

WRKH
Mobile, AL
Quarterly Issues/Programs List
First Quarter, 2014
03/31/2014

WRKH
Quarterly Issues/Programs List

WRKH provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Agriculture:** Home Horticulture Information Line; Master Gardener Public Activities; Row Crop Meetings
- **Animal Welfare:** Helping Alabama Pets dot com
- **Community:** Master Gardener events; 4-H events; how cold temperatures affect citrus trees; crop production
- **Conservation:** Mobile County Soil and Water Conservation District; upcoming Water Festival and Riverworks Discover
- **Diabetes Awareness:** Diabetes prevention and awareness
- **Economic Development:** Estate Planning workshop and Promoting Readiness for Employment Possibilities workshop
- **Education:** Sexting among teens
- **Government:** State Senator Scott Beason talk about the 2014 session
- **HEALTH AND FITNESS:** Diabetes prevention discussion
- **Immigration Reform:** Immigration & Illegal Immigration
- **IRS Tax Scam Alert:** IRS telephone scam
- **Local Economy:** Tax filing tips
- **Local Education:** School Board Member News
- **Public Health:** Multiple Sclerosis Awareness
- **Technology:** Microsoft XP support being eliminated
- **Transportation:** Bus safety in Mobile County Schools

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education	PA COUNTY AGENT 1-5-14	New Years resolutions and Extension Programs	Jimmy Todd	01/05/2014 06:59 AM	013:55
Education	Home Room MOB County Schools 1-5-14	Career and Technical Education	Larry Muton	01/05/2014 07:17 AM	015:00
Education	Viewpoint Alabama 1-5-14	Sexting among teens	Chelsy Crost	01/05/2014 07:34 AM	025:04
Education	PA COUNTY AGENT 1-11-14	New Years resolutions and Extension Programs	Jimmy Todd	01/12/2014 06:59 AM	013:55
Education	Home Room MOB County Schools 1-11-14	Dauphin Island Sea Lab	Dr. John Dindo	01/12/2014 07:17 AM	015:00
Government	Viewpoint Alabama 1-11-14	Sexting among teens	Craig Ford	01/12/2014 07:34 AM	024:55
Education	PA COUNTY AGENT 1-19-14	how cold temperatures affect citrus trees; master gardener information line	Jimmy Todd	01/19/2014 06:59 AM	014:54
Education	Home Room MOB County Schools 1-19-14	IRS tax preparation program Earn it, Keep it, Grow it	Raymond Huff	01/19/2014 07:17 AM	015:00
Government	Viewpoint Alabama 1-19-14	State Senator Scott Beason talk about the 2014 session	Scott Beason	01/19/2014 07:34 AM	024:57
Conservation	PA COUNTY AGENT 1-26-14	Fruit and vegetable events and activities in January	Jimmy Todd	01/26/2014 06:59 AM	014:24
Education	Home Room MOB County Schools 1-26-14	Bus safety in Mobile County Schools	Lorenzo Williams	01/26/2014 07:19 AM	015:00
HEALTH AND FITNESS	Viewpoint Alabama 1-26-14	Diabetes prevention discussion	Sarah Brighthwell	01/26/2014 07:38 AM	025:02
Community	PA COUNTY AGENT 2-2-14	Master Gardener events; 4-H events; how cold temperatures affect citrus	Jimmy Todd	02/02/2014 06:59 AM	014:54

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		trees; crop production			
Transportation	Home Room MOB County Schools 2-2-14	Bus safety in Mobile County Schools	Lorenzo Williams	02/02/2014 07:19 AM	015:00
Animal Welfare	Viewpoint Alabama 2-2-14	Helping Alabama Pets dot com	Peggy Crop	02/02/2014 07:38 AM	024:59
Agriculture	PA COUNTY AGENT 2-9-14	Home Horticulture Information Line; Master Gardener Public Activities; Row Crop Meetings	Jimmy Todd	02/09/2014 06:59 AM	013:44
Local Education	Home Room MOB County Schools 2-9-14	Graduation Rates Mobile Co Schools	Sup Martha Peeke	02/09/2014 07:16 AM	015:00
Technology	Viewpoint Alabama 2-9-14	Microsoft XP support being eliminated	Greg Stephen	02/09/2014 07:34 AM	024:58
Economic Development	PA COUNTY AGENT 2-16-14	Estate Planning workshop and Promoting Readiness for Employment Possibilities workshop	Jimmy Todd	02/16/2014 06:59 AM	014:31
Local Education	Home Room MOB County Schools 2-16-14	School Board Member News	Tracy Roberson	02/16/2014 07:16 AM	016:30
Local Economy	Viewpoint Alabama 2-16-14	Tax filing tips	Dan Boone	02/16/2014 07:34 AM	025:00
Agriculture	PA COUNTY AGENT 2-23-14	4-H Youth Animal Science Club and upcoming Steer Show and Sale	Jimmy Todd	02/23/2014 06:59 AM	014:34
Local Education	Home Room MOB County Schools 2-23-14	School Board Member News	Tracy Roberson	02/23/2014 07:16 AM	016:30
Public Health	Viewpoint Alabama 2-23-14	Multiple Sclerosis Awareness	RN Beverly Layton	02/23/2014 07:34 AM	024:55
Conservation	PA COUNTY AGENT 3-2-14	Forestry Field day; Master Gardener activities; tips for cold water boating	Jimmy Todd	03/02/2014 06:59 AM	015:18
Local Education	Home Room MOB County Schools 3-2-14	Mobile Magnate Schools of Math Science & Techology	Michelle Adams	03/02/2014 07:16 AM	017:11
Immigration	Viewpoint	Immigration & Illegal	Noel Winn	03/02/2014	024:55

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Reform	Alabama 3-2-14	Immigration		07:34 AM	
Conservation	PA COUNTY AGENT 3-9-14	Mobile County Soil and Water Conservation District; upcoming Water Festival and Riverworks Discover	Jimmy Todd	03/09/2014 06:59 AM	013:42
Local Education	Home Room MOB County Schools 3-9-14	Mobile Magnate Schools of Math Science & Techology	Michelle Adams	03/09/2014 07:15 AM	017:11
HEALTH AND FITNESS	Viewpoint Alabama 3-9-14	Breast Cancer Awareness	Sherry Ellis	03/09/2014 07:34 AM	025:01
Agriculture	PA COUNTY AGENT 3-16-14	Extension Turf Clinic; oyster gardening; gardening programs; forestry field day	Jimmy Todd	03/16/2014 06:59 AM	014:39
Local Education	Home Room MOB County Schools 3-16-14	Mardi Gras bead recycling	Alan Baggett	03/16/2014 07:18 AM	015:00
HEALTH AND FITNESS	Viewpoint Alabama 3-16-14	Breast Cancer Awareness	Sherry Ellis	03/16/2014 07:38 AM	025:02
Education	PA COUNTY AGENT 3-22-14	4H programs for schools	Jimmy Todd	03/23/2014 06:59 AM	014:39
Local Education	Home Room MOB County Schools 3-23-14	Aviation & Aerospace Academy	Don Jones	03/23/2014 07:17 AM	015:14
Diabetes Awareness	Viewpoint Alabama 3-22-14	Diabetes prevention and awareness	Kelly Seals	03/23/2014 07:34 AM	025:02
Agriculture	PA COUNTY AGENT 3-30-14	Grace Jones, Horticulture Instructor Bryant Career Technical Center - annual vegetable and bedding	Jimmy Todd	03/30/2014 06:59 AM	014:11
Local Education	Home Room MOB County Schools 3-30-14	Child Nutrition Program Mobile County Schools	Suzanne Yates	03/30/2014 07:16 AM	015:05
IRS Tax Scam Alert	Viewpoint Alabama 3-30-14	IRS telephone scam	Dave Boone	03/30/2014 07:34 AM	025:02

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
State Parks	ABA-ALA STATE PARKS	000:30	038
Coast Guard	ABA-COAST GUARD Reserve	000:30	019
Coast Guard	ABA-COAST GUARD The Workout	000:30	020
Health	ABA-Health & Human Services	000:30	031
Health	ABA-Health & Human Services rev	000:30	006
Local Charities	SENIOR BOWL PSA	000:30	078
Animal Welfare	Centers for Disease Control	001:01	001
Community	AD COUNCIL	000:15	031
Community	AD COUNCIL	000:29	004
Community	AD COUNCIL	000:30	011
Crime	Crime Prevention Council	000:30	003
Crime	Crime Prevention Council	000:31	006
Crime	Crime Prevention Council	001:00	002
Crime	Crime Prevention Council	001:01	001
Economic Development	Sears Call Center	000:57	014
Economic Development	Sears Call Center	001:00	028
Education	AD COUNCIL	000:14	033
Education	AD COUNCIL	000:15	029
Education	AD COUNCIL	000:29	003
Education	AD COUNCIL	000:30	004

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Education	AL A-Club Alumni Association	000:30	038
Education	Ala Bar Assoc	000:30	100
Education	Connect 2 Compete	000:30	003
Education	Connect 2 Compete	000:54	010
Family Issues	AD COUNCIL	000:30	008
Family Issues	AD COUNCIL	001:01	002
Family Issues	AL Dept. of Human Resources	000:30	062
Health	American Stroke Assoc.	000:30	005
Health	United Health Care	000:30	001
Health	USA Children/Women's Hospital	000:30	078
Local Broadcasters	NAB	000:30	009
Local Broadcasters	NAB	001:00	021
Local Charities	American Warriors	000:31	022
Local Charities	McKemie Place for Women	000:29	015
Local Charities	Volunteers of America	001:00	003
Military	Employee Support Guard Reserve	000:30	008
MILITARY AND VETERANS	Alabama Natl. Guard	000:30	062
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	087
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	260
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	144
Personal Finance	U.S. Treasury / HUD	000:31	003
PSA	SHOW YOUR STRIPES	000:30	006
Public Health	PSA ONE FIT MOBILE	000:31	004
Public Safety	NHTSA	000:15	020
Public Safety	NHTSA	000:29	006
Public Safety	NHTSA	000:30	008