

WRKH
Mobile, AL
Quarterly Issues/Programs List
Third Quarter, 2018
10/03/2018

WRKH
Quarterly Issues/Programs List

WRKH provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Housing:** Habitat for Humanity Southwest Alabama discusses programs for new homes and how a family qualifies for a Habitat Home (which involves sweat equity and a mortgage); programs for veterans who need help with housing repairs; and how to volunteer/support Habitat.
- **Sexual Assault :** New Angel Shot Program in downtown Mobile bars to prevent sexual assault. Lifelines Counseling and bar owners are training bartenders to provide help (from walking someone to their car, to calling police) based on the type of "Angel shot" drink ordered. Posters about Angel Shots are posted in the bar restrooms, so women know how they can get help if they feel they are in an unsafe situation with their date or someone they met at the bar.
- **9/11 Day Of Service:** Families who turned their personal tragedies of 9/11 into promoting good work & service
- **Breast Cancer Awareness ACS:** American Cancer Society- Real Men Wear Pink; Local businessmen wear pink and raise money, as well as share their stories of family and friends who have battled breast cancer, during Breast Cancer Awareness Month.
- **Community Development:** Mobile United explains their community leadership programs, from Leadership Mobile to programs for young adults and future leaders at the high school level.
- **Economy:** Danny Corte Mobile Sports Authority talks economic impact of sports tourism, with a shift from spectator sports (like minor league baseball) to participatory sports. Sports tourism boosts hotel, restaurants, and shopping.
- **Hunger:** Feeding The Gulf Coast CEO talks about mission to feed the hungry in 24 counties of AL, MS and FL with school programs, summer meals, produce drops and mobile pantries, as well as providing low-cost food to pantries and other agencies that help the hungry.
- **MENTAL HEALTH:** Out of the Darkness Walk for Suicide Prevention organizer talks about the symptoms of suicide, where to get help, and how families can cope with mental illness.

- **Severe Weather Preparedness:** NBC 15 meteorologist Jake Dunne talks about weather issues on the Gulf Coast, including lightning and hurricane safety.
- **Tourism:** The Jubilee Festival of Arts in Daphne is hosted by the Eastern Shore Chamber of Commerce, to bring tourists to the Eastern Shore (Daphne/ Spanish Fort/ Fairhope).
- **Women's Issues:** Women's Forum 2018, sponsored by Community Foundation of South Alabama, focuses on women's issues in the local community
- **Youthful Offenders:** NEST of Mobile aims to Nurture Children, Equip parents, Strengthen families, and Transform communities. The program pairs teams of court approved volunteers with at-risk families who are in need of support, mentoring and skill development.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	07/01/2018 07:04 AM	000:24
Youthful Offenders	PA iHeart Radio Gulf Coast Focus	Mobile County Juvenile Court judge Edmund Naman and Carole Grant, Sally Teague and Pete Peters from the NEST of Mobile talk about the program for youthful offenders. Serving the needs of at-risk youth and families in Mobile County, NEST of Mobile aims to Nurture Children, Equip parents, Strengthen families, and Transform communities. The program pairs teams of court approved volunteers with at-risk families who are in need of support, mentoring and skill	Judge Edmund Naman	07/01/2018 07:04 AM	028:20

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		development.			
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	07/01/2018 07:32 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	07/08/2018 07:03 AM	000:22
Severe Weather Preparedness	PA iHeart Radio Gulf Coast Focus	NBC 15 meteorologist Jake Dunne talks about weather issues on the Gulf Coast. Lightning has been an issue lately, with local strikes that have injured or killed people. Also, hurricane season is underway and Jake talks about hurricane safety and preparedness, as well as tools meteorologists use to bring us information about storms.	Jake Dunne	07/08/2018 07:03 AM	028:16
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	07/08/2018 07:32 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	07/15/2018 07:04 AM	000:22
Severe Weather Preparedness	PA iHeart Radio Gulf Coast Focus	NBC 15 meteorologist Jake Dunne talks about weather issues on the Gulf Coast. Lightning has been an issue lately, with local strikes that have injured or killed people. Also, hurricane season is underway and Jake talks about hurricane safety and preparedness, as well as tools meteorologists use to bring us information about storms.	Jake Dunne	07/15/2018 07:04 AM	028:16
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	07/15/2018 07:33 AM	000:13
Public	PA iHeart	Introduction of weekly public	-----	07/22/2018	000:24

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Affairs	Radio Gulf Coast Focus INTRO	affairs program, guests, and issues covered		07:01 AM	
Women's Issues	PA iHeart Radio Gulf Coast Focus	Women's Forum 2018, sponsored by Community Foundation of South Alabama in coordination with Congressman Bradley Byrne. The free event will be held Friday, August 3 at the Battle House in downtown Mobile. The keynote speaker is Susie Redman, professional golfer and native of Mobile. The Forum will also feature local women leaders participating in a panel discussion with Dr. Lynne Chronister serving as moderator.	Rebecca Byrne, Community Foundation of South Alabama	07/22/2018 07:02 AM	028:20
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	07/22/2018 07:30 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	07/29/2018 07:01 AM	000:22
Sexual Assault	PA iHeart Radio Gulf Coast Focus	New Angel Shot Program in downtown bars to prevent sexual assault. Local bartenders have been trained to get help for women who may be in an unsafe situation, based on the type of drink they order, ranging from a walk to their car to calling police. Posters of the different types of angel shots and what they signify are up in bar restrooms. Lifelines Counseling of Mobile teamed up with area bars to provide women a way to get help, based on a national program.	Jan Preslar and Laury Rowland from the Rape Crisis Center and Lifelines Counseling of Mobile	07/29/2018 07:01 AM	028:24
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	07/29/2018 07:30 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus	Introduction of weekly public affairs program, guests, and issues covered	----	08/05/2018 07:01 AM	000:20

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
INTRO					
Community Development	PA iHeart Radio Gulf Coast Focus	Mobile United explains their community leadership programs. The mission of Leadership Mobile is to seek, train and empower leaders who are committed to supporting and leading community growth and progress through networking and collaborative problem solving. Connect Mobile is a similar program for young adults, and Youth Leadership Mobile is for those in high school (to develop future leaders).	Michele Rumpf and Chris Gibson, Mobile United	08/05/2018 07:01 AM	028:15
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	08/05/2018 07:29 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	08/12/2018 07:01 AM	000:24
Housing	PA iHeart Radio Gulf Coast Focus	Representatives of Habitat for Humanity Southwest Alabama talk about upcoming fundraiser/awareness event, Hammer It Home Mobile, as well as current projects for veterans, new home builds and how people can get involved/volunteer, and the process for a family to get a Habitat home (sweat equity, mortgage, etc... not a hand-out).	Courtney Rouse-Heinz and Sue King from Habitat for Humanity	08/12/2018 07:01 AM	028:22
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	08/12/2018 07:30 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	08/19/2018 07:02 AM	000:25
Hunger	PA iHeart Radio Gulf Coast Focus	Feeding The Gulf Coast CEO talks about mission to feed the hungry in 24 counties of AL, MS	Cathy Pope	08/19/2018 07:02 AM	028:19

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		and FL. The Backpack program provides 6 meals for a child in need every Friday during the school year, so they have food for the weekend. There are also summer meal programs for school-age children. The food bank buys in bulk, and sorts through donated food, to provide to local pantries and other agencies. They also provide mobile pantries and produce drops in the community. The Chef Challenge Aug 30 raises funds to support local programs.			
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	08/19/2018 07:31 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	08/26/2018 07:01 AM	000:25
Hunger	PA iHeart Radio Gulf Coast Focus	Feeding The Gulf Coast CEO talks about mission to feed the hungry in 24 counties of AL, MS and FL. The Backpack program provides 6 meals for a child in need every Friday during the school year, so they have food for the weekend. There are also summer meal programs for school-age children. The food bank buys in bulk, and sorts through donated food, to provide to local pantries and other agencies. They also provide mobile pantries and produce drops in the community. The Chef Challenge Aug 30 raises funds to support local programs.	Cathy Pope	08/26/2018 07:01 AM	028:19
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	08/26/2018 07:30 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus	Introduction of weekly public affairs program, guests, and issues covered	-----	09/02/2018 07:01 AM	000:23

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
INTRO					
Economy	PA iHeart Radio Gulf Coast Focus	Danny Corte Mobile Sports Authority talks economic impact of sports tourism and the future of sports events in Mobile. Corte says the trend is more toward participatory sports, rather than spectator sports like minor league baseball. Sporting events bring in teams and their families, who spend on hotel, meals, souvenirs, etc	Danny Corte, MSA	09/02/2018 07:01 AM	028:31
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	09/02/2018 07:30 AM	000:13
9/11 Day Of Service	9-11 -- 17 Years Later	9/11- 17 Years Later talks about what happened 17 yrs ago, and two families who turned their personal tragedies into promoting good work & service: <u>The Tunnel to Towers Foundation & 9/11 Day of Service</u> . Also how many people continue to fall ill & die from 9/11 toxins. Features Frank Siller - CEO, President & Co-founder of the Stephen Siller Tunnel to Towers foundation Carmela Raguso - Widow of a national guard airman whose mortgage was paid off by Tunnel to Towers after her husband was killed in an Iraq helicopter crash. 9/11 Day of Service founders Jay Winuk & David Paine.	Frank Siller, Carmela Raguso	09/09/2018 07:02 AM	027:32
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	09/16/2018 07:02 AM	000:24
Tourism	PA iHeart Radio Gulf Coast Focus	The Jubilee Festival of Arts in Daphne, sponsored by the Eastern Shore Chamber of Commerce, brings tourists to the Daphne/Fairhope/Spanish Fort	Casey Gay Williams, Denise Curtis and Liz Thomson	09/16/2018 07:02 AM	028:14

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		area, which is a boost for the local economy. Chamber officials talk about plans for the festival, as well as Chamber initiatives, including workforce development programs along the Eastern Shore.	from the Eastern Shore Chamber of Commerce		
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	09/16/2018 07:31 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	09/23/2018 07:02 AM	000:32
MENTAL HEALTH	PA iHeart Radio Gulf Coast Focus	Out of the Darkness Walk To Prevent Suicide- Organizer Lydia Barber (American Foundation for Suicide Prevention) and Connie Ewing (National Alliance on Mental Illness) talk about how to recognize suicide symptoms and how families can cope with mental illness. The Walk raises money for education, research, advocacy and support for survivors.	Lydia Barber (American Foundation for Suicide Prevention); Connie Ewing (NAMI)	09/23/2018 07:03 AM	028:23
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	09/23/2018 07:31 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	09/30/2018 07:01 AM	000:26
Breast Cancer Awareness ACS	PA iHeart Radio Gulf Coast Focus	Real Men Wear Pink; Local businessmen commit to wear pink during October and raise money for American Cancer Society and Making Strides Walk. Each shared their personal stories of family members and friends who battled breast cancer, and how the American Cancer Society helped them. Funds raised will go toward research (some of which is done locally at the Mitchell Cancer Institute), as well as	Kenny Crow, Danny Corte, Danny Rickert and Steve Scarcliff, Real Men Wear Pink	09/30/2018 07:02 AM	028:23

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		education and local programs (Look Good, Feel Better; Road to Recovery)			
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	09/30/2018 07:30 AM	000:13

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Housing	Alabama Broadcasters Assoc	000:30	037
Animal Rescue	Animal Allies-PSA	000:30	010
Drugs	BALDWIN CO DRUG COURT You can make a difference	000:30	033
Children with Disabilities	BUCKAROO AT THE BLUE PSA-Special Needs Kids	000:30	021
Hunger	Feeding the Gulf Coast	000:30	023
Blood Drive	GARDBERG & KEMMERLY-Blood Dr. PSA	000:16	020
Economy	MOBILE AREA CHAMBER COMMERCE	000:29	011
Education	Mobile County Public School S	000:30	118
Veterans	PSA - Operation ReConnect Gulf 1	000:32	001
Tourism	PSA East Shore Chamber-Jubilee Festival 2018	000:30	015
Disaster Relief	PSA WOERNER TURF-Hurricane Francis Drive	000:29	017

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Families with Sick Children	Ronald McDonald House	000:28	025
Veterans	SUBWAY- SOLDIER'S WISH PSA	000:14	010
Veterans	SUBWAY- SOLDIER'S WISH PSA	000:30	003
Veterans	SUBWAY-SOLDIER'S WISH PSA	000:59	002
Healthcare	VICTORY HEALTH PARTNERS Donor Focused	000:30	005
AMERICAN RED CROSS	AMERICAN RED CROSS	000:29	008
Hunger	NO KID HUNGRY	000:30	002
Hunger	NO KID HUNGRY CAMPAIGN	000:30	002
DISASTER RELIEF	100 ROOFS	000:30	006
Family Issues	AL Dept. of Human Resources	000:30	056
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:30	012
Housing	Ala Broadcasters Assoc	000:30	058
Education	NATIONAL SUMMER LEARNING	000:30	025
Education	SUMMER LEARNING	000:31	016
POVERTY	GLOBAL CITIZEN FESTIVAL	000:31	010
Volunteer	9-11 DAY	000:30	008
Suicide Prevention	Amer Soc Suicide Prevention	000:31	021
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	003