

WRKH  
Mobile, AL  
Quarterly Issues/Programs List  
Second Quarter, 2015  
07/10/2015

WRKH  
Quarterly Issues/Programs List

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WRKH provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **COMMUNITY INVOLVEMENT:** Fuse Project Dragon Boat Race
- **DISASTER RELIEF:** Casi Calloway of Mobile BayKeeper
- **Economic Development:** Interview with Troy Wayman, VP of Economic Development, Mobile Area Chamber of Commerce
- **Education:** Area school kids giving back to the community
- **Environment:** Casi Calloway of Mobile BayKeeper
- **Health:** Virginia Guy, DrugEducation.org, Sgt. Mahoney, M.C. Sheriff
- **Public Affairs:** Introduction of weekly public affairs program, guests, and issues covered
- **Public Health:** Leukemia & Lymphoma Society Man and Woman of the Year; Dee Dee McCarron, Bryan Comer, Cristi Orso
- **Tourism:** Danny Corte, Mobile Sports Authority

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Gambling	Viewpoint Alabama	Educating people on the dangers of problem	Rev. Roger Olsen	04/05/2015 07:00 AM	030:02

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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		gambling			
Education	Home Room MOB County Schools	Weekly update on Mobile County Schools	Nancy Pierce	04/12/2015 07:30 AM	015:00
	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	04/19/2015 06:59 AM	000:36
Economic Development	PA iHeart Radio Gulf Coast Focus	Mobile Chamber of Commerce efforts to recruit and retain new businessses	Troy Wayman	04/19/2015 07:00 AM	028:52
	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	04/19/2015 07:29 AM	000:37
Education	Home Room MOB County Schools	Weekly update on Mobile County Schools	Nancy Pierce	04/19/2015 07:30 AM	015:00
	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	04/26/2015 06:59 AM	000:41
Public Health	PA iHeart Radio Gulf Coast Focus	Autism Society of Alabama and resources for parents and teachers	Angel Loewen	04/26/2015 07:00 AM	029:04
	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	04/26/2015 07:29 AM	000:37
Education	Home Room MOB County Schools	Weekly update on Mobile County Schools	Nancy Pierce	04/26/2015 07:30 AM	015:00
	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	05/03/2015 06:59 AM	000:21
COMMUNITY INVOLVEMENT	PA iHeart Radio Gulf Coast Focus	Fuse Project Dragon Boat Race benefitting 5 local children's charities	Rebecca Howard	05/03/2015 07:00 AM	028:26
	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	05/03/2015 07:28 AM	000:13

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	05/17/2015 06:59 AM	000:22
Public Health	PA iHeart Radio Gulf Coast Focus	Leukemia & Lymphoma Society Man and Woman of the Year	Dee Dee McCarron	05/17/2015 07:00 AM	028:24
	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	05/17/2015 07:28 AM	000:10
	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	05/24/2015 06:59 AM	000:21
Environment	PA iHeart Radio Gulf Coast Focus	5 year anniversary of the BP Oil spill – where are we now	Casi Calloway	05/24/2015 07:00 AM	028:28
	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	05/24/2015 07:28 AM	000:13
Education	Home Room MOB County Schools	Weekly update on Mobile County Schools	Nancy Pierce	05/24/2015 07:29 AM	015:00
	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	05/31/2015 06:59 AM	000:23
DISASTER RELIEF	PA iHeart Radio Gulf Coast Focus	American Red Cross Day of Giving leading up to June 2 <sup>nd</sup>	Linda Crowell	05/31/2015 07:00 AM	028:28
	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	05/31/2015 07:28 AM	000:11
Education	Home Room MOB County Schools	Weekly update on Mobile County Schools	Nancy Pierce	05/31/2015 07:29 AM	015:00
	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	06/07/2015 06:59 AM	000:21
Economic Development	PA iHeart Radio Gulf Coast Focus	How the local community benefits from conventions in Mobile	Al Hutchinson	06/07/2015 07:00 AM	028:28

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	06/07/2015 07:28 AM	000:10
Education	Home Room MOB County Schools	Weekly update on Mobile County Schools	Nancy Pierce	06/07/2015 07:29 AM	015:00
	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	06/14/2015 06:59 AM	000:26
Drug Education	PA iHeart Radio Gulf Coast Focus	Dangers of “spice” and drug education	Virginia Guy	06/14/2015 07:00 AM	028:30
	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	06/14/2015 07:28 AM	000:07
	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	06/21/2015 06:59 AM	000:23
Tourism	PA iHeart Radio Gulf Coast Focus	Marketing efforts to bring sporting events to Mobile	Danny Corte	06/21/2015 07:00 AM	028:29
	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	06/21/2015 07:28 AM	000:08
Education	Home Room MOB County Schools	Area school kids giving back to the community	Nancy Pierce	06/21/2015 07:29 AM	015:00
	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	06/28/2015 06:59 AM	000:24
Drug Education	PA iHeart Radio Gulf Coast Focus	Alabama’s Zero Addiction campaign and prescription drug abuse	Virginia Guy	06/28/2015 07:00 AM	028:30
	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	06/28/2015 07:28 AM	000:08
Education	Home Room MOB County	Weekly update on Mobile County Schools	Nancy Pierce	06/28/2015 07:29 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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Schools

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health and Fitness	ABA-Alabama State Parks 2015 PSA	000:30	121
Local Charities	FUSE PROJECT Dragon Boat Fest-AMY	000:30	020
Local Charities	FUSE PROJECT Dragon Boat Fest-ELISE	000:30	018
Local Charities	FUSE PROJECT Dragon Boat Fest-REBECCA	000:30	019
Local Charities	LIGHT OF THE VILLAGE-RKH	000:31	002
Local Charities	McCONNELL Fishing Rodeo PSA	000:59	003
Local Charities	PSA-Dunn with cancer crawfish boil THIS SATURDAY	000:30	009
Local Charities	PSA-Dunn with cancer crawfish boil TODAY	000:30	006
Local Charities	SERVPRO Crawfish for a cause	000:30	017
Local Charities	TUNNEL VISION 2015	000:15	026
Local Charities	TWO MEN AND A TRUCK RKH	000:30	010
Domestic violence	AD COUNCIL	000:30	004
Education	FARMERS INSURANCE	030:01	001
Family Issues	AL Dept. of Human Resources	000:30	118

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Housing	Ala Broadcasters Assoc	000:30	052
MILITARY AND VETERANS	Alabama Natl. Guard	000:30	121
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:28	006
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	004
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	027