

WRKH
Mobile, AL
Quarterly Issues/Programs List
Third Quarter, 2014
10/06/2014

WRKH
Quarterly Issues/Programs List

WRKH provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Agriculture:** Worker Protection Standard training; Master Gardener programs; National County Agent Conference wra
 - **Air Quality:** Keep Alabama Beautiful discussion about air quality in the state
 - **Community Awareness:** United Way involvement in Mobile County Schools
 - **COMMUNITY INVOLVEMENT:** Update on National County Agents Conference in Mobile July 20-24, 2014, local sources of produce
 - **Diabetes Awareness:** Juvenile Diabetes Research Foundation
 - **Economic Development:** Sales Tax on food items in Alabama
 - **Education:** Civil Air Patrol
 - **Environment:** Howlaween 5k Trail Run benefitting Wild Life Rehab program at Environmental Center
 - **Family Issues:** Lovelady Center of Alabama
 - **Homeland Security:** Homeland Security office / FBI Birmingham
 - **Immunization:** Adult immunization/vaccination in the state of Alabama
 - **Local Economy:** Oyster gardening; oyster trail; local farmers markets; National County Agent Conference;
 - **Military:** Labor Day Special-Support the Military
 - **MILITARY AND VETERANS:** iHeartRadio Show Your Stripes Vet hiring program
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**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Local Economy	PA COUNTY AGENT 7-6-14	Oyster gardening; oyster trail; local farmers markets; National County Agent Conference;	Jimmy Todd	07/06/2014 06:59 AM	014:33
Education	Home Room MOB County Schools 7/6/14	Augusta Evans school opening this year	Alan Bagget	07/06/2014 07:14 AM	014:57
MILITARY AND VETERANS	Show Your Stripes July 4th Weekend	iHeartRadio Show Your Stripes Vet hiring program	SHOW YOUR STRIPES	07/06/2014 07:29 AM	026:00
Local Economy	PA COUNTY AGENT 7-13-14	MaryJo Broussard, new Agent Assistant to work with 4-H Youth Classroom in th Forest program.	Jimmy Todd	07/13/2014 06:59 AM	014:45
Education	Home Room MOB County Schools 7/13/14	Augusta Evans school opening this year	Alan Bagget	07/13/2014 07:14 AM	014:57
Air Quality	Viewpoint Alabama 7-13-14	Keep Alabama Beautiful discussion about air quality in the state	Matt Lakey	07/13/2014 07:29 AM	029:56
COMMUNITY INVOLVEMENT	PA COUNTY AGENT 7-20-14	Update on National County Agents Conference in Mobile July 20-24, 2014, local sources of produce	Jimmy Todd	07/20/2014 07:00 AM	014:24
Education	Home Room MOB County Schools 7/20/14	Augusta Evans school opening this year	Alan Bagget	07/20/2014 07:14 AM	014:57
Education	Viewpoint Alabama 7-20-14	Civil Air Patrol	Glenn Sharp	07/20/2014 07:29 AM	029:56
COMMUNITY INVOLVEMENT	PA COUNTY AGENT 7-27-14	Mobile County Produce; upcoming Master Gardener lunch n learn	Jimmy Todd	07/27/2014 06:59 AM	014:24
Community	Home Room	Fire Safety Education	Dwight	07/27/2014	015:34

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Awareness	MOB County Schools 7/27/14		Smith	07:13 AM	
Family Issues	Viewpoint Alabama 7-27-14	Lovelady Center of Alabama	Brenda Spawn	07/27/2014 07:29 AM	029:58
Agriculture	PA COUNTY AGENT 8-3-14	Worker Protection Standard training; Master Gardener programs; National County Agent Conference wra	Jimmy Todd	08/03/2014 06:59 AM	012:13
Community Awareness	Home Room MOB County Schools 8/3/14	Information Technology advancements in Mobile County Schools	David Ackredge	08/03/2014 07:13 AM	014:40
Economic Development	Viewpoint Alabama 8-3-14	Sales Tax on food items in Alabama	Dr. Scott Bolier	08/03/2014 07:29 AM	030:02
Agriculture	PA COUNTY AGENT 8-10-14	Mobile County Soil and Water District programming with April Griffith.	Jimmy Todd	08/10/2014 06:59 AM	012:58
Community Awareness	Home Room MOB County Schools 8/3/14	Information Technology advancements in Mobile County Schools	David Ackredge	08/10/2014 07:13 AM	014:40
Economic Development	Viewpoint Alabama 8-3-14	Sales Tax on food items in Alabama	Dr. Scott Bolier	08/10/2014 07:28 AM	030:02
Agriculture	PA COUNTY AGENT 8-17-14	Annual report of Extension programming	Jimmy Todd	08/17/2014 06:59 AM	011:52
Economic Development	Viewpoint Alabama 8-17-14	MDA support in the state of Alabama	Casey Ramey	08/17/2014 07:12 AM	030:02
Agriculture	PA COUNTY AGENT 8-24-14	Mobile County Agricultural Museum; Greater Gulf State Fair and Extension programming	Jimmy Todd	08/24/2014 06:59 AM	011:33
Community Awareness	Home Room MOB County Schools 8/24/14	Football programs in Mobile County Public Schools	Calvin Christy	08/24/2014 07:14 AM	014:43
Economic Development	Viewpoint Alabama 8-24-14	Alabama Music Heritage	Carla Jean Whitley	08/24/2014 07:30 AM	029:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COMMUNITY INVOLVEMENT	PA COUNTY AGENT 8-31-14	Greater Gulf State Fair and Extension programming	Jimmy Todd	08/31/2014 06:59 AM	011:53
Community Awareness	Home Room MOB County Schools 8/31/14	Back to school safety	Calvin Christy	08/31/2014 07:11 AM	014:43
Military	SHOW YOUR STRIPES	Labor Day Special-Support the Military	SHOW YOUR STRIPES	08/31/2014 07:26 AM	026:00
COMMUNITY INVOLVEMENT	PA COUNTY AGENT 9-7-14	Upcoming Extension programs: Forestry 101; Trapping 101	Jimmy Todd	09/07/2014 06:59 AM	012:03
Community Awareness	Home Room MOB County Schools 9/7/14	United Way involvement in Mobile County Schools	Alan Turner	09/07/2014 07:14 AM	015:31
Diabetes Awareness	Viewpoint Alabama 9-7-14	Juvenile Diabetes Research Foundation	Aubrey Miller	09/07/2014 07:29 AM	029:58
COMMUNITY INVOLVEMENT	PA COUNTY AGENT 9-14-14	Upcoming Extension programs: Forestry 101; Trapping 101	Jimmy Todd	09/14/2014 06:59 AM	012:22
Community Awareness	Home Room MOB County Schools 9/14/14	Student services in Mobile County Schools	Terrence Mixon	09/14/2014 07:13 AM	015:31
Immunization	Viewpoint Alabama 9-14-14	Adult immunization/vaccination in the state of Alabama	David Kim	09/14/2014 07:29 AM	030:02
COMMUNITY INVOLVEMENT	PA COUNTY AGENT 9-21-14	Upcoming Extension programs: Forestry 101; Trapping 101	Jimmy Todd	09/21/2014 06:59 AM	012:22
Community Awareness	Home Room MOB County Schools 9/21/14	Student services in Mobile County Schools	Terrence Mixon	09/21/2014 07:12 AM	015:31
Immunization	Viewpoint Alabama 9-21-14	Adult immunization/vaccination in the state of Alabama	David Kim	09/21/2014 07:28 AM	030:02
COMMUNITY INVOLVEMENT	PA COUNTY AGENT 9-28-14	Upcoming Extension programs: beekeeping; information on weed control	Jimmy Todd	09/28/2014 06:59 AM	012:22

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Environment	Home Room MOB County Schools 9/28/14	Howlaween 5k Trail Run benefitting Wild Life Rehab program at Environmental Center	Susan Clemons	09/28/2014 07:12 AM	014:52
Homeland Security	Viewpoint Alabama 9-28- 14	Homeland Security office / FBI Birmingham	David Kim	09/28/2014 07:27 AM	030:02

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Community	ABA-ALA STATE PARKS	000:30	069
Community	FLORA BAMA PSA Bulls on the Beach	000:30	006
Family Issues	PSA GENERIC Covenant Hospice-Evening of Comedy	000:30	029
Military Support	SHOW YOUR STRIPES/CLR & ALT/AMEX-TONY WATKINS	000:30	001
Community	AD COUNCIL	000:15	008
Community	AD COUNCIL	000:29	001
Community	AD COUNCIL	000:30	005
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	002
Crime	Crime Prevention Council	000:30	001
Crime	Crime Prevention Council	000:31	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Education	AD COUNCIL	000:14	008
Education	AD COUNCIL	000:15	004
Education	AD COUNCIL	000:29	001
Education	AD COUNCIL	000:30	002
Family Issues	AD COUNCIL	000:30	003
Family Issues	AL Dept. of Human Resources	000:30	095
Health	American Stroke Assoc.	000:30	006
Legal	Ala Bar Assoc	000:30	027
Local Broadcasters	NAB	001:00	004
Military	Employee Support GuardReserve	000:30	003
MILITARY AND VETERANS	Alabama Natl. Guard	000:30	093
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:27	002
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	030
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	045
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	042
Public Health	Florida Dept of Health	001:00	179
Public Safety	NHTSA	000:15	005
Public Safety	NHTSA	000:29	001
Public Safety	NHTSA	000:30	003
SAFE DRIVING	SAFE SUMMER DRIVING	000:27	012
SAFE DRIVING	SAFE SUMMER DRIVING	000:28	026