

WRKH
Mobile, AL
Quarterly Issues/Programs List
Second Quarter, 2017
07/07/2017

WRKH
Quarterly Issues/Programs List

WRKH provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Disabilities/Education:** Discussion of programs available at Goodwill Easter Seals of the Gulf Coast, including a daycare program for disabled adults, job training, and intervention programs for preschool children. iHeart Radio Gulf Coast announcer Ariel joined the program to talk about the help her child has received with speech therapy.
- **Disaster Preparedness:** Alabama Power Mobile Division spokeswoman talks about the utility's Hurricane Preparedness efforts and what the community can do to prepare for a storm, as well as tips for during and after (including safety with generators and watching out for downed power lines)
- **Drug Abuse Prevention:** Drug Education Council discusses report that drug overdoses are now the leading cause of death among Americans under 50. Julie Waters talks about losing her son to drugs.
- **Drug Abuse Rehabilitation:** Youth-Reach Gulf Coast residential program for troubled, at-risk and delinquent young men between the ages of 18 and 21. This process takes place on an 81-acre campus in rural Summerdale, Alabama. The program is designed to remold values and turn around lives
- **Environment:** Mobile Baykeeper on upcoming fundraiser, the Grandman Triathlon, and new tools to let the public know the water quality in local bays, rivers etc.
- **Healthcare Assistance:** OZANAM CHARITABLE PHARMACY focuses primarily on maintenance medications for chronic illnesses - such as heart disease, diabetes and high blood pressure. Each year, over 1600 patients rely on Ozanam to get their medications so they don't have to choose between feeding their families and managing their illnesses. None of the patients pay for their medication, so Ozanam relies on support from the community to help fill their prescriptions.
- **Local Children's Projects:** Fuse Project Dragon Boat races at USS Alabama Battleship Memorial Park on June 10th. Encouraging teams to sign up to row and spectators to come out to the event to raise money for projects benefitting children in Mobile and Baldwin counties.

(4th Annual Dragon Boat Festival raised over \$205,000). Two iHeart teams participated and the event was promoted on air and on the stations' websites.

- **Tourism:** David Clark of Visit Mobile talks about increased tourism numbers and future plans to grow tourism
- **Womens and Childrens Health:** March of Dimes promoting fundraiser walk, the March for Babies, May 6th in Mobile. Ambassador Family, Jason and Tiffany Rotens, talk about how drugs developed through research funded by the March of Dimes helped save their premature baby

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	04/02/2017 06:59 AM	000:21
Healthcare Assistance	PA iHeart Radio Gulf Coast Focus	OZANAM CHARITABLE PHARMACY focuses primarily on maintenance medications for chronic illnesses – such as heart disease, diabetes and high blood pressure. Each year, over 1600 patients rely on Ozanam to get their medications so they don't have to choose between feeding their families and managing their illnesses. None of the patients pay for their medication, so Ozanam relies on support from the community to help fill their prescriptions.	Shearie Archer, Ozanam Charitable Pharmacy	04/02/2017 07:00 AM	028:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	04/02/2017 07:28 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	04/09/2017 06:59 AM	000:25
Womens and Childrens Health	PA iHeart Radio Gulf Coast Focus	March of Dimes promoting fundraiser walk, the March for Babies, May 6 th in Mobile. Ambassador Family, Jason and Tiffany Rotens, talk about how drugs developed through research funded by the March of Dimes helped save their premature baby.	Beth Dunn from the March of Dimes and 2017 Ambassador Family- The Rotens- Jason, Tiffany	04/09/2017 07:00 AM	028:27
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	04/09/2017 07:28 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	04/16/2017 06:59 AM	000:25
Womens and Childrens Health	PA iHeart Radio Gulf Coast Focus	March of Dimes promoting fundraiser walk, the March for Babies, May 6 th in Mobile. Ambassador Family, Jason and Tiffany Rotens, talk about how drugs developed through research funded by the March of Dimes helped save their premature baby.	Beth Dunn from the March of Dimes and 2017 Ambassador Family- The Rotens- Jason, Tiffany	04/16/2017 07:00 AM	028:27
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	04/16/2017 07:28 AM	000:12

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	04/23/2017 06:59 AM	000:21
Drug Abuse Rehabilitation	PA iHeart Radio Gulf Coast Focus	Youth-Reach Gulf Coast residential program for troubled, at-risk and delinquent young men between the ages of 18 and 21. This process takes place on an 81-acre campus in rural Summerdale, Alabama. The program is designed to remold values and turn around lives	Richard Crawford, Director of Youth Reach Gulf Coast	04/23/2017 07:00 AM	028:31
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	04/23/2017 07:28 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	04/30/2017 06:59 AM	000:26
Local Children's Projects	PA iHeart Radio Gulf Coast Focus	Fuse Project Dragon Boat races at USS Alabama Battleship Memorial Park on June 10 th . Encouraging teams to sign up to row and spectators to come out to the event to raise money for projects benefitting children in Mobile and Baldwin counties. (4th Annual Dragon Boat Festival raised over \$205,000). Two iHeart teams participated.	Fuse project executive director Adrienne Golden and board member Solomon Davis	04/30/2017 07:00 AM	028:30
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	04/30/2017 07:28 AM	000:12
Public Affairs	PA iHeart	Introduction of weekly	-----	05/07/2017	000:23

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Radio Gulf Coast Focus INTRO	public affairs program, guests, and issues covered		06:59 AM	
Tourism	PA iHeart Radio Gulf Coast Focus	David Clark of Visit Mobile talks about increased tourism numbers and future plans to grow tourism	David Clark/Visit Mobile	05/07/2017 07:00 AM	028:26
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	05/07/2017 07:28 AM	000:12
Tourism	PA iHeart Radio Gulf Coast Focus	David Clark of Visit Mobile talks about increased tourism numbers and future plans to grow tourism	David Clark/Visit Mobile	05/14/2017 06:59 AM	029:09
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	05/21/2017 06:59 AM	000:20
Drug Abuse Rehabilitation	PA iHeart Radio Gulf Coast Focus	PASCO provides a safe and faith based transition for those who have struggled through addiction.	Phillip Stanford and Rocque Waites of PASCO Home	05/21/2017 07:00 AM	028:21
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	05/21/2017 07:28 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	05/28/2017 06:59 AM	000:25
Environment	PA iHeart Radio Gulf Coast Focus	Mobile Baykeeper on upcoming fundraiser, the Grandman Triathlon, and new tools to let the public know the water quality in local bays, rivers etc.	Casi Callaway, Justine Herlihy and Hanlon Walsh from Mobile Baykeeper	05/28/2017 07:00 AM	028:21
Public Affairs	PA iHeart Radio Gulf Coast Focus	Contact information for guest/topic, and iHeart Media Community	----	05/28/2017 07:28 AM	000:13

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	OUTRO	Coordinator contact info			
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	06/04/2017 06:59 AM	000:19
Disaster Preparedness	PA iHeart Radio Gulf Coast Focus	Alabama Power Mobile Division spokeswoman talks about the utility's Hurricane Preparedness efforts and what the community can do to prepare for a storm, as well as tips for during and after (including safety with generators and watching out for downed power lines)	Beth Thomas, Alabama Power Mobile Division	06/04/2017 07:00 AM	028:20
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	06/04/2017 07:28 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	06/11/2017 06:59 AM	000:19
Disaster Preparedness	PA iHeart Radio Gulf Coast Focus	Alabama Power Mobile Division spokeswoman talks about the utility's Hurricane Preparedness efforts and what the community can do to prepare for a storm, as well as tips for during and after (including safety with generators and watching out for downed power lines)	Beth Thomas, Alabama Power Mobile Division	06/11/2017 07:00 AM	028:20
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	06/11/2017 07:28 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	06/18/2017 06:59 AM	000:25

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Drug Abuse Prevention	PA iHeart Radio Gulf Coast Focus	Drug Education Council discusses report that drug overdoses are now the leading cause of death among Americans under 50. Julie Waters talks about losing her son to drugs.	Virginia Guy, executive director of the Drug Education Council... and Julie Waters, who lost her son to drugs	06/18/2017 07:00 AM	028:32
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	06/18/2017 07:28 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	06/25/2017 06:59 AM	000:38
Disabilities/Education	PA iHeart Radio Gulf Coast Focus	Discussion of programs available at Goodwill Easter Seals of the Gulf Coast, including a daycare program for disabled adults, job training, and intervention programs for preschool children. iHeart Radio Gulf Coast announcer Ariel joined the program to talk about the help her child has received with speech therapy.	Lydia Gaudet, Volunteer Manager, and Randy Henry, Director of Community Resources with Goodwill Easter Seals of the Gulf Coast	06/25/2017 07:00 AM	028:00
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	06/25/2017 07:28 AM	000:13

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Children's Issues	Childrens Home Society	000:30	026
Healthcare	GARDBERG & KEMMERLY –Ozanam Charitable Pharmacy	000:29	008
AL Bicentennial	PSA ABA Al Centennial/Car Tag	000:30	007
AL Bicentennial	PSA ABA Al Centennial/Christenberry	000:30	013
AL Bicentennial	PSA ABA Al Centennial/CSK	000:30	006
AL Bicentennial	PSA ABA Al Centennial/Horace	000:30	009
AL Bicentennial	PSA ABA Al Centennial/Kelly	000:30	011
Health	PSA ERASE MS-BAILEY	000:30	008
Drug Abuse	PSA-Drugs Cost & Consequences	000:30	114
Hunger	PSA-FEEDING GULF COAST	000:15	059
Healthcare	PSA-OZANAM CHARITIES-Lucky Ducky Event	000:31	092
Education	St. Benedict-German Fest PSA	000:30	022
Family Issues	THE FAMILY CENTER Fathers 1	000:30	034
Family Issues	THE FAMILY CENTER Fathers 2	000:30	034
Jobs	THE RESULTS COMPANY	000:32	037
Education	University of South Alabama	000:30	024
Homeless	WATERFRONT RESCUE MISSION	000:32	069
Jobs/Education	TAKE YOUR KID TO WORK	000:30	007
Domestic violence	JANIE'S FUND	000:30	006
Education	NATIONAL SUMMER LEARNING	000:30	005
Family Issues	AL Dept. of Human Resources	000:30	092
HEALTH AND FITNESS	ERASE MS	000:30	006
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:31	015
HEALTH AND FITNESS	RACE TO ERASE MS	000:30	008

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Housing	Ala Broadcasters Assoc	000:30	056
LAW ENFORCEMENT OFFICERS	POLICE WEEK	000:30	003
POVERTY	HABITAT FOR HUMANITY	000:31	004
Health	PSA MOE'S-Camp Seale Harris Diabetes	000:31	023
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	005
SAFE DRIVING	PROJECT YELLOW LIGHT	000:31	003