

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|------------------------------|--------------|
| Station and Location: | Date: |
|------------------------------|--------------|

I, Hopkins+Sachs,

being/on behalf of: Joseph Cervantes,

a legally qualified candidate of the Democratic

political party for the office of: Governor of NM

in the Primary Election

election to be held on: June 5th 2018

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| see schedule | | | | | |

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Joe for New Mexico

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Suzanne Quillen

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Michele Certo obo
Hopkins+Sachs

Digitally signed by Michele
Certo obo Hopkins+Sachs
Date: 2018.02.20 16:45:53 -05'00'

Date

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title



Rep: TELEREP, INC.
Run On: Mar06/18 at 13:46

E-Order#: 19081755 (Rev 0) Agt#7114792
Station: KFOX-TV EL PASO (LAS CRUCES)
Agency: HOPKINS & SACHS
Advertiser: POLI/CERVANTES/D/GOV/NM
Buyer: MICHELE CERTO

Edid#: 9991406 (Mod 0.0)
Dates: Mar03/18 - Mar10/18
Prod#: CERVANTES 4 GOVERNOR
Tel #:

REP BUYLINES

Traffic#: 3239971
Salesperson: WESLEY UHL
Est#: 5136
Demo: RA35+

| Mod Code | Buy Line | Day/Time | Length | Rate | Starting Date | Ending Date | # of Wks | Sp/Week | Total Spots | Total Dollars | Program Name | Rep: Last RA35+ Activity | Last Mod/Rev |
|---------------------------|---------------------------------------|-------------------------------------|--------|-------|---------------|-------------|----------|---------|-------------|---------------|-------------------|--------------------------|--------------|
| | JOE CERVANTES FOR GOVERNOR NEW MEXICO | | | | | | | | | | | | |
| | 1 | Mon/6-7A | 30S | \$200 | Mar05/18 | Mar05/18 | 1 | 1 | 1 | \$200 | KFOX MORNING NEWS | 0.0 | Mar02/18 |
| | | Contract Comment: KFOX MORNING NEWS | | | | | | | | | | | |
| | 2 | Wed/6-7A | 30S | \$200 | Mar07/18 | Mar07/18 | 1 | 1 | 1 | \$200 | KFOX MORNING NEWS | 0.0 | Mar02/18 |
| | | Contract Comment: KFOX MORNING NEWS | | | | | | | | | | | |
| | 3 | Fri/6-7A | 30S | \$200 | Mar09/18 | Mar09/18 | 1 | 1 | 1 | \$200 | KFOX MORNING NEWS | 0.0 | Mar02/18 |
| | | Contract Comment: KFOX MORNING NEWS | | | | | | | | | | | |
| | 4 | Tue/7-8A | 30S | \$200 | Mar06/18 | Mar06/18 | 1 | 1 | 1 | \$200 | KFOX MORNING NEWS | 0.0 | Mar02/18 |
| | | Contract Comment: KFOX MORNING NEWS | | | | | | | | | | | |
| | 5 | Thu/7-8A | 30S | \$200 | Mar08/18 | Mar08/18 | 1 | 1 | 1 | \$200 | KFOX MORNING NEWS | 0.0 | Mar02/18 |
| | | Contract Comment: KFOX MORNING NEWS | | | | | | | | | | | |
| | 6 | Sun/8-9A | 30S | \$70 | Mar04/18 | Mar04/18 | 1 | 1 | 1 | \$70 | FOX NEWS SUNDAY | 0.0 | Mar02/18 |
| | | Contract Comment: FOX NEWS SUNDAY | | | | | | | | | | | |
| | 7 | Mon/5-6P | 30S | \$165 | Mar05/18 | Mar05/18 | 1 | 1 | 1 | \$165 | KFOX NEWS AT 5P | 0.0 | Mar02/18 |
| | | Contract Comment: KFOX NEWS AT 5P | | | | | | | | | | | |
| Total 7 Spots for: | | | | | | | | | | \$1,235 | | | |
| Monthly Estimate Dollars: | | | | | | | | | | \$1,235 | Mar/18 | 0.0 | Mar/18 |



KFOX
200 S Alto Mesa Dr
El Paso, TX 79912

Hopkins & Sachs
1322 G St SE
Washington, DC 20003

Contract # 3235971

Schedule Dates: 03/04/18-03/09/18
Advertiser: Joe for New Mexico-D (123009)
Agency: Hopkins & Sachs (17855)
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: // (894633)
Salesperson: TeleRep/DC, Washington DC (2995)
Sales Office: TeleRep Washington DC
Buyer Name: CERTO, MICHELE
Phone/Fax: /
CPE: 869/901/5136
Account Types: National/Political Candidate Agency BRD
Billing Type: Standard
Comments: CERVANTES 4 GOVERNOR
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, JOE CERVANTES FOR GOVERNOR NEW MEXICO

| EL Paso (KFOX) | Spots | Rate |
|---------------------|----------|-------------------|
| By Broadcast Month | | |
| Mar. 2018 | 7 | \$1,235.00 |
| Grand Total: | 7 | \$1,235.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--------------|-----|----|----|----|----|----|----|----|-------|----------|----------|----------------|-------------------|---------|
| 1.0 | Normal Line / SPOT (1) | 03/05/18-03/05/18 | 3 | :30 | 6A- 7A (MST) | 1 | | | | | | | | 1 | \$200.00 | \$200.00 | El Paso (KFOX) | KFOX MORNING NEWS | 3/2/18 |
| 2.0 | Normal Line / SPOT (1) | 03/07/18-03/07/18 | 3 | :30 | 6A- 7A (MST) | 1 | | 1 | | | | | | 1 | \$200.00 | \$200.00 | El Paso (KFOX) | KFOX MORNING NEWS | 3/2/18 |
| 3.0 | Normal Line / SPOT (3) | 03/09/18-03/09/18 | 3 | :30 | 6A- 7A (MST) | 1 | | | 1 | | | | | 1 | \$200.00 | \$200.00 | El Paso (KFOX) | KFOX MORNING NEWS | 3/2/18 |
| 4.0 | Normal Line / SPOT (4) | 03/06/18-03/06/18 | 3 | :30 | 7A- 8A (MST) | 1 | 1 | | | | | | | 1 | \$200.00 | \$200.00 | El Paso (KFOX) | KFOX MORNING NEWS | 3/2/18 |
| 5.0 | Normal Line / SPOT (5) | 03/08/18-03/08/18 | 3 | :30 | 7A- 8A (MST) | 1 | | | 1 | | | | | 1 | \$200.00 | \$200.00 | El Paso (KFOX) | KFOX MORNING NEWS | 3/2/18 |
| 6.0 | Normal Line / SPOT (6) | 03/04/18-03/04/18 | 3 | :30 | 8A- 9A (MST) | 1 | | | | | | 1 | | 1 | \$70.00 | \$70.00 | El Paso (KFOX) | FOX NEWS SUNDAY | 3/2/18 |
| 7.0 | Normal Line / SPOT (7) | 03/05/18-03/05/18 | 3 | :30 | 5P- 6P (MST) | 1 | 1 | | | | | | | 1 | \$165.00 | \$165.00 | El Paso (KFOX) | KFOX NEWS AT 5P | 3/2/18 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: **MAR 6 2018**
 Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.