

WRKH
Mobile, AL
Quarterly Issues/Programs List
Second Quarter, 2014
07/07/2014

WRKH
Quarterly Issues/Programs List

WRKH provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Agriculture:** Pig Squeal Project in Washington County; Earth Day project at Taylor White Elementary School
- **Air Quality:** Keep Alabama Beautiful discussion about air quality in the state
- **Cancer Awareness:** The Half Fund Cancer Survivor Organization
- **COMMUNITY INVOLVEMENT:** Urban gardening program for day care providers
- **Cystic Fibrosis Awareness:** Cystic Fibrosis Foundation of Alabama
- **Education:** The Fuse Project
- **Environment:** Spring Open House Environmental Studies Center
- **IRS Tax Scam Alert:** IRS telephone scam
- **Local Economy:** Oyster gardening; oyster trail; local farmers markets; National County Agent Conference;
- **Marine Life Education:** Dauphin Island Sea Lab Discovery Day
- **MDA:** MDA services for the state of Alabama
- **Red Cross of Alabama:** American Red Cross Blood Services and donations

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Agriculture	PA COUNTY AGENT 4-6-14	Master Gardener seminars; Forestry Programming update; Turf tips	Jimmy Todd	04/06/2014 06:59 AM	015:06
Marine Life Education	Home Room MOB County Schools 4-6-14	Dauphin Island Sea Lab Discovery Day	John Dindo	04/06/2014 07:19 AM	016:00
IRS Tax Scam Alert	Viewpoint Alabama 4-06-14	IRS telephone scam	Dave Boone	04/06/2014 07:40 AM	025:02
Education	PA COUNTY AGENT 4-13-14	horticulture programs; Master Gardener seminars; 4-H update; Turf tips	Jimmy Todd	04/13/2014 06:59 AM	014:12
Education	Home Room MOB County Schools 4-13-14	Cintronelle Signature Academy	Ricky Dickson	04/13/2014 07:16 AM	015:56
MDA	Viewpoint Alabama 4-13-14	MDA services for the state of Alabama	Casey Ramey	04/13/2014 07:34 AM	025:02
Education	PA COUNTY AGENT 4-20-14	Lil Sprouts Growin Up Green program; National drug take back day	Jimmy Todd	04/20/2014 06:59 AM	014:29
Environment	Home Room MOB County Schools 4-20-14	Spring Open House Environmental Studies Center	Susan Clemon	04/20/2014 07:18 AM	014:54
MDA	Viewpoint Alabama 4-20-14	MDA services for the state of Alabama	Casey Ramey	04/20/2014 07:35 AM	025:02
Agriculture	PA COUNTY AGENT 4-27-14	Pig Squeal Project in Washington County; Earth Day project at Taylor White Elementary School	Jimmy Todd	04/27/2014 06:59 AM	013:48
Environment	Home Room MOB County Schools 4-27-14	Spring Open House Environmental Studies Center	Susan Clemon	04/27/2014 07:17 AM	014:54
Red Cross of Alabama	Viewpoint Alabama 4-27-14	American Red Cross Blood Services and donations	Evan Duffy	04/27/2014 07:34 AM	025:02
COMMUNITY INVOLVEMENT	PA COUNTY AGENT 5-3-14	Urban gardening program for day care providers	Jimmy Todd	05/04/2014 06:59 AM	015:22
Education	Home Room MOB County	Graduation plans, end of school year	Terrence Mixon	05/04/2014 07:16 AM	015:22

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Schools 5/4/14					
Red Cross of Alabama	Viewpoint Alabama 5-4-14	American Red Cross Blood Services and donations	Evan Duffy	05/04/2014 07:34 AM	025:02
Agriculture	PA COUNTY AGENT 5-11-14	Mobile County Produce; row crop update; food preservation class	Jimmy Todd	05/11/2014 06:59 AM	014:32
Education	Home Room MOB County Schools 5/11/14	Graduation plans, end of school year	Terrence Mixon	05/11/2014 07:19 AM	015:22
Education	Viewpoint Alabama 5-11-14	Alabama Accountability Act	Leslie Surcey	05/11/2014 07:39 AM	025:02
COMMUNITY INVOLVEMENT	PA COUNTY AGENT 5-18-14	Health Rocks Summer Camp	Jimmy Todd	05/18/2014 06:59 AM	014:50
Education	Home Room MOB County Schools 5/18/14	Additional Signature Academies added for this Fall	Larry Moonton	05/18/2014 07:18 AM	015:30
Cancer Awareness	Viewpoint Alabama 5-18-14	The Half Fund Cancer Survivor Organization	Dan Duffy	05/18/2014 07:39 AM	025:02
COMMUNITY INVOLVEMENT	PA COUNTY AGENT 5-25-14	Health Rocks Summer Camp	Jimmy Todd	05/25/2014 06:59 AM	014:50
Education	Home Room MOB County Schools 5/25/14	Additional Signature Academies added for this Fall	Larry Moonton	05/25/2014 07:18 AM	015:30
Cancer Awareness	Viewpoint Alabama 5-25-14	The Half Fund Cancer Survivor Organization	Dan Duffy	05/25/2014 07:38 AM	025:02
COMMUNITY INVOLVEMENT	PA COUNTY AGENT 6-01-14	Mandy Marks; celebration of Mandy's retirement and review of 4-H Programs and volunteers	Jimmy Todd	06/01/2014 06:59 AM	014:49
Environment	Home Room MOB County Schools 6/01/14	Envrionmental Studies in Mobile County Schools	Deseray Bishop	06/01/2014 07:20 AM	015:04
COMMUNITY INVOLVEMENT	Viewpoint Alabama 6-1-14	Animal League activities for the summer	Sandra Varella	06/01/2014 07:39 AM	030:02
Agriculture	PA COUNTY AGENT 6-08-14	National Association of County Agricultural	Jimmy Todd	06/08/2014 06:59 AM	014:38

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Agents National Conference in Mobile in July			
Education	Home Room MOB County Schools 6/08/14	Superintendent Martha Peak reviewing 2013 school year	Martha Peak	06/08/2014 07:15 AM	014:41
COMMUNITY INVOLVEMENT	Viewpoint Alabama 6-8-14	The Well House of Alabama	Valerie Thompson	06/08/2014 07:30 AM	029:48
Agriculture	PA COUNTY AGENT 6-14-14	Farm Market Day; local farmers markets; Master Gardener Farm to Table event	Jimmy Todd	06/15/2014 06:59 AM	015:13
Education	Home Room MOB County Schools 6/15/14	Superintendent Martha Peak reviewing 2013 school year	Martha Peak	06/15/2014 07:15 AM	014:41
Cancer Awareness	Viewpoint Alabama 6-15-14	Breast Cancer Research of Alabama	Cherry Ellis	06/15/2014 07:30 AM	030:02
Agriculture	PA COUNTY AGENT 6-22-14	Farm Market Day; local farmers markets; National County Agent Conference; Boating Safety	Jimmy Todd	06/22/2014 06:59 AM	014:51
Education	Home Room MOB County Schools 6/22/14	Summer construction projects for Mobile County Schools	Tommy Sheffield	06/22/2014 07:15 AM	014:26
Cystic Fibrosis Awareness	Viewpoint Alabama 6-22-14	Cystic Fibrosis Foundation of Alabama	Susan Bruches	06/22/2014 07:30 AM	029:42
Local Economy	PA COUNTY AGENT 6-29-14	Oyster gardening; oyster trail; local farmers markets; National County Agent Conference;	Jimmy Todd	06/29/2014 06:59 AM	014:33
Education	Home Room MOB County Schools 6/29/14	The Fuse Project	Grant Sarzer	06/29/2014 07:14 AM	015:17
Air Quality	Viewpoint Alabama 6-29-14	Keep Alabama Beautiful discussion about air quality in the state	Matt Lakey	06/29/2014 07:29 AM	029:56

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Community	ABA-ALA STATE PARKS	000:30	094
Military	ABA-COAST GUARD Reserve	000:30	025
Military	ABA-COAST GUARD The Workout	000:30	036
Community	FLORABAMA SHINDIG PSA	000:30	015
Community	TWO MEN & A TRUCK PSA Movers for Moms RKH	000:30	023
Community	AD COUNCIL	000:15	034
Community	AD COUNCIL	000:29	006
Community	AD COUNCIL	000:30	025
COMMUNITY INVOLVEMENT	POLICE WEEK	000:33	008
Crime	Crime Prevention Council	000:30	010
Crime	Crime Prevention Council	000:31	015
Crime	Crime Prevention Council	001:00	002
Education	AD COUNCIL	000:14	040
Education	AD COUNCIL	000:15	031
Education	AD COUNCIL	000:29	014
Education	AD COUNCIL	000:30	010
Education	Connect 2 Compete	000:30	012
Education	Connect 2 Compete	000:54	013
Family Issues	AD COUNCIL	000:30	017

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Family Issues	AL Dept. of Human Resources	000:30	092
Family Issues	Child Advocacy Center	000:31	021
Health	American Stroke Assoc.	000:30	022
Health	USA Children/Women's Hospital	000:30	011
Local Broadcasters	NAB	001:00	015
Local Charities	American Cancer Society	000:30	012
Local Charities	PSA Captain Hook Fishing Tourney	000:30	002
Local Charities	St Benedict School	000:31	023
Local Charities	Volunteers of America	001:00	002
Military	Employee Support GuardReserve	000:30	016
MILITARY AND VETERANS	Alabama Natl. Guard	000:30	093
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:27	004
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	007
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	028
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	002
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	034
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	222
Personal Finance	U.S. Treasury / HUD	000:30	001
Personal Finance	U.S. Treasury / HUD	000:31	005
Public Health	Florida Dept of Health	001:00	233
Public Health	PSA ONE FIT MOBILE	000:31	090
Public Safety	Florida Dept of Health	001:00	068
Public Safety	Florida Dept of Health	001:01	012
Public Safety	NHTSA	000:15	030
Public Safety	NHTSA	000:29	008
Public Safety	NHTSA	000:30	019