

WRKH  
 Mobile, AL  
 Quarterly Issues/Programs List  
 Third Quarter, 2013  
 10/07/2013

WRKH  
 Quarterly Issues/Programs List

WRKH provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Education:** Drug Education Council, Mobile County School Systems, FEMA, Mobile County Office of Alabama Cooperative Extension System
- **POVERTY:** Jimmy Hail Mission, homeless and panhandling issues in Alabama cities
- **Transportation:** AAA Summer travel safety tips

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education	PA COUNTY AGENT 7/7/13	wheat production meeting; local farmers markets; broadband program; Jams and Jellies class; Master	Jimmy Todd	07/07/2013 06:59 AM	014:28
Education	PA Home Room Mobile Co School System	Marketing and Education partnerships	Renee Hagner Phillips	07/07/2013 07:18 AM	014:41
Education	Viewpoint Alabama 6-30-13	Alabama Planning Commision	Lindsay West	07/07/2013 07:34 AM	025:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education	PA COUNTY AGENT 7/14/13	local farmers markets; Jams and Jellies class; Master Gardener Home Garden Information	Jimmy Todd	07/14/2013 06:59 AM	015:12
Education	PA Home Room Mobile Co School System	Marketing and Education partnerships	Renee Hagner Phillips	07/14/2013 07:18 AM	014:41
Transportation	Viewpoint Alabama 7-14-13	AAAQ Summer travel safety tips	Clay Ingram	07/14/2013 07:34 AM	024:59
Education	PA COUNTY AGENT 7/21/13	Broadband Programming across the state with guest Dennis Evans, Economic and Community Development	Jimmy Todd	07/21/2013 06:59 AM	014:30
Education	PA Home Room Mobile Co School System	Drug Education Council	Virginia Guy	07/21/2013 07:17 AM	014:32
Transportation	Viewpoint Alabama 7-21-13	AAAQ Summer travel safety tips	Clay Ingram	07/21/2013 07:34 AM	024:59
Education	PA COUNTY AGENT 7/28/13	local farmers markets; lunch and learn, business training workshop; small ruminant workshop	Jimmy Todd	07/28/2013 06:59 AM	014:00
Education	PA Home Room Mobile Co School System	Mobile County School Student Support Services	Terrence Mixon	07/28/2013 07:17 AM	014:37
POVERTY	Viewpoint Alabama 7-28-13	Jimmy Hail Mission, homeless and panhandling issues in Alabama cities	Tony Cooper	07/28/2013 07:34 AM	025:02
Education	PA COUNTY AGENT 8/4/13	4-H activities at Greater Gulf State Fair; agricultural business training workshop; small ruminant	Jimmy Todd	08/04/2013 06:59 AM	014:33
Education	PA Home Room Mobile Co School	Mobile County Schools Health Services	Dr. Wanda Hannon	08/04/2013 07:17 AM	014:33

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	System				
Education	Viewpoint Alabama 8-2-2013	Alabama Career Center	Larry Lindley	08/04/2013 07:34 AM	025:02
Education	PA COUNTY AGENT 8/11/13	Denise Heubach, Urban Regional Extension Agent; agricultural business training workshop.	Jimmy Todd	08/11/2013 06:59 AM	014:38
Education	PA Home Room Mobile Co School System	Mobile County Schools Health Services	Dr. Wanda Hannon	08/11/2013 07:16 AM	014:33
Education	Viewpoint Alabama 8-11-2013	Social Security Disability Insurance reformssidi.org	Larry Lindley	08/11/2013 07:34 AM	025:02
Education	PA COUNTY AGENT 8/11/13	Denise Heubach, Urban Regional Extension Agent; agricultural business training workshop.	Jimmy Todd	08/18/2013 06:59 AM	015:20
Education	PA Home Room Mobile Co School System	Mobile County Schools Health Services	Dr. Wanda Hannon	08/18/2013 07:18 AM	014:33
Education	Viewpoint Alabama 8-18-2013	The Well House in B'ham	Larry Lindley	08/18/2013 07:34 AM	024:55
Education	PA COUNTY AGENT 8/25/13	Beef Cattle Farm Tour; Master Gardener Lunch and Learn; Extension website	Jimmy Todd	08/25/2013 06:59 AM	015:06
Education	Viewpoint Alabama 8-25-2013	Susan G Komen Foundation	Mandy Herd	08/25/2013 07:20 AM	025:02
Education	PA COUNTY AGENT 9/1/13	Beef Cattle Farm Tour; Master Gardener Lunch and Learn; Extension website	Jimmy Todd	09/01/2013 06:59 AM	015:06
Education	PA Home Room Mobile Co School System	Mobile County Schools Home Community Program	Paula Reese	09/01/2013 07:17 AM	014:43

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education	Viewpoint Alabama 9-1-2013	Thomas B Fordham Institute	Michael Patroli	09/01/2013 07:34 AM	025:02
Education	PA COUNTY AGENT 9/8/13	Beef Cattle Farm Tour Success; Greater Gulf State Fair; Urban Programming for the Family; Website	Jimmy Todd	09/08/2013 06:59 AM	014:45
Education	PA Home Room Mobile Co School System	Discussion with school Superintendent Martha Peak	Martha Peak	09/08/2013 07:17 AM	015:00
Education	Viewpoint Alabama 9-8-2013	Sept is National Preparedness Month with FEMA	Chris Hackett	09/08/2013 07:34 AM	025:02
Education	PA COUNTY AGENT 9/15/13	Turfgrass tips from Master Gardener hotline; upcoming fair activities	Jimmy Todd	09/15/2013 06:59 AM	015:06
Education	PA Home Room Mobile Co School System	"It Starts With Us" campaign introduction to Mobile Schools	Renee Phillips	09/15/2013 07:18 AM	015:00
Education	Viewpoint Alabama 9-15-2013	Internet Safety Expert, founder of You Know Kids	Tim Woda	09/15/2013 07:35 AM	024:10
Education	PA COUNTY AGENT 9/22/13	4-H Classroom in the Forest; upcoming fair activities	Jimmy Todd	09/22/2013 06:59 AM	014:45
Education	PA Home Room Mobile Co School System	Bay Area Food Bank food collection through the schools	Carla Gardner	09/22/2013 07:17 AM	015:00
Education	Viewpoint Alabama 9-22-2013	IRS tax breaks for military personnel	Dan Boone	09/22/2013 07:34 AM	025:01
Education	PA COUNTY AGENT 9/29/13	upcoming Greater Gulf State Fair activities; forestry field day; farm and home exhibits at fair	Jimmy Todd	09/29/2013 06:59 AM	014:09
Education	PA Home Room Mobile Co School System	Bay Area Food Bank food collection through the schools	Carla Gardner	09/29/2013 07:18 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education	Viewpoint Alabama 9-29-2013	My Victory Over Cancer - book author	Davis Campbell	09/29/2013 07:36 AM	024:40

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health	ALA DEPT OF PUBLIC HEALTH Right to Breathe	000:30	016
Community	BAMA BEACH RUN - WRKH	000:30	070
Election	Mobile County Probate Court Absentee Vot	000:29	009
Election	Mobile County Probate Court Conflicting	000:30	018
Election	Mobile County Probate Court Registration	000:30	003
Community	PSA 911 DAY	000:30	022
Community	RKH Rewind Fest w Sponsors	000:29	076
Public Safety	RKH WEB (traffic cams)	000:20	001
Military	SHOW YOUR STRIPES #2 RKH	000:29	045
Military	SHOW YOUR STRIPES-RKH	000:31	093
Military	SHOW YOUR STRIPES-RKH Recruitment	000:33	045
Community	AD COUNCIL	000:15	003
Community	AD COUNCIL	000:29	001
Community	AD COUNCIL	000:30	002
Crime	Crime Prevention Council	000:30	002
Crime	Crime Prevention Council	000:31	001
Crime	Crime Prevention Council	001:00	004
Crime	Crime Prevention Council	001:01	002
Economic Development	Mobile Chamber of Commerce	000:31	037

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Education	AD COUNCIL	000:14	003
Education	AD COUNCIL	000:15	004
Education	AD COUNCIL	000:29	001
Education	AD COUNCIL	000:30	002
Education	Connect 2 Compete	000:30	004
Education	Connect 2 Compete	000:54	001
Family Issues	AD COUNCIL	000:30	003
Family Issues	AL Dept. of Human Resources	000:30	093
Health	American Stroke Assoc.	000:30	004
Health	American Stroke Assoc.	001:00	001
Health	Found. for Suicide Prevention	000:15	001
HEALTH AND FITNESS	Centers for Disease Control	001:01	004
Local Broadcasters	NAB	000:30	007
Local Broadcasters	NAB	001:00	010
Local Charities	Hadji Shriners	000:16	058
Local Charities	Mulligan Ministries	000:31	035
Local Charities	Sons of Armageddon	000:31	014
Local Charities	Volunteers of America	001:00	007
Military	Employee Support GuardReserve	000:30	002
MILITARY AND VETERANS	Alabama Natl. Guard	000:30	095
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	018
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	133
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	246
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:32	038
Personal Finance	U.S. Treasury / HUD	000:31	002
PSA	AT&T	000:30	028

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
PSA	SHOW YOUR STRIPES	000:30	011
Public Health	Florida Dept of Health	000:56	120
Public Health	Florida Dept of Health	000:57	119
Public Health	Florida Dept of Health	001:00	123
Public Safety	Ala Dept of Public Safety	000:30	043
Public Safety	Fla Fish and Wildlife	000:30	016
Public Safety	Fla Fish and Wildlife	000:31	006
Public Safety	NHTSA	000:15	003
Public Safety	NHTSA	000:29	001
Public Safety	NHTSA	000:30	002
Public Safety	Tameron Honda	000:16	060