

WRKH

Mobile, AL

Quarterly Issues/Programs List

Second Quarter, 2019

07/03/2019

WRKH

Quarterly Issues/Programs List

WRKH provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Criminal Justice System:** Mobile County District Attorney Ashley Rich talks about the challenges of getting those who are arrested through the criminal justice system in a timely manner, with budget cuts in the court system. She also talked about issues with the board of pardons and paroles letting criminals out too soon.
- **Drugs:** The National Prescription Drug Take Back Day addresses a crucial public safety and public health issue. According to the 2017 National Survey on Drug Use and Health, 6 million Americans misused controlled prescription drugs. The study shows that a majority of abused prescription drugs were obtained from family and friends, often from the home medicine cabinet. The DEA's Take Back Day events provide an opportunity for Americans to prevent drug addiction and overdose deaths. Hosted by Bernie Lucas, iHeartMedia, with Guest - Uttam Dhillon, Acting Administrator DEA
- **Education:** Dr John Valentine, director of the Dauphin Island Sealab and Helene Hussell, director of the SeaLab foundation, talk about the mission of the Dauphin Island Sea Lab, to pursue excellence in marine science education, research, coastal zone management policy and public engagement. The program also included information on a public fundraiser for the Sea Lab.
- **Education/Housing:** Jessica Wofford and Freddie Stokes with Fuse Project talk about Dragon Boat Races on June 8th at the Battleship, which raise money to help local children. Fuse Project has identified a neighborhood in Mobile to begin the Purpose Built Community Project. Freddie Stokes talked about meeting with members of that community to get them on board with plans to work together with Fuse Project and local agencies to provide housing, wellness and education within that community, to give residents opportunity. iHeartRadio Mobile/Pensacola was a media sponsor of Dragon Boat and competed in the races. The event was promoted through recorded PSAs, live liners, social media and website community calendar.
- **Healthcare:** iHeart sponsored the inaugural Sista Strut Breast Cancer Walk in Mobile,

highlighting the impact of breast cancer in African American women and seeking to educate them on early detection and community resources. Proceeds benefit the Anchor Cross Cancer Foundation and Franklin Primary Health.

- **Hunger:** Feeding the Gulf Coast, formerly the Mobile Bay Area Foodbank, is gearing up for summer feeding programs, to make sure that students who usually get free meals during the school year have hot meals available during the summer. Also talked about the Backpack program, sending meals home for the weekend during the school year, for students who may not have sufficient food at home. Talked about ways to volunteer and ways to donate to Feeding the Gulf Coast

- **Public Safety:** Mobile Public Safety Director James Barber talks about gun crime in Mobile and measures homeowners can take to protect themselves, including locking their cars. Barber says organized rings of gun traffickers are going through neighborhoods looking for guns in unlocked cars, but a PSA effort to get owners to lock vehicles has reduced gun thefts 40%. Barber talked about how police are working in problem areas of the city, with 2 local programs that have gone national... one focusing on 9th grade youth to keep them in school and out of trouble; the other focusing on nonviolent criminals, giving them a Second Chance to avoid jail and work in the community.

- **Tourism:** Visit Mobile is projecting a record summer for convention tourism in Mobile. Tara Zieman talks about recruitment of conventions and sporting events, promoting Mobile as a tourist destination, coordinating efforts with Carnival Cruise line, and enlisting the support of citizens and local tourism businesses (hotels, restaurants, attractions) to promote Mobile.

Section I

LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	04/07/2019 07:02 AM	000:27
Healthcare	PA iHeart Radio Gulf Coast Focus	iHeart sponsored the inaugural	Kathryn McMillon and Stephanie	04/07/2019 07:02 AM	028:18

		Sista Strut Breast Cancer Walk in Mobile, highlighting the impact of breast cancer in African American women and seeking to educate them on early detection and community resources. Proceeds benefit the Anchor Cross Cancer Foundation and Franklin Primary Health.	Andrews from Southern Cancer Center and Joan Kellis from the Anchor Cross Cancer Foundation		
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	04/07/2019 07:30 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	04/14/2019 07:05 AM	000:27
Healthcare	PA iHeart Radio Gulf	iHeart sponsored	Kathryn McMillon	04/14/2019 07:05 AM	028:18

	Coast Focus	the inaugural Sista Strut Breast Cancer Walk in Mobile, highlighting the impact of breast cancer in African American women and seeking to educate them on early detection and community resources. Proceeds benefit the Anchor Cross Cancer Foundation and Franklin Primary Health.	and Stephanie Andrews from Southern Cancer Center and Joan Kellis from the Anchor Cross Cancer Foundation		
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	04/14/2019 07:34 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	04/21/2019 07:03 AM	000:25

Education	PA iHeart Radio Gulf Coast Focus	Exploring the mission of the Dauphin Island Sea Lab, to pursue excellence in marine science education, research, coastal zone management policy and public engagement. The program also included information on a public fundraiser for the Sea Lab.	Dr John Valentine, director of the Dauphin Island Sealab and Helene Hussell, director of the SeaLab foundation	04/21/2019 07:03 AM	028:16
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	04/21/2019 07:32 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	04/28/2019 07:02 AM	000:21
Children's Healthcare	PA iHeart Radio Gulf Coast Focus	Plans to renovate and expand USA Children's & Women's	Beth Mattei from USA Children's & Women's Hospital ... and parent	04/28/2019 07:02 AM	027:55

		<p>Hospital's Pediatric Emergency Department, which is the only one of its kind in this region, to enable the EC to treat more children with state of the art equipment.</p> <p>Parent Jenni Bramblett talked about her experience taking her son to the ER after he burned himself on an oven door, the care he received, and the care she would like other children to get with an updated ER. The program also promoted a fundraiser for the EC, "Local Goodness" a farm to table event which raised \$100,000 for the ER</p>	Jenni Bramblett		
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Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	04/28/2019 07:31 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	05/05/2019 07:00 AM	000:21
Hunger	PA iHeart Radio Gulf Coast Focus	Feeding the Gulf Coast, formerly the Mobile Bay Area Foodbank, is gearing up for summer feeding programs, to make sure that students who usually get free meals during the school year have hot meals available during the summer. Also talked about the Backpack program, sending meals home for the weekend	Cindy Baggett, Eugenie Sellier, and Haley Buchanan of Feeding the Gulf Coast	05/05/2019 07:00 AM	028:05

		<p>during the school year, for students who may not have sufficient food at home. Talked about ways to volunteer and ways to donate to Feeding the Gulf Coast.</p>			
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	05/05/2019 07:28 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	05/12/2019 07:00 AM	000:21
Education/Housing	PA iHeart Radio Gulf Coast Focus	<p>Fuse Project Dragon Boat Races. The races on June 8th at the Battleship raise money to help local children. Fuse Project has identified</p>	Jessica Wofford and Freddie Stokes with Fuse Project	05/12/2019 07:01 AM	028:29

		<p>a neighborhood in Mobile to begin the Purpose Built Community Project. Freddie Stokes talked about meeting with members of that community to get them on board with plans to work together with Fuse Project and local agencies to provide housing, wellness and education within that community, to give residents opportunity .</p> <p>iHeartRadio Mobile/Pensacola was a media sponsor of Dragon Boat and competed in the races. The event was promoted through recorded PSAs, live liners,</p>			
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		social media and website community calendar.			
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	05/12/2019 07:29 AM	000:12
Drug Take Back Day	DEA Takeback Day	The National Prescription Drug Take Back Day addresses a crucial public safety and public health issue. According to the 2017 National Survey on Drug Use and Health, 6 million Americans misused controlled prescription drugs. The study shows that a majority of abused prescription drugs were obtained from family and	Bernie Lucas, iHeartMedia Guest - Uttam Dhillon, Acting Administrator of DEA	05/19/2019 07:02 AM	027:28

		<p>friends, often from the home medicine cabinet. The DEA's Take Back Day events provide an opportunity for Americans to prevent drug addiction and overdose deaths.</p>			
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	05/26/2019 06:59 AM	000:21
Criminal Justice System	PA iHeart Radio Gulf Coast Focus	Mobile County District Attorney Ashley Rich talks about the challenges of getting those who are arrested through the criminal justice system in a timely manner, with budget cuts in the court system. She also talked about issues with	District Attorney Ashley Rich	05/26/2019 06:59 AM	028:25

		the board of pardons and paroles letting criminals out too soon.			
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	05/26/2019 07:28 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	06/02/2019 07:01 AM	000:21
Criminal Justice System	PA iHeart Radio Gulf Coast Focus	Mobile County District Attorney Ashley Rich talks about the challenges of getting those who are arrested through the criminal justice system in a timely manner, with budget cuts in the court system. She also talked about issues with	District Attorney Ashley Rich	06/02/2019 07:01 AM	028:25

		the board of pardons and paroles letting criminals out too soon.			
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	06/02/2019 07:30 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	06/09/2019 07:01 AM	000:20
Hurricane Preparation	PA iHeart Radio Gulf Coast Focus	Jake talks about the forecast for this season, forecasting technology, and lessons learned from Hurricane Michael last year. Also talked about evacuation plans and hurricane preparations for riding out a storm.	NBC 15 meteorologist Jake Dunne	06/09/2019 07:01 AM	027:53
Public Affairs	PA iHeart Radio Gulf	Contact information	-----	06/09/2019 07:29 AM	000:12

	Coast Focus OUTRO	for guest/topic , and iHeart Media Community Coordinator contact info			
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introductio n of weekly public affairs program, guests, and issues covered	-----	06/16/2019 07:00 AM	000:20
Education	PA iHeart Radio Gulf Coast Focus	Inviting the public to participate in the Distinguish ed Young Women National Finals, being held in Mobile, where the program originated (62 years ago as Junior Miss). The program is held in all 50 states, not only offering college scholarship s to young women, but also offering free leadership training.	Distinguish ed Young Women with executive director Kendra Haskins and Tara Principe, former state DYW representat ive	06/16/2019 07:00 AM	28:31
Public	PA iHeart	Contact	-----	06/16/2019	000:12

Affairs	Radio Gulf Coast Focus OUTRO	information for guest/topic , and iHeart Media Community Coordinator contact info		07:30 AM	
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	06/23/2019 07:02 AM	000:20
Tourism	PA iHeart Radio Gulf Coast Focus	Visit Mobile is projecting a record summer for convention tourism in Mobile. Tara Zieman talks about recruitment of conventions and sporting events, promoting Mobile as a tourist destination , coordinating efforts with Carnival Cruise line, and enlisting the support of citizens and local tourism businesses	Tara Zieman with Visit Mobile	06/23/2019 07:02 AM	028:16

		(hotels, restaurants, attractions) to promote Mobile.			
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	06/23/2019 07:30 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	06/30/2019 07:01 AM	000:21
Public Safety	PA iHeart Radio Gulf Coast Focus	Mobile Public Safety Director James Barber talks about gun crime in Mobile and measures homeowners can take to protect themselves, including locking their cars. Barber says organized rings of gun traffickers are going through	Mobile Public Safety Director James Barber	06/30/2019 07:02 AM	028:07

		<p>neighborhoods looking for guns in unlocked cars, but a PSA effort to get owners to lock vehicles has reduced gun thefts 40%.</p> <p>Barber talked about how police are working in problem areas of the city, with 2 local programs that have gone national... one focusing on 9th grade youth to keep them in school and out of trouble; the other focusing on nonviolent criminals, giving them a Second Chance to avoid jail and work in the community.</p>			
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart	-----	06/30/2019 07:30 AM	000:12

		Media Community Coordinator contact info			
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Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Hunger	Bay Area Food Bank	000:30	017
Cervical Cancer	Jamie's Joy PSA	000:31	033
Hunger	PSA Bids, Brews and Beats	000:30	066
Disabled	PSA GENERIC-Exceptiona l Arts	000:29	102
Street Art	PSA- ALA. CONTEMPORARY ART CNTR-Urban Wild	000:30	029
Cancer	PSA-BEN WALLS MEMORIAL JAM	000:31	019
Health	PSA-KOBY Suburu Blood Drive	000:16	006
Hunger	NO KID HUNGRY	000:30	011
Workforce	TAKE YOUR KID TO WORK	000:31	004
Family Issues	AL Dept. of Human Resources	000:30	038
Housing	Ala Broadcasters Assoc	000:30	039

MENTAL HEALTH	MENTAL HEALTH	000:30	012
MENTAL HEALTH	MENTAL HEALTH	000:31	011
MENTAL HEALTH	MENTAL HEALTH	000:33	001
Children With Life Threatening Illnesses	MAKE A WISH	000:29	016
Children With Life Threatening Illnesses	WORLD WISH DAY	000:29	018