

WRKH  
Mobile, AL  
Quarterly Issues/Programs List  
Fourth Quarter, 2012  
01/02/2013

WRKH  
Quarterly Issues/Programs List

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WRKH provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **COMMUNITY INVOLVEMENT:** Empower Ministries special programs to benefit the community
- **Education:** Volunteer opportunities discussed with coordinator Kirsten Atkinson from Humane Society
- **Environment:** News and information regarding the Environmental Center Open House
- **Health:** Stress management discussion with Professor from UAB school of nursing
- **Local Charities:** Discussion regarding the Jimmy Hale Mission and services provided to less fortunate families
- **Military:** Fisher House benefits for families of service men and women
- **Community:** Information regarding New York after Sandy and how residents here can help

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education	COUNTY AGENT	Beth Walton, Alabama	Jim Todd	10/07/2012 06:59 AM	014:34

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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Marketmaker Coordinator, marketing local produce and seafood products			
COMMUNITY INVOLVEMENT	Home Room Mobile Co School System	13th Annual Kids Can Help Hunger Food Drive w/ Mobile County Schools	Carla Gardner	10/07/2012 07:18 AM	014:39
COMMUNITY INVOLVEMENT	Viewpoint Alabama	Empower Ministries special programs to benefit the community	Ryan Hawkins	10/07/2012 07:34 AM	025:00
Education	COUNTY AGENT	Report on Farm to Table Program; upcoming agriculture education events at the Greater Gulf State Fa	Jim Todd	10/14/2012 06:59 AM	014:22
COMMUNITY INVOLVEMENT	Home Room Mobile Co School System	13th Annual Kids Can Help Hunger Food Drive w/ Mobile County Schools	Carla Gardner	10/14/2012 07:17 AM	014:39
Education	COUNTY AGENT	Mandy Marks, 4-H Agent Assistant; upcoming agriculture education events at the Greater Gulf State F	Mandy Marks	10/21/2012 07:00 AM	014:55
Environment	Home Room Mobile Co School System	News and information regarding the Environmental Center Open House	Susan Clemons	10/21/2012 07:17 AM	014:20
Health	Viewpoint Alabama 10-21-12	Stress management discussion with Professor from UAB school of nursing	Suzanne Fogner	10/21/2012 07:34 AM	025:00
Education	COUNTY AGENT	Mandy Marks, 4-H Agent Assistant; upcoming agriculture education events at the Greater Gulf Fair P2	Mandy Marks	10/28/2012 06:59 AM	014:55
Education	Home Room Mobile Co School System	Discussion about a new program in Mobile Co Schools called "Talk About It"	Carter Myers	10/28/2012 07:18 AM	014:42
Health	Viewpoint	Stress management	Suzanne	10/28/2012	025:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Alabama 10-21-12	discussion with Professor from UAB school of nursing	Fogner	07:34 AM	
Education	COUNTY AGENT	Mandy Marks, 4-H Agent Assistant; upcoming agriculture education events at the Greater Gulf Fair P2	Mandy Marks	11/04/2012 07:00 AM	014:30
Education	Home Room Mobile Co School System	Discussion about a new program in Mobile Co Schools called "Talk About It"	Carter Myers	11/04/2012 07:17 AM	014:42
Local Charities	Viewpoint Alabama 11-4-12	Discussion regarding the Jimmy Hale Mission and services provided to less fortunate families	Tony Cooper	11/04/2012 07:34 AM	024:59
Military	PUBLIC AFFAIRS FISHER HOUSE PROGRAM	Fisher Houses provide a home away from home for military families dealing with injury or illness.	Fisher House	11/11/2012 06:59 AM	029:59
Education	COUNTY AGENT	Master Gardener activities; announcement of The Dust Bowl documentary	Jimmy Todd	11/11/2012 07:30 AM	014:29
Education	Home Room Mobile Co School System	Curriculum Instruction importance in Mobile County Schools	Dr. Carolyn Lee Taylor	11/11/2012 07:45 AM	014:04
Education	COUNTY AGENT	Master Gardener activities; announcement of The Dust Bowl documentary; holiday travel with foods	Jimmy Todd	11/18/2012 07:00 AM	013:34
Education	Home Room Mobile Co School System	Mobile County schools discussion - new schools, facility upgrades spending \$60 million	Tommy Sheffield	11/18/2012 07:17 AM	014:28

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
RS	Viewpoint Alabama 11-18-12	Information regarding New York after Sandy and how residents here can help	Chris Osbourne - Red Cross	11/18/2012 07:34 AM	024:59
Education	COUNTY AGENT	results of agriculture education events at the Greater Gulf State Fair ; Extension annual report;	Jimmy Todd	11/25/2012 07:00 AM	014:39
Education	Home Room Mobile Co School System	Mobile County schools discussion - new schools, facility upgrades spending \$60 million	Tommy Sheffield	11/25/2012 07:16 AM	014:28
Education	Viewpoint Alabama 11-25-12	Fannie Mae/Freddie Mac discussion	Jim Milsteen	11/25/2012 07:34 AM	024:59
Education	COUNTY AGENT	results of agriculture education events at the Greater Gulf State Fair ; Extension annual report; n	Jimmy Todd	12/02/2012 06:59 AM	014:39
Education	Home Room Mobile Co School System	Junior ROTC program in Mobile County Schools	Corporal Donald Crabtree	12/02/2012 07:17 AM	014:31
Education	Viewpoint Alabama	Fannie Mae/Freddie Mac discussion	Jim Milsteen	12/02/2012 07:34 AM	024:59
Education	COUNTY AGENT	master gardener program; 4-H animal science program; new specialty crop emphasis	Jimmy Todd	12/09/2012 07:00 AM	014:22
Education	Home Room Mobile Co School System	Sports/PE/Drivers Ed discussion	Calvin Crist	12/09/2012 07:17 AM	014:09
Education	Viewpoint Alabama 12-9-12	Red Barn organization helps neglected children using rescued horses for therapy	Joy O'Neil	12/09/2012 07:34 AM	024:59
Education	COUNTY AGENT	history of agriculture in celebration of the Mobile County Bicentennial	Jimmy Todd	12/16/2012 06:59 AM	015:09

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education	PA Home Room Mobile Co School System	Cooking w/ Class program with Dir Of Child Nutrition	Suzanne Yates	12/16/2012 07:17 AM	014:30
Education	Viewpoint Alabama 12-16-12	Volunteer opportunities discussed with coordinator Kirsten Atkinson from Humane Society	Kirsten Atkinson	12/16/2012 07:34 AM	025:00
Health	Viewpoint Alabama 12-23-12	CDC discussion about the upcoming flu season	Dr. Karen Wong	12/23/2012 07:32 AM	025:00
Education	COUNTY AGENT	overview of Extension programming available; livestock links newsletter available onli8ne; health a	Jimmy Todd	12/30/2012 06:59 AM	014:26
Education	Viewpoint Alabama 12-30-12	Salvation Army needs during the holidays	Brian Wallace	12/30/2012 07:18 AM	024:59

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Community	ALSAC/St. Jude Gen recruitment PSA	000:15	030

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Community	DEEP SOUTH DERBY-Co-Ed PSA	000:31	007
Community	JOY TO LIFE PSA	000:30	016
Community	MULLINAX FORD St Mary's Home PSA	001:00	002
Community	NATIONAL INST OF HEALTH PSA-Troy Landry	000:30	137
Community	NATIONAL INST. OF HEALTH Robertson	000:30	048
Community	PARTNERS FOR ENVIRONMENTAL PROGRESS	000:30	021
Finance	President Obama List of Newtown names	001:13	001
Health	PSA - CDC DRUNK DRIVING	001:01	002
Health	PSA - CDC TOO MUCH SODIUM	001:00	001
Environment	PSA - Mortgage Fraud 1 - All Shapes and Sizes 60sec	001:01	002
Community	PSA - VOLUNTEERS OF AMERICA	001:00	002
Education	PSA Senior Bowl Charity Run	000:30	069
Health	PSA-CRIME PREVENTION-INVASION	001:00	001
Health	RILEIGH RALEY FOUNDATION psa	000:31	012
Health	RKH Moment of Silence Sandy Hook	000:26	001
Community	RKH WEB (traffic cams)	000:20	069
Education	SENIOR BOWL ON SALE	000:30	069
Education	SMITHSONIAN	000:31	003
Education	FREE SPEECH WEEK	000:30	008
Community	Animal Rescue Foundation	000:16	010
Community	ANIMAL RESCUE-Woofstock PSA	000:16	011
Community	DEEP SOUTH DERBY-Co-Ed PSA	000:31	005
Community	DEEP SOUTH DERBY-Junior Derby PSA	000:31	003
Community	St Marys Home for Children	001:00	034
Community	Fisher House	000:30	044
Community	SPECIAL OLYMPICS	000:30	138
Community	SPECIAL OLYMPICS	000:31	005