

WRKH  
 Mobile, AL  
 Quarterly Issues/Programs List  
 First Quarter, 2012  
 04/06/2012

WRKH  
 Quarterly Issues/Programs List

WRKH provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **heat safety tips:** Paula Reese
- **JEFF KASHIWA:** (No issue/program description given.)
- **RS:** (No issue/program description given.)

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Affairs	Viewpoint Alabama 1-1-12 rpt from 1-2-11	Topic – Initiative to provide justice for prisoners and victims of crimes. Summary – Developing policies to strike a balance between uniformity and looking at cases on an individual bases when determining sentences for criminals.	Mark Levin Center for Effective Justice	01/01/2012 07:31 AM	025:00
RECYCLING	PUBLIC AFFAIRS COUNTY AGENT 12/25/11	---- Happy New Year...Extension offerings and resources for 2012...recycle your Christmas Trees	---- Jim Todd, County Extension Coordinator	01/01/2012 08:02 PM	014:37

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EDUCATION	PUBLIC AFFAIRS / HOME ROOM 12/25/11	NEW BOARD PRESIDENT	REV LEON MANZIE	01/01/2012 08:16 PM	014:06
Public Affairs	Viewpoint Alabama 1-1-12 rpt from 1-2-11	Topic – Initiative to provide justice for prisoners and victims of crimes. Summary – Developing policies to strike a balance between uniformity and looking at cases on an individual bases when determining sentences for criminals.	Mark Levin Center for Effective Justice	01/01/2012 07:31 AM	025:00
Public Affairs	Viewpoint Alabama 1-8-12 rpt from 11-28-10	Topic – New Book “The Coming of Age and Eutopia: The Odissey of an Idea” Summary – Model Community built in 1894 to demonstrate the kind of community structure that would lead to a better society.	Paul Gaston Author	01/08/2012 07:31 AM	025:00
RECYLCING	PUBLIC AFFAIRS COUNTY AGENT 1/08/12	----- Happy New Year...Extension offerings and resources for 2012...recycle your Christmas Trees	----- Jim Todd, County Extension Coordinator	01/08/2012 08:02 PM	014:11
EDUCATION	PUBLIC AFFAIRS / HOME ROOM 11/08/12	NEW BOARD PRESIDENT	REV LEVON MANZIE	01/08/2012 08:17 PM	014:10
Public Affairs	Viewpoint Alabama 1-1-12 rpt from 1-2-11	Topic – Initiative to provide justice for prisoners and victims of crimes. Summary – Developing policies to strike a balance between	Mark Levin Center for Effective Justice	01/01/2012 07:31 AM	025:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		uniformity and looking at cases on an individual bases when determining sentences for criminals.			
Public Affairs	Viewpoint Alabama 1-8-12 rpt from 11-28-10	Topic – New Book “The Coming of Age and Eutopia: The Odissey of an Idea” Summary – Model Community built in 1894 to demonstrate the kind of community structure that would lead to a better society.	Paul Gaston Author	01/08/2012 07:31 AM	025:00
Public Affairs	Viewpoint Alabama 1-15-12	(1)Topic – Critical issues right now in the Black Community. Locally and statewide. Summary – Overcoming False Images, Education and teaching respect to young black teens/adults are major problem in black community.  (2)Topic – Vallo Cycle Project Summary – Developing trails to make Montevallo more bike friendly	(1)Pastor Steve Green Sr. Pastor of More Than Conquerors Church  (2)Courtney Bennett	01/15/2012 07:31 AM	025:00
-WEIGHT LOSS, GARDENING	PUBLIC AFFAIRS COUNTY AGENT 1/15/12	----- Extension happenings and meetings; Scale Back Alabama; pruning demonstration; small	----- Jim Todd, County Extension Coordinator	01/15/2012 08:02 PM	014:47

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		grower meeting; fruit and vegetable meeting; master gardener seminar			
EDUCATION	PUBLIC AFFAIRS / HOME ROOM 01/16/12	PLANS FOR OUR FUTURE	MRS MARTHA PEEK	01/15/2012 08:22 PM	013:39
Public Affairs	Viewpoint Alabama 1-15-12	(1)Topic – Critical issues right now in the Black Community. Locally and statewide. Summary – Overcoming False Images, Education and teaching respect to young black teens/adults are major problem in black community.  (2)Topic – Vallo Cycle Project Summary – Developing trails to make Montevallo more bike friendly	(1)Pastor Steve Green Sr. Pastor of More Than Conquerors Church  (2)Courtney Bennett	01/15/2012 07:31 AM	025:00
Public Affairs	Viewpoint Alabama 1-22-12	(1)Topic – Exceptional Foundation of Alabama Summary – Discussing their mission and how people may participate and how they are growing in other cities.  (2)Topic – New Book “Governor George Wallace: The Man You Never Knew” Summary –	(1)Tricia Kirk Exec. Dir. Of the Exceptional Foundation  (2)George Wallace, Jr.	01/22/2012 07:31 AM	025:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		George Wallace, Jr. talks about his new book about his dad.			
-----WEIGHT LOSS, GARDENING	PUBLIC AFFAIRS COUNTY AGENT 1/22/12	----- Extension happenings and meetings; Scale Back Alabama; pruning demonstration; small grower meeting; fruit and vegetable meeting; master gardener seminar	----- Jim Todd, County Extension Coordinator	01/22/2012 08:02 PM	014:47
PARENTING SERVICES	PUBLIC AFFAIRS / HOME ROOM 01/22/12	PARENTING SERVICES	PAULA REESE	01/22/2012 08:19 PM	014:06
Public Affairs	Viewpoint Alabama 1-22-12	(1)Topic – Exceptional Foundation of Alabama Summary – Discussing their mission and how people may participate and how they are growing in other cities.  (2)Topic – New Book “Governor George Wallace: The Man You Never Knew” Summary – George Wallace, Jr. talks about his new book about his dad.	(1)Tricia Kirk Exec. Dir. Of the Exceptional Foundation  (2)George Wallace, Jr.	01/22/2012 07:31 AM	025:00
Public Affairs	Viewpoint Alabama 1-29-12	(1)Topic – Spirit of Hope Youth Ranch Summary – How the SOHYR heals abused children along with abused horses in the Christian Environment	(1)Kelly Cousette Executive Director  (2)Ellen Harris Executive Director of Susan G Komen for the Cure	01/29/2012 07:31 AM	025:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		(2)Topic – Breast Cancer Summary – Discussing the Breast and Cervical Cancer early detection program.			
----- GARDENING	PUBLIC AFFAIRS / COUNTY AGENT 1/29/12	----- : Extension happenings and meetings; Row crop meetings; pruning demonstration; small grower meeting; fish and shellfish safety; master gardener seminar	----- Jim Todd, County Extension Coordinator	01/29/2012 08:02 PM	014:51
MAGNET SCHOOLS	PUBLIC AFFAIRS / HOME ROOM 01/29/12	MAGNET SCHOOLS	MARYLIN PACE	01/29/2012 08:17 PM	014:15
Public Affairs	Viewpoint Alabama 1-29-12	(1)Topic – Spirit of Hope Youth Ranch Summary – How the SOHYR heals abused children along with abused horses in the Christian Environment	(1)Kelly Cousette Executive Director  (2)Ellen Harris Executive Director of Susan G Komen for the Cure	01/29/2012 07:31 AM	025:00
		(2)Topic – Breast Cancer Summary – Discussing the Breast and Cervical Cancer early detection program.			
Public Affairs	Viewpoint Alabama 2-5-12	(1)Topic – King’s Home Summary – What is the charity for and how to help	(1)Lew Burdette President of King’s Ranch and Hannah Home  (2)Allen	02/05/2012 07:31 AM	025:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Recycling Summary – Program allowing Bars and Restaurants to recycle glass	Gurganis Recycling Director for the Alabama Environmental Council		
---- 4-H SHOW	PUBLIC AFFAIRS COUNTY AGENT 2/5/12	---- Upcoming 4-H Steer Show and Sale; 4-H Animal Science Club activities	---- Mandy Marks, 4-H Agent Assistant, and 4-H Animal Science Officers	02/05/2012 08:02 PM	014:42
WORLD WAR 2	PUBLIC AFFAIRS / HOME ROOM 02/5/12	WORLD WAR 2	WADE FORD	02/05/2012 08:16 PM	014:31
Public Affairs	Viewpoint Alabama 2-5-12	(1)Topic – King’s Home Summary – What is the charity for and how to help (2)Topic- Recycling Summary – Program allowing Bars and Restaurants to recycle glass	(1)Lew Burdette President of King’s Ranch and Hannah Home (2)Allen Gurganis Recycling Director for the Alabama Environmental Council	02/05/2012 07:31 AM	
Public Affairs	Viewpoint Alabama 2-12-12	(1)Topic – Sickle Cell Disease Summary – Sickle Cell disease and its effects on patients. (2)Topic-Tax Season Summary – IRS Free File Program	(1)Dr. Tom Howard Sickle Cell Specialist Children’s Hospital of Alabama (2)Diane Fox, IRS	02/12/2012 07:02 AM	
4 H SHOW	PUBLIC AFFAIRS COUNTY AGENT 2/12/12	----- Upcoming 4-H Steer Show and Sale; 4-H Animal Science Club activities	----- Mandy Marks, 4-H Agent Assistant, and 4-H Animal Science Officers	02/12/2012 08:02 PM	014:42
TALENTS UNLIMITED	PUBLIC AFFAIRS / HOME ROOM 02/12/12	TALENTS UNLIMITED	LYNN HUEY	02/12/2012 08:17 PM	014:14
Public Affairs	Viewpoint Alabama 2-	(1)Topic – Sickle Cell Disease	(1)Dr. Tom Howard	02/12/2012 07:02 AM	025:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	12-12	Summary – Sickle Cell disease and its effects on patients.  (2)Topic-Tax Season Summary – IRS Free File Program	Sickle Cell Specialist Children’s Hospital of Alabama  (2)Diane Fox, IRS		
Public Affairs	Viewpoint Alabama 2-19-12	(1)Topic – Critical issues right now in the Black Community. Locally and statewide. Summary – Overcoming False Images, Education and teaching respect to young black teens/adults are major problem in black community.  (2)Topic – Prosecution of Gabe Watson and Oil Spill fallout Summary – Prosecution of Gabe Watson, “The Honeymoon Killer” and where Alabama stands regarding the lawsuit that he filed against BP while in office	(1)Pastor Steve Green Sr. Pastor of More Than Conquerors Church  (2)Troy King Former Attorney General	02/19/2012 07:05 AM	025:00
4 –H SHOW	PUBLIC AFFAIRS COUNTY AGENT 2/19/12	----- Upcoming 4-H Steer Show and Sale; 4-H Animal Science Club activities	----- Mandy Marks, 4-H Agent Assistant, and 4-H Animal Science Officers	02/19/2012 08:02 PM	014:42
SUPERINTENDENT SEARCH	PUBLIC AFFAIRS / HOME ROOM 02/19/12	SEARCH FOR MOBILE COUNTY’S NEW SUPERINTENDENT	DR. CRENSHAW	02/19/2012 08:19 PM	014:14
Public Affairs	Viewpoint Alabama 2-	(1)Topic – Critical issues	(1)Pastor Steve Green	02/19/2012 07:05 AM	025:00



ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	19-12	right now in the Black Community. Locally and statewide. Summary – Overcoming False Images, Education and teaching respect to young black teens/adults are major problem in black community.	Sr. Pastor of More Than Conquerors Church  (2)Troy King Former Attorney General		
		(2)Topic – Prosecution of Gabe Watson and Oil Spill fallout Summary – Prosecution of Gabe Watson, “The Honeymoon Killer” and where Alabama stands regarding the lawsuit that he filed against BP while in office			
		(1)Topic – Cancer wellness foundation helps Alabamians with Cancer pay for their treatments, as well as bills, food and other day to day costs that may be out of reach due to their illness.	(1)Susan Bruchus Executive Director		
Public Affairs	Viewpoint Alabama 2-26-12	Summary – Discussing how they assist, as well as their March 17 <sup>th</sup> fundraiser, which includes guest speaker Tim Tebow.	(2)Ami Landers Program Manager	02/26/2012 07:05 AM	025:00
		(2)Topic – Alabama Healthy			

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Marriage & Relationship Education Summary – Discussion of their free programs to help couples stay in committed relationships with the goal of lowering the divorce rate in Alabama and saving on costs to the State when couples separate.			
GARDENING	PUBLIC AFFAIRS COUNTY AGENT 2/26/12	---- Master Gardener Information Help Line; Master Gardener Program and volunteer activities	----- Jim Todd, County Extension Coordinator	02/26/2012 08:03 PM	014:24
MOBILE COUNTY SCIENCE FAIR	PUBLIC AFFAIRS / HOME ROOM 02/26/12	MOBILE COUNTY SCIENCE FAIR	MS. DESIRE BISHOP	02/26/2012 08:18 PM	014:58
Public Affairs	Viewpoint Alabama 2-26-12	(1)Topic – Cancer wellness foundation helps Alabamians with Cancer pay for their treatments, as well as bills, food and other day to day costs that may be out of reach due to their illness. Summary – Discussing how they assist, as well as their March 17 <sup>th</sup> fundraiser, which includes guest speaker Tim Tebow.  (2)Topic – Alabama Healthy Marriage & Relationship Education	(1)Susan Bruchus Executive Director  (2)Ami Landers Program Manager	02/26/2012 07:05 AM	025:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Summary – Discussion of their free programs to help couples stay in committed relationships with the goal of lowering the divorce rate in Alabama and saving on costs to the State when couples separate.			
Public Affairs	Viewpoint Alabama 3-4-12	(1)Topic – Children’s Miracle Network Summary – Info on CMN and expansion of Children’s Hospital of Alabama  (2)Topic – Physical Fitness Summary – Putting together a plan to stay healthy and fit	(1)Emily Hornak and Cayleigh Cummings of CMN  (2)Rodney Fulmer Adeptio Crossfit	03/04/2012 07:05 AM	025:00
4 H SHOW/SCIENCE	PUBLIC AFFAIRS / COUNTY AGENT 3/4/12	-----H Youth Animal Science Club; Steer Show and Sale Results	----- Jim Todd, County Extension Coordinator	03/04/2012 08:02 PM	014:51
STUDENT INTERVIEW	PUBLIC AFFAIRS / HOME ROOM 03/4/12	STUDENT INTERVIEW ABOUT NBC INTERNSHIP AND NEW BOOK	COLTON BRADFORD	03/04/2012 08:17 PM	014:57
Public Affairs	Viewpoint Alabama 3-4-12	(1)Topic – Children’s Miracle Network Summary – Info on CMN and expansion of Children’s Hospital of Alabama  (2)Topic – Physical Fitness Summary –	(1)Emily Hornak and Cayleigh Cummings of CMN  (2)Rodney Fulmer Adeptio Crossfit	03/04/2012 07:05 AM	025:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Putting together a plan to stay healthy and fit			
Public Affairs	Viewpoint Alabama 3-11-12	(1)Topic – Alabama’s Anti-Illegal Immigration Law Summary – Senator Beason is the State Sponsor for this law. We will talk about the law winding it’s way through the courts and where it stands now.  (2)Topic – American Red Cross Month Summary – Activities going on during National Red Cross Month	(1)Scott Beason Senator  (2)Evan Duffey Communications Director for the American Red Cross	03/11/2012 07:05 AM	025:28
AGRICULTURE	PUBLIC AFFAIRS COUNTY AGENT 3/13/12	----- upcoming water festival and youth involved; Riverworks Discovery program, events and opportunities	----- April Griffin, Soil and Water Conservation District	03/11/2012 08:02 PM	013:00
ACCREDIATION SYSTEMS	Pubilc Affairs - Home Room w/ Nancy Pierce	ACCREDIATION SYSTEMS	DR. CAROLYN TAYLOR	03/11/2012 08:16 PM	015:13
Public Affairs	Viewpoint Alabama 3-11-12	(1)Topic – Alabama’s Anti-Illegal Immigration Law Summary – Senator Beason is the State Sponsor for this law. We will talk about the law winding it’s way through the courts and where it stands now.  (2)Topic – American Red Cross Month Summary –	(1)Scott Beason Senator  (2)Evan Duffey Communications Director for the American Red Cross	03/11/2012 07:05 AM	025:28

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Activities going on during National Red Cross Month			
Public Affairs	Viewpoint Alabama 3-18-12	(1)Topic- Changing the way Americans elect politicians Summary – The elections will be back in the hands of the people, and the voter will not be able to just “vote the party line”. They encourage both parties to put ideology aside to get them to work together for what is best for the States, and the Country.  (2)Topic – Spraying and Neutering Pets Summary – Importance of Spraying and Neutering pets and programs offered through the Greater Birmingham Humane Society	(1)Dagney Leonard Press Secretary with American Elect  (2)Jackie Meyer Executive Director Greater Birmingham Human Society	03/18/2012 07:05 AM	025:00
AGRICULTURE	PUBLIC AFFAIRS COUNTY AGENT 3/18/12	discussing a new program Good Agricultural Practices Food Safety Training for county producers and an upcoming grafting and budding workshop.	----- Amelia McGrew, Regional Extension Agent Food Safety and James Miles Regional Extension Agent Commercial Horticulture	03/18/2012 08:02 PM	014:54
AGUSTA EVANS/FUNDS FROM MARDI GRAS BEAD COLLECTION	Pubile Affairs - Home Room w/ Nancy Pierce 3/18/12	ALLEN BAGGETT	susan sherman/sonja daniels	03/18/2012 08:17 PM	015:25
Public Affairs	Viewpoint Alabama 3-	(1)Topic- Changing the way	(1)Dagney Leonard	03/18/2012 07:05 AM	

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	18-12	Americans elect politicians Summary – The elections will be back in the hands of the people, and the voter will not be able to just “vote the party line”. They encourage both parties to put ideology aside to get them to work together for what is best for the States, and the Country.  (2)Topic – Spraying and Neutering Pets Summary – Importance of Spraying and Neutering pets and programs offered through the Greater Birmingham Humane Society	Press Secretary with American Elect  (2)Jackie Meyer Executive Director Greater Birmingham Human Society		
Public Affairs	Viewpoint Alabama 3-25-12	(1)Topic – Chemical Dependency Summary – Recognizing the signs of addiction and programs available to help those suffering from addictions.  (2)Topic – Bullying Summary – New Movie “Bully” is rated R. There’s a petition out to get this rating lowered to PG13 so that more teens can see the movie	(1)Sarah and Barry from ADEC and Christy from St. Anne’s Home  (2)Melissa Henson Parents Television Council	03/25/2012 07:05 AM	

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
recycling	PUBLIC AFFAIRS COUNTY AGENT 3/25/12	----- upcoming electronic recycling program; grafting and budding workshop; small farmer organic outreach program	----- Denise Heubach, Urban Regional Extension Agent	03/25/2012 08:02 PM	014:27
VIDEO PROGRAM/ANTI BULLYING	Pubic Affairs - Home Room w/ Nancy Pierce 3/18/12	VIDEO PROGRAMING AND ANTI BULLYING	ASHLEY RICH	03/25/2012 08:18 PM	014:49
Public Affairs	Viewpoint Alabama 3-25-12	(1)Topic – Chemical Dependency Summary – Recognizing the signs of addiction and programs available to help those suffering from addictions.  (2)Topic – Bullying Summary – New Movie “Bully” is rated R. There’s a petition out to get this rating lowered to PG13 so that more teens can see the movie	(1)Sarah and Barry from ADEC and Christy from St. Anne’s Home  (2)Melissa Henson Parents Television Council	03/25/2012 07:05 AM	

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

**(Insert network and/or syndicator-provided programs lists here.)**

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----- HEART DISEASE	CARDIOVASCULAR ASSOC ATE tomorrow	000:15	003
----- LEAD POISONING	EPA - LEAD-PAINT POISONING :30	000:30	059
LEAD POISONING	EPA - LEAD-PAINT POISONING :60	001:00	216
CREDIT COUNSELING	NATIONAL FOUNDATION FOR CREDIT COUNSELING 1	000:20	069
CHARITY	PSA Project Rebound Saban Peoples Faces	000:30	011
HEALTH	PSA - CHILDHOOD OBESITY PREVENTION	000:30	053
HEALTH	PSA - CHILDHOOD OBESITY PREVENTION	001:00	248
CHARITY	PSA - CHILDRENS MIRACLE NETWORK - LOCAL 1	000:16	112
HEALTH	PSA - FIGHT ARTHRITIS PAIN	000:15	065
HEALTH	PSA - FIGHT ARTHRITIS PAIN	000:30	101
FORECLOSURE	PSA - FORECLOSURE PREVENTION	000:31	067
ENVIROMENT	PSA - GULF OIL SPILL DISASTER	000:16	010
CHARITY	PSA - VOLUNTEERS OF AMERICA	001:00	262
CHARITY	psa AMERICAN CANCER SOCIETY Chili cookoff	000:30	076
CHARITY	PSA Figures Classy Celebration for a Cause	000:30	001
CHARITY	PSA Jewish Film Festival	000:30	054
CHARITY	PSA Project Rebound Chizik Game of Life	000:30	005
CHARITY	PSA Project Rebound Chizik Mental Toughness	000:30	004
CHARITY	PSA-PARALYZED VETERANS OF AMERICA	000:15	074
CHARITY	PSA-PARALYZED VETERANS OF AMERICA	000:29	051
CHARITY	PSA-PARALYZED VETERANS OF AMERICA	000:30	086
CHARITY	PSA-PARALYZED VETERANS OF AMERICA	000:59	490
CHARITY	THE FOUNDATION FOR A BETTER LIFE - SPORTSMANSHIP :30	000:29	056
BULLYING	DONORSCHOSE.ORG	000:30	145
BULLYING	DONORSCHOSE.ORG	000:32	070
diabetes	American Diabetes Association	000:30	071
LITERACY	DONORSCHOSE.ORG	000:30	067
Local Charities	Alabama Broadcasters Assoc	000:30	043
Local Charities	Goodwill Easter Seals	000:29	010
Public Health	Mobile County Health Dept.	001:00	375
SELF ESTEEM	DONORSCHOSE.ORG	000:31	146
vote	Mobile County Probate Court	000:29	011
vote	Mobile County Probate Court	000:30	041