

WRKH
Mobile, AL
Quarterly Issues/Programs List
Fourth Quarter, 2016
01/04/2017

WRKH
Quarterly Issues/Programs List

WRKH provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Community Improvement:** Fuse Factory opens a new co-working space in downtown Mobile for non-profits, to save overhead costs and to pool resources and ideas. Fuse Factory is part of the Fuse Project, which raises money for children's projects in the Mobile/Baldwin area through events like the Dragon Boat Races.
- **Drug Rehab, Corrections:** PASCO Home drug rehab program has recently opened a women's program and had its first graduate. The program works with the local justice system and other drug programs to provide a 90 day (or more) rehab program to help not only get addicts off drugs, but also to get them working and help them transition back into society.
- **Drugs:** Virginia Guy of the Drug Education Council and Jim Ware of Recovery Resources discuss a recent statement from the Surgeon General declaring a crisis of addiction in our country. They talk about the local drug and alcohol problem, and resources to help addicts and their families.
- **Education:** Jubilee BEST Robotics Hub Director Robin Fenton and the executive director of National BEST Robotics, Rosemary Mendel talk about how the BEST Robotics program came about and how it helps students get real experience in engineering and marketing, while connecting them with mentors from the local business community.
- **Health:** Making Strides Walk Chair Heather Tomberlin and local cancer patients talk about the impact the Walk has on cancer survivors and cancer patients, who see the support of thousands of friends and family. They also talk about the financial impact, raising thousands for local cancer research and programs to support cancer patients. // American Cancer Society's Real Men Wear Pink campaign with Kenny Crow, Andy Williams and Chairman Ray Mayhall talking about how the campaign raises funds to support the American Cancer Society's Making Strides Walk, and how each man has been touched by cancer in their family. // UCP Christmas Nights of Lights 5K/Fun Run is held the night before the drive-through light show at Hank Aaron stadium opens to the public. Proceeds benefit local programs for the disabled, through United Cerebral Palsy of Mobile, including a pre-school and job placement/coaching.

- **Crime:** Holiday shopping safety, at home and at the mall. Lt Doug Parmenter talks about efforts by the Mobile Police Department to limit the opportunities of criminals to rob and/or burglarize and how citizens can increase awareness and take steps to limit their vulnerability to purse snatchings, credit card fraud and home burglaries.
- **Homeless/Shelters:** McKemie Place is the only overnight shelter for homeless women in all of Mobile, Baldwin and Washington counties. While some ladies are struggling to get back on their feet, some have jobs and go to work each day.
- **Housing:** Habitat for Humanity building new homes, new roofs, in Mobile County Parade of Homes, so public can see a home and get a better understanding of what a Habitat home would be like in their community. They discuss the requirements of a Habitat home, including taking on a mortgage and putting sweat equity into the home.
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**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

Education

iHeartMEDIA Mobile supported Jubilee BEST Robotics competition for middle and high school students, through recorded PSAs, live liners, and competition information in the Best Bets feature of each station's website. The Sales department helped judge the marketing presentations; engineering helped with Game Day judging on October 29th; and production/talent trained a group of 14 iHeart Ambassadors how to record and how to write commercials.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	10/02/2016 06:59 AM	000:27
Education	PA iHeart Radio Gulf Coast Focus	Jubilee Best Hub Director Robin Fenton and the executive director of National BEST Robotics, Rosemary Mendel talk about how the BEST Robotics program came about and how it helps students get real experience in engineering and marketing, while connecting them with mentors from the local business community.	Robin Fenton, Rosemary Mendel	10/02/2016 07:00 AM	028:23
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	10/02/2016 07:28 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	10/09/2016 06:59 AM	000:22
Housing	PA iHeart Radio Gulf Coast Focus	Habitat for Humanity building new homes, new roofs, in Mobile County Parade of Homes, so public can see a home and get a better understanding of what a Habitat home would be like in their community. They discuss the requirements of a Habitat home, including taking on a mortgage and putting sweat equity into the home.	Cliff Barros, Courtney Rouse	10/09/2016 07:00 AM	028:19
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	10/09/2016 07:28 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus	Introduction of weekly public affairs program, guests, and issues covered	-----	10/16/2016 06:59 AM	000:23

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
INTRO					
Health	PA iHeart Radio Gulf Coast Focus	Making Strides Walk Chair Heather Tomberlin and local cancer patients talk about the impact the Walk has on cancer survivors and cancer patients, who see the support of thousands of friends and family. They also talk about the financial impact, raising thousands for local cancer research and programs to support cancer patients.	Heather Tomberlin	10/16/2016 07:00 AM	028:22
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	10/16/2016 07:28 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	10/23/2016 06:59 AM	000:25
Health	PA iHeart Radio Gulf Coast Focus	American Cancer Society's Real Men Wear Pink campaign with Kenny Crow, Andy Williams and Chairman Ray Mayhall talking about how the campaign raises funds to support the American Cancer Society's Making Strides Walk, and how each man has been touched by cancer in their family.	Ray Mayhall, AmerCancerSoc	10/23/2016 07:00 AM	028:21
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	10/23/2016 07:28 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	10/30/2016 06:59 AM	000:21
Community Improvement	PA iHeart Radio Gulf Coast Focus	Fuse Factory opens a new co-working space in downtown Mobile for non-	Adrienne Golden	10/30/2016 07:00 AM	028:22

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		profits, to save overhead costs and to pool resources and ideas. Fuse Factory is part of the Fuse Project, which raises money for children's projects in the Mobile/Baldwin area through events like the Dragon Boat Races.			
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	10/30/2016 07:28 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	11/06/2016 06:59 AM	000:26
Health	PA iHeart Radio Gulf Coast Focus	UCP Christmas Nights of Lights 5K/Fun Run is held the night before the drive-through light show at Hank Aaron stadium opens to the public. Proceeds benefit local programs for the disabled, through United Cerebral Palsy of Mobile, including a pre-school and job placement/coaching.	Melissa Dickinson, Theresa Webb	11/06/2016 07:00 AM	028:20
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	11/06/2016 07:28 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	11/13/2016 06:59 AM	000:20
Drug Rehab, Corrections	PA iHeart Radio Gulf Coast Focus	PASCO Home drug rehab program has recently opened a women's program and had its first graduate. The program works with the local justice system and other drug programs to provide a 90 day (or more) rehab program to help not only get addicts off drugs, but	Phillip Stanford	11/13/2016 07:00 AM	028:19

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		also to get them working and help them transition back into society.			
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	11/13/2016 07:28 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	11/20/2016 06:59 AM	000:20
Crime	PA iHeart Radio Gulf Coast Focus	Holiday shopping safety, at home and at the mall. Lt Doug Parmenter talks about efforts by the Mobile Police Department to limit the opportunities of criminals to rob and/or burglarize and how citizens can increase awareness and take steps to limit their vulnerability to purse snatchings, credit card fraud and home burglaries.	Lt Doug Parmenter, Mobile PD	11/20/2016 07:00AM	28:24
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	11/20/2016 07:28 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	11/27/2016 06:59 AM	000:20
Crime	PA iHeart Radio Gulf Coast Focus	Holiday shopping safety, at home and at the mall. Lt Doug Parmenter talks about efforts by the Mobile Police Department to limit the opportunities of criminals to rob and/or burglarize and how citizens can increase awareness and take steps to limit their vulnerability to purse snatchings, credit card fraud and home burglaries.	Lt Doug Parmenter, Mobile PD	11/27/2016 07:00AM	28:24
Public Affairs	PA iHeart	Contact information for	----	11/27/2016	000:12

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Radio Gulf Coast Focus OUTRO	guest/topic, and iHeart Media Community Coordinator contact info		07:28 AM	
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	12/04/2016 06:59 AM	000:24
Drugs	PA iHeart Radio Gulf Coast Focus	Virginia Guy of the Drug Education Council and Jim Ware of Recovery Resources discuss a recent statement from the Surgeon General declaring a crisis of addiction in our country. They talk about the local drug and alcohol problem, and resources to help addicts and their families.	Virginia Guy, Jim Ware	12/04/2016 07:00 AM	028:24
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	12/04/2016 07:28 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	12/11/2016 06:59 AM	000:19
Homeless/Shelters	PA iHeart Radio Gulf Coast Focus	McKemie Place is the only overnight shelter for homeless women in all of Mobile, Baldwin and Washington counties. While some ladies are struggling to get back on their feet, some have jobs and go to work each day.	Jessica James	12/11/2016 07:00 AM	028:29
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	12/11/2016 07:28 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	12/18/2016 06:59 AM	000:19
Homeless/Shelters	PA iHeart	McKemie Place is the only	Jessica James	12/18/2016	028:29

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Radio Gulf Coast Focus	overnight shelter for homeless women in all of Mobile, Baldwin and Washington counties. While some ladies are struggling to get back on their feet, some have jobs and go to work each day.		07:00 AM	
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	12/18/2016 07:28 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	12/25/2016 06:59 AM	000:24
Public Health	PA iHeart Radio Gulf Coast Focus	The sole purpose of Magic Moments is to make the lifelong wishes and dreams come true for seriously-ill children, providing them an opportunity to turn away from illness and suffering - if only for a moment - and feel what it is like to just be a kid again! Parents of two Magic Moments children shared their stories, and what that Moment meant to their child and their family; Sharon Stokes talked about how volunteers, sponsors and fundraising help make these moments.	Sharon Stokes	12/25/2016 07:00 AM	028:16
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	12/25/2016 07:28 AM	000:12

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health	AMERICAN CANCER SOCIETY / Making Strides	000:30	013
Health	AMERICAN CANCER SOCIETY / Making Strides	000:31	031
Education	Best Robotics	000:30	089
Poverty	Poverty	000:31	041
Voting	PSA LEAGUE of WOMEN 1-A	000:28	001
Voting	PSA LEAGUE of WOMEN 2-A	000:28	001
Voting	PSA LEAGUE of WOMEN 4-A (state deadlines)	000:28	003
Voting	PSA LEAGUE of WOMEN 4-B2	000:29	001
Voting	PSA LEAGUE of WOMEN 5-A (state deadlines)	000:28	004
Voting	PSA LEAGUE of WOMEN 5-B (state deadlines)	000:30	001
Voting	PSA LEAGUE of WOMEN 5-B2 (state deadlines)	000:30	001
Voting	PSA LEAGUE of WOMEN 6-A (AL voter ID laws)	000:29	003
Voting	PSA LEAGUE of WOMEN 6-B (AL voter ID laws)	000:29	003
Voting	PSA LEAGUE of WOMEN 6-B2 (AL voter ID laws)	000:29	002
Voting	PSA LEAGUE of WOMEN 7-A (AL)	000:29	003
Voting	PSA LEAGUE of WOMEN 7-B (AL)	000:29	003
Voting	PSA LEAGUE of WOMEN 7-B2 (AL)	000:30	001
Local Charities	PSA MOBILE Bar Foundation Participate Rev1	000:29	018
Economy	SMALL BUSINESS SATURDAY	000:30	003
Environment	Alabama Broadcasters Assoc	000:30	068
Family Issues	AL Dept. of Human Resources	000:30	067
Housing	Ala Broadcasters Assoc	000:30	067

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Local Charities	WATERFRONT MISSION	000:30	022
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	014
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	001
VOTING	ROCK THE VOTE	000:30	013