

WRKH
 Mobile, AL
 Quarterly Issues/Programs List
 Fourth Quarter, 2020
 01/08/2021
 WRKH
 Quarterly Issues/Programs List

WRKH provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- PUBLIC SAFETY
- PUBLIC HEALTH
- EDUCATION
- MENTAL HEALTH
- HURRICANE PREPAREDNESS/RECOVERY
- VOTING

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

HURRICANE PREPAREDNESS/RECOVERY- Our iHeartRadio stations in Mobile/Pensacola informed our listeners about Hurricane Zeta, with updates from our news partner NBC 15 and their meteorologists, as well as on air reminders about the storm's location, intensity, changes in the forecast and how to prepare for the hurricane.

We continued to provide recovery information for both Hurricane Zeta and Hurricane Sally, including deadlines to apply for FEMA disaster aid and how to appeal denial of a claim.

We not only gave out information on air, but also on this station's Twitter and Facebook pages, and the Operation Stormwatch page on this station's website.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COVID-19 pandemic; Supreme Court	IHEARTRADIO COMMUNITIES:	Carolyn Reynolds, co-founder of the Pandemic Action Network, discussed the	REYNOLDS S VLADEK	10/04/2020 07:00 AM	029:31

Justice confirmation	PUBLIC AFFAIRS SPECIAL	<p>present state of COVID-19 in the US. Reynolds talked about winter preparations during the pandemic and how to interpret all the new information coming out potential vaccines.</p> <p>□ Steve Vladek, Professor of Law at the University of Texas School of Law & Executive Editor of Just Security & Senior Editor of the Lawfare blog - Vladek provided perspective on the purpose of our Supreme Court and judicial branch of government. He discussed the justice confirmation process and how the supreme court works from their case choices to their sessions.</p>			
Flu season; Voting Law and Ethics	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<p>William Schaffner, MD, National Foundation Infectious Disease Medical Director discussed influenza vaccine coverage data from the 2019-2020 US influenza season. He highlighted the importance of influenza and pneumococcal disease prevention during the COVID-19 pandemic and why most everybody should be getting a flu shot this year.</p> <p>□ Jessica Levinson - Professor of Election Law at Loyola Law School and Contributor to NBC News THINK. With the 2020 Election less than month away, Levinson discussed voting law and ethics in the United States. She talked about the different types of voter suppression and how to make sure your vote counts.</p>	S. SHCAFFNER, J LEVINSON	10/11/2020 07:01 AM	029:31
Breast Cancer;	IHEARTRADIO	Myra Biblowit, Breast Cancer Research	M Biblowit,	10/18/2020	029:29

Election Polling	COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<p>Foundation President & CEO. Biblowit talked about what makes BCRF unique and the biggest changes in breast cancer research over the last two decades. She discussed some of the challenges facing the breast cancer community in the face of the COVID-19 pandemic and how listeners can best help support BCRF.</p> <p>□ John Zogby, Founder & Senior Partner John Zogby Strategies. Zogby is a pollster, author, trend-spotter, and thought leader. He's widely regarded as one of the most accurate pollsters in the world and discussed the strategies and accuracy of polling in 2020 in both local and national elections and the pandemic's effect on polling participation. He talked about how every campaign- whether political, public relations, branding, or capital development - needs a well-crafted survey and data to discover the strengths, weaknesses, opportunities and threats that lie ahead.</p>	J. Zogby	07:01 AM	
COVID-19 and the holidays; Election 2020 and COVID-19	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<p>Dr. Judy Monroe, head of the CDC Foundation & advisor to the Pandemic Action Network discussed where are we on the COVID-19 response both in the United States and globally. She talked about holiday gatherings in 2020 and where the greatest needs are for on-the-ground response to COVID-19.</p> <p>□ Andrea Hailey, CEO, Vote.org talked about voting trends so far in 2020 and how COVID-19 is impacting our elections. She also discussed how foreign governments can influence an</p>	DR J MONROE, A HAILEY	10/25/2020 07:02 AM	029:29

		election in the US.			
2020 Election: Increasing participation	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Crystal Carson, Vice President of Communications, Culture and Media Partnerships at When We All Vote talked about the nonpartisan nonprofit that brings together citizens, institutions, brands, and organizations to increase participation in every election. Launched by Michelle Obama, the organization is committed to closing the race and age voting gap and empowering all eligible voters to cast their ballot by harnessing grassroots energy, establishing strategic partnerships, and implementing digital organizing strategies, with the ultimate goal of changing the culture around voting. Marc Morial, Urban League President stressed how this election is one people have to vote. Morial talked about the enthusiasm gap between Black male Voters verses the general population. He discussed voter suppression and election protection at the polls.	C. Carson; M. Morial	11/01/2020 07:02 AM	029:29
Veterans; Domestic Violence & Sexual Assault	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Admiral Terry "T" McCreary is a retired one-star admiral in the United States Navy and served as the Chief of Naval Information on the Joint Chiefs of Staff. With Veterans Day November 11th, Admiral McCreary talked about the history of Veteran's Day and the struggles different generations of Veterans have had over the years. McCreary talked about the impact of COVID on our Vets and great organizations that help Vets with jobs, homelessness, and mental health.	Admiral T. McCreary, J Randel	11/08/2020 07:00 AM	029:29

		Jane Randel -- Co-Founder/President, Karp Randel & NO MORE. Jane Randel discussed the role of a social impact advisor on ending domestic violence and sexual assault by increasing awareness, inspiring action and fueling culture change. She talked about the increase in domestic violence since COVID-19 and issues in the NFL and NASCAR. Randel offered resources to get help for victims and abusers.			
2020 Election: Results; Severe Weather	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	History Professor at Nova Southeastern University Dr Charles Zelden - discussed the presidential transitions both in and out of office before inauguration day. He talked about if there is any way that the results of the election could ever be overturned. Weather Group Meteorologist Ray Stagich - Preparing for a winter of severe weather & weather trends throughout the United States in 2020.	C Zelden; R Stagich	11/15/2020 07:04 AM	029:29
Teens and poverty; COVID-19 and holidays; Fraud protection during COVID-19	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Nicole Lynn Lewis, Founder and Chief Executive Officer of Generation Hope. Generation Hope's mission is to surround motivated teen parents and their children with the mentors, emotional support, and financial resources that they need to thrive in college and kindergarten, thereby driving a two-generation solution to poverty. Gabrielle Fitzgerald, the co-founder of the Pandemic Action Network, discussed the latest on the rapid increase of COVID-19 cases in the United States and worldwide. She focused on Thanksgiving	N Lewis G Fitzgerald J Leach	11/22/2020 07:06 AM	029:22

		<p>and the updated CDC guidelines for holiday gatherings.</p> <p>Jennifer Leach is the head of the Division of Consumer and Business Education (DCBE) in the FTC's Bureau of Consumer Protection. Leach discussed the Federal Trade Commission's recently deployed PSA campaign to bring attention to all of the fraud that is happening in our new COVID world. She talked about how consumers can protect themselves during the holidays and in 2021.</p>			
<p>COVID-19 response and vaccine; COVID-19 panic buying</p>	<p>IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL</p>	<p>Dr. Ali Nouri - President of the Federation of American Scientists. Dr Nouri gave us an update on current COVID-19 outbreak and explained metrics including positivity rate, mortality rate, etc. He discussed the potential of a vaccine in the near future and predictions for the holiday season.</p> <p>Jim Luke, professor of economics at Lansing Community College, discussed the potential of the US returning to hoarding and panic buying during the next wave of the COVID-19 pandemic and throughout the Holiday season. Luke discussed the current strength of our supply chain.</p>	<p>DR ALI NOURI, J LUKE</p>	<p>11/29/2020 07:03 AM</p>	<p>029:39</p>
<p>COVID-19 Vaccine; Hunger; Support for First Responders</p>	<p>IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL</p>	<p>Dr. Anthony Fauci - Director of the National Institute of Allergy and Infectious Diseases & Head of the Coronavirus Task Force. Dr. Fauci discussed the December potential for a vaccine and the evolution in the fight against COVID. He also talked addressed some minority issues affecting</p>	<p>DR A FAUCI; K FITZGERALD; K HODDER</p>	<p>12/06/2020 07:02 AM</p>	<p>029:51</p>

		<p>Americans and stressed the importance of remaining diligent with CDC recommendations throughout the holiday season.</p> <p>Kate Fitzgerald - Executive VP and Chief Operating Officer at Feeding America. Fitzgerald talked about hunger and the need for help across our country throughout the holiday season and beyond. She discussed the impact of COVID on food donations and how people can help.</p> <p>Commissioner Kenneth Hodder - National Commander of The Salvation Army USA. Hodder discussed the impact the pandemic has had on holiday fundraising across a wide variety of key areas for the salvation army. He discussed what the salvation army is doing to support 1st responders and how people can help both financially and through volunteering.</p>			
<p>COVID-19 Vaccine and Holiday safety; COVID-19 and nurses/first responders</p>	<p>IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL</p>	<p>Dr. Jerome - U.S. Surgeon General discussed the 3 W's for the pandemic. He talked about Covid-19 vaccine safety with a special focus on the issues in minority communities. He addressed the uptick in cases following Thanksgiving and recommendations for 2020's December Holidays and celebrations.</p> <p>Sophia L. Thomas, president of the American Association of Nurse Practitioners - Thomas talked about how nurses across the country are dealing with the constant risk of contracting COVID-19 and what a vaccine will mean</p>	<p>Dr J Adams; S Thomas</p>	<p>12/13/2020 07:02 AM</p>	<p>029:50</p>

		to first responders.			
COVID-19 Vaccine and Holiday safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<p>Stephen Hahn, MD, Commissioner of the Food and Drug Administration discussed this week's FDA authorization of the Pfizer-BioNTech COVID-19 vaccine. He talked about the eligibility and timetable for vaccine distribution and vaccines on the horizon that are pending approval.</p> <p>Erin Sauber-Schatz, Task Force Lead of the Community Interventions and Critical Populations (CICP) Task Force. Dr. Sauber-Schatz has served in CDC's Emergency Operations Center (EOC) on the COVID-19 response beginning in March 2020 and talked about COVID-19 upcoming winter and holiday guidance with vaccines pending. She stressed remaining diligent about COVID safety.</p>	Dr S Hahn; E Sauber-Schatz	12/20/2020 07:04 AM	030:01
COVID-19 Vaccine and Holiday safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<p>U.S. Surgeon General Dr. Jerome Adams - Update on the current coronavirus outbreak happening across the country & how to stay safe following holiday gatherings</p> <p>Dr. Jason Wilson, Associate Medical Director of the Emergency Department at Tampa General Hospital - COVID-19 vaccine recipient on what you need to know about the vaccine</p> <p>Dr. Richard Feifer, Chief Medical Officer at Genesis Healthcare - Preparations underway for vaccine arrival at nursing homes and long-term care facilities across the country</p>	Dr J Adams; Dr J Wilson; Dr R Feifer	12/27/2020 07:00 AM	030:01

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ABA-DHR Foster Care	AL Dept. of Human Resources	000:29	20
ABA-DHR SABAN Foster Care	AL Dept. of Human Resources	000:29	24
Cars For Christmas giveaway for Needy Families	ADVANCED TRANSMISSION, INC	000:15	33
CAAS Instructional Training	Community Action of South Alabama	000:30	60
Educational Scholarships for families of veterans killed or disabled	FOLDS OF HONOR FOUNDATION	000:30	72
Hurricane Debris Collection	County of Escambia	000:30	91
Foster Care	Alabama Baptist Children's Home	000:30	23
Hurricane Relief for Boating Community	Emerald Coast Marine Group	000:30	198
Breast Cancer	Fausak Tires Amer Cancer Society Making Strides	000:30	59
Get Out And Vote	Mobile County Probate	000:30	30
Parenting and Child Abuse	The Family Center	000:30	102
Hurricane Relief	Salvation Army	000:30	27
Disabled	Rehm Animal Clinic- Auburn Wheelchair Basketball	000:30	39
Community Drug & Alcohol Council	Flora-Bama Mullet Toss PSA	000:30	15
Business/Economy	IHEARTMEDIA - MOBILE Who's Hiring Campaign	000:31	83
Rubber Ducky Regatta RONALD MCDONALD House of Mobile	PSA GENERIC/ RONALD MCDONALD FOUNDATION	000:30	70
PSA/GLOBAL CITIZEN JUST VOTE	GLOBAL CITIZEN	000:30	9
PSA/IHM STATE SPECIFIC VOTING VOICE 1 WITH MUSIC	DEMOCRACY WORKS	000:30	15

PSA/PROJECT YELLOW LIGHT-YOU CAN WAIT	PROJECT YELLOW LIGHT	000:29	2
PSA/SURGEON GENERAL 3WS COVID/HOLIDAY	DEPT OF HEALTH & HUMAN SERVIC	000:29	5
PSA/SURGEON GENERAL 3WS COVID/HOLIDAY	UNCF	000:29	11
PSA/UN GOALS/GARBAGE	UN GOALS	000:29	7
PSA/UN GOALS/LED LIGHT BULB	UN GOALS	000:30	5
PSA/UN GOALS/PLASTIC BOTTLE	UN GOALS	000:30	5
PSA/UNCF-HBCU DONATION	UNCF	000:29	16
Tee Time For Autism Golf Tourney	Tee Time For Autism Golf Tourney	000:30	16