new fundraiser to help support Lifelines Counseling. Lifelines Counseling Services of Mobile helps people find real solutions to real problems. Their goal is to facilitate positive changes in individuals, families and communities by providing comprehensive education, referral and counseling services for social, emergency and financial problems. They offer family counseling, consumer credit counseling, rape crisis counseling and more, with a sliding fee for those without insurance. | Chandra Brown, Sarah Bumgarner | 11/12/2017 07:04 AM | 028:11 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|------------------------|--|---|--|------------------------|----------|
| Public Affairs | PA iHeart Radio Gulf Coast Focus OUTRO | Contact information for guest/topic, and iHeart Media Community Coordinator contact info | ---- | 11/12/2017 07:32 AM | 000:13 |
| Public Affairs | PA iHeart Radio Gulf Coast Focus INTRO | Introduction of weekly public affairs program, guests, and issues covered | ---- | 11/19/2017 07:04 AM | 000:27 |
| Children and Families | PA iHeart Radio Gulf Coast Focus | Local business people talk about a new fundraiser, the Trees 4 Hope benefit, to raise money for the Alabama Baptist Children's Home in Mobile, providing homes for children of families in crisis. Haley Danner of the Children's Home talks about how they help these children and efforts to work with the court system to find stable homes for these children, while providing for their needs in the meantime. | Haley Danner, Jimmy Deitz, Dr Christopher Mullenix | 11/19/2017 07:05 AM | 028:20 |
| Public Affairs | PA iHeart Radio Gulf Coast Focus OUTRO | Contact information for guest/topic, and iHeart Media Community Coordinator contact info | ---- | 11/19/2017 07:33 AM | 000:13 |
| Public Affairs | PA iHeart Radio Gulf Coast Focus INTRO | Introduction of weekly public affairs program, guests, and issues covered | ---- | 11/26/2017 07:01 AM | 000:24 |
| Disabilities/Education | PA iHeart Radio Gulf Coast Focus | Candice Dodson, program director for the Exceptional Foundation of the Gulf Coast, explains their mission, to provide social and recreational opportunities for the special needs community of Baldwin and Mobile Counties. Year-round programs are offered for adults with | Candice Dodson | 11/26/2017 07:02 AM | 028:24 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|----------------|--|---|--------------------------------|------------------------|----------|
| | | special needs; summer programs are also offered for school age students with special needs. The program offers socialization and recreation, and gives caregivers a much-needed break. | | | |
| Public Affairs | PA iHeart Radio Gulf Coast Focus OUTRO | Contact information for guest/topic, and iHeart Media Community Coordinator contact info | ---- | 11/26/2017 07:30 AM | 000:13 |
| Public Affairs | PA iHeart Radio Gulf Coast Focus INTRO | Introduction of weekly public affairs program, guests, and issues covered | ---- | 12/03/2017 07:02 AM | 000:24 |
| Environment | PA iHeart Radio Gulf Coast Focus | Update on Mobile Baykeeper efforts to keep area waterways free of pollution, including a notice of intent to sue Daphne Utilities for Clean Water Act violations due to sewer spills; working with Alabama Power to move 16 million tons of coal ash away from the Mobile River to a lined landfill; and implementing a two year marine debris removal project on One Mile Creek in Mobile. | Casi Calloway, Hanlon Walsh | 12/03/2017 07:02 AM | 028:05 |
| Public Affairs | PA iHeart Radio Gulf Coast Focus OUTRO | Contact information for guest/topic, and iHeart Media Community Coordinator contact info | ---- | 12/03/2017 07:30 AM | 000:13 |
| Public Affairs | PA iHeart Radio Gulf Coast Focus INTRO | Introduction of weekly public affairs program, guests, and issues covered | ---- | 12/10/2017 07:02 AM | 000:22 |
| Public Safety | PA iHeart Radio Gulf Coast Focus | Capt.Doug Parmenter of the Mobile Police Department talks about holiday safety, | Captain Doug Parmenter | 12/10/2017 07:02 AM | 028:23 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|----------------|--|---|------------------------|---------------------|----------|
| | | shopping, and car burglaries. Parmenter says the key to preventing crime is to eliminate opportunity and being aware of your surroundings. Parmenter says 75% of car burglaries could be prevented by owners locking their car doors. He also talks about the problem of guns, taking during car burglaries, ending up in criminals' hands and leading to more crime. | | | |
| Public Affairs | PA iHeart Radio Gulf Coast Focus OUTRO | Contact information for guest/topic, and iHeart Media Community Coordinator contact info | ----- | 12/10/2017 07:31 AM | 000:13 |
| Public Affairs | PA iHeart Radio Gulf Coast Focus INTRO | Introduction of weekly public affairs program, guests, and issues covered | ----- | 12/17/2017 07:00 AM | 000:22 |
| Public Safety | PA iHeart Radio Gulf Coast Focus | Capt.Doug Parmenter of the Mobile Police Department talks about holiday safety, shopping, and car burglaries. Parmenter says the key to preventing crime is to eliminate opportunity and being aware of your surroundings. Parmenter says 75% of car burglaries could be prevented by owners locking their car doors. He also talks about the problem of guns, taking during car burglaries, ending up in criminals' hands and leading to more crime. | Captain Doug Parmenter | 12/17/2017 07:01 AM | 028:23 |
| Public Affairs | PA iHeart Radio Gulf Coast Focus | Contact information for guest/topic, and iHeart Media Community | ----- | 12/17/2017 07:29 AM | 000:13 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|----------------|---|---|--|------------------------|----------|
| | OUTRO | Coordinator contact info | | | |
| Public Affairs | PA iHeart Radio Gulf Coast Focus INTRO | Introduction of weekly public affairs program, guests, and issues covered | ---- | 12/24/2017 07:01 AM | 000:24 |
| Public Health | PA iHeart Radio Gulf Coast Focus | Kimberly Garrett, Audra Harper and Bo Megginson with Victory Health Partners, which offers low-cost medical care for uninsured working adults. Each year, Victory has approximately 19,000 patient encounters with patients from 25 counties in Alabama, 11 in Mississippi and 8 in Florida. The clinic has a far-reaching network of over 150 local physicians, dentists, healthcare providers, and hospitals offering specialized care in their own offices | Kimberly Garrett, Audra Harper and Bo Megginson | 12/24/2017 07:02 AM | 028:18 |
| Public Affairs | PA iHeart Radio Gulf Coast Focus OUTRO | Contact information for guest/topic, and iHeart Media Community Coordinator contact info | ---- | 12/24/2017 07:30 AM | 000:13 |
| Public Affairs | PA iHeart Radio Gulf Coast Focus INTRO | Introduction of weekly public affairs program, guests, and issues covered | ---- | 12/31/2017 07:02 AM | 000:24 |
| Public Health | PA iHeart Radio Gulf Coast Focus | Kimberly Garrett, Audra Harper and Bo Megginson with Victory Health Partners, which offers low-cost medical care for uninsured working adults. Each year, Victory has approximately 19,000 patient encounters with patients from 25 counties in Alabama, 11 in Mississippi and 8 in Florida. The clinic has a | Kimberly Garrett, Audra Harper and Bo Megginson | 12/31/2017 07:02 AM | 028:18 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|----------------|---|---|-------|------------------------|----------|
| | | far-reaching network of over 150 local physicians, dentists, healthcare providers, and hospitals offering specialized care in their own offices | | | |
| Public Affairs | PA iHeart Radio Gulf Coast Focus OUTRO | Contact information for guest/topic, and iHeart Media Community Coordinator contact info | ----- | 12/31/2017 07:31 AM | 000:13 |

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|-------|-----------------|-------------|-----------|----------|
|-------|-----------------|-------------|-----------|----------|

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|----------------------------------|-------------------------------|----------|------|
| Wildlife | ALABAMA WILDLIFE FED cook off | 000:30 | 013 |
| Cancer | AUTONATION cure bowl | 000:30 | 029 |
| Education | Best Robotics | 000:30 | 008 |
| Legal Aid, Mobile Bar Foundation | iHeartMedia Tri The Gulf | 000:30 | 023 |
| Fitness | Mobile Sport Authority | 000:29 | 010 |
| Breast Cancer | PSA FAUSAK TIRES | 000:30 | 011 |
| AL Baptist Children's Home | PSA-Trees for Hope #1 | 001:01 | 007 |
| AL Baptist Children's Home | PSA-Trees for Hope #2 | 001:00 | 007 |

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|--------------------|------------------------------|-----------------|-------------|
| Local Economy | SMALL BUSINESS SATURDAY | 000:30 | 010 |
| DISTRACTED DRIVING | PROJECT YELLOW LIGHT | 000:30 | 008 |
| Family Issues | AL Dept. of Human Resources | 000:30 | 097 |
| HEALTH AND FITNESS | SAVE THE MALES | 000:30 | 005 |
| Housing | Ala Broadcasters Assoc | 000:30 | 098 |
| Safety | DEPT OF HOMELAND SECURITY | 000:30 | 013 |
| Health | RED | 000:29 | 017 |
| Health | RED WORLD AIDS DAY | 000:30 | 032 |