

WRKH  
Mobile, AL  
Quarterly Issues/Programs List  
First Quarter, 2013  
04/01/2013

WRKH  
Quarterly Issues/Programs List

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WRKH provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Education:** Young breast cancer survivors network upcoming events
- **Government:** Priorities for legislature when they convene next month
- **Health:** Spinal Cord Injuries & prevention
- **Community:** American Cancer Society Chili Cookoff

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education	PA COUNTY AGENT 1/6/13	Christmas Tree recycling Program by Keep Mobile Beautiful; 2013 Home Gardening Series	Jimmy Todd	01/06/2013 06:59 AM	014:18
Education	PA Home Room Mobile Co School System	Discussion with Superintendant of Schools regarding 2012 in review and looking ahead to 2013	Martha Peak	01/06/2013 07:17 AM	014:32
Education	Viewpoint Alabama 1-6-	Cell phone use amongst teens using	Chelsey Cross	01/06/2013 07:34 AM	024:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	13	the technology to send pictures, known as sexting.			
Education	PA COUNTY AGENT 1/13/13	Christmas Tree recycling Program by Keep Mobile Beautiful; 2013 Home Gardening Series	Jimmy Todd	01/13/2013 07:00 AM	014:18
Education	PA Home Room Mobile Co School System	Discussion with Superintendant of Schools regarding 2012 in review and looking ahead to 2013	Martha Peak	01/13/2013 07:16 AM	014:32
Education	Viewpoint Alabama 1-13-13	Make a Wish Foundation discussion	Bob Ibach	01/13/2013 07:33 AM	025:00
Education	PA COUNTY AGENT 1/20/13	Upcoming Farm Day; Fruit and Vegetable meeting; 2013 Home Gardening Series; Master Gardener Prgm	Jimmy Todd	01/20/2013 06:59 AM	014:33
Education	PA Home Room Mobile Co School System	Child Nutrition Program in schools	Suzanne Yates/Amanda Arnold	01/20/2013 07:17 AM	014:54
Education	Viewpoint Alabama 1-20-13	Dannon Project	Carrie Pruitt	01/20/2013 07:34 AM	025:00
Education	PA COUNTY AGENT 1/27/13	Upcoming 4-H Steer Show and Sale; Winter row crop production meetings	Jimmy Todd	01/27/2013 06:59 AM	014:21
Education	PA Home Room Mobile Co School System	Mobile County school spelling bee information	Livvy Little	01/27/2013 07:16 AM	014:34
Government	Viewpoint Alabama 1-27-13	Priorities for legislature when they convene next month	Senator Scott Beason	01/27/2013 07:34 AM	025:00
Education	PA COUNTY AGENT 2/3/13	Upcoming 4-H Steer Show and Sale; Winter row crop production meetings; horticulture meetings	Jimmy Todd	02/03/2013 06:59 AM	014:15

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education	PA Home Room Mobile Co School System	Mobile County school spelling bee information	Livvy Little	02/03/2013 07:17 AM	014:34
Education	Viewpoint Alabama 2-3-13	Young breast cancer survivors network upcoming events	Rebecca Karen Silvia	02/03/2013 07:34 AM	025:00
Education	PA COUNTY AGENT 2/10/13	Upcoming 4-H Steer Show and Sale; Winter row crop production meetings; horticulture meetings	Jimmy Todd	02/10/2013 06:59 AM	014:15
Education	PA Home Room Mobile Co School System	Bryan Career Center discussion about Career Technical Education	Tony Tillman	02/10/2013 07:17 AM	014:15
Education	Viewpoint Alabama 2-10-13	Discussion with Executive Director of the Exceptional Foundation	Trisha Kirk	02/10/2013 07:34 AM	024:59
Education	PA COUNTY AGENT 2/17/13	Upcoming 4-H Classroom in the Forest program, Winter row crop prod meetings; horticulture meetings	Jimmy Todd	02/17/2013 06:59 AM	014:39
Education	PA Home Room Mobile Co School System	Mobile County Public Schools	Nancy Pierce	02/17/2013 07:18 AM	014:22
Education	Viewpoint Alabama 2-17-13	Marion Military school discussion with President of Institute	Colonel David Mollahan	02/17/2013 07:35 AM	025:00
Education	PA COUNTY AGENT 2/24/13	Mandy Marks, Agent assistant 4-H; results of 4-H steer show and sale	Jimmy Todd	02/24/2013 06:59 AM	014:16
Education	PA Home Room Mobile Co School System	Magnet School program for 7 Magnate Schools in Mobile County	Anna Mooton	02/24/2013 07:17 AM	014:41
Education	Viewpoint Alabama 2-24-13	Jobs discussion with the Employment Authority	Darnell Clark	02/24/2013 07:34 AM	024:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education	PA COUNTY AGENT 3/3/13	Mandy Marks, Agent assistant 4-H; results of 4-H steer show and sale; recognition of sponsors	Jimmy Todd	03/03/2013 07:00 AM	013:57
Education	PA Home Room Mobile Co School System	National School Breakfast Week	Suzanne Yates	03/03/2013 07:17 AM	014:45
Education	Viewpoint Alabama 3-3-13	Easter Seals of Alabama	Allison Nichols	03/03/2013 07:34 AM	024:59
Education	PA COUNTY AGENT 3/10/13	Information on Oyster Gardening Program; Master Gardener upcoming programs; Mobile Botanical Garden	Jimmy Todd	03/10/2013 06:59 AM	015:10
Education	PA Home Room Mobile Co School System	Mobile County Science Fair	Desiree Bishop	03/10/2013 07:17 AM	015:00
Education	Viewpoint Alabama 3-10-13	Easter Seals of Alabama	Allison Nichols	03/10/2013 07:34 AM	024:59
Education	PA COUNTY AGENT 3/17/13	Information on Oyster Gardening Program; Master Gardener upcoming programs; Mobile Botanical Garden	Jimmy Todd	03/17/2013 07:00 AM	015:10
Education	PA Home Room Mobile Co School System	Mobile County Science Fair	Desiree Bishop	03/17/2013 07:17 AM	014:52
Health	Viewpoint Alabama 3-17-13	Spinal Cord Injuries & prevention	TJ Atchison	03/17/2013 07:34 AM	025:00
Education	PA COUNTY AGENT 3/24/13	Grace Johnson, Bryant Vocational Center Horticultural Program, Annual Greenhouse Sale of Bedding P	Jimmy Todd	03/24/2013 06:59 AM	014:38
Education	PA Home	Mary G Montgomery	Wade Whitney	03/24/2013	014:40

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Room Mobile Co School System	becoming a signature academy		07:19 AM	
Education	Viewpoint Alabama 3-24-13	National Weather Service weather safety	Scott Unger	03/24/2013 07:38 AM	024:59
Education	PA COUNTY AGENT 3/31/13	Denise Heubach, Urban Regional Extension Agent Urban Horticulture and Forestry; upcoming Rainbarrel	Jimmy Todd	03/31/2013 06:59 AM	014:14
Education	PA Home Room Mobile Co School System	Blunt Signature Academy	Jerome Woods	03/31/2013 07:17 AM	014:29
RS	Viewpoint Alabama 3-31-13	American Cancer Society Mid South Region	Mary Katheryn Walker	03/31/2013 07:34 AM	025:00

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Community Involvement	AMERICAN CANCER SOC. Chili Cook-off	000:30	002
Health	PSA - CDC STOP SMOKING	000:30	001
Finance	PSA - Mortgage Fraud 1 - All Shapes and Sizes 60sec	001:01	001
Finance	PSA - Mortgage Fraud 3 - Homework 60sec	001:00	002
Finance	PSA - SS ELECTRONIC PAYMENTS	001:00	001
Community Involvement	PSA - VOLUNTEERS OF AMERICA	001:00	001
Community Involvement	PSA Generic CHS Sunday of Soundside Splendor	000:32	032
Finance	PSA MAKING A HOME AFFORDABLE "15"	000:15	002

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Traffic Safety	RKH WEB (traffic cams)	000:20	127
Community Involvement	SENIOR BOWL ON SALE	000:30	049
ARTS	SMITHSONIAN	000:31	036
BULLYING	AD COUNCIL	000:30	056
COMMUNITY INVOLVEMENT	BIG BROTHERS BIG SISTERS	000:31	037
COMMUNITY INVOLVEMENT	BIG BROTHERS BIG SISTERS	000:32	007
Crime	Crime Prevention Council	000:30	001
Crime	Crime Prevention Council	000:31	001
Crime	Crime Prevention Council	001:00	004
Family Issues	AL Dept. of Human Resources	000:30	096
HEALTH AND FITNESS	Centers for Disease Control	000:30	001
HEALTH AND FITNESS	Centers for Disease Control	001:00	001
HEALTH AND FITNESS	Centers for Disease Control	001:01	005
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:31	060
Local Broadcasters	NAB	000:30	002
Local Broadcasters	NAB	001:00	009
Local Charities	American Cancer Society	000:30	159
Local Charities	American Diabetes Association	000:31	023
Local Charities	SENIOR BOWL	000:30	063
Local Charities	Sons of Armageddon	000:31	032
Local Charities	Volunteers of America	001:00	003
MILITARY AND VETERANS	Alabama Natl. Guard	000:30	098
MILITARY AND VETERANS	Alabama State Bar	000:30	023
Personal Finance	Alabama State Bar	000:30	073
Personal Finance	Social Security Administration	001:00	002
Personal Finance	U.S. Treasury / HUD	000:31	001