

WRKH  
 Mobile, AL  
 Quarterly Issues/Programs List  
 Second Quarter, 2013  
 07/05/2013

WRKH  
 Quarterly Issues/Programs List

WRKH provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Education:** Susan G Komen fundraising events for Summer
- **Health:** Breast Cancer Research Center of Alabama
- **Community:** Salvation Army efforts in catastrophe assistance
- **Tourism:** Dan Rowe with the Panama City Beach Convention and Visitors Bureau

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education	PA COUNTY AGENT 4/7/13	Denise Heubach, Urban Regional Extension Agent Urban Horticulture and Forestry; upcoming Rain barrel	Jimmy Todd	04/07/2013 06:59 AM	014:02
Education	PA Home Room Mobile Co School System	Blunt Signature Academy	Jerome Woods	04/07/2013 07:17 AM	014:29
Community	Viewpoint Alabama 4-7-	American Cancer Society Mid South	Mary Kathryn Walker	04/07/2013 07:35 AM	025:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	13	Region			
Education	PA COUNTY AGENT 4/15/13	April Griffin, Soil and Water Conservation District, results of recent Water Festival and upcoming	Jimmy Todd	04/14/2013 06:59 AM	013:16
Education	PA Home Room Mobile Co School System	BC Rain Signature Academy	Marlin Frill	04/14/2013 07:16 AM	014:48
Community	Viewpoint Alabama 4-14-13	American Cancer Society Mid South Region	Mary Katheryn Walker	04/14/2013 07:34 AM	025:00
Education	PA COUNTY AGENT 4/21/13	Oyster Gardening Program, Trees, Trucks, and Power lines; Hurricane Preparedness Tree Safety Program;	Jimmy Todd	04/21/2013 06:59 AM	015:22
Education	PA Home Room Mobile Co School System	BC Rain Signature Academy	Marlin Frill	04/21/2013 07:17 AM	014:48
Community	Viewpoint Alabama 4-21-13	Lakeshore Foundation	Jeff Underwood	04/21/2013 07:34 AM	024:59
Education	PA COUNTY AGENT 4/28/13	Hurricane Preparedness Tree Safety Program; Farm to Table; Affordable Care Act workshop	Jimmy Todd	04/28/2013 06:59 AM	015:29
Education	PA Home Room Mobile Co School System	Superheroes Program at Mobile County Schools	Suzanne Yates	04/28/2013 07:17 AM	015:00
Community	Viewpoint Alabama 4-28-13	Salvation Army efforts in catastrophe assistance	Mark Jones	04/28/2013 07:34 AM	024:59
Education	PA COUNTY AGENT 5/12/13	Farm to Table; Rosa A. Lott Historic Preservation Society events and activities, Mandy Marks guest	Jimmy Todd	05/12/2013 06:59 AM	013:08

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Community	Viewpoint Alabama	Salvation Army efforts in catastrophe assistance	Mark Jones	05/12/2013 07:18 AM	025:00
Education	PA COUNTY AGENT 5/19/13	Farm to Table; PJ Waters, Fisheries Extension Specialist; pond management program and upcoming work	Jimmy Todd	05/19/2013 06:59 AM	013:57
Education	PA Home Room Mobile Co School System	Old School uniforms being donated to the Salvation Army	Larissa Dickinson/Katy Emer	05/19/2013 07:17 AM	013:42
Tourism	Viewpoint Alabama 5-19-13	Dan Rowe with the Panama City Beach Convention and Visitors Bureau	Dan Rowe	05/19/2013 07:34 AM	024:59
Education	PA COUNTY AGENT 5/26/13	Row Crop update; Master Gardener lunch and learn; pond management program and upcoming workshop	Jimmy Todd	05/26/2013 06:59 AM	014:26
Education	PA Home Room Mobile Co School System	Summer Reading Programs	Marilyn Houser	05/26/2013 07:16 AM	014:31
Health	Viewpoint Alabama 5-26-13	Breast Cancer Research Center of Alabama	Shrry Ellis	05/26/2013 07:35 AM	024:59
Education	PA COUNTY AGENT 6/2/13	Buy local buy fresh produce; Master Gardener lunch and learn; affordable care act workshop	Jimmy Todd	06/02/2013 06:59 AM	014:45
Education	PA Home Room Mobile Co School System	Summer Activities to keep kids in shape	Calvin Chris	06/02/2013 07:17 AM	015:00
Education	Viewpoint Alabama 6-2-13	Susan G Komen fundraising events for Summer	Tim Blanton	06/02/2013 07:34 AM	024:59
Education	PA COUNTY AGENT 6/9/13	Master Gardener Home Gardening Phone Line;	Jimmy Todd	06/09/2013 06:59 AM	014:23

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		buy local buy fresh produce; Master Gardener lunch and			
Education	PA Home Room Mobile Co School System	Healthy Summer eating suggestions for kids to avoid too much junk food	Suzanne Yates	06/09/2013 07:17 AM	014:06
Education	Viewpoint Alabama 6-9-13	Susan G Komen fundraising events for Summer	Allison Mandy	06/09/2013 07:34 AM	025:00
Education	PA COUNTY AGENT 6/16/13	Master Gardener Home Gardening Phone Line; Extension Update, Crop Update; 4-H Animal Science Program	Jimmy Todd	06/16/2013 06:59 AM	014:15
Education	PA Home Room Mobile Co School System	Discussion with School Superintendent Martha Peak reviewing past school year	Martha Peak	06/16/2013 07:17 AM	014:37
Education	Viewpoint Alabama 6-16-13	Southeastern Diabetes Education Services	Rhonda McDavid	06/16/2013 07:34 AM	024:59
Education	PA COUNTY AGENT 6/23/13	Jams and Jellies class; local farm markets; Farm Market Day; Master Gardener Home Garden Information	Jimmy Todd	06/23/2013 06:59 AM	014:30
Education	Viewpoint Alabama 6-23-13	Alabama Humane Society	Phil Doster	06/23/2013 07:18 AM	025:00
Education	PA COUNTY AGENT 6/30/13	Economic Impact report on agriculture; Jams and Jellies class; Master Gardener Home Garden Information	Jimmy Todd	06/30/2013 06:59 AM	015:11
Education	PA Home Room Mobile Co School System	Assistant superintendent retiring	Dr. Carolyn Lee Taylor	06/30/2013 07:19 AM	015:26
Education	Viewpoint Alabama 6-30-13	Alabama Planning Commission	Lindsay West	06/30/2013 07:39 AM	025:00

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Community	BAMA BEACH RUN - WRKH	000:30	010
Local Charities	GUMBO COOKOFF PSA	000:30	011
Local Charities	LOCAL CHARITIES-ALABAMA BROADCASTERS	000:30	031
Community	PSA Generic CHS Sunday of Soundside Splendor	000:32	010
Public Safety	WRKH WEB (traffic cams)	000:20	089
Veterans Services	SHOW YOUR STRIPES #1 RKH	000:29	017
Veterans Services	SHOW YOUR STRIPES #2 RKH	000:29	026
Veteran Services	SHOW YOUR STRIPES-RKH Recruitment	000:33	010
ARTS	SMITHSONIAN	000:31	031
Community	AD COUNCIL	000:30	003
Crime	Crime Prevention Council	000:30	001
Crime	Crime Prevention Council	000:31	002
Crime	Crime Prevention Council	001:00	002
Crime	Crime Prevention Council	001:01	004
DISASTER RELIEF	AMERICAN RED CROSS	000:30	011
DISASTER RELIEF	MUSIC FOR RELIEF	000:30	039

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Family Issues	AL Dept. of Human Resources	000:30	083
HEALTH AND FITNESS	Centers for Disease Control	000:30	004
HEALTH AND FITNESS	Centers for Disease Control	001:01	003
Legal	Ala Bar Assoc	000:29	040
Legal	Ala Bar Assoc	000:30	160
Local Broadcasters	NAB	000:30	027
Local Broadcasters	NAB	001:00	039
Local Charities	Alabama Broadcasters Assoc	000:30	025
Local Charities	American Diabetes Association	000:31	030
Local Charities	Juvenile Diabetes Research Fn	000:30	050
Local Charities	Lions Club	000:30	060
Local Charities	Ronald McDonald House	000:31	016
Local Charities	St Benedict School	000:30	021
Local Charities	Volunteers of America	001:00	001
Local Economy	Ala Broadcasters Assoc	000:31	019
Military	Employee Support Guard Reserve	000:30	003
MILITARY AND VETERANS	Alabama Natl. Guard	000:30	059
MILITARY AND VETERANS	Alabama State Bar	000:30	004
MILITARY AND VETERANS	Fisher House	000:30	039
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	095
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	096
Personal Finance	Alabama State Bar	000:30	015
Personal Finance	Social Security Administration	000:29	001
Personal Finance	U.S. Treasury / HUD	000:31	001
POVERTY	SHARE OUR STRENGTH	000:31	043
Public Safety	Ala Dept of Public Safety	000:30	028

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Public Safety	FL Fish and Wildlife	000:30	023
Public Safety	FL Fish and Wildlife	000:31	008
Public Safety	Tameron Honda	000:16	003