

WRKH
Mobile, AL
Quarterly Issues/Programs List
First Quarter, 2017
04/05/2017

WRKH
Quarterly Issues/Programs List

WRKH provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ACS Chili Cook Off:** American Cancer Society Chili Cook Off
- **Autism Assistance:** Local representatives of the Autism Society of Alabama talks about programs and resources available for children diagnosed with autism, including respite care for parents and help with education. Public invited to open house at Mobile office April 4th.
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- **Charity Fundraising:** The 74 Club and guests from the Shriners' Children's Transportation Fund and Camp Smile discuss Over the Edge rappelling event and how it impacts local charities, including the Anchor Cross Cancer Foundation, The Beverly Burton Scholarship Fund, Camp Smile, The Family Center, The Shriners Children's Transportation Fund, The Down Syndrome Society of Mobile, and Marine Corps League.
- **Drug Abuse Prevention:** Gulf Coast Explorem and the DEA, on traveling exhibit "Drugs: Cost & Consequences"
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- **Drug Abuse Rehabilitation:** Drug Education Council and Bradford Health Services, on addiction and the family. Counselor Anne Marie Powell talks about her personal experience with a family member and addiction, and the impact addiction has on family members
- **Historic Preservation:** StoryCorps, National Public Radio collecting stories of citizens for use on NPR and Alabama Public Radio, and to be stored in the Library of Congress
- **Homeless/Shelters:** Housing First Homeless Coalition talks about survey of local homeless and services offered
- **Public Health:** Magic Moments, making the lifelong wishes and dreams come true for seriously-ill children, providing them an opportunity to turn away from illness and suffering - if only for a moment - and feel what it is like to just be a kid again!
- **Public Safety:** Mobile Fire Rescue, on heroic rescue by local firefighter, what the department does to help the community, and how the community can help firefighters

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	01/01/2017 06:59 AM	000:24
Public Health	PA iHeart Radio Gulf Coast Focus	Magic Moments, making the lifelong wishes and dreams come true for seriously-ill children, providing them an opportunity to turn away from illness and suffering - if only for a moment - and feel what it is like to just be a kid again!	Sharon Stokes	01/01/2017 07:00 AM	028:16
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	01/01/2017 07:28 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	01/08/2017 06:59 AM	000:28
Public Safety	PA iHeart Radio Gulf Coast Focus	Mobile Fire Rescue, on heroic rescue by local firefighter, what the department does to help the community, and	Steve Huffman	01/08/2017 07:00 AM	028:18

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		how the community can help firefighters			
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	01/08/2017 07:28 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	01/15/2017 06:59 AM	000:28
Public Safety	PA iHeart Radio Gulf Coast Focus	Mobile Fire Rescue, on heroic rescue by local firefighter, what the department does to help the community, and how the community can help firefighters	Steve Huffman	01/15/2017 07:00 AM	028:18
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	01/15/2017 07:28 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	01/22/2017 06:59 AM	000:20
Homeless/Shelters	PA iHeart Radio Gulf Coast Focus	Housing First Homeless Coalition talks about survey of local homeless and services offered	Eric Jefferson	01/22/2017 07:00 AM	028:24
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	01/22/2017 07:28 AM	000:12
Public Affairs	PA iHeart	Introduction of	----	01/29/2017	000:24

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Radio Gulf Coast Focus INTRO	weekly public affairs program, guests, and issues covered		06:59 AM	
Charity Fundraising	PA iHeart Radio Gulf Coast Focus	The 74 Club and guests from the Shriners' Children's Transportation Fund and Camp Smile discuss Over the Edge rappelling event and how it impacts local charities, including the Anchor Cross Cancer Foundation, The Beverly Burton Scholarship Fund, Camp Smile, The Family Center, The Shriners Children's Transportation Fund, The Down Syndrome Society of Mobile, and Marine Corps League.	David Scott, The 74 Club; Nick Bolanos & John Wilson, Shriners; Matrisza Alvarez, Camp Smile	01/29/2017 07:00 AM	028:21
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	01/29/2017 07:28 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	02/05/2017 06:59 AM	000:34
Drug Abuse Prevention	PA iHeart Radio Gulf Coast Focus	Gulf Coast Exploreum and the DEA on traveling exhibit "Drugs: Cost & Consequences", in Mobile until Sept 1	John Goodroe from the Exploreum, Sean Fearn with the DEA and Bill Alden from the DEA Educational Foundation	02/05/2017 07:00 AM	028:15
Public Affairs	PA iHeart	Contact information	----	02/05/2017	000:12

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Radio Gulf Coast Focus OUTRO	for guest/topic, and iHeart Media Community Coordinator contact info		07:28 AM	
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	02/12/2017 06:59 AM	000:34
Drug Abuse Prevention	PA iHeart Radio Gulf Coast Focus	Gulf Coast Exploreum and the DEA on traveling exhibit "Drugs: Cost & Consequences", in Mobile until Sept 1	John Goodroe from the Exploreum, Sean Fearn with the DEA and Bill Alden from the DEA Educational Foundation	02/12/2017 07:00 AM	028:15
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	02/12/2017 07:28 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	02/19/2017 07:00 AM	000:26
ACS Chili Cook Off	PA iHeart Radio Gulf Coast Focus	American Cancer Society Chili Cook Off, raising funds for local cancer research and support programs. Organizers talked about the event and about their battles with cancer, as well as support they received from ACS	Alex Arendall, Hallie Croom, and Marlene Rathle ACS	02/19/2017 07:00 AM	028:24
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	02/19/2017 07:28 AM	000:12

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	02/26/2017 06:59 AM	000:26
Historic Preservation	PA iHeart Radio Gulf Coast Focus	StoryCorps, National Public Radio collecting stories of citizens for use on NPR and Alabama Public Radio, and to be stored in the Library of Congress	Stacey Todd	02/26/2017 07:00 AM	028:24
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	02/26/2017 07:28 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	03/05/2017 06:59 AM	000:33
Charity Fundraising	PA iHeart Radio Gulf Coast Focus	Over the Edge rappelling event at the Mobile Marriott raising money for 7 local charities, including the Anchor Cross Cancer Foundation, which helped Amanda Bauer during her husband's illness; The Beverly Burton Scholarship Fund, Camp Smile, The Family Center, The Shriners Children's Transportation Fund, The Down Syndrome Society of Mobile, and Marine Corps League.	Randy Copeland from the 74 Club and Amanda Bauer with the Anchor Cross Cancer Foundation	03/05/2017 07:00 AM	028:06

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	03/05/2017 07:28 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	03/12/2017 06:59 AM	000:27
Drug Abuse Rehabilitation	PA iHeart Radio Gulf Coast Focus	Drug Education Council and Bradford Health Services, on addiction and the family. Counselor Anne Marie Powell talks about her personal experience with a family member and addiction, and the impact addiction has on family members	Virginia Guy, Drug Education Council; Anne Marie Powell of Bradford Health Services	03/12/2017 07:00 AM	028:27
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	03/12/2017 07:28 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	03/19/2017 06:59 AM	000:24
Charity Fundraising	PA iHeart Radio Gulf Coast Focus	Junior League Jubilee Bargains sale to raise funds for community projects	Nancy Irwin, Meagan Barnett	03/19/2017 07:00 AM	028:30
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact	----	03/19/2017 07:28 AM	000:12

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		info			
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	03/26/2017 06:59 AM	000:21
Autism Assistance	PA iHeart Radio Gulf Coast Focus	Local representatives of the Autism Society of Alabama talks about programs and resources available for children diagnosed with autism, including respite care for parents and help with education. Public invited to open house at Mobile office April 4 th .	Angel Lowen and Michelle McDowell Autism Society of Alabama	03/26/2017 07:00 AM	028:16
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	03/26/2017 07:28 AM	000:12

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Poverty	GARDBERG & KEMMERLY, for Ozanam Charitable Pharmacy	000:29	121
Health	American Cancer Society	000:30	258
Drug Abuse	DEA, Gulf Coast Exploreum	000:30	97
Health	St Jude/Joy of Life	000:30	102
Environment	Alabama Broadcasters Assoc	000:30	100
Family Issues	AL Dept. of Human Resources	000:30	064
HEALTH AND FITNESS	FRUITS & VEGGIES	000:28	002
Safe Driving	PROJECT YELLOW LIGHT	000:31	009
HEALTH AND FITNESS	FRUITS & VEGGIES	000:30	004
Housing	Ala Broadcasters Assoc	000:30	100
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	006
PEACE	PEACE IN THE STREETS	000:31	005
SAFE DRIVING	PROJECT YELLOW LIGHT	000:31	010