

WRKH
Mobile, AL
Quarterly Issues/Programs List
Third Quarter, 2012
10/03/2012

WRKH
Quarterly Issues/Programs List

WRKH provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **4H in the Classroom:** Mandy Marks, 4-H Agent Assistant, update on programs in 4-H animal science.
 - **COMMUNITY INVOLVEMENT:** Lukemia & Lymphoma Society Light the Night Walk
 - **Conservation:** Update on local vegetable availability; Master Gardener programming; Guide to Safer Trees for homes
 - **Education:** Worlds of Opportunity seminar with Director of Workforce Development
 - **Energy Conservation:** Topic includes getting your home ready for Fall & Winter, conserving energy
 - **Family Issues:** Spirit of Hope Youth Ranch
 - **Government:** Viewpoint Alabama focuses on the people and events in the state.
 - **Health:** Breast Cancer Awareness w/VP of Breast Cancer Research Foundation of AL
 - **Public Health:** Standup to Cancer program was promoted
 - **Public Safety:** Extension Farm to Table program announcement; Storm preparedness
 - **Red Cross of Alabama:** Blood Shortage in the state of Alabama
 - **Transportation:** Back to School Bus Safety w/ Dir of Transportation Pat Mitchell
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education	PUBLIC AFFAIRS COUNTY AGENT 7/1/12	4H programs in public school classrooms.	Mandy Marks	07/01/2012 06:59 AM	014:31
Education	Public Affairs - Home Room w/ Nancy Pierce 07/1/12	Home Room focuses on issues related to Mobile County public schools.	Nancy Pierce	07/01/2012 07:17 AM	014:39
Government	Viewpoint Alabama 7-1-12	Viewpoint Alabama focuses on the people and events in the state.	Scott Fitzgerald	07/01/2012 07:34 AM	025:00
4H in the Classroom	COUNTY AGENT	Mandy Marks, 4-H Agent Assistant, update on programs in 4-H animal science.	Mandy Marks	07/08/2012 06:59 AM	014:31
Education	Home Room Mobile Co School System	Classroom Technology Resources	Nancy Pierce	07/08/2012 07:17 AM	013:53
Red Cross of Alabama	Viewpoint Alabama 7-8-12	Blood Shortage in the state of Alabama	Scott Fitzgerald	07/08/2012 07:34 AM	024:59
Conservation	COUNTY AGENT	upcoming Conservation Camp for Youth; Baldwin County Rain Barrel Workshop	Jim Todd	07/15/2012 06:59 AM	013:17
Education	Home Room Mobile Co School System	Social Media communication with parents and the school system	Nancy Pierce	07/15/2012 07:17 AM	014:07
Red Cross of Alabama	Viewpoint Alabama	Blood Shortage in the state of Alabama	Scott Fitzgerald	07/15/2012 07:34 AM	024:59
Conservation	COUNTY AGENT	Regina Gunn, Master Gardener; upcoming Farm to the Table Program; Guide to Safer Tree Program	Jim Todd	07/22/2012 07:00 AM	014:13
Education	Home Room Mobile Co School System	Walt Dickerson discusses community preparedness & training	Nancy Pierce	07/22/2012 07:17 AM	014:03
Family Issues	Viewpoint Alabama 7-22-	Spirit of Hope Youth Ranch	Scott Fitzgerald	07/22/2012 07:34 AM	025:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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Conservation	COUNTY AGENT	Update on local vegetable availability; Master Gardener programming; Guide to Safer Trees for homes	Jim Todd	07/29/2012 07:00 AM	013:55
Education	Home Room Mobile Co School System	Back to school immunizations	Nancy Pierce	07/29/2012 07:16 AM	014:40
Education	Viewpoint Alabama 7-29-12	Spirit of Hope Youth Ranch	Scott Fitzgerald	07/29/2012 07:34 AM	024:59
Conservation	COUNTY AGENT	Master Gardener programming; Guide to Safer Trees for the Home Landscape program	Jim Todd	08/05/2012 07:00 AM	014:22
Education	Home Room Mobile Co School System	back to school safety measures and IT for the new year	Nancy Pierce	08/05/2012 07:17 AM	014:43
Education	Viewpoint Alabama 8-5-12	Spirit of Hope Youth Ranch	Scott Fitzgerald	08/05/2012 07:34 AM	024:58
Conservation	COUNTY AGENT	Jason Lafferty, Director Culinard Institute, Regina Gunn, Master Gardener, Brian Keller, Owner Oak	Jim Todd	08/12/2012 06:59 AM	014:00
Education	Home Room Mobile Co School System	Show Choir	Nancy Pierce	08/12/2012 07:17 AM	014:39
Education	Viewpoint Alabama 8-12-12	Google Small business website initiative	Scott Fitzgerald	08/12/2012 07:34 AM	024:59
Conservation	COUNTY AGENT	Jason Lafferty, Director Culinard Institute, Regina Gunn, Master Gardener, Brian Keller, Owner Oak	Jim Todd	08/19/2012 06:59 AM	014:00
Education	Home Room Mobile Co School System	New USDA Regulations	Nancy Pierce	08/19/2012 07:17 AM	014:13
Education	Viewpoint Alabama 8-19-12	Google Small business website initiative	Scott Fitzgerald	08/19/2012 07:34 AM	025:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Conservation	COUNTY AGENT	Bill Walton, Marine Scientist, discussing Oyster Farming in Mobile Bay	Jim Todd	08/26/2012 06:59 AM	014:32
Transportation	Home Room Mobile Co School System	Back to School Bus Safety w/ Dir of Transportation Pat Mitchell	Pat Mitchell	08/26/2012 07:18 AM	014:02
Health	Viewpoint Alabama 8-26-12	Breast Cancer Awareness w/VP of Breast Cancer Research Foundation of AL	Kate Dardin	08/26/2012 07:34 AM	025:00
Public Safety	COUNTY AGENT	Extension Farm to Table program announcement; Storm preparedness	Jim Todd	09/02/2012 07:00 AM	014:38
Education	Home Room Mobile Co School System	Benefits of reading w Special Event Coordinator at Mobile Schools Library	Nancy Anlage	09/02/2012 07:15 AM	014:17
Public Health	Public Affairs - StandUp2Cancer - revised	RADIOCSGKB70 - revised	STAND UP TO CANCER	09/02/2012 07:29 AM	030:17
Education	COUNTY AGENT	Dietician with Delicious Dietician discussing their local production of oils/vinegars/seasonings	Jim Todd	09/09/2012 07:00 AM	015:24
COMMUNITY INVOLVEMENT	Home Room Mobile Co School System	Habitat for Humanity w Ira Bates Development Director at Habitat	Ira Bates	09/09/2012 07:17 AM	014:14
Health	Viewpoint Alabama 9-09-12	Flu shot information for the upcoming flu season	Dr. James Schooney	09/09/2012 07:34 AM	025:00
Education	COUNTY AGENT	Dana Taylor, Dana's Seafood, Crab fishing, Beth Walton, Alabama Marketmaker Coordinator, marketing	Jim Todd	09/16/2012 06:59 AM	014:31
Education	Home Room Mobile Co School System	Technology Playground information at Mobile County Schools	David Ackorage	09/16/2012 07:17 AM	014:57
Energy Conservation	Viewpoint Alabama 9-16-12	Topic includes getting your home ready for Fall & Winter, conserving energy	Kessa Sharp - Alabama Power	09/16/2012 07:34 AM	024:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education	COUNTY AGENT	Densie Heubach, Urban regional Extension Agent for Home Horticulture and Urban Forestry	Jim Todd	09/23/2012 06:59 AM	014:34
Education	Home Room Mobile Co School System	Worlds of Opportunity seminar with Director of Workforce Development	Larry Mootan	09/23/2012 07:16 AM	014:14
Education	Viewpoint Alabama 9-23-12	Marian Military Institute w Col David Molahan	Col David Molahan	09/23/2012 07:34 AM	024:59
Education	COUNTY AGENT	Densie Heubach, Urban regional Extension Agent for Home Horticulture and Urban Forestry	Jim Todd	09/30/2012 06:59 AM	014:34
Education	Home Room Mobile Co School System	New Exploreum Exhibit opening to the public.	Don Como	09/30/2012 07:17 AM	014:25
COMMUNITY INVOLVEMENT	Viewpoint Alabama 9-30-12	Lukemia & Lymphoma Society Light the Night Walk	Sara Rose	09/30/2012 07:34 AM	025:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
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ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Community Involvement	Child Advocacy Center	000:29	007
Community Involvement	Child Advocacy Center	000:30	003
Community Involvement	PSA Mobile Chamber Business Trade Show	000:31	046
Public Safety	RKH WEB (traffic cams)	000:20	114
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	106
COMMUNITY INVOLVEMENT	GLOBAL FUND	000:31	028
Education	MOBILE SYMPHONY	000:31	008
Environment	Guy Harvey Ocean Foundation	000:14	050
HEALTH AND FITNESS	AD COUNCIL	000:30	104
HEALTH AND FITNESS	AD COUNCIL	000:31	069
HEALTH AND FITNESS	STAND UP TO CANCER	000:30	029
Local Charities	Mobile ARC	000:31	103
Public Health	NIH - National Institute of Health	000:29	030
Public Safety	NHTSA	000:30	057