

WRKH
Mobile, AL
Quarterly Issues/Programs List
Second Quarter, 2016
07/06/2016

WRKH
Quarterly Issues/Programs List

WRKH provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Business: Danette Richards shared details of the upcoming Mobile Area Chamber of Commerce Small Business and Innovation Conference, and the 3 finalists for Small Business of the Year shared the ups and downs of opening and growing a small business in Mobile and the resources available through the Chamber

Disabilities : Exceptional Foundation of the Gulf Coast, program for developmentally challenged adults

Disaster Preparedness: Alabama Power's Beth Thomas talks about the steps the utility has taken to prepare for hurricane season and the steps the public can take to prepare as well.

Drug Rehab, Corrections: PASCO Home is a Christian outreach that helps men who have been on drugs and in prison turn their lives around and make the transition back into jobs and society.

Economic Development: Al Hutchinson of Visit Mobile talks about local efforts to increase tourism, including a new program to train tourism ambassadors

Education: Distinguished Young Women scholarship program/ Be Your Best Self

Environment: Representatives of Ocean Conservancy, Conservation Alabama and Mobile BayKeeper talk about the condition of the Gulf since the BP oil spill and restoration projects now that the BP settlement has been approved

Family Issues: Taking Back Our Youth conference, a motivational event to give youth a positive outlook and help them deal with issues such as violence, drug abuse and troubled homes

Local Children's Charities: Fuse Project Dragon Boat Races/Benefit for Children's Projects

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	DESCRIPTION	DATES
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Local Children's Charities	iHeartMEDIA Mobile/Pensacola participated in the Fuse Project's 3 rd Annual Dragon Boat Festival, to raise money for local children's projects. The event was held June 11 th at the USS Alabama Battleship Memorial Park, with 60 teams rowing (including 2 teams from iHeartMEDIA). The event drew over 7500 people and raised over \$215,000, which benefitted the following: Bay Minette Middle School Afterschool Program; Daphne Kappa League; Fuse Project's Nonprofit Co-Working Space; NEST of Mobile; and Victory Teaching Farms. iHeartMEDIA stations promoted the event through recorded promos, live liners, a 30 minute public affairs program, a webpage on our station websites	Promoted during May/June
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Jobs	iHeartMEDIA Mobile/Pensacola participated in the South Alabama Regional Planning Commission's 18 th Annual Business Expo/Jobs Fair on April 21 st from 9 to 2 at The Grounds in West Mobile. This event has grown to be the largest, most comprehensive Jobs Fair in the region. iHeartMEDIA had a booth at the Expo and sales representatives and manager on hand to greet potential applicants and explain more about our company in this market. Event was promoted on air through recorded promos.	Promoted during April
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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Affairs	PA iHeart Radio Gulf	Introduction of weekly public affairs program, guests, and	-----	04/03/2016 06:59 AM	000:22

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Coast Focus INTRO	issues covered			
Drug Rehab, Corrections	PA iHeart Radio Gulf Coast Focus	PASCO Home is a Christian outreach that helps men who have been on drugs and in prison turn their lives around and make the transition back into jobs and society.	Phillip Stanford, Pasco Home	04/03/2016 07:00 AM	028:19
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	04/03/2016 07:28 AM	000:14
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	04/10/2016 06:59 AM	000:22
Education	PA iHeart Radio Gulf Coast Focus	Distinguished Young Women scholarship program/ Be Your Best Self	Pam Patterson DYW	04/10/2016 07:00 AM	028:13
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	04/10/2016 07:28 AM	000:14
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	04/17/2016 06:59 AM	000:23
Local Children's Charities	PA iHeart Radio Gulf Coast Focus	Fuse Project Dragon Boat Races/Benefit for local Children's Projects, including Afterschool programs	Adrienne Golden, Brie Zarzour, Matt Zarzour	04/17/2016 07:00 AM	028:26
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	04/17/2016 07:28 AM	000:14
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	04/24/2016 06:59 AM	000:25
Disabilities	PA iHeart Radio Gulf Coast Focus	Exceptional Foundation of the Gulf Coast, program for developmentally challenged adults	Jennifer Flad, Candice Dixon	04/24/2016 07:00 AM	028:17

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	04/24/2016 07:28 AM	000:14
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	05/01/2016 06:59 AM	000:22
Housing	PA iHeart Radio Gulf Coast Focus	Smart Home America program to help homeowners fortify their homes to protect from hurricane/tornado damage and to save money on insurance premiums	Julie Shiyou-Woodard	05/01/2016 07:00 AM	028:24
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	05/01/2016 07:28 AM	000:14
Local Children's Charities	PA iHeart Radio Gulf Coast Focus	Fuse Project Dragon Boat Races/Benefit for local Children's Projects, including Afterschool programs	Adrienne Golden, Brie Zarzour, Matt Zarzour	05/08/2016 06:59 AM	029:00
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	05/15/2016 06:59 AM	000:20
Family Issues	PA iHeart Radio Gulf Coast Focus	Taking Back Our Youth conference, a motivational event to give youth a positive outlook and help them deal with issues such as violence, drug abuse and troubled homes	Selenia Westbrook, Kenji Westbrook and India Andrews	05/15/2016 07:00 AM	028:24
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	05/15/2016 07:28 AM	000:12
Housing	PA iHeart Radio Gulf Coast Focus	Smart Home America program to help homeowners fortify their homes to protect from hurricane/tornado damage and to save money on insurance premiums	Julie Shiyou-Woodard	05/22/2016 06:59 AM	028:55
Public Affairs	PA iHeart Radio Gulf	Introduction of weekly public affairs program, guests, and	-----	05/29/2016 06:59 AM	000:27

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Coast Focus INTRO	issues covered			
Business Development	PA iHeart Radio Gulf Coast Focus	Danette Richards shared details of the upcoming Mobile Area Chamber of Commerce Small Business and Innovation Conference, and the 3 finalists for Small Business of the Year shared the ups and downs of opening and growing a small business in Mobile and the resources available through the Chamber	Danette Richards; Sally Trufant; Brian Jordan; Karen Simmons	05/29/2016 07:00 AM	028:26
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	05/29/2016 07:28 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	06/05/2016 06:59 AM	000:27
Business Development	PA iHeart Radio Gulf Coast Focus	Danette Richards shared details of the upcoming Mobile Area Chamber of Commerce Small Business and Innovation Conference, and the 3 finalists for Small Business of the Year shared the ups and downs of opening and growing a small business in Mobile and the resources available through the Chamber	Danette Richards; Sally Trufant; Brian Jordan; Karen Simmons	06/05/2016 07:00 AM	028:26
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	06/05/2016 07:28 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	06/12/2016 06:59 AM	000:21
Economic Development	PA iHeart Radio Gulf Coast Focus	Al Hutchinson of Visit Mobile talks about local efforts to increase tourism, including a new program to train tourism ambassadors	Al Hutchinson, CEO of Visit Mobile	06/12/2016 07:00 AM	028:20

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	06/12/2016 07:28 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	06/19/2016 06:59 AM	000:21
Emergency Preparedness	PA iHeart Radio Gulf Coast Focus	Alabama Power's Beth Thomas talks about the steps the utility has taken to prepare for hurricane season and the steps the public can take to prepare as well.	Beth Thomas	06/19/2016 07:00 AM	028:27
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	06/19/2016 07:28 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	06/26/2016 06:59 AM	000:30
Environment	PA iHeart Radio Gulf Coast Focus	Representatives of Ocean Conservancy, Conservation Alabama and Mobile BayKeeper talk about the condition of the Gulf since the BP oil spill and restoration projects now that the BP settlement has been approved	Casi Calloway, Tammy Herrington, Kara Lankford	06/26/2016 07:00 AM	028:17
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	06/26/2016 07:28 AM	000:12

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Local Children's Charities	FUSE-Dragon Boat-Airbus	000:30	004
Local Children's Charities	FUSE-Dragon Boat-Blue Cross/Blue Shield	000:30	003
Local Children's Charities	FUSE-Dragon Boat-Infirmiry Health	000:30	003
Local Children's Charities	FUSE-Dragon Boat-Southern Cancer Center	000:30	004
Local Charities	SERVPRO Crawfish for a Cause	000:30	024
Children's Issues	St Marys Home for Children	000:30	020
Local Charities	Volunteers of America	000:30	009
Military and Veterans	WMXC PSA CELL PHONES FOR SOLDIERS	000:31	005
Public Safety	NATIONAL POLICE WEEK	000:30	004
Community Service Projects	PSA JAGUARS CARE	000:31	011
Environment	Alabama Broadcasters Assoc	000:30	095
Family Issues	AL Dept. of Human Resources	000:30	096
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:33	024
Housing	Ala Broadcasters Assoc	000:30	094
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	016
POVERTY	Light of the Village	000:30	174
POVERTY	Light of the Village	000:31	075
SEXUAL ASSAULT	IT'S ON US	000:30	017